

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	216	100.0%	0.4%	187	100.0%	0.8%	29	100.0%	0.1%	53	100.0%	0.3%
Sexe												
Homme	187	86.6%	0.8%	187	100.0%	0.8%	0	0.0%	0.0%	44	83.7%	0.5%
Femme	29	13.4%	0.1%	0	0.0%	0.0%	29	100.0%	0.1%	9	16.3%	0.1%
Age												
15 à 24 ans	23	10.6%	0.3%	21	11.4%	0.6%	2	5.4%	0.0%	12	22.3%	0.4%
25 à 34 ans	24	11.4%	0.3%	20	10.7%	0.5%	4	15.5%	0.1%	7	13.7%	0.2%
35 à 49 ans	68	31.6%	0.5%	61	32.6%	1.0%	7	24.8%	0.1%	20	38.2%	0.3%
50 à 59 ans	48	22.1%	0.5%	39	20.9%	0.9%	9	30.0%	0.2%	11	21.6%	0.3%
60 ans et plus	52	24.3%	0.4%	45	24.3%	0.7%	7	24.3%	0.1%	2	4.2%	0.2%
Individu												
Ménagères	27	12.7%	0.1%	0	0.0%	0.0%	27	94.6%	0.1%	8	15.1%	0.1%
Personne de référence	166	77.2%	0.6%	160	85.9%	0.8%	6	20.4%	0.1%	36	68.8%	0.4%
Responsable des achats	140	64.9%	0.4%	119	63.9%	0.9%	21	71.5%	0.1%	28	52.8%	0.3%
PCS Individu												
Agriculteurs	0	0.1%	0.1%	0	0.1%	0.0%	0	0.6%	0.1%	0	0.0%	0.0%
Petits patrons	12	5.5%	0.7%	12	6.3%	1.0%	0	0.0%	0.0%	12	22.4%	0.8%
Affaires et Cadres	8	3.7%	0.2%	6	3.5%	0.2%	2	5.2%	0.1%	8	15.1%	0.2%
Professions intermédiaires	21	9.8%	0.3%	16	8.8%	0.5%	5	16.3%	0.1%	19	36.0%	0.3%
Employés	20	9.3%	0.2%	14	7.7%	0.7%	6	19.9%	0.1%	1	2.1%	0.1%
Ouvriers	83	38.3%	1.3%	79	42.5%	1.6%	3	11.8%	0.3%	7	14.0%	1.8%
Retraités	50	23.4%	0.4%	43	23.3%	0.7%	7	24.0%	0.1%	2	4.2%	0.8%
Autres inactifs	21	9.8%	0.2%	15	7.9%	0.4%	6	22.1%	0.1%	3	6.2%	0.1%
PCS Personne de référence												
Agriculteurs	1	0.4%	0.1%	0	0.1%	0.0%	1	2.5%	0.2%	0	0.0%	0.0%
Petits patrons	13	5.8%	0.5%	13	6.7%	0.9%	0	0.0%	0.0%	13	23.8%	0.5%
Affaires et Cadres	12	5.6%	0.2%	11	5.9%	0.3%	1	3.8%	0.0%	12	23.0%	0.2%
Professions intermédiaires	28	13.0%	0.4%	21	11.0%	0.5%	7	25.9%	0.2%	28	53.2%	0.4%
Employés	18	8.5%	0.3%	15	8.1%	0.7%	3	11.2%	0.1%	0	0.0%	0.0%
Ouvriers	77	35.6%	0.8%	69	37.1%	1.3%	8	26.1%	0.2%	0	0.0%	0.0%
Retraités	55	25.7%	0.4%	48	25.6%	0.7%	7	25.7%	0.1%	0	0.0%	0.0%
Autres inactifs	12	5.5%	0.3%	10	5.5%	0.7%	1	4.9%	0.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	50	23.3%	0.5%	48	25.6%	1.1%	2	8.6%	0.0%	8	15.9%	0.5%
2 personnes	69	32.0%	0.4%	54	29.2%	0.6%	14	50.1%	0.2%	11	21.2%	0.3%
3 personnes	43	20.2%	0.5%	37	19.6%	0.8%	7	23.9%	0.2%	9	16.6%	0.2%
4 personnes	32	14.9%	0.3%	29	15.5%	0.6%	3	10.8%	0.1%	16	29.7%	0.3%
5 personnes et +	21	9.7%	0.4%	19	10.1%	0.7%	2	6.7%	0.1%	9	16.7%	0.3%
Présence d'enfants de moins de 15 ans												
Oui	54	25.0%	0.3%	49	26.0%	0.7%	5	18.7%	0.1%	18	35.1%	0.2%
Non	162	75.0%	0.4%	138	74.0%	0.8%	24	81.3%	0.1%	34	64.9%	0.4%
Habitat												
Communes rurales	33	15.1%	0.3%	26	14.1%	0.5%	6	21.9%	0.1%	8	15.9%	0.3%
Agglo. - 20 000 hab	43	20.1%	0.5%	39	20.8%	0.9%	4	15.3%	0.1%	11	21.2%	0.4%
Agglo. 20 000 à 100 000 hab	37	17.3%	0.5%	33	17.9%	1.0%	4	13.5%	0.1%	10	18.9%	0.5%
Agglo. + 100 000 hab	61	28.4%	0.4%	52	28.1%	0.7%	9	30.1%	0.1%	19	35.2%	0.3%
Agglo. Paris	41	19.0%	0.5%	36	19.0%	0.9%	6	19.2%	0.1%	5	8.8%	0.1%

