

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2487	100.0%	4.8%	1290	100.0%	5.2%	1197	100.0%	4.5%	1051	100.0%	6.1%
<b>Sexe</b>												
Homme	1290	51.9%	5.2%	1290	100.0%	5.2%	0	0.0%	0.0%	547	52.0%	6.3%
Femme	1197	48.1%	4.5%	0	0.0%	0.0%	1197	100.0%	4.5%	504	48.0%	5.9%
<b>Age</b>												
15 à 24 ans	519	20.9%	7.1%	252	19.5%	6.8%	267	22.3%	7.4%	222	21.1%	7.0%
25 à 34 ans	488	19.6%	6.4%	250	19.4%	6.7%	238	19.9%	6.1%	211	20.1%	6.4%
35 à 49 ans	689	27.7%	5.5%	371	28.8%	6.0%	317	26.5%	5.0%	352	33.5%	5.7%
50 à 59 ans	478	19.2%	5.2%	258	20.0%	5.6%	221	18.4%	4.8%	203	19.3%	5.3%
60 ans et plus	313	12.6%	2.1%	159	12.3%	2.5%	154	12.9%	1.8%	63	6.0%	7.0%
<b>Individu</b>												
Ménagères	897	36.1%	3.9%	0	0.0%	0.0%	897	74.9%	3.9%	375	35.7%	5.3%
Personne de référence	1286	51.7%	4.6%	964	74.7%	4.8%	322	26.9%	4.1%	491	46.8%	5.9%
Responsable des achats	1580	63.5%	4.5%	670	51.9%	5.3%	911	76.1%	4.0%	642	61.1%	5.8%
<b>PCS Individu</b>												
Agriculteurs	2	0.1%	0.3%	2	0.1%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	49	2.0%	3.0%	36	2.8%	3.2%	13	1.1%	2.7%	41	3.9%	2.9%
Affaires et Cadres	332	13.3%	6.5%	193	15.0%	6.6%	138	11.6%	6.5%	305	29.0%	6.6%
Professions intermédiaires	432	17.4%	6.3%	215	16.7%	6.3%	217	18.1%	6.3%	337	32.1%	6.0%
Employés	561	22.5%	6.8%	181	14.0%	8.7%	380	31.7%	6.1%	127	12.1%	6.9%
Ouvriers	340	13.7%	5.3%	284	22.0%	5.6%	56	4.7%	4.2%	32	3.0%	7.8%
Retraités	237	9.5%	1.9%	125	9.7%	2.1%	112	9.4%	1.7%	15	1.4%	5.5%
Autres inactifs	535	21.5%	5.2%	254	19.7%	6.7%	281	23.5%	4.3%	195	18.5%	6.1%
<b>PCS Personne de référence</b>												
Agriculteurs	6	0.2%	0.7%	2	0.2%	0.5%	3	0.3%	1.0%	0	0.0%	0.0%
Petits patrons	124	5.0%	4.7%	58	4.5%	4.4%	65	5.5%	5.1%	124	11.8%	4.7%
Affaires et Cadres	460	18.5%	6.4%	247	19.1%	7.0%	213	17.8%	5.8%	460	43.7%	6.4%
Professions intermédiaires	468	18.8%	6.2%	242	18.7%	6.2%	226	18.9%	6.2%	468	44.5%	6.2%
Employés	430	17.3%	8.0%	192	14.9%	8.6%	238	19.9%	7.6%	0	0.0%	0.0%
Ouvriers	491	19.7%	5.2%	294	22.8%	5.7%	197	16.4%	4.5%	0	0.0%	0.0%
Retraités	341	13.7%	2.4%	169	13.1%	2.6%	172	14.4%	2.2%	0	0.0%	0.0%
Autres inactifs	168	6.8%	4.1%	86	6.6%	5.4%	82	6.9%	3.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	419	16.9%	4.2%	195	15.1%	4.6%	224	18.7%	3.9%	122	11.6%	6.6%
2 personnes	674	27.1%	3.8%	360	27.9%	4.2%	315	26.3%	3.4%	268	25.5%	6.2%
3 personnes	533	21.4%	5.9%	283	22.0%	6.1%	250	20.9%	5.6%	225	21.4%	6.0%
4 personnes	523	21.0%	5.6%	269	20.8%	5.9%	255	21.3%	5.4%	257	24.5%	5.4%
5 personnes et +	337	13.5%	6.3%	183	14.2%	7.0%	154	12.8%	5.7%	179	17.0%	6.7%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	828	33.3%	5.4%	435	33.8%	5.9%	393	32.8%	4.8%	397	37.8%	5.1%
Non	1659	66.7%	4.6%	854	66.2%	4.9%	805	67.2%	4.3%	653	62.2%	6.8%
<b>Habitat</b>												
Communes rurales	157	6.3%	1.3%	86	6.6%	1.5%	71	5.9%	1.2%	72	6.9%	2.2%
Agglo. - 20 000 hab	136	5.5%	1.5%	66	5.1%	1.5%	70	5.9%	1.5%	59	5.6%	2.3%
Agglo. 20 000 à 100 000 hab	107	4.3%	1.5%	63	4.9%	1.9%	44	3.7%	1.2%	47	4.5%	2.5%
Agglo. + 100 000 hab	897	36.1%	5.8%	472	36.6%	6.4%	425	35.5%	5.4%	347	33.0%	6.1%
