

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	480	100.0%	0.9%	190	100.0%	0.8%	290	100.0%	1.1%	121	100.0%	0.7%
Sexe												
Homme	190	39.6%	0.8%	190	100.0%	0.8%	0	0.0%	0.0%	57	47.3%	0.7%
Femme	290	60.4%	1.1%	0	0.0%	0.0%	290	100.0%	1.1%	64	52.7%	0.7%
Age												
15 à 24 ans	25	5.2%	0.3%	11	5.8%	0.3%	14	4.9%	0.4%	15	12.1%	0.5%
25 à 34 ans	33	6.8%	0.4%	18	9.6%	0.5%	15	5.0%	0.4%	16	13.1%	0.5%
35 à 49 ans	59	12.3%	0.5%	29	15.5%	0.5%	29	10.2%	0.5%	39	32.3%	0.6%
50 à 59 ans	60	12.5%	0.7%	23	12.2%	0.5%	37	12.6%	0.8%	32	26.1%	0.8%
60 ans et plus	303	63.2%	2.0%	108	56.9%	1.7%	195	67.3%	2.3%	20	16.4%	2.2%
Individu												
Ménagères	269	56.0%	1.2%	0	0.0%	0.0%	269	92.7%	1.2%	56	46.3%	0.8%
Personne de référence	261	54.3%	0.9%	176	92.6%	0.9%	85	29.3%	1.1%	62	50.7%	0.7%
Responsable des achats	374	77.9%	1.1%	103	54.3%	0.8%	271	93.4%	1.2%	90	73.9%	0.8%
PCS Individu												
Agriculteurs	7	1.4%	1.2%	5	2.7%	1.3%	1	0.5%	1.1%	1	0.7%	5.3%
Petits patrons	13	2.7%	0.8%	12	6.4%	1.1%	1	0.3%	0.2%	13	10.6%	0.9%
Affaires et Cadres	50	10.3%	1.0%	24	12.7%	0.8%	25	8.8%	1.2%	46	37.5%	1.0%
Professions intermédiaires	39	8.2%	0.6%	18	9.7%	0.5%	21	7.2%	0.6%	31	25.2%	0.5%
Employés	32	6.6%	0.4%	14	7.2%	0.7%	18	6.3%	0.3%	6	4.8%	0.3%
Ouvriers	15	3.2%	0.2%	13	6.6%	0.2%	3	1.0%	0.2%	0	0.0%	0.0%
Retraités	232	48.4%	1.9%	96	50.4%	1.6%	137	47.1%	2.1%	6	5.1%	2.3%
Autres inactifs	92	19.2%	0.9%	8	4.4%	0.2%	84	28.8%	1.3%	20	16.2%	0.6%
PCS Personne de référence												
Agriculteurs	7	1.4%	0.8%	5	2.7%	1.1%	2	0.6%	0.5%	0	0.0%	0.0%
Petits patrons	20	4.3%	0.8%	13	6.6%	0.9%	8	2.7%	0.6%	20	16.9%	0.8%
Affaires et Cadres	64	13.3%	0.9%	27	14.2%	0.8%	37	12.7%	1.0%	64	52.4%	0.9%
Professions intermédiaires	37	7.8%	0.5%	18	9.4%	0.5%	19	6.7%	0.5%	37	30.7%	0.5%
Employés	23	4.7%	0.4%	12	6.1%	0.5%	11	3.8%	0.3%	0	0.0%	0.0%
Ouvriers	18	3.8%	0.2%	12	6.1%	0.2%	7	2.4%	0.2%	0	0.0%	0.0%
Retraités	273	56.8%	1.9%	102	53.6%	1.6%	171	58.9%	2.2%	0	0.0%	0.0%
Autres inactifs	38	7.9%	0.9%	2	1.3%	0.2%	35	12.2%	1.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	124	25.8%	1.2%	46	24.4%	1.1%	77	26.7%	1.3%	21	17.5%	1.2%
2 personnes	251	52.3%	1.4%	96	50.7%	1.1%	155	53.4%	1.7%	34	27.9%	0.8%
3 personnes	28	5.8%	0.3%	12	6.5%	0.3%	16	5.4%	0.4%	10	8.5%	0.3%
4 personnes	28	5.8%	0.3%	15	7.9%	0.3%	13	4.4%	0.3%	19	15.8%	0.4%
5 personnes et +	49	10.3%	0.9%	20	10.4%	0.8%	30	10.2%	1.1%	37	30.2%	1.4%
Présence d'enfants de moins de 15 ans												
Oui	74	15.5%	0.5%	29	15.4%	0.4%	45	15.6%	0.6%	52	43.1%	0.7%
Non	405	84.5%	1.1%	161	84.6%	0.9%	245	84.4%	1.3%	69	56.9%	0.7%
Habitat												
Communes rurales	73	15.1%	0.6%	33	17.2%	0.6%	40	13.8%	0.7%	7	5.6%	0.2%
Agglo. - 20 000 hab	55	11.4%	0.6%	17	9.0%	0.4%	38	13.0%	0.8%	13	10.6%	0.5%
Agglo. 20 000 à 100 000 hab	49	10.2%	0.7%	23	12.1%	0.7%	26	8.9%	0.7%	10	7.9%	0.5%
Agglo. + 100 000 hab	178	37.2%	1.2%	62	32.5%	0.8%	117	40.2%	1.5%	47	38.4%	0.8%
