

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	6947	100.0%	13.5%	3569	100.0%	14.5%	3378	100.0%	12.6%	1802	100.0%	10.4%
<b>Sexe</b>												
<b>Homme</b>	3569	51.4%	14.5%	3569	100.0%	14.5%	0	0.0%	0.0%	1015	56.3%	11.6%
<b>Femme</b>	3378	48.6%	12.6%	0	0.0%	0.0%	3378	100.0%	12.6%	787	43.7%	9.1%
<b>Age</b>												
<b>15 à 24 ans</b>	540	7.8%	7.4%	285	8.0%	7.7%	255	7.6%	7.1%	231	12.8%	7.3%
<b>25 à 34 ans</b>	843	12.1%	11.0%	481	13.5%	12.8%	362	10.7%	9.3%	281	15.6%	8.5%
<b>35 à 49 ans</b>	1696	24.4%	13.6%	869	24.4%	14.1%	827	24.5%	13.1%	667	37.0%	10.8%
<b>50 à 59 ans</b>	1484	21.4%	16.2%	788	22.1%	17.3%	696	20.6%	15.2%	503	27.9%	13.2%
<b>60 ans et plus</b>	2383	34.3%	16.1%	1145	32.1%	17.7%	1238	36.6%	14.8%	120	6.7%	13.4%
<b>Individu</b>												
<b>Ménagères</b>	3084	44.4%	13.3%	0	0.0%	0.0%	3084	91.3%	13.3%	684	37.9%	9.7%
<b>Personne de référence</b>	4062	58.5%	14.5%	3119	87.4%	15.5%	943	27.9%	12.0%	968	53.7%	11.7%
<b>Responsable des achats</b>	4828	69.5%	13.6%	1775	49.7%	14.0%	3053	90.4%	13.4%	1142	63.4%	10.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	184	2.6%	35.2%	135	3.8%	34.7%	49	1.4%	36.5%	4	0.2%	25.5%
<b>Petits patrons</b>	236	3.4%	14.6%	173	4.9%	15.2%	63	1.9%	13.1%	207	11.5%	14.5%
<b>Affaires et Cadres</b>	513	7.4%	10.1%	337	9.5%	11.4%	175	5.2%	8.2%	455	25.3%	9.9%
<b>Professions intermédiaires</b>	767	11.0%	11.2%	410	11.5%	12.0%	357	10.6%	10.4%	618	34.3%	11.0%
<b>Employés</b>	1140	16.4%	13.8%	264	7.4%	12.8%	875	25.9%	14.2%	218	12.1%	11.8%
<b>Ouvriers</b>	1018	14.7%	15.9%	802	22.5%	15.9%	216	6.4%	16.1%	68	3.8%	16.6%
<b>Retraités</b>	2073	29.8%	16.6%	1053	29.5%	17.9%	1021	30.2%	15.4%	30	1.7%	11.1%
<b>Autres inactifs</b>	1016	14.6%	9.9%	394	11.1%	10.5%	622	18.4%	9.6%	202	11.2%	6.3%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	255	3.7%	31.5%	153	4.3%	34.1%	102	3.0%	28.2%	0	0.0%	0.0%
<b>Petits patrons</b>	329	4.7%	12.5%	170	4.8%	12.8%	159	4.7%	12.3%	329	18.2%	12.5%
<b>Affaires et Cadres</b>	619	8.9%	8.6%	379	10.6%	10.7%	241	7.1%	6.6%	619	34.4%	8.6%
<b>Professions intermédiaires</b>	854	12.3%	11.3%	466	13.1%	12.1%	388	11.5%	10.6%	854	47.4%	11.3%
<b>Employés</b>	599	8.6%	11.1%	262	7.3%	11.7%	337	10.0%	10.7%	0	0.0%	0.0%