Agglo. Paris	1191	47.9%	14.0%	604	46.8%	14.9%	587	49.0%	13.2%	525	50.0%	13.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	1257	50.5%	13.2%	640	49.6%	14.1%	617	51.5%	12.4%	554	52.7%	12.5%
Nord Pas de Calais	194	7.8%	6.1%	118	9.2%	7.8%	76	6.3%	4.5%	60	5.7%	6.4%
Lorraine	47	1.9%	2.4%	21	1.7%	2.3%	26	2.2%	2.6%	17	1.6%	3.1%
Alsace	51	2.1%	3.4%	27	2.1%	3.7%	24	2.0%	3.1%	21	2.0%	4.5%
Franche-Comté	1	0.0%	0.1%	0	0.0%	0.1%	0	0.0%	0.1%	0	0.0%	0.1%
Champagne Ardennes	13	0.5%	1.2%	3	0.2%	0.5%	10	0.8%	1.8%	8	0.7%	2.7%
Picardie	28	1.1%	1.8%	17	1.3%	2.2%	11	0.9%	1.4%	18	1.7%	4.1%
Bourgogne	4	0.2%	0.3%	4	0.3%	0.6%	1	0.1%	0.1%	4	0.4%	1.0%
Haute Normandie	36	1.4%	2.4%	13	1.0%	1.8%	23	2.0%	3.0%	13	1.3%	2.9%
Basse Normandie	1	0.1%	0.1%	0	0.0%	0.1%	1	0.1%	0.1%	0	0.0%	0.1%
Centre	38	1.5%	1.8%	20	1.6%	2.0%	18	1.5%	1.6%	16	1.5%	2.6%
Pays de Loire	75	3.0%	2.6%	32	2.5%	2.3%	43	3.6%	2.9%	24	2.3%	2.5%
Bretagne	62	2.5%	2.3%	32	2.5%	2.5%	30	2.5%	2.2%	32	3.1%	4.2%
Poitou Charentes	6	0.3%	0.4%	5	0.4%	0.7%	2	0.1%	0.2%	4	0.4%	1.1%
Aquitaine	58	2.3%	2.1%	19	1.5%	1.5%	39	3.2%	2.7%	20	1.9%	2.3%
Midi Pyrénées	129	5.2%	5.3%	69	5.3%	5.9%	60	5.0%	4.8%	63	6.0%	7.8%
Limousin	2	0.1%	0.3%	2	0.1%	0.6%	0	0.0%	0.0%	0	0.0%	0.1%
Auvergne	4	0.2%	0.3%	2	0.2%	0.4%	2	0.1%	0.3%	2	0.2%	0.8%
Rhône Alpes	202	8.1%	4.0%	112	8.7%	4.5%	91	7.6%	3.4%	98	9.3%	5.4%
Languedoc Roussillon	35	1.4%	1.6%	17	1.4%	1.6%	18	1.5%	1.5%	17	1.6%	2.4%
Provence Alpes Côte d'Azur. Corse	244	9.8%	5.6%	136	10.6%	6.7%	108	9.0%	4.7%	78	7.4%	5.5%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1932	77.7%	6.0%	1027	79.6%	6.3%	905	75.6%	5.6%	898	85.4%	6.3%
Presque tous les jours	275	11.1%	4.7%	131	10.2%	4.7%	144	12.1%	4.7%	98	9.3%	4.9%
1 à 2 fois par semaine	92	3.7%	3.5%	37	2.9%	3.3%	54	4.5%	3.7%	39	3.7%	5.9%
1 à 3 fois par mois	20	0.8%	3.7%	7	0.6%	3.6%	12	1.0%	3.7%	1	0.1%	1.1%
Moins souvent	28	1.1%	3.0%	12	1.0%	3.2%	15	1.3%	2.9%	1	0.1%	1.6%
Jamais	3	0.1%	3.2%	3	0.2%	5.9%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	82	3.3%	4.4%	28	2.2%	3.9%	54	4.5%	4.7%	2	0.2%	1.0%
De 9 000 à moins de 12 000 euros par an	77	3.1%	2.6%	53	4.1%	4.5%	24	2.0%	1.3%	9	0.8%	3.7%
De 12 000 à moins de 18 000 euros par an	215	8.6%	3.6%	92	7.2%	3.7%	123	10.2%	3.6%	31	3.0%	4.8%
De 18 000 à moins de 24 000 euros par an	319	12.8%	4.7%	163	12.7%	5.3%	156	13.0%	4.2%	102	9.7%	7.1%
De 24 000 à moins de 36 000 euros par an	521	21.0%	4.7%	262	20.3%	4.9%	259	21.6%	4.5%	200	19.1%	5.9%
De 36 000 à moins de 45 000 euros par an	351	14.1%	5.0%	187	14.5%	5.1%	165	13.7%	5.0%	153	14.6%	5.0%
De 45 000 à moins de 65 000 euros par an	403	16.2%	6.0%	222	17.2%	6.0%	181	15.1%	5.9%	233	22.2%	6.1%
De 65 000 à moins de 80 000 euros par an	140	5.6%	7.2%	85	6.6%	7.5%	55	4.6%	6.8%	100	9.5%	7.7%
De 80 000 à moins de 115 000 euros par an	60	2.4%	4.9%	35	2.7%	4.7%	24	2.0%	5.1%	50	4.8%	5.7%
115 000 euros et plus par an	28	1.1%	5.3%	15	1.2%	5.2%	12	1.0%	5.3%	26	2.4%	5.7%
Refus	169	6.8%	4.7%	92	7.1%	6.1%	77	6.4%	3.7%	82	7.8%	6.8%
Ne sait pas	122	4.9%	6.6%	54	4.2%	6.8%	68	5.7%	6.4%	63	6.0%	8.2%