

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	5213	100.0%	10.1%	2569	100.0%	10.4%	2645	100.0%	9.9%	1271	100.0%	7.3%
<b>Sexe</b>												
<b>Homme</b>	2569	49.3%	10.4%	2569	100.0%	10.4%	0	0.0%	0.0%	670	52.7%	7.7%
<b>Femme</b>	2645	50.7%	9.9%	0	0.0%	0.0%	2645	100.0%	9.9%	601	47.3%	7.0%
<b>Age</b>												
<b>15 à 24 ans</b>	368	7.1%	5.0%	172	6.7%	4.6%	197	7.4%	5.4%	156	12.3%	5.0%
<b>25 à 34 ans</b>	646	12.4%	8.4%	362	14.1%	9.7%	284	10.8%	7.3%	206	16.2%	6.2%
<b>35 à 49 ans</b>	1275	24.5%	10.2%	614	23.9%	9.9%	661	25.0%	10.4%	480	37.8%	7.8%
<b>50 à 59 ans</b>	1110	21.3%	12.1%	580	22.6%	12.7%	530	20.0%	11.6%	352	27.7%	9.2%
<b>60 ans et plus</b>	1813	34.8%	12.2%	841	32.7%	13.0%	972	36.8%	11.6%	77	6.1%	8.6%
<b>Individu</b>												
<b>Ménagères</b>	2420	46.4%	10.5%	0	0.0%	0.0%	2420	91.5%	10.5%	526	41.4%	7.5%
<b>Personne de référence</b>	3002	57.6%	10.7%	2280	88.8%	11.3%	722	27.3%	9.2%	667	52.5%	8.0%
<b>Responsable des achats</b>	3696	70.9%	10.4%	1305	50.8%	10.3%	2391	90.4%	10.5%	820	64.5%	7.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	159	3.1%	30.6%	117	4.6%	30.1%	43	1.6%	31.7%	4	0.3%	25.5%
<b>Petits patrons</b>	150	2.9%	9.3%	107	4.2%	9.4%	43	1.6%	9.0%	127	10.0%	8.9%
<b>Affaires et Cadres</b>	371	7.1%	7.3%	237	9.2%	8.0%	134	5.1%	6.3%	330	26.0%	7.2%
<b>Professions intermédiaires</b>	542	10.4%	7.9%	278	10.8%	8.1%	265	10.0%	7.7%	429	33.7%	7.6%
<b>Employés</b>	869	16.7%	10.5%	182	7.1%	8.8%	687	26.0%	11.1%	159	12.5%	8.6%
<b>Ouvriers</b>	799	15.3%	12.5%	615	23.9%	12.2%	185	7.0%	13.7%	57	4.5%	13.8%
<b>Retraités</b>	1583	30.4%	12.7%	771	30.0%	13.1%	812	30.7%	12.3%	22	1.7%	8.1%
<b>Autres inactifs</b>	739	14.2%	7.2%	263	10.2%	7.0%	476	18.0%	7.4%	145	11.4%	4.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	218	4.2%	26.8%	133	5.2%	29.6%	85	3.2%	23.5%	0	0.0%	0.0%
<b>Petits patrons</b>	227	4.4%	8.6%	105	4.1%	7.9%	122	4.6%	9.4%	227	17.9%	8.6%
<b>Affaires et Cadres</b>	439	8.4%	6.1%	257	10.0%	7.2%	182	6.9%	5.0%	439	34.5%	6.1%
<b>Professions intermédiaires</b>	605	11.6%	8.0%	308	12.0%	8.0%	298	11.3%	8.1%	605	47.6%	8.0%
<b>Employés</b>	417	8.0%	7.7%	174	6.8%	7.8%	243	9.2%	7.7%	0	0.0%	0.0%
<b>Ouvriers</b>	1147	22.0%	12.1%	604	23.5%	11.8%	543	20.5%	12.5%	0	0.0%	0.0%
