

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3990	100.0%	7.8%	2036	100.0%	8.3%	1955	100.0%	7.3%	1761	100.0%	10.1%
Sexe												
Homme	2036	51.0%	8.3%	2036	100.0%	8.3%	0	0.0%	0.0%	937	53.2%	10.7%
Femme	1955	49.0%	7.3%	0	0.0%	0.0%	1955	100.0%	7.3%	824	46.8%	9.6%
Age												
15 à 24 ans	824	20.6%	11.3%	379	18.6%	10.2%	445	22.8%	12.3%	355	20.2%	11.3%
25 à 34 ans	852	21.3%	11.1%	429	21.1%	11.5%	422	21.6%	10.8%	372	21.1%	11.2%
35 à 49 ans	1077	27.0%	8.6%	593	29.1%	9.6%	484	24.8%	7.6%	589	33.5%	9.5%
50 à 59 ans	753	18.9%	8.2%	407	20.0%	8.9%	346	17.7%	7.5%	370	21.0%	9.7%
60 ans et plus	485	12.1%	3.3%	227	11.1%	3.5%	258	13.2%	3.1%	75	4.3%	8.4%
Individu												
Ménagères	1510	37.8%	6.5%	0	0.0%	0.0%	1510	77.3%	6.5%	636	36.1%	9.0%
Personne de référence	2098	52.6%	7.5%	1566	76.9%	7.8%	531	27.2%	6.8%	908	51.6%	10.9%
Responsable des achats	2599	65.1%	7.3%	1080	53.0%	8.5%	1520	77.7%	6.7%	1116	63.4%	10.1%
PCS Individu												
Agriculteurs	3	0.1%	0.6%	2	0.1%	0.4%	1	0.1%	1.0%	0	0.0%	0.0%
Petits patrons	76	1.9%	4.7%	53	2.6%	4.6%	23	1.2%	4.8%	66	3.8%	4.7%
Affaires et Cadres	585	14.7%	11.5%	348	17.1%	11.8%	237	12.1%	11.1%	540	30.6%	11.8%
Professions intermédiaires	755	18.9%	11.0%	398	19.6%	11.7%	357	18.3%	10.4%	612	34.8%	10.9%
Employés	892	22.4%	10.8%	271	13.3%	13.1%	621	31.8%	10.0%	203	11.5%	11.0%
Ouvriers	492	12.3%	7.7%	416	20.4%	8.2%	77	3.9%	5.7%	33	1.8%	7.9%
Retraités	358	9.0%	2.9%	175	8.6%	3.0%	182	9.3%	2.8%	9	0.5%	3.4%
Autres inactifs	829	20.8%	8.1%	373	18.3%	9.9%	457	23.4%	7.1%	298	16.9%	9.3%
PCS Personne de référence												
Agriculteurs	14	0.4%	1.8%	3	0.2%	0.7%	11	0.6%	3.0%	0	0.0%	0.0%
Petits patrons	171	4.3%	6.5%	77	3.8%	5.8%	94	4.8%	7.3%	171	9.7%	6.5%
Affaires et Cadres	795	19.9%	11.0%	428	21.0%	12.1%	367	18.8%	10.0%	795	45.1%	11.0%
Professions intermédiaires	795	19.9%	10.6%	432	21.2%	11.2%	363	18.6%	9.9%	795	45.2%	10.6%
Employés	661	16.6%	12.3%	285	14.0%	12.7%	376	19.2%	12.0%	0	0.0%	0.0%
Ouvriers	765	19.2%	8.1%	440	21.6%	8.6%	325	16.6%	7.5%	0	0.0%	0.0%
Retraités	522	13.1%	3.6%	245	12.0%	3.8%	277	14.2%	3.5%	0	0.0%	0.0%
Autres inactifs	267	6.7%	6.6%	126	6.2%	8.0%	142	7.2%	5.7%	0	0.0%	0.0%

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Taille du foyer												
1 personne	645	16.2%	6.5%	287	14.1%	6.8%	358	18.3%	6.3%	228	13.0%	12.4%
2 personnes	1113	27.9%	6.2%	562	27.6%	6.5%	551	28.2%	6.0%	458	26.0%	10.6%
3 personnes	857	21.5%	9.4%	462	22.7%	10.0%	395	20.2%	8.9%	363	20.6%	9.7%
4 personnes	841	21.1%	9.1%	425	20.9%	9.3%	417	21.3%	8.8%	442	25.1%	9.3%
5 personnes et +	533	13.4%	10.0%	300	14.7%	11.4%	233	11.9%	8.6%	270	15.3%	10.0%
Présence d'enfants de moins de 15 ans												
Oui	1355	34.0%	8.8%	714	35.1%	9.7%	641	32.8%	7.9%	682	38.7%	8.8%
Non	2635	66.0%	7.3%	1322	64.9%	7.6%	1313	67.2%	7.0%	1079	61.3%	11.2%
Habitat												
Communes rurales	292	7.3%	2.5%	150	7.4%	2.7%	143	7.3%	2.3%	139	7.9%	4.3%
Agglo. - 20 000 hab	293	7.4%	3.3%	148	7.3%	3.4%	146	7.5%	3.1%	132	7.5%	5.2%
Agglo. 20 000 à 100 000 hab	200	5.0%	2.9%	103	5.1%	3.2%	97	5.0%	2.6%	95	5.4%	5.1%
Agglo. + 100 000 hab	1512	37.9%	9.9%	783	38.5%	10.6%	728	37.3%	9.2%	596	33.8%	10.5%