<b>Ouvriers</b>	1425	20.5%	15.0%	781	21.9%	15.2%	644	19.1%	14.8%	0	0.0%	0.0%
<b>Retraités</b>	2344	33.7%	16.3%	1127	31.6%	17.3%	1218	36.0%	15.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	520	7.5%	12.7%	231	6.5%	14.6%	289	8.6%	11.6%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	1237	17.8%	12.4%	551	15.4%	13.1%	686	20.3%	12.0%	170	9.4%	9.2%
2 personnes	2737	39.4%	15.3%	1402	39.3%	16.2%	1335	39.5%	14.5%	448	24.9%	10.3%
3 personnes	1158	16.7%	12.8%	654	18.3%	14.2%	504	14.9%	11.3%	369	20.5%	9.9%
4 personnes	1181	17.0%	12.7%	605	17.0%	13.3%	576	17.0%	12.2%	531	29.4%	11.1%
5 personnes et +	633	9.1%	11.9%	357	10.0%	13.6%	277	8.2%	10.3%	284	15.8%	10.6%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	1966	28.3%	12.7%	1017	28.5%	13.9%	949	28.1%	11.7%	853	47.3%	11.0%
Non	4981	71.7%	13.8%	2552	71.5%	14.7%	2429	71.9%	13.0%	950	52.7%	9.9%
<b>Habitat</b>												
Communes rurales	2460	35.4%	20.9%	1214	34.0%	21.6%	1246	36.9%	20.4%	573	31.8%	17.6%
Agglo. - 20 000 hab	1550	22.3%	17.3%	769	21.5%	17.9%	781	23.1%	16.8%	352	19.5%	14.0%
Agglo. 20 000 à 100 000 hab	1305	18.8%	18.8%	640	17.9%	19.6%	666	19.7%	18.1%	318	17.6%	17.0%
Agglo. + 100 000 hab	1263	18.2%	8.2%	744	20.9%	10.0%	519	15.4%	6.5%	407	22.6%	7.2%
Agglo. Paris	369	5.3%	4.3%	202	5.7%	5.0%	167	4.9%	3.8%	153	8.5%	3.8%

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<b>Régions INSEE</b>												
Ile de France	587	8.5%	6.2%	301	8.4%	6.6%	286	8.5%	5.7%	227	12.6%	5.1%
Nord Pas de Calais	855	12.3%	26.7%	452	12.7%	29.7%	403	11.9%	24.0%	186	10.3%	20.0%
Lorraine	132	1.9%	6.8%	63	1.8%	6.8%	68	2.0%	6.9%	43	2.4%	8.0%
Alsace	57	0.8%	3.8%	21	0.6%	2.9%	36	1.1%	4.5%	3	0.2%	0.7%
Franche-Comté	126	1.8%	13.2%	65	1.8%	14.0%	61	1.8%	12.4%	23	1.3%	8.6%
Champagne Ardennes	41	0.6%	3.8%	18	0.5%	3.5%	23	0.7%	4.1%	9	0.5%	3.0%
Picardie	373	5.4%	24.3%	210	5.9%	28.3%	163	4.8%	20.6%	76	4.2%	17.0%
Bourgogne	108	1.6%	8.0%	58	1.6%	9.0%	50	1.5%	7.1%	25	1.4%	6.9%
Haute Normandie	568	8.2%	38.4%	270	7.6%	38.2%	298	8.8%	38.6%	129	7.2%	28.3%
Basse Normandie	506	7.3%	42.0%	249	7.0%	43.0%	258	7.6%	41.0%	114	6.3%	33.1%
Centre	242	3.5%	11.6%	142	4.0%	14.2%	100	3.0%	9.3%	48	2.7%	7.7%
Pays de Loire	502	7.2%	17.2%	238	6.7%	16.9%	263	7.8%	17.4%	148	8.2%	15.5%
Bretagne	482	6.9%	18.2%	219	6.1%	17.2%	263	7.8%	19.2%	110	6.1%	14.3%
