

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	313	100.0%	0.6%	228	100.0%	0.9%	85	100.0%	0.3%	66	100.0%	0.4%
Sexe												
Homme	228	72.8%	0.9%	228	100.0%	0.9%	0	0.0%	0.0%	49	74.0%	0.6%
Femme	85	27.2%	0.3%	0	0.0%	0.0%	85	100.0%	0.3%	17	26.0%	0.2%
Age												
15 à 24 ans	36	11.6%	0.5%	25	11.0%	0.7%	11	13.3%	0.3%	16	24.5%	0.5%
25 à 34 ans	32	10.3%	0.4%	25	11.1%	0.7%	7	8.0%	0.2%	6	9.7%	0.2%
35 à 49 ans	97	31.0%	0.8%	67	29.3%	1.1%	30	35.5%	0.5%	26	39.3%	0.4%
50 à 59 ans	87	27.7%	0.9%	66	28.9%	1.4%	21	24.4%	0.5%	16	25.1%	0.4%
60 ans et plus	61	19.5%	0.4%	45	19.7%	0.7%	16	18.8%	0.2%	1	1.4%	0.1%
Individu												
Ménagères	74	23.7%	0.3%	0	0.0%	0.0%	74	86.9%	0.3%	12	17.6%	0.2%
Personne de référence	223	71.2%	0.8%	191	84.0%	0.9%	31	36.9%	0.4%	40	60.2%	0.5%
Responsable des achats	222	70.9%	0.6%	148	65.0%	1.2%	74	86.6%	0.3%	40	60.6%	0.4%
PCS Individu												
Agriculteurs	3	1.0%	0.6%	0	0.2%	0.1%	3	3.1%	2.0%	0	0.0%	0.0%
Petits patrons	13	4.2%	0.8%	12	5.1%	1.0%	1	1.7%	0.3%	13	19.4%	0.9%
Affaires et Cadres	10	3.1%	0.2%	9	4.0%	0.3%	1	0.7%	0.0%	9	13.2%	0.2%
Professions intermédiaires	21	6.6%	0.3%	17	7.7%	0.5%	3	3.7%	0.1%	19	29.2%	0.3%
Employés	49	15.5%	0.6%	24	10.7%	1.2%	24	28.2%	0.4%	2	3.6%	0.1%
Ouvriers	102	32.4%	1.6%	92	40.2%	1.8%	10	11.7%	0.7%	14	21.8%	3.5%
Retraités	59	18.9%	0.5%	46	20.2%	0.8%	13	15.3%	0.2%	1	1.7%	0.4%
Autres inactifs	57	18.3%	0.6%	27	11.9%	0.7%	30	35.6%	0.5%	7	11.1%	0.2%
PCS Personne de référence												
Agriculteurs	3	1.0%	0.4%	0	0.2%	0.1%	3	3.1%	0.7%	0	0.0%	0.0%
Petits patrons	18	5.7%	0.7%	12	5.1%	0.9%	6	7.2%	0.5%	18	26.9%	0.7%
Affaires et Cadres	14	4.5%	0.2%	13	5.5%	0.4%	2	1.9%	0.0%	14	21.6%	0.2%
Professions intermédiaires	34	10.8%	0.4%	25	10.8%	0.6%	9	10.9%	0.3%	34	51.5%	0.4%
Employés	37	11.7%	0.7%	20	8.8%	0.9%	17	19.5%	0.5%	0	0.0%	0.0%
Ouvriers	109	34.7%	1.1%	91	40.1%	1.8%	17	20.2%	0.4%	0	0.0%	0.0%
Retraités	73	23.2%	0.5%	52	22.6%	0.8%	21	24.8%	0.3%	0	0.0%	0.0%
Autres inactifs	26	8.4%	0.6%	16	6.9%	1.0%	10	12.3%	0.4%	0	0.0%	0.0%

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Taille du foyer												
1 personne	86	27.5%	0.9%	69	30.4%	1.6%	17	20.0%	0.3%	8	12.5%	0.4%
2 personnes	74	23.5%	0.4%	51	22.2%	0.6%	23	26.9%	0.2%	7	11.0%	0.2%
3 personnes	52	16.5%	0.6%	42	18.3%	0.9%	10	11.6%	0.2%	11	16.8%	0.3%
4 personnes	58	18.6%	0.6%	39	17.2%	0.9%	19	22.5%	0.4%	18	27.5%	0.4%
5 personnes et +	43	13.8%	0.8%	27	11.9%	1.0%	16	18.9%	0.6%	21	32.1%	0.8%
Présence d'enfants de moins de 15 ans												
Oui	101	32.1%	0.7%	64	28.2%	0.9%	36	42.7%	0.4%	32	49.1%	0.4%
Non	212	67.9%	0.6%	164	71.8%	0.9%	49	57.3%	0.3%	33	50.9%	0.3%
Habitat												
Communes rurales	51	16.3%	0.4%	28	12.2%	0.5%	23	27.1%	0.4%	12	18.4%	0.4%
Agglo. - 20 000 hab	74	23.7%	0.8%	59	26.0%	1.4%	15	17.4%	0.3%	13	19.1%	0.5%
Agglo. 20 000 à 100 000 hab	48	15.4%	0.7%	37	16.4%	1.1%	11	13.0%	0.3%	12	18.5%	0.6%
Agglo. + 100 000 hab	101	32.3%	0.7%	74	32.6%	1.0%	27	31.6%	0.3%	21	32.7%	0.4%