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	45	21.1%	0.5%	40	21.2%	0.9%	6	20.3%	0.1%	6	10.5%	0.1%
Nord Pas de Calais	17	7.8%	0.5%	16	8.5%	1.0%	1	3.6%	0.1%	5	8.9%	0.5%
Lorraine	7	3.5%	0.4%	7	3.7%	0.7%	1	2.0%	0.1%	3	5.9%	0.6%
Alsace	7	3.1%	0.4%	6	3.1%	0.8%	1	3.5%	0.1%	1	2.3%	0.3%
Franche-Comté	4	1.8%	0.4%	4	2.0%	0.8%	0	0.5%	0.0%	0	0.5%	0.1%
Champagne Ardennes	5	2.1%	0.4%	5	2.4%	0.9%	0	0.0%	0.0%	0	0.8%	0.1%
Picardie	9	4.2%	0.6%	9	4.7%	1.2%	0	1.0%	0.0%	2	3.2%	0.4%
Bourgogne	3	1.3%	0.2%	2	1.2%	0.3%	1	2.0%	0.1%	1	2.3%	0.3%
Haute Normandie	11	5.1%	0.7%	6	3.4%	0.9%	5	16.2%	0.6%	1	2.0%	0.2%
Basse Normandie	10	4.6%	0.8%	8	4.2%	1.3%	2	7.2%	0.3%	3	5.6%	0.9%
Centre	4	1.8%	0.2%	2	1.2%	0.2%	2	5.5%	0.1%	2	3.6%	0.3%
Pays de Loire	22	10.4%	0.8%	22	11.7%	1.5%	1	2.3%	0.0%	6	11.7%	0.6%
Bretagne	11	4.9%	0.4%	10	5.4%	0.8%	1	2.0%	0.0%	2	4.5%	0.3%
Poitou Charentes	3	1.4%	0.2%	2	1.0%	0.3%	1	4.6%	0.2%	2	4.2%	0.6%
Aquitaine	6	2.7%	0.2%	5	2.6%	0.4%	1	3.7%	0.1%	2	4.5%	0.3%
Midi Pyrénées	4	1.7%	0.2%	3	1.9%	0.3%	0	0.9%	0.0%	0	0.0%	0.0%
Limousin	1	0.6%	0.2%	1	0.4%	0.3%	0	1.3%	0.1%	0	0.7%	0.2%
Auvergne	3	1.2%	0.2%	3	1.4%	0.5%	0	0.0%	0.0%	2	4.4%	0.8%
Rhône Alpes	22	10.1%	0.4%	20	10.7%	0.8%	2	6.7%	0.1%	11	21.7%	0.6%
Languedoc Roussillon	6	2.6%	0.3%	2	1.0%	0.2%	4	13.4%	0.3%	0	0.5%	0.0%
Provence Alpes Côte d'Azur. Corse	17	7.8%	0.4%	16	8.6%	0.8%	1	3.3%	0.0%	1	2.0%	0.1%
Habitudes de connexion à Internet												
Tous les jours	125	58.2%	0.4%	102	54.7%	0.6%	23	80.5%	0.1%	45	86.4%	0.3%
Presque tous les jours	25	11.6%	0.4%	22	11.7%	0.8%	3	10.6%	0.1%	3	5.6%	0.1%
1 à 2 fois par semaine	11	5.3%	0.4%	10	5.5%	0.9%	1	3.5%	0.1%	3	5.4%	0.4%
1 à 3 fois par mois	1	0.7%	0.3%	0	0.1%	0.1%	1	4.3%	0.4%	1	2.0%	1.3%
Moins souvent	5	2.2%	0.5%	5	2.5%	1.2%	0	0.0%	0.0%	0	0.0%	0.0%
Jamais	6	2.6%	5.8%	6	3.1%	10.6%	0	0.0%	0.0%	0	0.0%	0.0%

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	7	3.0%	0.4%	4	2.2%	0.6%	2	8.5%	0.2%	1	2.3%	0.7%
De 9 000 à moins de 12 000 euros par an	14	6.7%	0.5%	13	7.2%	1.2%	1	3.2%	0.1%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	45	21.0%	0.8%	39	20.9%	1.6%	6	22.0%	0.2%	7	12.8%	1.0%
De 18 000 à moins de 24 000 euros par an	21	10.0%	0.3%	18	9.6%	0.6%	4	12.5%	0.1%	3	5.0%	0.2%
De 24 000 à moins de 36 000 euros par an	43	20.0%	0.4%	38	20.2%	0.7%	5	18.9%	0.1%	11	21.1%	0.3%
De 36 000 à moins de 45 000 euros par an	33	15.5%	0.5%	30	16.2%	0.8%	3	11.1%	0.1%	10	19.8%	0.3%
De 45 000 à moins de 65 000 euros par an	22	10.1%	0.3%	20	10.8%	0.5%	2	5.4%	0.1%	8	16.0%	0.2%
De 65 000 à moins de 80 000 euros par an	4	2.1%	0.2%	2	1.0%	0.2%	3	9.1%	0.3%	4	8.4%	0.3%
De 80 000 à moins de 115 000 euros par an	4	2.0%	0.3%	4	2.3%	0.6%	0	0.0%	0.0%	4	8.0%	0.5%
115 000 euros et plus par an	2	0.9%	0.4%	2	1.0%	0.7%	0	0.0%	0.0%	0	0.6%	0.1%
Refus	14	6.5%	0.4%	12	6.3%	0.8%	2	7.8%	0.1%	2	3.0%	0.1%
Ne sait pas	5	2.2%	0.3%	4	2.3%	0.5%	0	1.5%	0.0%	2	2.9%	0.2%