

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2174	100.0%	4.2%	1276	100.0%	5.2%	898	100.0%	3.3%	1088	100.0%	6.3%
Sexe												
Homme	1276	58.7%	5.2%	1276	100.0%	5.2%	0	0.0%	0.0%	657	60.4%	7.5%
Femme	898	41.3%	3.3%	0	0.0%	0.0%	898	100.0%	3.3%	431	39.6%	5.0%
Age												
15 à 24 ans	416	19.1%	5.7%	232	18.2%	6.3%	184	20.5%	5.1%	217	19.9%	6.9%
25 à 34 ans	363	16.7%	4.7%	234	18.4%	6.3%	129	14.3%	3.3%	211	19.4%	6.3%
35 à 49 ans	448	20.6%	3.6%	261	20.4%	4.2%	188	20.9%	3.0%	312	28.6%	5.0%
50 à 59 ans	356	16.4%	3.9%	197	15.5%	4.3%	159	17.7%	3.5%	247	22.7%	6.5%
60 ans et plus	591	27.2%	4.0%	352	27.6%	5.4%	239	26.6%	2.9%	102	9.3%	11.3%
Individu												
Ménagères	716	32.9%	3.1%	0	0.0%	0.0%	716	79.7%	3.1%	333	30.6%	4.7%
Personne de référence	1260	57.9%	4.5%	1001	78.4%	5.0%	259	28.8%	3.3%	592	54.5%	7.1%
Responsable des achats	1385	63.7%	3.9%	673	52.7%	5.3%	712	79.2%	3.1%	657	60.4%	6.0%
PCS Individu												
Agriculteurs	6	0.3%	1.1%	4	0.3%	1.1%	1	0.2%	1.0%	1	0.1%	8.9%
Petits patrons	88	4.1%	5.4%	64	5.0%	5.6%	24	2.7%	5.0%	85	7.8%	6.0%
Affaires et Cadres	519	23.8%	10.2%	328	25.7%	11.1%	191	21.2%	8.9%	485	44.6%	10.6%
Professions intermédiaires	255	11.7%	3.7%	147	11.5%	4.3%	108	12.0%	3.1%	226	20.8%	4.0%
Employés	248	11.4%	3.0%	96	7.5%	4.6%	152	16.9%	2.5%	49	4.5%	2.7%
Ouvriers	125	5.8%	2.0%	105	8.2%	2.1%	20	2.2%	1.5%	10	0.9%	2.5%
Retraités	447	20.6%	3.6%	284	22.3%	4.8%	163	18.2%	2.5%	17	1.6%	6.5%
Autres inactifs	486	22.3%	4.7%	247	19.4%	6.6%	239	26.6%	3.7%	214	19.6%	6.7%
PCS Personne de référence												
Agriculteurs	10	0.4%	1.2%	8	0.6%	1.7%	2	0.2%	0.5%	0	0.0%	0.0%
Petits patrons	141	6.5%	5.4%	85	6.7%	6.4%	56	6.3%	4.3%	141	13.0%	5.4%
Affaires et Cadres	640	29.4%	8.9%	394	30.9%	11.1%	246	27.3%	6.7%	640	58.8%	8.9%
Professions intermédiaires	307	14.1%	4.1%	178	13.9%	4.6%	129	14.4%	3.5%	307	28.2%	4.1%
Employés	218	10.0%	4.1%	107	8.4%	4.8%	111	12.4%	3.5%	0	0.0%	0.0%
Ouvriers	197	9.1%	2.1%	123	9.6%	2.4%	74	8.3%	1.7%	0	0.0%	0.0%
Retraités	513	23.6%	3.6%	311	24.3%	4.8%	202	22.5%	2.6%	0	0.0%	0.0%
Autres inactifs	149	6.8%	3.6%	71	5.5%	4.5%	78	8.7%	3.1%	0	0.0%	0.0%

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Taille du foyer												
1 personne	383	17.6%	3.9%	179	14.0%	4.2%	205	22.8%	3.6%	141	13.0%	7.7%
2 personnes	769	35.4%	4.3%	472	37.0%	5.5%	297	33.1%	3.2%	293	26.9%	6.8%
3 personnes	403	18.5%	4.4%	245	19.2%	5.3%	158	17.6%	3.5%	230	21.2%	6.2%
4 personnes	370	17.0%	4.0%	217	17.0%	4.8%	153	17.1%	3.3%	245	22.5%	5.1%
5 personnes et +	249	11.4%	4.7%	163	12.8%	6.2%	86	9.5%	3.2%	179	16.4%	6.7%
Présence d'enfants de moins de 15 ans												
Oui	588	27.0%	3.8%	364	28.5%	5.0%	224	25.0%	2.8%	401	36.9%	5.2%
Non	1586	73.0%	4.4%	912	71.5%	5.3%	674	75.0%	3.6%	687	63.1%	7.1%
Habitat												
Communes rurales	223	10.2%	1.9%	137	10.8%	2.4%	85	9.5%	1.4%	94	8.6%	2.9%
Agglo. - 20 000 hab	206	9.5%	2.3%	119	9.3%	2.8%	86	9.6%	1.9%	91	8.4%	3.6%
Agglo. 20 000 à 100 000 hab	176	8.1%	2.5%	108	8.5%	3.3%	68	7.6%	1.8%	84	7.7%	4.5%
Agglo. + 100 000 hab	737	33.9%	4.8%	435	34.1%	5.9%	302	33.6%	3.8%	366	33.6%	6.4%