Agglo. Paris	39	12.3%	0.5%	29	12.8%	0.7%	9	11.0%	0.2%	7	11.3%	0.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	42	13.3%	0.4%	32	14.2%	0.7%	9	11.0%	0.2%	9	13.1%	0.2%
Nord Pas de Calais	42	13.3%	1.3%	25	11.2%	1.7%	16	19.2%	1.0%	6	9.1%	0.6%
Lorraine	12	3.9%	0.6%	11	4.7%	1.1%	2	1.9%	0.2%	3	4.8%	0.6%
Alsace	17	5.5%	1.1%	13	5.6%	1.8%	4	5.2%	0.6%	0	0.6%	0.1%
Franche-Comté	10	3.2%	1.1%	7	2.9%	1.4%	3	4.0%	0.7%	1	0.8%	0.2%
Champagne Ardennes	5	1.7%	0.5%	4	1.7%	0.7%	2	2.0%	0.3%	1	1.6%	0.4%
Picardie	15	4.7%	1.0%	6	2.6%	0.8%	9	10.4%	1.1%	3	4.7%	0.7%
Bourgogne	2	0.8%	0.2%	1	0.5%	0.2%	1	1.4%	0.2%	1	2.2%	0.4%
Haute Normandie	18	5.8%	1.2%	10	4.5%	1.5%	8	9.3%	1.0%	6	9.4%	1.3%
Basse Normandie	3	1.0%	0.3%	2	0.8%	0.3%	1	1.5%	0.2%	0	0.0%	0.0%
Centre	10	3.3%	0.5%	6	2.5%	0.6%	5	5.6%	0.4%	2	2.6%	0.3%
Pays de Loire	22	7.2%	0.8%	22	9.7%	1.6%	0	0.4%	0.0%	4	6.4%	0.4%
Bretagne	14	4.5%	0.5%	11	5.0%	0.9%	3	3.4%	0.2%	2	3.3%	0.3%
Poitou Charentes	8	2.5%	0.5%	4	2.0%	0.6%	3	4.0%	0.4%	3	4.4%	0.7%
Aquitaine	10	3.2%	0.4%	4	1.7%	0.3%	6	7.2%	0.4%	1	1.3%	0.1%
Midi Pyrénées	6	2.0%	0.3%	6	2.5%	0.5%	1	0.6%	0.0%	0	0.4%	0.0%
Limousin	5	1.6%	0.8%	5	2.0%	1.5%	1	0.7%	0.2%	0	0.5%	0.2%
Auvergne	6	1.9%	0.5%	6	2.4%	1.0%	0	0.3%	0.0%	5	7.6%	1.6%
Rhône Alpes	40	12.7%	0.8%	34	15.1%	1.4%	5	6.0%	0.2%	14	20.8%	0.8%
Languedoc Roussillon	7	2.1%	0.3%	3	1.5%	0.3%	3	4.0%	0.3%	0	0.6%	0.1%
Provence Alpes Côte d'Azur.	17	5.6%	0.4%	16	7.0%	0.8%	2	1.9%	0.1%	4	5.8%	0.3%
Corse												
Habitudes de connection à Internet												
Tous les jours	156	50.0%	0.5%	116	51.0%	0.7%	40	47.1%	0.2%	48	72.4%	0.3%
Presque tous les jours	37	11.8%	0.6%	29	12.9%	1.1%	7	8.6%	0.2%	5	7.2%	0.2%
1 à 2 fois par semaine	24	7.8%	0.9%	14	6.2%	1.3%	10	11.8%	0.7%	10	15.1%	1.5%
1 à 3 fois par mois	6	2.1%	1.2%	3	1.4%	1.5%	3	3.9%	1.0%	1	1.9%	1.6%
Moins souvent	11	3.5%	1.2%	5	2.3%	1.4%	6	6.7%	1.1%	0	0.0%	0.0%
Jamais	1	0.3%	1.0%	1	0.4%	1.8%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	23	7.4%	1.2%	11	4.7%	1.5%	12	14.5%	1.1%	1	1.8%	0.7%
De 9 000 à moins de 12 000 euros par an	29	9.2%	1.0%	20	9.0%	1.8%	8	9.8%	0.5%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	48	15.3%	0.8%	29	12.8%	1.2%	19	22.0%	0.5%	10	14.7%	1.5%
De 18 000 à moins de 24 000 euros par an	58	18.5%	0.8%	37	16.3%	1.2%	21	24.5%	0.6%	4	5.6%	0.3%
De 24 000 à moins de 36 000 euros par an	73	23.3%	0.7%	56	24.7%	1.0%	17	19.4%	0.3%	20	31.0%	0.6%
De 36 000 à moins de 45 000 euros par an	32	10.2%	0.5%	31	13.5%	0.8%	1	1.5%	0.0%	9	13.6%	0.3%
De 45 000 à moins de 65 000 euros par an	25	7.9%	0.4%	19	8.3%	0.5%	6	6.7%	0.2%	13	19.7%	0.3%
De 65 000 à moins de 80 000 euros par an	1	0.3%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%	1	1.2%	0.1%
De 80 000 à moins de 115 000 euros par an	5	1.7%	0.4%	5	2.3%	0.7%	0	0.1%	0.0%	5	8.2%	0.6%
Refus	17	5.4%	0.5%	17	7.3%	1.1%	0	0.5%	0.0%	2	2.7%	0.1%
Ne sait pas	3	0.8%	0.1%	2	0.8%	0.2%	1	0.9%	0.1%	1	1.3%	0.1%