

# 7ème jour PQR 66

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	15802	100.0%	30.7%	7963	100.0%	32.3%	7839	100.0%	29.2%	4123	100.0%	23.7%
<b>Sexe</b>												
<b>Homme</b>	7963	50.4%	32.3%	7963	100.0%	32.3%	0	0.0%	0.0%	2222	53.9%	25.4%
<b>Femme</b>	7839	49.6%	29.2%	0	0.0%	0.0%	7839	100.0%	29.2%	1901	46.1%	22.1%
<b>Age</b>												
<b>15 à 24 ans</b>	1553	9.8%	21.2%	801	10.1%	21.6%	752	9.6%	20.8%	589	14.3%	18.7%
<b>25 à 34 ans</b>	1722	10.9%	22.5%	949	11.9%	25.3%	772	9.9%	19.8%	633	15.4%	19.1%
<b>35 à 49 ans</b>	3568	22.6%	28.5%	1864	23.4%	30.1%	1705	21.7%	26.9%	1520	36.9%	24.6%
<b>50 à 59 ans</b>	3108	19.7%	34.0%	1630	20.5%	35.7%	1478	18.8%	32.2%	1106	26.8%	29.0%
<b>60 ans et plus</b>	5851	37.0%	39.4%	2719	34.1%	42.1%	3132	40.0%	37.4%	275	6.7%	30.7%
<b>Individu</b>												
<b>Ménagères</b>	6993	44.3%	30.3%	0	0.0%	0.0%	6993	89.2%	30.3%	1625	39.4%	23.1%
<b>Personne de référence</b>	8934	56.5%	31.9%	6797	85.4%	33.7%	2137	27.3%	27.2%	2094	50.8%	25.3%
<b>Responsable des achats</b>	10951	69.3%	30.9%	4058	51.0%	32.0%	6894	87.9%	30.3%	2613	63.4%	23.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	185	1.2%	35.4%	135	1.7%	34.9%	49	0.6%	36.8%	2	0.0%	11.9%
<b>Petits patrons</b>	532	3.4%	32.8%	384	4.8%	33.7%	147	1.9%	30.6%	463	11.2%	32.5%
<b>Affaires et Cadres</b>	998	6.3%	19.7%	635	8.0%	21.5%	364	4.6%	17.1%	888	21.5%	19.3%
<b>Professions intermédiaires</b>	1832	11.6%	26.7%	971	12.2%	28.4%	862	11.0%	25.0%	1481	35.9%	26.4%
<b>Employés</b>	2517	15.9%	30.5%	641	8.0%	31.0%	1877	23.9%	30.4%	474	11.5%	25.7%
<b>Ouvriers</b>	2183	13.8%	34.2%	1762	22.1%	35.0%	420	5.4%	31.2%	162	3.9%	39.5%
<b>Retraités</b>	5072	32.1%	40.5%	2559	32.1%	43.5%	2513	32.1%	37.9%	95	2.3%	35.1%
<b>Autres inactifs</b>	2483	15.7%	24.2%	876	11.0%	23.2%	1607	20.5%	24.8%	558	13.5%	17.4%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	277	1.8%	34.1%	145	1.8%	32.3%	132	1.7%	36.3%	0	0.0%	0.0%
<b>Petits patrons</b>	779	4.9%	29.6%	438	5.5%	32.9%	341	4.3%	26.3%	779	18.9%	29.6%
<b>Affaires et Cadres</b>	1420	9.0%	19.7%	715	9.0%	20.2%	705	9.0%	19.2%	1420	34.4%	19.7%
<b>Professions intermédiaires</b>	1925	12.2%	25.6%	1069	13.4%	27.6%	855	10.9%	23.4%	1925	46.7%	25.6%
<b>Employés</b>	1457	9.2%	27.1%	620	7.8%	27.7%	837	10.7%	26.6%	0	0.0%	0.0%
<b>Ouvriers</b>	2905	18.4%	30.6%	1671	21.0%	32.6%	1235	15.8%	28.4%	0	0.0%	0.0%