Agglo. Paris	1692	42.4%	19.9%	851	41.8%	21.0%	841	43.0%	18.9%	800	45.4%	19.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1798	45.1%	18.9%	901	44.3%	19.8%	897	45.9%	18.0%	851	48.3%	19.2%
Nord Pas de Calais	302	7.6%	9.4%	168	8.2%	11.0%	134	6.9%	8.0%	105	6.0%	11.2%
Lorraine	63	1.6%	3.3%	30	1.5%	3.3%	32	1.6%	3.2%	25	1.4%	4.6%
Alsace	122	3.1%	8.1%	66	3.2%	8.9%	57	2.9%	7.3%	51	2.9%	10.9%
Franche-Comté	5	0.1%	0.6%	3	0.2%	0.7%	2	0.1%	0.4%	4	0.3%	1.7%
Champagne Ardennes	34	0.8%	3.1%	16	0.8%	3.2%	17	0.9%	3.1%	15	0.9%	5.2%
Picardie	76	1.9%	5.0%	35	1.7%	4.8%	41	2.1%	5.1%	38	2.1%	8.5%
Bourgogne	31	0.8%	2.3%	16	0.8%	2.5%	15	0.8%	2.1%	17	0.9%	4.5%
Haute Normandie	56	1.4%	3.8%	29	1.4%	4.1%	27	1.4%	3.6%	25	1.4%	5.4%
Basse Normandie	5	0.1%	0.4%	3	0.1%	0.5%	2	0.1%	0.3%	2	0.1%	0.5%
Centre	79	2.0%	3.8%	43	2.1%	4.3%	36	1.8%	3.3%	38	2.2%	6.2%
Pays de Loire	177	4.4%	6.1%	96	4.7%	6.8%	81	4.1%	5.3%	74	4.2%	7.7%
Bretagne	97	2.4%	3.7%	42	2.1%	3.3%	55	2.8%	4.0%	38	2.2%	5.0%
Poitou Charentes	10	0.3%	0.7%	9	0.4%	1.2%	2	0.1%	0.2%	6	0.3%	1.5%
Aquitaine	132	3.3%	4.9%	47	2.3%	3.6%	85	4.4%	6.0%	55	3.1%	6.4%
Midi Pyrénées	171	4.3%	7.1%	86	4.2%	7.3%	85	4.4%	6.8%	82	4.7%	10.2%
Limousin	7	0.2%	1.2%	5	0.2%	1.7%	2	0.1%	0.7%	3	0.2%	2.2%
Auvergne	13	0.3%	1.2%	8	0.4%	1.4%	6	0.3%	1.0%	8	0.4%	2.5%
Rhône Alpes	400	10.0%	7.8%	221	10.9%	9.0%	179	9.1%	6.7%	175	10.0%	9.6%
Languedoc Roussillon	99	2.5%	4.5%	50	2.5%	4.8%	49	2.5%	4.2%	47	2.7%	6.7%
Provence Alpes Côte d'Azur. Corse	312	7.8%	7.2%	161	7.9%	7.9%	151	7.7%	6.6%	102	5.8%	7.2%
Habitudes de connexion à Internet												
Tous les jours	3163	79.3%	9.8%	1630	80.1%	10.0%	1534	78.5%	9.5%	1524	86.6%	10.6%
Presque tous les jours	436	10.9%	7.4%	225	11.1%	8.0%	211	10.8%	6.8%	166	9.5%	8.3%
1 à 2 fois par semaine	186	4.7%	7.1%	77	3.8%	6.9%	109	5.6%	7.3%	58	3.3%	8.7%
1 à 3 fois par mois	27	0.7%	5.1%	12	0.6%	5.9%	15	0.8%	4.6%	4	0.2%	5.5%
Moins souvent	28	0.7%	3.0%	10	0.5%	2.6%	18	0.9%	3.4%	1	0.1%	1.6%
Jamais	4	0.1%	4.0%	4	0.2%	7.3%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	109	2.7%	5.8%	56	2.8%	7.7%	53	2.7%	4.7%	8	0.4%	4.7%
De 9 000 à moins de 12 000 euros par an	130	3.3%	4.4%	77	3.8%	6.6%	53	2.7%	2.9%	17	1.0%	7.3%
De 12 000 à moins de 18 000 euros par an	330	8.3%	5.6%	119	5.9%	4.8%	211	10.8%	6.1%	58	3.3%	8.9%
De 18 000 à moins de 24 000 euros par an	497	12.4%	7.2%	229	11.2%	7.4%	268	13.7%	7.2%	149	8.5%	10.4%
De 24 000 à moins de 36 000 euros par an	846	21.2%	7.6%	413	20.3%	7.7%	433	22.1%	7.6%	347	19.7%	10.2%
De 36 000 à moins de 45 000 euros par an	620	15.5%	8.9%	330	16.2%	9.0%	290	14.8%	8.8%	327	18.6%	10.8%
De 45 000 à moins de 65 000 euros par an	664	16.6%	9.9%	392	19.3%	10.6%	272	13.9%	8.9%	371	21.1%	9.8%
De 65 000 à moins de 80 000 euros par an	196	4.9%	10.1%	113	5.6%	10.0%	83	4.2%	10.2%	143	8.1%	11.0%
De 80 000 à moins de 115 000 euros par an	99	2.5%	8.1%	63	3.1%	8.4%	37	1.9%	7.6%	74	4.2%	8.3%
115 000 euros et plus par an	64	1.6%	12.3%	38	1.9%	12.9%	26	1.3%	11.4%	57	3.2%	12.6%
Refus	257	6.4%	7.2%	124	6.1%	8.3%	133	6.8%	6.4%	124	7.0%	10.2%
Ne sait pas	177	4.4%	9.6%	81	4.0%	10.2%	96	4.9%	9.1%	86	4.9%	11.3%