Agglo. Paris	833	38.3%	9.8%	476	37.3%	11.7%	357	39.7%	8.0%	453	41.6%	11.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	866	39.8%	9.1%	499	39.1%	11.0%	367	40.9%	7.4%	470	43.2%	10.6%
Nord Pas de Calais	78	3.6%	2.4%	58	4.6%	3.8%	19	2.2%	1.2%	34	3.1%	3.6%
Lorraine	47	2.1%	2.4%	30	2.4%	3.2%	16	1.8%	1.7%	23	2.1%	4.4%
Alsace	55	2.5%	3.6%	36	2.8%	4.9%	19	2.1%	2.4%	24	2.2%	5.3%
Franche-Comté	25	1.1%	2.6%	14	1.1%	3.0%	11	1.2%	2.2%	11	1.1%	4.3%
Champagne Ardennes	23	1.1%	2.2%	14	1.1%	2.7%	9	1.1%	1.7%	10	0.9%	3.3%
Picardie	28	1.3%	1.8%	17	1.3%	2.3%	10	1.2%	1.3%	15	1.4%	3.4%
Bourgogne	27	1.2%	2.0%	9	0.7%	1.4%	17	1.9%	2.5%	13	1.2%	3.5%
Haute Normandie	44	2.0%	3.0%	31	2.4%	4.3%	13	1.5%	1.7%	18	1.7%	4.0%
Basse Normandie	22	1.0%	1.8%	14	1.1%	2.4%	8	0.9%	1.2%	11	1.0%	3.3%
Centre	64	3.0%	3.1%	28	2.2%	2.8%	37	4.1%	3.4%	23	2.1%	3.7%
Pays de Loire	70	3.2%	2.4%	46	3.6%	3.2%	24	2.7%	1.6%	36	3.3%	3.8%
Bretagne	68	3.1%	2.6%	47	3.7%	3.7%	20	2.3%	1.5%	39	3.6%	5.0%
Poitou Charentes	44	2.0%	3.0%	26	2.0%	3.7%	18	2.0%	2.4%	18	1.6%	4.4%
Aquitaine	102	4.7%	3.7%	59	4.6%	4.6%	43	4.7%	3.0%	50	4.6%	5.7%
Midi Pyrénées	78	3.6%	3.2%	47	3.6%	4.0%	32	3.5%	2.5%	34	3.1%	4.2%
Limousin	22	1.0%	3.5%	10	0.8%	3.5%	11	1.3%	3.5%	11	1.0%	7.0%
Auvergne	38	1.7%	3.4%	23	1.8%	4.2%	15	1.7%	2.6%	16	1.5%	5.3%
Rhône Alpes	180	8.3%	3.5%	106	8.3%	4.3%	74	8.2%	2.8%	100	9.2%	5.5%
Languedoc Roussillon	82	3.8%	3.7%	46	3.6%	4.3%	36	4.0%	3.1%	43	4.0%	6.1%
Provence Alpes Côte d'Azur. Corse	213	9.8%	4.9%	117	9.2%	5.7%	96	10.7%	4.2%	89	8.2%	6.3%
Habitudes de connexion à Internet												
Tous les jours	1795	82.6%	5.5%	1068	83.7%	6.6%	727	80.9%	4.5%	983	90.4%	6.9%
Presque tous les jours	184	8.5%	3.1%	116	9.1%	4.2%	68	7.5%	2.2%	74	6.8%	3.7%
1 à 2 fois par semaine	79	3.6%	3.0%	39	3.1%	3.5%	40	4.4%	2.7%	22	2.0%	3.2%
1 à 3 fois par mois	12	0.6%	2.2%	2	0.1%	0.8%	10	1.1%	3.1%	1	0.0%	0.7%
Moins souvent	21	1.0%	2.3%	6	0.5%	1.6%	15	1.7%	2.8%	0	0.0%	0.3%
Jamais	1	0.0%	1.0%	1	0.0%	1.2%	0	0.0%	0.8%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	77	3.5%	4.1%	36	2.8%	4.9%	41	4.5%	3.6%	8	0.7%	4.6%
De 9 000 à moins de 12 000 euros par an	44	2.0%	1.5%	32	2.5%	2.7%	12	1.3%	0.7%	8	0.8%	3.6%
De 12 000 à moins de 18 000 euros par an	114	5.2%	1.9%	61	4.8%	2.5%	53	5.9%	1.5%	37	3.4%	5.6%
De 18 000 à moins de 24 000 euros par an	189	8.7%	2.8%	102	8.0%	3.3%	87	9.7%	2.3%	63	5.8%	4.4%
De 24 000 à moins de 36 000 euros par an	329	15.1%	3.0%	187	14.7%	3.5%	142	15.8%	2.5%	159	14.6%	4.6%
De 36 000 à moins de 45 000 euros par an	281	12.9%	4.0%	151	11.9%	4.1%	129	14.4%	3.9%	141	13.0%	4.6%
De 45 000 à moins de 65 000 euros par an	443	20.4%	6.6%	272	21.3%	7.4%	171	19.0%	5.6%	226	20.8%	6.0%
De 65 000 à moins de 80 000 euros par an	202	9.3%	10.4%	130	10.2%	11.4%	72	8.1%	9.0%	141	13.0%	10.8%
De 80 000 à moins de 115 000 euros par an	168	7.7%	13.6%	125	9.8%	16.8%	42	4.7%	8.7%	112	10.3%	12.6%
115 000 euros et plus par an	71	3.3%	13.6%	46	3.6%	15.7%	25	2.8%	11.0%	61	5.6%	13.6%
Refus	173	8.0%	4.9%	89	7.0%	6.0%	84	9.3%	4.0%	77	7.1%	6.4%
Ne sait pas	85	3.9%	4.6%	45	3.5%	5.6%	40	4.5%	3.8%	55	5.0%	7.2%