

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2566	100.0%	5.0%	1304	100.0%	5.3%	1262	100.0%	4.7%	1117	100.0%	6.4%
Sexe												
Homme	1304	50.8%	5.3%	1304	100.0%	5.3%	0	0.0%	0.0%	577	51.7%	6.6%
Femme	1262	49.2%	4.7%	0	0.0%	0.0%	1262	100.0%	4.7%	540	48.3%	6.3%
Age												
15 à 24 ans	607	23.7%	8.3%	272	20.9%	7.3%	335	26.6%	9.3%	281	25.1%	8.9%
25 à 34 ans	519	20.2%	6.8%	266	20.4%	7.1%	253	20.1%	6.5%	214	19.2%	6.4%
35 à 49 ans	638	24.9%	5.1%	351	27.0%	5.7%	287	22.7%	4.5%	341	30.5%	5.5%
50 à 59 ans	489	19.0%	5.3%	259	19.9%	5.7%	229	18.2%	5.0%	220	19.7%	5.8%
60 ans et plus	312	12.2%	2.1%	155	11.9%	2.4%	157	12.5%	1.9%	62	5.5%	6.9%
Individu												
Ménagères	924	36.0%	4.0%	0	0.0%	0.0%	924	73.2%	4.0%	384	34.3%	5.4%
Personne de référence	1322	51.5%	4.7%	963	73.9%	4.8%	358	28.4%	4.6%	526	47.1%	6.3%
Responsable des achats	1610	62.8%	4.5%	678	52.0%	5.4%	932	73.8%	4.1%	677	60.6%	6.2%
PCS Individu												
Agriculteurs	2	0.1%	0.3%	2	0.1%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	48	1.9%	2.9%	28	2.2%	2.5%	19	1.5%	4.0%	42	3.7%	2.9%
Affaires et Cadres	352	13.7%	6.9%	208	16.0%	7.0%	144	11.4%	6.7%	328	29.3%	7.1%
Professions intermédiaires	413	16.1%	6.0%	226	17.3%	6.6%	187	14.8%	5.4%	325	29.1%	5.8%
Employés	607	23.7%	7.4%	183	14.1%	8.9%	424	33.6%	6.9%	161	14.4%	8.7%
Ouvriers	324	12.6%	5.1%	268	20.6%	5.3%	55	4.4%	4.1%	21	1.9%	5.2%
Retraités	225	8.8%	1.8%	107	8.2%	1.8%	117	9.3%	1.8%	12	1.1%	4.4%
Autres inactifs	597	23.3%	5.8%	281	21.5%	7.4%	316	25.0%	4.9%	229	20.5%	7.1%
PCS Personne de référence												
Agriculteurs	7	0.3%	0.9%	3	0.2%	0.7%	4	0.3%	1.1%	0	0.0%	0.0%
Petits patrons	125	4.9%	4.8%	50	3.9%	3.8%	75	5.9%	5.8%	125	11.2%	4.8%
Affaires et Cadres	499	19.4%	6.9%	273	20.9%	7.7%	226	17.9%	6.2%	499	44.6%	6.9%
Professions intermédiaires	493	19.2%	6.6%	254	19.5%	6.6%	239	18.9%	6.5%	493	44.2%	6.6%
Employés	431	16.8%	8.0%	192	14.7%	8.6%	239	18.9%	7.6%	0	0.0%	0.0%
Ouvriers	493	19.2%	5.2%	289	22.2%	5.6%	204	16.2%	4.7%	0	0.0%	0.0%
Retraités	344	13.4%	2.4%	153	11.7%	2.3%	191	15.2%	2.4%	0	0.0%	0.0%
Autres inactifs	174	6.8%	4.3%	90	6.9%	5.7%	84	6.7%	3.4%	0	0.0%	0.0%

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Taille du foyer												
1 personne	447	17.4%	4.5%	194	14.8%	4.6%	253	20.1%	4.4%	149	13.3%	8.1%
2 personnes	715	27.8%	4.0%	381	29.2%	4.4%	334	26.4%	3.6%	302	27.0%	7.0%
3 personnes	516	20.1%	5.7%	268	20.5%	5.8%	248	19.7%	5.6%	228	20.4%	6.1%
4 personnes	539	21.0%	5.8%	262	20.1%	5.7%	277	21.9%	5.9%	272	24.3%	5.7%
5 personnes et +	350	13.6%	6.6%	199	15.3%	7.6%	150	11.9%	5.6%	166	14.9%	6.2%
Présence d'enfants de moins de 15 ans												
Oui	822	32.0%	5.3%	435	33.4%	5.9%	387	30.7%	4.8%	386	34.5%	5.0%
Non	1744	68.0%	4.8%	868	66.6%	5.0%	875	69.3%	4.7%	731	65.5%	7.6%
Habitat												
Communes rurales	127	5.0%	1.1%	71	5.5%	1.3%	56	4.4%	0.9%	50	4.5%	1.5%
Agglo. - 20 000 hab	117	4.6%	1.3%	59	4.6%	1.4%	58	4.6%	1.2%	48	4.3%	1.9%
Agglo. 20 000 à 100 000 hab	95	3.7%	1.4%	46	3.5%	1.4%	49	3.9%	1.3%	47	4.2%	2.5%
Agglo. + 100 000 hab	861	33.5%	5.6%	450	34.5%	6.1%	411	32.5%	5.2%	336	30.1%	5.9%
