

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	377	100.0%	0.7%	196	100.0%	0.8%	180	100.0%	0.7%	67	100.0%	0.4%
<b>Sexe</b>												
<b>Homme</b>	196	52.1%	0.8%	196	100.0%	0.8%	0	0.0%	0.0%	31	45.7%	0.3%
<b>Femme</b>	180	47.9%	0.7%	0	0.0%	0.0%	180	100.0%	0.7%	36	54.3%	0.4%
<b>Age</b>												
<b>15 à 24 ans</b>	20	5.2%	0.3%	9	4.5%	0.2%	11	6.0%	0.3%	5	7.0%	0.1%
<b>25 à 34 ans</b>	35	9.4%	0.5%	21	10.7%	0.6%	14	7.9%	0.4%	8	12.2%	0.2%
<b>35 à 49 ans</b>	78	20.8%	0.6%	38	19.2%	0.6%	41	22.5%	0.6%	27	39.9%	0.4%
<b>50 à 59 ans</b>	95	25.3%	1.0%	53	26.9%	1.2%	43	23.6%	0.9%	19	27.8%	0.5%
<b>60 ans et plus</b>	148	39.3%	1.0%	76	38.8%	1.2%	72	39.9%	0.9%	9	13.2%	1.0%
<b>Individu</b>												
<b>Ménagères</b>	168	44.6%	0.7%	0	0.0%	0.0%	168	93.2%	0.7%	33	49.1%	0.5%
<b>Personne de référence</b>	241	63.9%	0.9%	187	95.5%	0.9%	53	29.5%	0.7%	37	55.8%	0.5%
<b>Responsable des achats</b>	252	67.0%	0.7%	88	44.6%	0.7%	165	91.4%	0.7%	49	73.9%	0.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	26	6.8%	4.9%	18	9.0%	4.5%	8	4.5%	6.0%	0	0.0%	0.0%
<b>Petits patrons</b>	2	0.5%	0.1%	2	1.0%	0.2%	0	0.0%	0.0%	2	3.0%	0.1%
<b>Affaires et Cadres</b>	28	7.4%	0.6%	18	9.1%	0.6%	10	5.6%	0.5%	25	38.1%	0.6%
<b>Professions intermédiaires</b>	29	7.7%	0.4%	10	5.1%	0.3%	19	10.5%	0.5%	20	30.2%	0.4%
<b>Employés</b>	50	13.2%	0.6%	7	3.6%	0.3%	43	23.8%	0.7%	10	15.7%	0.6%
<b>Ouvriers</b>	67	17.9%	1.1%	59	30.1%	1.2%	8	4.7%	0.6%	0	0.0%	0.0%
<b>Retraités</b>	137	36.5%	1.1%	70	35.8%	1.2%	67	37.3%	1.0%	4	6.0%	1.5%
<b>Autres inactifs</b>	37	9.9%	0.4%	13	6.4%	0.3%	25	13.7%	0.4%	5	7.0%	0.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	28	7.5%	3.5%	18	9.1%	4.0%	11	5.8%	2.9%	0	0.0%	0.0%
<b>Petits patrons</b>	12	3.1%	0.4%	2	1.0%	0.2%	10	5.4%	0.7%	12	17.6%	0.4%
<b>Affaires et Cadres</b>	28	7.4%	0.4%	18	9.1%	0.5%	10	5.6%	0.3%	28	41.8%	0.4%
<b>Professions intermédiaires</b>	27	7.2%	0.4%	11	5.4%	0.3%	17	9.2%	0.5%	27	40.7%	0.4%
<b>Employés</b>	29	7.6%	0.5%	11	5.5%	0.5%	18	9.9%	0.6%	0	0.0%	0.0%
<b>Ouvriers</b>	89	23.6%	0.9%	58	29.3%	1.1%	31	17.4%	0.7%	0	0.0%	0.0%
<b>Retraités</b>	149	39.5%	1.0%	72	36.8%	1.1%	76	42.4%	1.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	15	4.0%	0.4%	7	3.7%	0.5%	8	4.4%	0.3%	0	0.0%	0.0%