<b>Retraités</b>	1772	34.0%	12.3%	823	32.0%	12.6%	949	35.9%	12.1%	0	0.0%	0.0%
<b>Autres inactifs</b>	388	7.4%	9.5%	165	6.4%	10.5%	223	8.4%	8.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	967	18.5%	9.7%	442	17.2%	10.5%	525	19.8%	9.2%	121	9.5%	6.6%
<b>2 personnes</b>	2065	39.6%	11.6%	1011	39.4%	11.7%	1054	39.8%	11.4%	320	25.2%	7.4%
<b>3 personnes</b>	868	16.6%	9.6%	453	17.6%	9.8%	415	15.7%	9.3%	259	20.4%	6.9%
<b>4 personnes</b>	861	16.5%	9.3%	413	16.1%	9.1%	448	16.9%	9.5%	377	29.7%	7.9%
<b>5 personnes et +</b>	454	8.7%	8.5%	250	9.7%	9.5%	204	7.7%	7.5%	194	15.2%	7.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1470	28.2%	9.5%	726	28.3%	9.9%	744	28.1%	9.2%	608	47.8%	7.9%
<b>Non</b>	3743	71.8%	10.4%	1843	71.7%	10.6%	1900	71.9%	10.1%	663	52.2%	6.9%
<b>Habitat</b>												
<b>Communes rurales</b>	2005	38.5%	17.1%	987	38.4%	17.5%	1018	38.5%	16.6%	446	35.1%	13.7%
<b>Agglo. - 20 000 hab</b>	1197	23.0%	13.4%	573	22.3%	13.3%	624	23.6%	13.4%	262	20.6%	10.4%
<b>Agglo. 20 000 à 100 000 hab</b>	962	18.4%	13.9%	442	17.2%	13.5%	520	19.7%	14.1%	219	17.2%	11.7%
<b>Agglo. + 100 000 hab</b>	913	17.5%	5.9%	496	19.3%	6.7%	417	15.8%	5.3%	291	22.9%	5.1%
<b>Agglo. Paris</b>	137	2.6%	1.6%	71	2.7%	1.7%	66	2.5%	1.5%	53	4.2%	1.3%

# PHR Week End

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	205	3.9%	2.2%	106	4.1%	2.3%	99	3.8%	2.0%	72	5.6%	1.6%
Nord Pas de Calais	516	9.9%	16.1%	240	9.4%	15.8%	275	10.4%	16.4%	92	7.2%	9.8%
Lorraine	126	2.4%	6.5%	61	2.4%	6.6%	64	2.4%	6.5%	41	3.2%	7.6%
Alsace	57	1.1%	3.8%	21	0.8%	2.9%	36	1.3%	4.5%	3	0.2%	0.7%
Franche-Comté	110	2.1%	11.6%	56	2.2%	12.0%	55	2.1%	11.3%	23	1.8%	8.6%
Champagne Ardennes	35	0.7%	3.2%	14	0.6%	2.7%	20	0.8%	3.6%	8	0.6%	2.8%
Picardie	199	3.8%	13.0%	112	4.3%	15.1%	87	3.3%	11.0%	29	2.3%	6.5%
Bourgogne	98	1.9%	7.2%	50	2.0%	7.7%	48	1.8%	6.8%	23	1.8%	6.1%
Haute Normandie	393	7.5%	26.6%	196	7.6%	27.7%	198	7.5%	25.6%	93	7.3%	20.3%
Basse Normandie	436	8.4%	36.1%	218	8.5%	37.8%	217	8.2%	34.6%	93	7.4%	27.2%
Centre	219	4.2%	10.5%	128	5.0%	12.7%	91	3.5%	8.4%	37	2.9%	6.0%
Pays de Loire	472	9.0%	16.1%	227	8.8%	16.1%	245	9.3%	16.2%	141	11.1%	14.7%
Bretagne	382	7.3%	14.5%	181	7.0%	14.2%	201	7.6%	14.7%	93	7.3%	12.0%
