

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	940	100.0%	1.8%	567	100.0%	2.3%	373	100.0%	1.4%	491	100.0%	2.8%
Sexe												
Homme	567	60.4%	2.3%	567	100.0%	2.3%	0	0.0%	0.0%	295	60.1%	3.4%
Femme	373	39.6%	1.4%	0	0.0%	0.0%	373	100.0%	1.4%	196	39.9%	2.3%
Age												
15 à 24 ans	122	13.0%	1.7%	76	13.5%	2.1%	46	12.2%	1.3%	56	11.4%	1.8%
25 à 34 ans	143	15.2%	1.9%	95	16.8%	2.5%	48	12.9%	1.2%	79	16.2%	2.4%
35 à 49 ans	243	25.8%	1.9%	142	25.0%	2.3%	101	27.1%	1.6%	161	32.8%	2.6%
50 à 59 ans	199	21.2%	2.2%	118	20.8%	2.6%	81	21.8%	1.8%	133	27.1%	3.5%
60 ans et plus	233	24.7%	1.6%	136	24.0%	2.1%	97	25.9%	1.2%	61	12.4%	6.8%
Individu												
Ménagères	324	34.5%	1.4%	0	0.0%	0.0%	324	87.0%	1.4%	172	35.0%	2.4%
Personne de référence	582	61.9%	2.1%	460	81.1%	2.3%	122	32.6%	1.5%	291	59.3%	3.5%
Responsable des achats	661	70.3%	1.9%	340	59.9%	2.7%	320	86.0%	1.4%	339	69.1%	3.1%
PCS Individu												
Agriculteurs	1	0.1%	0.1%	1	0.1%	0.2%	0	0.0%	0.1%	0	0.0%	0.0%
Petits patrons	46	4.9%	2.8%	33	5.7%	2.9%	14	3.7%	2.8%	42	8.5%	2.9%
Affaires et Cadres	240	25.5%	4.7%	147	25.9%	5.0%	93	24.9%	4.4%	221	45.1%	4.8%
Professions intermédiaires	127	13.5%	1.9%	78	13.8%	2.3%	49	13.1%	1.4%	116	23.7%	2.1%
Employés	116	12.4%	1.4%	56	9.9%	2.7%	60	16.1%	1.0%	22	4.5%	1.2%
Ouvriers	79	8.4%	1.2%	69	12.1%	1.4%	10	2.7%	0.8%	3	0.7%	0.8%
Retraités	172	18.3%	1.4%	97	17.2%	1.7%	75	20.1%	1.1%	12	2.4%	4.4%
Autres inactifs	159	16.9%	1.5%	86	15.2%	2.3%	72	19.4%	1.1%	74	15.2%	2.3%
PCS Personne de référence												
Agriculteurs	2	0.2%	0.2%	1	0.2%	0.3%	0	0.1%	0.1%	0	0.0%	0.0%
Petits patrons	69	7.4%	2.6%	38	6.7%	2.8%	31	8.4%	2.4%	69	14.1%	2.6%
Affaires et Cadres	274	29.1%	3.8%	168	29.5%	4.7%	106	28.5%	2.9%	274	55.8%	3.8%
Professions intermédiaires	148	15.7%	2.0%	90	15.8%	2.3%	58	15.6%	1.6%	148	30.1%	2.0%
Employés	104	11.1%	1.9%	59	10.5%	2.7%	45	12.0%	1.4%	0	0.0%	0.0%
Ouvriers	105	11.1%	1.1%	78	13.8%	1.5%	27	7.1%	0.6%	0	0.0%	0.0%
Retraités	196	20.9%	1.4%	109	19.3%	1.7%	87	23.3%	1.1%	0	0.0%	0.0%
Autres inactifs	43	4.5%	1.0%	24	4.3%	1.5%	18	5.0%	0.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	177	18.8%	1.8%	95	16.7%	2.3%	82	22.0%	1.4%	66	13.4%	3.6%
2 personnes	319	33.9%	1.8%	185	32.5%	2.1%	134	36.0%	1.5%	134	27.2%	3.1%
3 personnes	192	20.5%	2.1%	117	20.7%	2.5%	75	20.2%	1.7%	110	22.5%	3.0%
4 personnes	152	16.1%	1.6%	98	17.2%	2.1%	54	14.5%	1.1%	107	21.8%	2.2%
5 personnes et +	100	10.6%	1.9%	73	12.8%	2.8%	27	7.3%	1.0%	74	15.1%	2.8%
Présence d'enfants de moins de 15 ans												
Oui	278	29.6%	1.8%	178	31.5%	2.4%	100	26.8%	1.2%	197	40.2%	2.5%
Non	662	70.4%	1.8%	389	68.5%	2.2%	273	73.2%	1.5%	294	59.8%	3.1%
Habitat												
Communes rurales	104	11.0%	0.9%	62	10.9%	1.1%	42	11.3%	0.7%	45	9.2%	1.4%
Agglo. - 20 000 hab	86	9.1%	1.0%	55	9.7%	1.3%	31	8.3%	0.7%	41	8.4%	1.6%
Agglo. 20 000 à 100 000 hab	75	8.0%	1.1%	42	7.5%	1.3%	33	8.8%	0.9%	36	7.4%	1.9%
Agglo. + 100 000 hab	298	31.7%	1.9%	191	33.6%	2.6%	107	28.8%	1.4%	155	31.6%	2.7%