Poitou Charentes	150	2.2%	10.1%	81	2.3%	11.4%	69	2.0%	8.9%	39	2.1%	9.7%
Aquitaine	373	5.4%	13.7%	214	6.0%	16.5%	159	4.7%	11.1%	104	5.8%	12.0%
Midi Pyrénées	394	5.7%	16.3%	212	5.9%	18.1%	182	5.4%	14.6%	105	5.8%	13.1%
Limousin	68	1.0%	11.0%	38	1.1%	12.8%	30	0.9%	9.3%	13	0.7%	8.4%
Auvergne	181	2.6%	16.1%	83	2.3%	15.4%	98	2.9%	16.7%	41	2.3%	13.3%
Rhône Alpes	773	11.1%	15.1%	393	11.0%	15.9%	380	11.3%	14.3%	226	12.5%	12.4%
Languedoc Roussillon	261	3.8%	11.7%	143	4.0%	13.5%	118	3.5%	10.1%	88	4.9%	12.4%
Provence Alpes Côte d'Azur. Corse	166	2.4%	3.9%	98	2.7%	4.8%	69	2.0%	3.0%	47	2.6%	3.3%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	3910	56.3%	12.1%	2138	59.9%	13.1%	1772	52.5%	11.0%	1456	80.8%	10.2%
Presque tous les jours	735	10.6%	12.5%	369	10.3%	13.2%	366	10.8%	11.8%	197	10.9%	9.9%
1 à 2 fois par semaine	417	6.0%	16.0%	191	5.3%	16.9%	226	6.7%	15.2%	91	5.1%	13.8%
1 à 3 fois par mois	90	1.3%	16.8%	34	1.0%	16.8%	56	1.6%	16.9%	8	0.4%	10.2%
Moins souvent	166	2.4%	18.1%	56	1.6%	14.7%	110	3.2%	20.4%	15	0.8%	19.5%
Jamais	2	0.0%	1.8%	2	0.0%	3.3%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	235	3.4%	12.6%	94	2.6%	12.9%	141	4.2%	12.4%	26	1.4%	15.5%
De 9 000 à moins de 12 000 euros par an	464	6.7%	15.6%	175	4.9%	15.1%	289	8.6%	16.0%	27	1.5%	11.6%
De 12 000 à moins de 18 000 euros par an	888	12.8%	15.0%	435	12.2%	17.5%	454	13.4%	13.2%	79	4.4%	12.0%
De 18 000 à moins de 24 000 euros par an	1093	15.7%	16.0%	541	15.1%	17.4%	552	16.3%	14.8%	148	8.2%	10.3%
De 24 000 à moins de 36 000 euros par an	1570	22.6%	14.2%	813	22.8%	15.2%	756	22.4%	13.3%	378	21.0%	11.1%
De 36 000 à moins de 45 000 euros par an	953	13.7%	13.7%	527	14.8%	14.4%	427	12.6%	12.9%	388	21.5%	12.8%
De 45 000 à moins de 65 000 euros par an	802	11.5%	11.9%	495	13.9%	13.4%	307	9.1%	10.1%	402	22.3%	10.6%
De 65 000 à moins de 80 000 euros par an	160	2.3%	8.2%	111	3.1%	9.8%	48	1.4%	6.0%	98	5.4%	7.5%
De 80 000 à moins de 115 000 euros par an	108	1.5%	8.8%	66	1.8%	8.8%	42	1.2%	8.7%	60	3.3%	6.8%
115 000 euros et plus par an	41	0.6%	7.9%	31	0.9%	10.6%	10	0.3%	4.4%	32	1.8%	7.1%
Refus	450	6.5%	12.6%	218	6.1%	14.6%	232	6.9%	11.2%	110	6.1%	9.1%
Ne sait pas	184	2.6%	9.9%	63	1.8%	7.9%	121	3.6%	11.5%	54	3.0%	7.0%