Agglo. Paris	1366	53.3%	16.1%	677	52.0%	16.7%	689	54.6%	15.5%	635	56.9%	15.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1430	55.7%	15.0%	707	54.2%	15.6%	723	57.3%	14.5%	662	59.3%	14.9%
Nord Pas de Calais	166	6.5%	5.2%	110	8.5%	7.2%	55	4.4%	3.3%	51	4.6%	5.5%
Lorraine	4	0.1%	0.2%	3	0.2%	0.3%	0	0.0%	0.0%	1	0.1%	0.2%
Alsace	77	3.0%	5.1%	42	3.2%	5.7%	35	2.8%	4.4%	26	2.3%	5.5%
Franche-Comté	1	0.0%	0.1%	0	0.0%	0.1%	0	0.0%	0.1%	0	0.0%	0.1%
Champagne Ardennes	4	0.2%	0.4%	0	0.0%	0.1%	4	0.3%	0.7%	2	0.1%	0.6%
Picardie	31	1.2%	2.0%	12	0.9%	1.6%	19	1.5%	2.4%	16	1.4%	3.6%
Bourgogne	8	0.3%	0.6%	4	0.3%	0.7%	3	0.3%	0.5%	5	0.5%	1.5%
Haute Normandie	14	0.6%	1.0%	7	0.5%	1.0%	7	0.6%	0.9%	4	0.3%	0.8%
Basse Normandie	1	0.0%	0.1%	0	0.0%	0.0%	0	0.0%	0.1%	0	0.0%	0.0%
Centre	25	1.0%	1.2%	12	0.9%	1.2%	13	1.0%	1.2%	12	1.0%	1.9%
Pays de Loire	67	2.6%	2.3%	31	2.4%	2.2%	36	2.9%	2.4%	28	2.5%	2.9%
Bretagne	61	2.4%	2.3%	28	2.2%	2.2%	33	2.6%	2.4%	20	1.8%	2.6%
Poitou Charentes	1	0.0%	0.1%	1	0.1%	0.1%	0	0.0%	0.1%	0	0.0%	0.0%
Aquitaine	91	3.5%	3.3%	36	2.7%	2.7%	55	4.4%	3.8%	31	2.7%	3.5%
Midi Pyrénées	143	5.6%	5.9%	69	5.3%	5.9%	74	5.8%	5.9%	65	5.8%	8.1%
Limousin	1	0.0%	0.2%	1	0.1%	0.4%	0	0.0%	0.0%	1	0.1%	0.7%
Auvergne	1	0.0%	0.1%	1	0.0%	0.1%	0	0.0%	0.1%	1	0.0%	0.2%
Rhône Alpes	181	7.1%	3.5%	95	7.3%	3.9%	86	6.8%	3.2%	86	7.7%	4.7%
Languedoc Roussillon	80	3.1%	3.6%	40	3.1%	3.8%	40	3.2%	3.4%	42	3.8%	6.0%
Provence Alpes Côte d'Azur. Corse	181	7.1%	4.2%	104	8.0%	5.1%	77	6.1%	3.4%	65	5.8%	4.6%
Habitudes de connexion à Internet												
Tous les jours	1961	76.4%	6.1%	1032	79.2%	6.3%	929	73.6%	5.8%	937	83.8%	6.5%
Presque tous les jours	318	12.4%	5.4%	142	10.9%	5.1%	176	13.9%	5.7%	132	11.8%	6.6%
1 à 2 fois par semaine	113	4.4%	4.3%	47	3.6%	4.2%	66	5.3%	4.5%	34	3.0%	5.1%
1 à 3 fois par mois	23	0.9%	4.2%	13	1.0%	6.3%	10	0.8%	2.9%	4	0.4%	5.2%
Moins souvent	23	0.9%	2.4%	11	0.9%	2.9%	11	0.9%	2.1%	1	0.1%	1.6%
Jamais	4	0.2%	4.0%	4	0.3%	7.3%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	82	3.2%	4.4%	39	3.0%	5.3%	44	3.5%	3.8%	6	0.6%	3.7%
De 9 000 à moins de 12 000 euros par an	71	2.8%	2.4%	42	3.2%	3.6%	29	2.3%	1.6%	8	0.7%	3.4%
De 12 000 à moins de 18 000 euros par an	231	9.0%	3.9%	82	6.3%	3.3%	149	11.8%	4.3%	32	2.8%	4.8%
De 18 000 à moins de 24 000 euros par an	335	13.1%	4.9%	156	12.0%	5.0%	179	14.2%	4.8%	118	10.6%	8.2%
De 24 000 à moins de 36 000 euros par an	516	20.1%	4.7%	255	19.5%	4.7%	262	20.7%	4.6%	217	19.4%	6.3%
De 36 000 à moins de 45 000 euros par an	367	14.3%	5.3%	205	15.7%	5.6%	162	12.9%	4.9%	181	16.2%	5.9%
De 45 000 à moins de 65 000 euros par an	406	15.8%	6.0%	230	17.7%	6.2%	175	13.9%	5.8%	221	19.8%	5.8%
De 65 000 à moins de 80 000 euros par an	159	6.2%	8.2%	92	7.0%	8.1%	68	5.4%	8.4%	116	10.4%	8.9%
De 80 000 à moins de 115 000 euros par an	70	2.7%	5.7%	42	3.2%	5.6%	28	2.3%	5.9%	53	4.8%	6.0%
115 000 euros et plus par an	24	0.9%	4.6%	14	1.1%	4.8%	10	0.8%	4.3%	20	1.8%	4.4%
Refus	187	7.3%	5.2%	93	7.1%	6.2%	94	7.4%	4.5%	92	8.2%	7.6%
Ne sait pas	118	4.6%	6.4%	55	4.2%	6.9%	63	5.0%	5.9%	53	4.8%	7.0%