# Groupe Centre France hebdos

**ONE**  
2  
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4

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	72	19.1%	0.7%	27	13.8%	0.6%	45	24.9%	0.8%	9	13.4%	0.5%
<b>2 personnes</b>	159	42.2%	0.9%	94	47.9%	1.1%	65	36.0%	0.7%	17	26.1%	0.4%
<b>3 personnes</b>	62	16.5%	0.7%	37	18.6%	0.8%	26	14.2%	0.6%	12	17.9%	0.3%
<b>4 personnes</b>	58	15.5%	0.6%	29	14.7%	0.6%	30	16.5%	0.6%	18	27.2%	0.4%
<b>5 personnes et +</b>	25	6.6%	0.5%	10	5.0%	0.4%	15	8.4%	0.6%	10	15.3%	0.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	103	27.4%	0.7%	54	27.3%	0.7%	50	27.5%	0.6%	33	48.7%	0.4%
<b>Non</b>	274	72.6%	0.8%	143	72.7%	0.8%	131	72.5%	0.7%	34	51.3%	0.4%
<b>Habitat</b>												
<b>Communes rurales</b>	166	44.1%	1.4%	94	47.6%	1.7%	73	40.3%	1.2%	34	50.4%	1.0%
<b>Aggro. - 20 000 hab</b>	108	28.6%	1.2%	48	24.5%	1.1%	60	33.1%	1.3%	10	14.6%	0.4%
<b>Aggro. 20 000 à 100 000 hab</b>	70	18.5%	1.0%	39	19.8%	1.2%	31	17.1%	0.8%	15	21.9%	0.8%
<b>Aggro. + 100 000 hab</b>	19	5.1%	0.1%	8	3.9%	0.1%	12	6.5%	0.1%	5	7.9%	0.1%
<b>Aggro. Paris</b>	13	3.6%	0.2%	8	4.1%	0.2%	5	3.0%	0.1%	3	5.2%	0.1%
<b>Régions INSEE</b>												
<b>Ile de France</b>	16	4.1%	0.2%	9	4.7%	0.2%	6	3.5%	0.1%	6	8.4%	0.1%
<b>Bourgogne</b>	21	5.6%	1.6%	9	4.3%	1.3%	13	7.1%	1.8%	4	5.5%	1.0%
<b>Centre</b>	158	42.0%	7.6%	97	49.6%	9.7%	61	33.7%	5.6%	29	43.3%	4.6%
<b>Bretagne</b>	0	0.1%	0.0%	0	0.0%	0.0%	0	0.3%	0.0%	0	0.7%	0.1%
<b>Auvergne</b>	39	10.4%	3.5%	14	7.0%	2.5%	26	14.2%	4.4%	8	12.4%	2.7%
<b>Rhône Alpes</b>	137	36.4%	2.7%	66	33.8%	2.7%	70	39.1%	2.7%	19	28.9%	1.1%
<b>Languedoc Roussillon</b>	3	0.9%	0.1%	1	0.5%	0.1%	2	1.2%	0.2%	1	0.8%	0.1%
<b>Provence Alpes Côte d'Azur.</b>	2	0.4%	0.0%	0	0.0%	0.0%	2	0.9%	0.1%	0	0.0%	0.0%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	177	47.0%	0.5%	95	48.3%	0.6%	82	45.5%	0.5%	43	64.8%	0.3%
<b>Presque tous les jours</b>	65	17.4%	1.1%	28	14.4%	1.0%	37	20.7%	1.2%	19	28.5%	1.0%
<b>1 à 2 fois par semaine</b>	17	4.5%	0.6%	3	1.8%	0.3%	13	7.4%	0.9%	4	6.7%	0.7%
<b>1 à 3 fois par mois</b>	4	1.0%	0.7%	2	0.8%	0.8%	2	1.1%	0.6%	0	0.0%	0.0%
<b>Moins souvent</b>	15	4.0%	1.6%	6	3.0%	1.5%	9	5.0%	1.7%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	14	3.6%	0.7%	10	4.9%	1.3%	4	2.3%	0.4%	1	1.4%	0.6%
<b>De 9 000 à moins de 12 000 euros par an</b>	25	6.7%	0.9%	6	3.0%	0.5%	20	10.8%	1.1%	0	0.0%	0.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	64	16.9%	1.1%	44	22.4%	1.8%	20	11.0%	0.6%	1	1.4%	0.1%
<b>De 18 000 à moins de 24 000 euros par an</b>	58	15.5%	0.9%	30	15.3%	1.0%	28	15.7%	0.8%	7	11.0%	0.5%
<b>De 24 000 à moins de 36 000 euros par an</b>	87	23.2%	0.8%	43	21.9%	0.8%	44	24.6%	0.8%	24	35.5%	0.7%
<b>De 36 000 à moins de 45 000 euros par an</b>	54	14.4%	0.8%	25	12.7%	0.7%	29	16.2%	0.9%	13	18.9%	0.4%
<b>De 45 000 à moins de 65 000 euros par an</b>	37	10.0%	0.6%	22	11.0%	0.6%	16	8.8%	0.5%	8	12.2%	0.2%
<b>De 65 000 à moins de 80 000 euros par an</b>	6	1.7%	0.3%	2	1.1%	0.2%	4	2.4%	0.5%	3	4.9%	0.2%
<b>De 80 000 à moins de 115 000 euros par an</b>	3	0.9%	0.3%	1	0.5%	0.1%	2	1.2%	0.5%	3	4.3%	0.3%
<b>115 000 euros et plus par an</b>	2	0.5%	0.4%	2	1.0%	0.7%	0	0.0%	0.0%	2	2.9%	0.4%
<b>Refus</b>	22	5.8%	0.6%	11	5.4%	0.7%	11	6.2%	0.5%	5	6.8%	0.4%
<b>Ne sait pas</b>	3	0.8%	0.2%	2	0.8%	0.2%	2	0.9%	0.2%	0	0.7%	0.1%