

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1213	100.0%	2.4%	651	100.0%	2.6%	562	100.0%	2.1%	337	100.0%	1.9%
<b>Sexe</b>												
<b>Homme</b>	651	53.7%	2.6%	651	100.0%	2.6%	0	0.0%	0.0%	196	58.0%	2.2%
<b>Femme</b>	562	46.3%	2.1%	0	0.0%	0.0%	562	100.0%	2.1%	142	42.0%	1.6%
<b>Age</b>												
<b>15 à 24 ans</b>	124	10.2%	1.7%	79	12.1%	2.1%	45	8.0%	1.2%	56	16.6%	1.8%
<b>25 à 34 ans</b>	114	9.4%	1.5%	66	10.2%	1.8%	48	8.5%	1.2%	33	9.9%	1.0%
<b>35 à 49 ans</b>	287	23.6%	2.3%	147	22.6%	2.4%	140	24.8%	2.2%	124	36.8%	2.0%
<b>50 à 59 ans</b>	247	20.3%	2.7%	138	21.1%	3.0%	109	19.4%	2.4%	102	30.3%	2.7%
<b>60 ans et plus</b>	442	36.4%	3.0%	221	34.0%	3.4%	221	39.3%	2.6%	22	6.4%	2.4%
<b>Individu</b>												
<b>Ménagères</b>	504	41.6%	2.2%	0	0.0%	0.0%	504	89.7%	2.2%	118	34.9%	1.7%
<b>Personne de référence</b>	713	58.8%	2.5%	563	86.5%	2.8%	150	26.6%	1.9%	181	53.7%	2.2%
<b>Responsable des achats</b>	826	68.1%	2.3%	330	50.7%	2.6%	496	88.3%	2.2%	198	58.6%	1.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	20	1.6%	3.8%	15	2.3%	3.8%	5	0.9%	3.9%	0	0.0%	0.0%
<b>Petits patrons</b>	48	3.9%	2.9%	36	5.5%	3.1%	12	2.1%	2.5%	43	12.7%	3.0%
<b>Affaires et Cadres</b>	77	6.4%	1.5%	54	8.4%	1.8%	23	4.1%	1.1%	71	20.9%	1.5%
<b>Professions intermédiaires</b>	161	13.3%	2.3%	82	12.7%	2.4%	79	14.0%	2.3%	131	38.9%	2.3%
<b>Employés</b>	202	16.7%	2.5%	57	8.7%	2.7%	145	25.9%	2.4%	40	11.9%	2.2%
<b>Ouvriers</b>	150	12.4%	2.4%	132	20.2%	2.6%	19	3.3%	1.4%	13	3.7%	3.1%
<b>Retraités</b>	395	32.5%	3.2%	205	31.4%	3.5%	190	33.9%	2.9%	3	0.9%	1.1%
<b>Autres inactifs</b>	160	13.1%	1.6%	71	10.9%	1.9%	89	15.8%	1.4%	37	10.9%	1.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	35	2.8%	4.3%	21	3.2%	4.6%	14	2.4%	3.8%	0	0.0%	0.0%
<b>Petits patrons</b>	63	5.2%	2.4%	40	6.2%	3.0%	23	4.1%	1.8%	63	18.6%	2.4%
<b>Affaires et Cadres</b>	110	9.1%	1.5%	59	9.0%	1.7%	52	9.2%	1.4%	110	32.7%	1.5%
<b>Professions intermédiaires</b>	164	13.5%	2.2%	97	14.9%	2.5%	67	12.0%	1.8%	164	48.6%	2.2%
<b>Employés</b>	110	9.1%	2.0%	59	9.1%	2.6%	51	9.0%	1.6%	0	0.0%	0.0%
<b>Ouvriers</b>	211	17.4%	2.2%	122	18.8%	2.4%	89	15.7%	2.0%	0	0.0%	0.0%
<b>Retraités</b>	433	35.7%	3.0%	215	33.0%	3.3%	219	38.9%	2.8%	0	0.0%	0.0%
<b>Autres inactifs</b>	87	7.2%	2.1%	38	5.9%	2.4%	49	8.7%	1.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	221	18.2%	2.2%	101	15.5%	2.4%	120	21.4%	2.1%	35	10.3%	1.9%
<b>2 personnes</b>	503	41.5%	2.8%	268	41.2%	3.1%	235	41.7%	2.5%	87	25.9%	2.0%
<b>3 personnes</b>	202	16.7%	2.2%	127	19.5%	2.8%	75	13.4%	1.7%	86	25.4%	2.3%
<b>4 personnes</b>	221	18.2%	2.4%	120	18.5%	2.6%	101	17.9%	2.1%	99	29.4%	2.1%
<b>5 personnes et +</b>	66	5.4%	1.2%	34	5.3%	1.3%	31	5.5%	1.2%	31	9.1%	1.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	288	23.7%	1.9%	150	23.0%	2.0%	138	24.5%	1.7%	130	38.5%	1.7%
<b>Non</b>	926	76.3%	2.6%	501	77.0%	2.9%	424	75.5%	2.3%	208	61.5%	2.2%
<b>Habitat</b>												
<b>Communes rurales</b>	404	33.3%	3.4%	218	33.5%	3.9%	186	33.1%	3.0%	102	30.2%	3.1%
<b>Agglo. - 20 000 hab</b>	260	21.4%	2.9%	136	20.9%	3.2%	123	21.9%	2.7%	61	18.0%	2.4%