Poitou Charentes	124	2.4%	8.4%	64	2.5%	9.0%	60	2.3%	7.8%	32	2.5%	8.1%
Aquitaine	299	5.7%	11.0%	155	6.0%	11.9%	144	5.5%	10.1%	75	5.9%	8.6%
Midi Pyrénées	316	6.1%	13.1%	154	6.0%	13.2%	162	6.1%	13.0%	74	5.8%	9.2%
Limousin	54	1.0%	8.7%	26	1.0%	8.7%	28	1.1%	8.6%	11	0.9%	7.2%
Auvergne	145	2.8%	12.9%	64	2.5%	11.8%	81	3.1%	13.9%	30	2.3%	9.7%
Rhône Alpes	701	13.5%	13.7%	338	13.1%	13.7%	364	13.8%	13.7%	193	15.2%	10.6%
Languedoc Roussillon	241	4.6%	10.8%	124	4.8%	11.7%	117	4.4%	10.0%	78	6.2%	11.1%
Provence Alpes Côte d'Azur. Corse	85	1.6%	2.0%	34	1.3%	1.7%	50	1.9%	2.2%	31	2.4%	2.2%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	2866	55.0%	8.8%	1487	57.9%	9.1%	1379	52.1%	8.6%	1033	81.2%	7.2%
Presque tous les jours	555	10.6%	9.4%	277	10.8%	9.9%	278	10.5%	9.0%	141	11.1%	7.1%
1 à 2 fois par semaine	331	6.3%	12.7%	139	5.4%	12.3%	192	7.3%	12.9%	67	5.3%	10.1%
1 à 3 fois par mois	60	1.1%	11.2%	25	1.0%	12.1%	35	1.3%	10.6%	7	0.5%	8.5%
Moins souvent	123	2.4%	13.4%	43	1.7%	11.1%	81	3.1%	15.1%	10	0.8%	13.2%
Jamais	2	0.0%	1.8%	2	0.1%	3.3%	0	0.0%	0.0%	0	0.0%	0.0%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	187	3.6%	10.0%	81	3.2%	11.2%	106	4.0%	9.3%	23	1.8%	13.6%
De 9 000 à moins de 12 000 euros par an	373	7.1%	12.6%	139	5.4%	12.0%	234	8.8%	12.9%	16	1.2%	6.7%
De 12 000 à moins de 18 000 euros par an	683	13.1%	11.5%	338	13.2%	13.6%	345	13.0%	10.0%	58	4.5%	8.8%
De 18 000 à moins de 24 000 euros par an	853	16.4%	12.5%	408	15.9%	13.1%	445	16.8%	11.9%	106	8.3%	7.3%
De 24 000 à moins de 36 000 euros par an	1171	22.5%	10.6%	577	22.5%	10.8%	594	22.5%	10.4%	268	21.1%	7.8%
De 36 000 à moins de 45 000 euros par an	690	13.2%	9.9%	361	14.0%	9.9%	330	12.5%	10.0%	268	21.1%	8.8%
De 45 000 à moins de 65 000 euros par an	551	10.6%	8.2%	327	12.7%	8.9%	223	8.4%	7.3%	267	21.0%	7.1%
De 65 000 à moins de 80 000 euros par an	117	2.2%	6.0%	82	3.2%	7.2%	35	1.3%	4.4%	76	6.0%	5.8%
De 80 000 à moins de 115 000 euros par an	86	1.6%	7.0%	48	1.9%	6.4%	38	1.4%	7.9%	43	3.4%	4.9%
115 000 euros et plus par an	37	0.7%	7.1%	28	1.1%	9.4%	9	0.3%	4.1%	28	2.2%	6.3%
Refus	334	6.4%	9.4%	147	5.7%	9.8%	186	7.0%	9.0%	79	6.3%	6.6%
Ne sait pas	133	2.5%	7.2%	33	1.3%	4.1%	100	3.8%	9.4%	39	3.1%	5.1%