Agglo. Paris	378	40.2%	4.4%	218	38.4%	5.4%	160	42.9%	3.6%	213	43.5%	5.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	394	41.9%	4.1%	229	40.4%	5.0%	164	44.1%	3.3%	223	45.5%	5.0%
Nord Pas de Calais	37	3.9%	1.2%	24	4.1%	1.5%	13	3.6%	0.8%	14	2.9%	1.5%
Lorraine	26	2.8%	1.4%	17	3.0%	1.8%	9	2.5%	0.9%	8	1.6%	1.5%
Alsace	20	2.1%	1.3%	15	2.7%	2.1%	4	1.2%	0.6%	10	2.0%	2.1%
Franche-Comté	9	0.9%	0.9%	4	0.8%	1.0%	4	1.2%	0.9%	3	0.6%	1.0%
Champagne Ardennes	8	0.9%	0.8%	5	0.8%	0.9%	4	1.0%	0.7%	5	1.1%	1.9%
Picardie	10	1.0%	0.6%	6	1.0%	0.7%	4	1.1%	0.5%	6	1.3%	1.4%
Bourgogne	10	1.1%	0.7%	3	0.6%	0.5%	7	1.8%	1.0%	3	0.7%	0.9%
Haute Normandie	18	1.9%	1.2%	14	2.5%	2.0%	3	0.9%	0.4%	13	2.6%	2.7%
Basse Normandie	12	1.3%	1.0%	9	1.6%	1.6%	3	0.8%	0.5%	5	1.1%	1.6%
Centre	23	2.4%	1.1%	12	2.1%	1.2%	11	2.8%	1.0%	9	1.9%	1.5%
Pays de Loire	23	2.5%	0.8%	15	2.7%	1.1%	8	2.1%	0.5%	15	3.0%	1.6%
Bretagne	29	3.1%	1.1%	18	3.1%	1.4%	11	3.1%	0.8%	19	3.9%	2.5%
Poitou Charentes	20	2.1%	1.3%	14	2.5%	2.0%	6	1.5%	0.7%	5	1.1%	1.4%
Aquitaine	37	4.0%	1.4%	22	4.0%	1.7%	15	4.0%	1.0%	18	3.6%	2.1%
Midi Pyrénées	32	3.4%	1.3%	20	3.6%	1.7%	12	3.2%	0.9%	16	3.3%	2.0%
Limousin	5	0.5%	0.7%	3	0.4%	0.9%	2	0.6%	0.6%	1	0.3%	0.9%
Auvergne	14	1.5%	1.2%	11	1.9%	2.0%	3	0.9%	0.6%	8	1.6%	2.5%
Rhône Alpes	81	8.6%	1.6%	53	9.4%	2.2%	28	7.5%	1.1%	44	8.9%	2.4%
Languedoc Roussillon	41	4.4%	1.8%	22	3.8%	2.1%	19	5.2%	1.7%	22	4.4%	3.1%
Provence Alpes Côte d'Azur. Corse	92	9.7%	2.1%	51	9.0%	2.5%	40	10.8%	1.8%	43	8.7%	3.0%
Habitudes de connexion à Internet												
Tous les jours	789	83.9%	2.4%	473	83.4%	2.9%	315	84.6%	2.0%	451	91.9%	3.1%
Presque tous les jours	69	7.4%	1.2%	47	8.4%	1.7%	22	5.9%	0.7%	27	5.6%	1.4%
1 à 2 fois par semaine	31	3.3%	1.2%	17	3.0%	1.5%	14	3.9%	1.0%	9	1.8%	1.3%
1 à 3 fois par mois	4	0.5%	0.8%	2	0.4%	1.2%	2	0.5%	0.6%	1	0.1%	0.8%
Moins souvent	7	0.7%	0.7%	3	0.5%	0.7%	4	1.1%	0.8%	0	0.0%	0.0%
Jamais	0	0.0%	0.2%	0	0.0%	0.0%	0	0.0%	0.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	25	2.7%	1.4%	11	2.0%	1.5%	14	3.8%	1.2%	5	1.1%	3.2%
De 9 000 à moins de 12 000 euros par an	23	2.4%	0.8%	16	2.9%	1.4%	6	1.7%	0.4%	3	0.7%	1.4%
De 12 000 à moins de 18 000 euros par an	68	7.2%	1.1%	41	7.3%	1.7%	26	7.1%	0.8%	20	4.1%	3.1%
De 18 000 à moins de 24 000 euros par an	90	9.6%	1.3%	53	9.4%	1.7%	37	10.0%	1.0%	27	5.5%	1.9%
De 24 000 à moins de 36 000 euros par an	164	17.4%	1.5%	77	13.6%	1.4%	87	23.2%	1.5%	78	15.8%	2.3%
De 36 000 à moins de 45 000 euros par an	120	12.8%	1.7%	76	13.4%	2.1%	44	11.7%	1.3%	64	13.0%	2.1%
De 45 000 à moins de 65 000 euros par an	196	20.9%	2.9%	131	23.0%	3.5%	66	17.7%	2.2%	109	22.3%	2.9%
De 65 000 à moins de 80 000 euros par an	75	8.0%	3.9%	51	9.0%	4.5%	24	6.5%	3.0%	52	10.5%	4.0%
De 80 000 à moins de 115 000 euros par an	68	7.3%	5.6%	48	8.5%	6.5%	20	5.4%	4.1%	57	11.6%	6.4%
115 000 euros et plus par an	25	2.7%	4.9%	18	3.1%	6.0%	8	2.1%	3.4%	24	4.9%	5.3%
Refus	64	6.8%	1.8%	32	5.6%	2.1%	32	8.5%	1.5%	38	7.7%	3.1%
Ne sait pas	21	2.3%	1.1%	12	2.1%	1.5%	9	2.5%	0.9%	14	2.8%	1.8%