<b>Retraités</b>	5822	36.8%	40.5%	2798	35.1%	42.9%	3024	38.6%	38.6%	0	0.0%	0.0%
<b>Autres inactifs</b>	1217	7.7%	29.8%	507	6.4%	32.1%	710	9.1%	28.4%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	2888	18.3%	29.0%	1297	16.3%	30.7%	1591	20.3%	27.8%	389	9.4%	21.1%
<b>2 personnes</b>	6461	40.9%	36.2%	3261	41.0%	37.7%	3200	40.8%	34.8%	1111	26.9%	25.6%
<b>3 personnes</b>	2654	16.8%	29.2%	1447	18.2%	31.4%	1208	15.4%	27.0%	904	21.9%	24.3%
<b>4 personnes</b>	2539	16.1%	27.4%	1320	16.6%	29.0%	1218	15.5%	25.8%	1154	28.0%	24.2%
<b>5 personnes et +</b>	1260	8.0%	23.6%	638	8.0%	24.3%	622	7.9%	23.0%	565	13.7%	21.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	3911	24.8%	25.4%	1961	24.6%	26.7%	1950	24.9%	24.1%	1774	43.0%	22.9%
<b>Non</b>	11891	75.2%	33.0%	6002	75.4%	34.6%	5888	75.1%	31.4%	2350	57.0%	24.4%
<b>Habitat</b>												
<b>Communes rurales</b>	3946	25.0%	33.6%	1976	24.8%	35.1%	1970	25.1%	32.2%	950	23.0%	29.3%
<b>Agglo. - 20 000 hab</b>	3339	21.1%	37.3%	1671	21.0%	38.9%	1668	21.3%	35.8%	769	18.6%	30.5%
<b>Agglo. 20 000 à 100 000 hab</b>	2565	16.2%	36.9%	1229	15.4%	37.7%	1337	17.1%	36.3%	595	14.4%	31.8%
<b>Agglo. + 100 000 hab</b>	5019	31.8%	32.7%	2587	32.5%	34.9%	2432	31.0%	30.7%	1497	36.3%	26.4%
<b>Agglo. Paris</b>	933	5.9%	11.0%	501	6.3%	12.4%	432	5.5%	9.7%	313	7.6%	7.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	1053	6.7%	11.1%	549	6.9%	12.1%	504	6.4%	10.1%	345	8.4%	7.8%
Nord Pas de Calais	1280	8.1%	40.0%	609	7.7%	40.0%	671	8.6%	39.9%	300	7.3%	32.2%
Lorraine	920	5.8%	47.8%	476	6.0%	51.1%	443	5.7%	44.7%	218	5.3%	40.7%
Alsace	654	4.1%	43.1%	303	3.8%	41.2%	351	4.5%	44.8%	153	3.7%	33.2%
Franche-Comté	366	2.3%	38.5%	192	2.4%	41.3%	174	2.2%	35.7%	97	2.3%	36.5%
Champagne Ardennes	434	2.7%	40.2%	216	2.7%	41.7%	218	2.8%	38.9%	83	2.0%	28.7%
Picardie	419	2.7%	27.4%	219	2.7%	29.5%	200	2.6%	25.3%	113	2.7%	25.4%
Bourgogne	399	2.5%	29.4%	207	2.6%	31.8%	192	2.4%	27.2%	94	2.3%	25.4%
Haute Normandie	153	1.0%	10.3%	84	1.1%	11.9%	69	0.9%	8.9%	48	1.2%	10.5%
Basse Normandie	347	2.2%	28.7%	169	2.1%	29.3%	177	2.3%	28.2%	86	2.1%	25.0%
Centre	473	3.0%	22.7%	259	3.3%	25.8%	214	2.7%	19.8%	135	3.3%	21.6%
Pays de Loire	945	6.0%	32.3%	522	6.6%	37.0%	423	5.4%	27.9%	267	6.5%	27.9%
Bretagne	1229	7.8%	46.5%	608	7.6%	47.9%	621	7.9%	45.2%	317	7.7%	41.2%