<b>Agglo. 20 000 à 100 000 hab</b>	241	19.8%	3.5%	118	18.1%	3.6%	123	21.9%	3.3%	50	14.7%	2.7%
<b>Agglo. + 100 000 hab</b>	302	24.9%	2.0%	174	26.7%	2.3%	128	22.8%	1.6%	118	35.1%	2.1%
<b>Agglo. Paris</b>	7	0.6%	0.1%	5	0.8%	0.1%	2	0.3%	0.0%	7	2.0%	0.2%
<b>Régions INSEE</b>												
<b>Ile de France</b>	7	0.6%	0.1%	5	0.8%	0.1%	2	0.3%	0.0%	7	2.0%	0.2%
<b>Nord Pas de Calais</b>	1	0.1%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Lorraine</b>	1	0.0%	0.0%	0	0.0%	0.0%	1	0.1%	0.1%	1	0.2%	0.1%
<b>Alsace</b>	2	0.1%	0.1%	2	0.2%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Franche-Comté</b>	2	0.1%	0.2%	0	0.0%	0.0%	2	0.3%	0.3%	0	0.0%	0.0%
<b>Bourgogne</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.1%	0.1%
<b>Centre</b>	231	19.0%	11.1%	133	20.5%	13.2%	98	17.4%	9.0%	65	19.2%	10.4%
<b>Pays de Loire</b>	2	0.2%	0.1%	2	0.3%	0.2%	0	0.0%	0.0%	2	0.7%	0.2%
<b>Bretagne</b>	1	0.1%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Poitou Charentes</b>	120	9.9%	8.1%	57	8.8%	8.1%	62	11.1%	8.1%	26	7.6%	6.4%
<b>Aquitaine</b>	64	5.3%	2.4%	30	4.6%	2.3%	34	6.1%	2.4%	17	4.9%	1.9%
<b>Midi Pyrénées</b>	735	60.6%	30.4%	395	60.6%	33.7%	341	60.6%	27.3%	209	62.0%	26.0%
<b>Limousin</b>	4	0.3%	0.6%	2	0.4%	0.8%	1	0.2%	0.4%	2	0.5%	1.1%
<b>Auvergne</b>	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.2%	0	0.0%	0.0%
<b>Languedoc Roussillon</b>	43	3.5%	1.9%	22	3.4%	2.1%	20	3.6%	1.7%	10	2.9%	1.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Habitudes de connexion à Internet</b>												
Tous les jours	696	57.4%	2.1%	393	60.4%	2.4%	303	53.9%	1.9%	270	79.9%	1.9%
Presque tous les jours	151	12.4%	2.6%	82	12.6%	2.9%	69	12.3%	2.2%	46	13.6%	2.3%
1 à 2 fois par semaine	73	6.0%	2.8%	38	5.9%	3.4%	35	6.1%	2.3%	12	3.6%	1.8%
1 à 3 fois par mois	26	2.1%	4.8%	5	0.7%	2.4%	21	3.7%	6.4%	6	1.7%	7.2%
Moins souvent	22	1.8%	2.4%	12	1.9%	3.2%	10	1.8%	1.9%	1	0.4%	1.6%
Jamais	8	0.6%	7.8%	7	1.1%	13.5%	0	0.1%	0.9%	0	0.0%	0.0%
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	31	2.6%	1.7%	14	2.2%	2.0%	17	3.0%	1.5%	1	0.4%	0.7%
De 9 000 à moins de 12 000 euros par an	80	6.6%	2.7%	29	4.4%	2.5%	52	9.2%	2.9%	2	0.7%	0.9%
De 12 000 à moins de 18 000 euros par an	148	12.2%	2.5%	77	11.9%	3.1%	70	12.5%	2.0%	11	3.4%	1.8%
De 18 000 à moins de 24 000 euros par an	172	14.2%	2.5%	91	13.9%	2.9%	81	14.4%	2.2%	35	10.3%	2.4%
De 24 000 à moins de 36 000 euros par an	290	23.9%	2.6%	149	22.9%	2.8%	141	25.0%	2.5%	89	26.3%	2.6%
De 36 000 à moins de 45 000 euros par an	162	13.4%	2.3%	93	14.3%	2.5%	69	12.2%	2.1%	51	15.2%	1.7%
De 45 000 à moins de 65 000 euros par an	160	13.2%	2.4%	95	14.6%	2.6%	65	11.5%	2.1%	74	22.1%	2.0%
De 65 000 à moins de 80 000 euros par an	35	2.9%	1.8%	24	3.7%	2.1%	11	2.0%	1.4%	26	7.8%	2.0%
De 80 000 à moins de 115 000 euros par an	16	1.4%	1.3%	13	1.9%	1.7%	4	0.7%	0.8%	12	3.6%	1.4%
115 000 euros et plus par an	8	0.7%	1.5%	2	0.4%	0.8%	6	1.0%	2.5%	8	2.3%	1.7%
Refus	85	7.0%	2.4%	50	7.7%	3.3%	35	6.3%	1.7%	20	6.0%	1.7%
Ne sait pas	26	2.1%	1.4%	14	2.1%	1.8%	12	2.1%	1.1%	7	2.0%	0.9%