

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	585	100.0%	1.1%	272	100.0%	1.1%	313	100.0%	1.2%	118	100.0%	0.7%
<b>Sexe</b>												
<b>Homme</b>	272	46.5%	1.1%	272	100.0%	1.1%	0	0.0%	0.0%	62	52.9%	0.7%
<b>Femme</b>	313	53.5%	1.2%	0	0.0%	0.0%	313	100.0%	1.2%	56	47.1%	0.6%
<b>Age</b>												
<b>15 à 24 ans</b>	54	9.3%	0.7%	18	6.5%	0.5%	36	11.6%	1.0%	10	8.8%	0.3%
<b>25 à 34 ans</b>	89	15.2%	1.2%	54	19.7%	1.4%	35	11.3%	0.9%	29	24.3%	0.9%
<b>35 à 49 ans</b>	150	25.6%	1.2%	75	27.7%	1.2%	74	23.7%	1.2%	46	38.9%	0.7%
<b>50 à 59 ans</b>	124	21.2%	1.4%	57	21.1%	1.3%	67	21.3%	1.5%	31	26.4%	0.8%
<b>60 ans et plus</b>	168	28.8%	1.1%	68	25.1%	1.1%	100	32.0%	1.2%	2	1.6%	0.2%
<b>Individu</b>												
<b>Ménagères</b>	282	48.2%	1.2%	0	0.0%	0.0%	282	90.1%	1.2%	45	38.3%	0.6%
<b>Personne de référence</b>	307	52.5%	1.1%	224	82.4%	1.1%	83	26.5%	1.1%	63	53.5%	0.8%
<b>Responsable des achats</b>	425	72.7%	1.2%	144	52.9%	1.1%	281	89.8%	1.2%	76	64.1%	0.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	15	2.5%	2.8%	12	4.3%	3.0%	3	0.9%	2.1%	0	0.0%	0.0%
<b>Petits patrons</b>	12	2.1%	0.8%	9	3.4%	0.8%	3	1.0%	0.6%	12	9.9%	0.8%
<b>Affaires et Cadres</b>	33	5.6%	0.6%	26	9.5%	0.9%	7	2.3%	0.3%	28	23.8%	0.6%
<b>Professions intermédiaires</b>	54	9.3%	0.8%	26	9.5%	0.8%	29	9.2%	0.8%	44	37.7%	0.8%
<b>Employés</b>	111	18.9%	1.3%	30	10.8%	1.4%	81	25.9%	1.3%	16	13.9%	0.9%
<b>Ouvriers</b>	98	16.8%	1.5%	70	25.6%	1.4%	29	9.1%	2.1%	5	4.2%	1.2%
<b>Retraités</b>	153	26.2%	1.2%	65	23.8%	1.1%	89	28.3%	1.3%	3	2.9%	1.3%
<b>Autres inactifs</b>	109	18.6%	1.1%	36	13.1%	0.9%	73	23.3%	1.1%	9	7.6%	0.3%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	20	3.4%	2.4%	14	5.1%	3.1%	6	1.9%	1.6%	0	0.0%	0.0%
<b>Petits patrons</b>	21	3.7%	0.8%	9	3.4%	0.7%	12	3.9%	0.9%	21	18.1%	0.8%
<b>Affaires et Cadres</b>	42	7.2%	0.6%	26	9.6%	0.7%	16	5.1%	0.4%	42	35.7%	0.6%
<b>Professions intermédiaires</b>	54	9.3%	0.7%	27	9.8%	0.7%	28	8.8%	0.8%	54	46.2%	0.7%
<b>Employés</b>	69	11.7%	1.3%	24	8.9%	1.1%	44	14.1%	1.4%	0	0.0%	0.0%
<b>Ouvriers</b>	146	24.9%	1.5%	74	27.2%	1.4%	71	22.8%	1.6%	0	0.0%	0.0%
<b>Retraités</b>	183	31.2%	1.3%	79	29.0%	1.2%	104	33.1%	1.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	51	8.7%	1.2%	19	6.8%	1.2%	32	10.3%	1.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	101	17.2%	1.0%	40	14.6%	0.9%	61	19.6%	1.1%	10	8.8%	0.6%
<b>2 personnes</b>	215	36.7%	1.2%	96	35.3%	1.1%	119	38.0%	1.3%	29	24.9%	0.7%
<b>3 personnes</b>	99	16.8%	1.1%	55	20.1%	1.2%	44	14.0%	1.0%	20	17.1%	0.5%
<b>4 personnes</b>	111	18.9%	1.2%	47	17.2%	1.0%	64	20.4%	1.4%	35	29.4%	0.7%
<b>5 personnes et +</b>	60	10.3%	1.1%	35	12.9%	1.3%	25	8.1%	0.9%	23	19.8%	0.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	180	30.7%	1.2%	88	32.3%	1.2%	92	29.3%	1.1%	64	54.4%	0.8%
<b>Non</b>	406	69.3%	1.1%	184	67.7%	1.1%	221	70.7%	1.2%	54	45.6%	0.6%