Agglo. Paris	125	26.1%	1.5%	55	29.2%	1.4%	70	24.1%	1.6%	46	37.5%	1.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	131	27.2%	1.4%	60	31.5%	1.3%	71	24.5%	1.4%	47	38.4%	1.1%
Nord Pas de Calais	36	7.5%	1.1%	16	8.4%	1.0%	20	6.9%	1.2%	3	2.4%	0.3%
Lorraine	13	2.6%	0.7%	3	1.8%	0.4%	9	3.2%	0.9%	2	1.4%	0.3%
Alsace	8	1.7%	0.5%	4	2.0%	0.5%	4	1.4%	0.5%	3	2.2%	0.6%
Franche-Comté	4	0.9%	0.5%	1	0.3%	0.1%	4	1.3%	0.8%	0	0.2%	0.1%
Champagne Ardennes	5	1.1%	0.5%	3	1.4%	0.5%	2	0.8%	0.4%	1	1.0%	0.4%
Picardie	6	1.3%	0.4%	1	0.7%	0.2%	5	1.6%	0.6%	2	1.3%	0.3%
Bourgogne	9	1.8%	0.6%	1	0.7%	0.2%	7	2.5%	1.0%	1	1.0%	0.3%
Haute Normandie	10	2.0%	0.6%	5	2.8%	0.8%	4	1.4%	0.5%	4	2.9%	0.8%
Basse Normandie	11	2.2%	0.9%	4	2.0%	0.6%	7	2.4%	1.1%	5	4.0%	1.4%
Centre	29	6.1%	1.4%	9	4.7%	0.9%	20	6.9%	1.9%	11	9.3%	1.8%
Pays de Loire	17	3.6%	0.6%	8	4.1%	0.6%	10	3.3%	0.6%	7	5.5%	0.7%
Bretagne	17	3.6%	0.7%	7	3.5%	0.5%	11	3.7%	0.8%	2	1.9%	0.3%
Poitou Charentes	17	3.5%	1.1%	6	3.2%	0.8%	11	3.8%	1.4%	2	1.6%	0.5%
Aquitaine	12	2.6%	0.5%	7	3.4%	0.5%	6	2.0%	0.4%	2	1.3%	0.2%
Midi Pyrénées	30	6.2%	1.2%	7	3.7%	0.6%	23	7.9%	1.8%	3	2.1%	0.3%
Limousin	7	1.5%	1.2%	2	0.9%	0.6%	6	1.9%	1.7%	2	2.0%	1.5%
Auvergne	7	1.4%	0.6%	1	0.7%	0.3%	5	1.8%	0.9%	2	1.4%	0.6%
Rhône Alpes	70	14.5%	1.4%	20	10.4%	0.8%	50	17.2%	1.9%	15	12.0%	0.8%
Languedoc Roussillon	13	2.7%	0.6%	8	4.1%	0.7%	5	1.8%	0.5%	3	2.9%	0.5%
Provence Alpes Côte d'Azur.	28	5.9%	0.7%	18	9.5%	0.9%	10	3.5%	0.4%	6	5.2%	0.4%
Corse												
Habitudes de connection à Internet												
Tous les jours	291	60.7%	0.9%	132	69.4%	0.8%	159	54.9%	1.0%	102	83.9%	0.7%
Presque tous les jours	49	10.2%	0.8%	22	11.4%	0.8%	27	9.3%	0.9%	17	14.2%	0.9%
1 à 2 fois par semaine	20	4.2%	0.8%	7	3.8%	0.6%	13	4.5%	0.9%	2	1.9%	0.3%
1 à 3 fois par mois	1	0.3%	0.3%	1	0.3%	0.3%	1	0.2%	0.2%	0	0.0%	0.0%
Moins souvent	6	1.3%	0.7%	2	0.9%	0.4%	5	1.6%	0.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	22	4.5%	1.2%	9	4.9%	1.3%	13	4.3%	1.1%	0	0.1%	0.1%
De 9 000 à moins de 12 000 euros par an	23	4.8%	0.8%	17	8.8%	1.4%	6	2.2%	0.4%	2	2.0%	1.0%
De 12 000 à moins de 18 000 euros par an	27	5.6%	0.5%	9	4.6%	0.4%	18	6.3%	0.5%	7	5.4%	1.0%
De 18 000 à moins de 24 000 euros par an	44	9.2%	0.6%	20	10.5%	0.6%	24	8.2%	0.6%	12	9.5%	0.8%
De 24 000 à moins de 36 000 euros par an	86	17.9%	0.8%	28	14.9%	0.5%	58	19.9%	1.0%	13	10.7%	0.4%
De 36 000 à moins de 45 000 euros par an	51	10.7%	0.7%	16	8.3%	0.4%	36	12.3%	1.1%	14	11.5%	0.5%
De 45 000 à moins de 65 000 euros par an	94	19.5%	1.4%	44	23.3%	1.2%	49	17.0%	1.6%	32	26.4%	0.8%
De 65 000 à moins de 80 000 euros par an	23	4.8%	1.2%	10	5.4%	0.9%	13	4.4%	1.6%	10	8.4%	0.8%
De 80 000 à moins de 115 000 euros par an	22	4.7%	1.8%	14	7.2%	1.8%	9	3.1%	1.8%	13	11.1%	1.5%
115 000 euros et plus par an	9	1.9%	1.8%	4	2.3%	1.5%	5	1.7%	2.1%	9	7.3%	2.0%
Refus	62	12.9%	1.7%	14	7.4%	0.9%	48	16.5%	2.3%	4	3.1%	0.3%
Ne sait pas	17	3.5%	0.9%	5	2.5%	0.6%	12	4.1%	1.1%	5	4.5%	0.7%