Poitou Charentes	354	2.2%	23.9%	167	2.1%	23.5%	187	2.4%	24.3%	83	2.0%	21.0%
Aquitaine	906	5.7%	33.2%	439	5.5%	33.8%	467	6.0%	32.7%	230	5.6%	26.5%
Midi Pyrénées	845	5.3%	34.9%	444	5.6%	38.0%	401	5.1%	32.0%	232	5.6%	28.8%
Limousin	219	1.4%	35.2%	112	1.4%	37.7%	107	1.4%	32.9%	51	1.2%	32.8%
Auvergne	520	3.3%	46.2%	253	3.2%	46.9%	267	3.4%	45.6%	121	2.9%	39.4%
Rhône Alpes	1962	12.4%	38.3%	940	11.8%	38.1%	1022	13.0%	38.5%	501	12.1%	27.5%
Languedoc Roussillon	857	5.4%	38.3%	416	5.2%	39.2%	441	5.6%	37.6%	216	5.2%	30.7%
Provence Alpes Côte d'Azur. Corse	1468	9.3%	33.9%	777	9.8%	38.0%	691	8.8%	30.3%	432	10.5%	30.4%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	9004	57.0%	27.8%	4733	59.4%	29.1%	4271	54.5%	26.5%	3320	80.5%	23.2%
Presque tous les jours	1809	11.4%	30.7%	891	11.2%	31.8%	918	11.7%	29.7%	484	11.7%	24.2%
1 à 2 fois par semaine	889	5.6%	34.0%	384	4.8%	34.0%	505	6.4%	34.0%	183	4.4%	27.5%
1 à 3 fois par mois	180	1.1%	33.7%	80	1.0%	39.3%	100	1.3%	30.2%	33	0.8%	42.3%
Moins souvent	301	1.9%	32.8%	128	1.6%	33.5%	173	2.2%	32.2%	30	0.7%	39.4%
Jamais	37	0.2%	37.6%	27	0.3%	49.8%	10	0.1%	23.0%	2	0.1%	48.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	480	3.0%	25.8%	188	2.4%	25.8%	292	3.7%	25.7%	32	0.8%	19.1%
De 9 000 à moins de 12 000 euros par an	892	5.6%	30.0%	369	4.6%	31.8%	523	6.7%	28.9%	48	1.2%	20.6%
De 12 000 à moins de 18 000 euros par an	1993	12.6%	33.7%	911	11.4%	36.8%	1082	13.8%	31.4%	175	4.3%	26.8%
De 18 000 à moins de 24 000 euros par an	2344	14.8%	34.2%	1115	14.0%	35.9%	1229	15.7%	32.9%	351	8.5%	24.4%
De 24 000 à moins de 36 000 euros par an	3718	23.5%	33.6%	1889	23.7%	35.2%	1829	23.3%	32.1%	904	21.9%	26.4%
De 36 000 à moins de 45 000 euros par an	2095	13.3%	30.1%	1147	14.4%	31.4%	949	12.1%	28.7%	768	18.6%	25.3%
De 45 000 à moins de 65 000 euros par an	1860	11.8%	27.6%	1091	13.7%	29.5%	770	9.8%	25.3%	845	20.5%	22.3%
De 65 000 à moins de 80 000 euros par an	501	3.2%	25.8%	301	3.8%	26.5%	200	2.6%	24.7%	312	7.6%	23.9%
De 80 000 à moins de 115 000 euros par an	280	1.8%	22.8%	187	2.3%	25.0%	94	1.2%	19.4%	189	4.6%	21.3%
115 000 euros et plus par an	96	0.6%	18.2%	45	0.6%	15.4%	50	0.6%	22.0%	77	1.9%	17.1%
Refus	1043	6.6%	29.3%	502	6.3%	33.5%	540	6.9%	26.2%	255	6.2%	21.1%
Ne sait pas	500	3.2%	27.0%	218	2.7%	27.4%	282	3.6%	26.7%	168	4.1%	21.9%