<b>Habitat</b>												
<b>Communes rurales</b>	178	30.4%	1.5%	85	31.2%	1.5%	93	29.6%	1.5%	31	26.6%	1.0%
<b>Aggro. - 20 000 hab</b>	106	18.1%	1.2%	44	16.2%	1.0%	62	19.8%	1.3%	14	11.9%	0.6%
<b>Aggro. 20 000 à 100 000 hab</b>	115	19.6%	1.7%	56	20.5%	1.7%	59	18.9%	1.6%	28	23.8%	1.5%
<b>Aggro. + 100 000 hab</b>	149	25.5%	1.0%	67	24.4%	0.9%	82	26.4%	1.0%	23	19.8%	0.4%
<b>Aggro. Paris</b>	38	6.5%	0.4%	21	7.7%	0.5%	17	5.4%	0.4%	21	17.9%	0.5%
<b>Régions INSEE</b>												
<b>Ile de France</b>	38	6.5%	0.4%	21	7.7%	0.5%	17	5.4%	0.3%	21	17.9%	0.5%
<b>Nord Pas de Calais</b>	248	42.4%	7.7%	103	37.9%	6.8%	145	46.3%	8.6%	34	29.0%	3.7%
<b>Champagne Ardennes</b>	21	3.6%	1.9%	8	3.1%	1.6%	12	3.9%	2.2%	4	3.5%	1.4%
<b>Picardie</b>	135	23.0%	8.8%	72	26.3%	9.7%	63	20.1%	8.0%	24	20.0%	5.3%
<b>Bourgogne</b>	3	0.6%	0.3%	0	0.0%	0.0%	3	1.1%	0.5%	1	0.9%	0.3%
<b>Centre</b>	45	7.7%	2.2%	22	7.9%	2.1%	24	7.6%	2.2%	5	3.9%	0.7%
<b>Aquitaine</b>	25	4.2%	0.9%	11	4.2%	0.9%	13	4.2%	0.9%	10	8.9%	1.2%
<b>Midi Pyrénées</b>	20	3.4%	0.8%	10	3.7%	0.9%	10	3.2%	0.8%	3	2.8%	0.4%
<b>Limousin</b>	3	0.5%	0.4%	1	0.2%	0.2%	2	0.6%	0.6%	1	0.8%	0.6%
<b>Auvergne</b>	47	8.0%	4.2%	24	8.6%	4.4%	24	7.5%	4.0%	14	11.7%	4.5%
<b>Rhône Alpes</b>	1	0.1%	0.0%	1	0.3%	0.0%	0	0.0%	0.0%	1	0.6%	0.0%
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	344	58.7%	1.1%	185	67.9%	1.1%	159	50.8%	1.0%	104	88.3%	0.7%
<b>Presque tous les jours</b>	52	8.9%	0.9%	29	10.6%	1.0%	23	7.4%	0.7%	6	5.4%	0.3%
<b>1 à 2 fois par semaine</b>	34	5.9%	1.3%	14	5.1%	1.2%	20	6.5%	1.4%	4	3.7%	0.7%
<b>1 à 3 fois par mois</b>	3	0.5%	0.6%	3	1.2%	1.5%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Moins souvent</b>	16	2.7%	1.7%	4	1.5%	1.1%	12	3.7%	2.2%	0	0.0%	0.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	22	3.8%	1.2%	6	2.4%	0.9%	16	5.0%	1.4%	4	3.3%	2.4%
<b>De 9 000 à moins de 12 000 euros par an</b>	46	7.8%	1.5%	14	5.3%	1.2%	31	10.0%	1.7%	1	0.8%	0.4%
<b>De 12 000 à moins de 18 000 euros par an</b>	111	18.9%	1.9%	46	17.0%	1.9%	64	20.5%	1.9%	6	5.1%	0.9%
<b>De 18 000 à moins de 24 000 euros par an</b>	99	16.8%	1.4%	50	18.4%	1.6%	48	15.5%	1.3%	6	5.0%	0.4%
<b>De 24 000 à moins de 36 000 euros par an</b>	125	21.3%	1.1%	58	21.2%	1.1%	67	21.5%	1.2%	23	19.7%	0.7%
<b>De 36 000 à moins de 45 000 euros par an</b>	63	10.7%	0.9%	32	11.7%	0.9%	31	9.8%	0.9%	29	24.4%	0.9%
<b>De 45 000 à moins de 65 000 euros par an</b>	54	9.2%	0.8%	37	13.6%	1.0%	17	5.4%	0.6%	27	22.6%	0.7%
<b>De 65 000 à moins de 80 000 euros par an</b>	5	0.9%	0.3%	3	0.9%	0.2%	2	0.8%	0.3%	5	4.2%	0.4%
<b>De 80 000 à moins de 115 000 euros par an</b>	10	1.7%	0.8%	2	0.7%	0.3%	8	2.6%	1.7%	3	2.8%	0.4%
<b>115 000 euros et plus par an</b>	2	0.4%	0.4%	2	0.6%	0.5%	1	0.2%	0.2%	2	1.8%	0.5%
<b>Refus</b>	33	5.7%	0.9%	16	6.0%	1.1%	17	5.4%	0.8%	3	2.3%	0.2%
<b>Ne sait pas</b>	16	2.8%	0.9%	6	2.1%	0.7%	11	3.4%	1.0%	9	8.0%	1.2%