

Groupe Bourgogne / Rhône Alpes Dimanche

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2575	100.0%	5.0%	1259	100.0%	5.1%	1316	100.0%	4.9%	639	100.0%	3.7%
Sexe												
Homme	1259	48.9%	5.1%	1259	100.0%	5.1%	0	0.0%	0.0%	344	53.9%	3.9%
Femme	1316	51.1%	4.9%	0	0.0%	0.0%	1316	100.0%	4.9%	294	46.1%	3.4%
Age												
15 à 24 ans	249	9.7%	3.4%	137	10.9%	3.7%	111	8.4%	3.1%	84	13.1%	2.7%
25 à 34 ans	254	9.9%	3.3%	132	10.5%	3.5%	122	9.3%	3.1%	90	14.1%	2.7%
35 à 49 ans	567	22.0%	4.5%	292	23.2%	4.7%	275	20.9%	4.4%	261	40.8%	4.2%
50 à 59 ans	508	19.7%	5.5%	280	22.2%	6.1%	228	17.3%	5.0%	173	27.0%	4.5%
60 ans et plus	998	38.8%	6.7%	418	33.2%	6.5%	580	44.1%	6.9%	32	5.0%	3.5%
Individu												
Ménagères	1195	46.4%	5.2%	0	0.0%	0.0%	1195	90.8%	5.2%	258	40.4%	3.7%
Personne de référence	1466	56.9%	5.2%	1085	86.2%	5.4%	381	28.9%	4.8%	344	53.8%	4.1%
Responsable des achats	1804	70.1%	5.1%	639	50.7%	5.0%	1165	88.6%	5.1%	399	62.5%	3.6%
PCS Individu												
Agriculteurs	37	1.5%	7.2%	21	1.7%	5.5%	16	1.2%	12.1%	0	0.0%	0.0%
Petits patrons	100	3.9%	6.2%	79	6.3%	7.0%	21	1.6%	4.3%	82	12.8%	5.7%
Affaires et Cadres	147	5.7%	2.9%	88	7.0%	3.0%	60	4.5%	2.8%	134	20.9%	2.9%
Professions intermédiaires	312	12.1%	4.6%	162	12.9%	4.7%	150	11.4%	4.4%	243	38.0%	4.3%
Employés	387	15.0%	4.7%	84	6.7%	4.1%	303	23.1%	4.9%	77	12.1%	4.2%
Ouvriers	356	13.8%	5.6%	309	24.5%	6.1%	47	3.6%	3.5%	24	3.8%	5.9%
Retraités	857	33.3%	6.8%	400	31.8%	6.8%	457	34.7%	6.9%	7	1.0%	2.5%
Autres inactifs	379	14.7%	3.7%	116	9.2%	3.1%	262	19.9%	4.1%	73	11.4%	2.3%
PCS Personne de référence												
Agriculteurs	50	1.9%	6.1%	23	1.8%	5.2%	26	2.0%	7.3%	0	0.0%	0.0%
Petits patrons	142	5.5%	5.4%	80	6.3%	6.0%	62	4.7%	4.8%	142	22.3%	5.4%
Affaires et Cadres	198	7.7%	2.7%	95	7.6%	2.7%	102	7.8%	2.8%	198	31.0%	2.7%
Professions intermédiaires	299	11.6%	4.0%	169	13.5%	4.4%	129	9.8%	3.5%	299	46.8%	4.0%
Employés	200	7.8%	3.7%	85	6.7%	3.8%	115	8.7%	3.7%	0	0.0%	0.0%
Ouvriers	488	18.9%	5.1%	291	23.1%	5.7%	197	15.0%	4.5%	0	0.0%	0.0%
Retraités	1006	39.0%	7.0%	451	35.8%	6.9%	554	42.1%	7.1%	0	0.0%	0.0%
Autres inactifs	194	7.5%	4.7%	65	5.2%	4.1%	129	9.8%	5.2%	0	0.0%	0.0%

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ONE
2
0
1
4

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	513	19.9%	5.2%	232	18.4%	5.5%	281	21.4%	4.9%	66	10.3%	3.6%
2 personnes	1088	42.3%	6.1%	497	39.5%	5.8%	591	44.9%	6.4%	163	25.6%	3.8%
3 personnes	383	14.9%	4.2%	214	17.0%	4.6%	169	12.9%	3.8%	131	20.5%	3.5%
4 personnes	406	15.8%	4.4%	226	17.9%	4.9%	180	13.7%	3.8%	189	29.6%	4.0%
5 personnes et +	184	7.2%	3.5%	90	7.2%	3.4%	94	7.2%	3.5%	90	14.0%	3.3%
Présence d'enfants de moins de 15 ans												
Oui	631	24.5%	4.1%	322	25.6%	4.4%	309	23.5%	3.8%	300	46.9%	3.9%
Non	1944	75.5%	5.4%	937	74.4%	5.4%	1007	76.5%	5.4%	339	53.1%	3.5%
Habitat												
Communes rurales	649	25.2%	5.5%	306	24.3%	5.4%	343	26.1%	5.6%	149	23.3%	4.6%
Aggro. - 20 000 hab	550	21.4%	6.1%	266	21.2%	6.2%	284	21.6%	6.1%	111	17.4%	4.4%
Aggro. 20 000 à 100 000 hab	444	17.2%	6.4%	209	16.6%	6.4%	235	17.8%	6.4%	101	15.8%	5.4%
Aggro. + 100 000 hab	928	36.0%	6.0%	478	38.0%	6.4%	449	34.1%	5.7%	276	43.2%	4.9%
Aggro. Paris	4	0.2%	0.1%	0	0.0%	0.0%	4	0.3%	0.1%	1	0.2%	0.0%
Régions INSEE												
Ile de France	4	0.2%	0.0%	0	0.0%	0.0%	4	0.3%	0.1%	1	0.2%	0.0%
Lorraine	1	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.1%	0.1%
Franche-Comté	104	4.1%	11.0%	58	4.6%	12.5%	46	3.5%	9.5%	24	3.8%	9.1%
Champagne Ardennes	1	0.0%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.1%
Bourgogne	324	12.6%	23.9%	165	13.1%	25.4%	158	12.0%	22.5%	79	12.4%	21.4%
Centre	1	0.0%	0.0%	0	0.0%	0.0%	1	0.0%	0.1%	0	0.0%	0.0%
Bretagne	3	0.1%	0.1%	3	0.2%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	9	0.4%	0.4%	0	0.0%	0.0%	9	0.7%	0.7%	1	0.1%	0.1%
Auvergne	54	2.1%	4.8%	25	2.0%	4.6%	29	2.2%	5.0%	10	1.6%	3.2%
Rhône Alpes	1925	74.7%	37.6%	926	73.6%	37.5%	999	75.9%	37.6%	481	75.3%	26.4%
Languedoc Roussillon	12	0.5%	0.5%	6	0.4%	0.5%	6	0.5%	0.5%	4	0.6%	0.6%
Provence Alpes Côte d'Azur.	138	5.4%	3.2%	75	5.9%	3.7%	63	4.8%	2.8%	38	5.9%	2.7%
Corse												
Habitudes de connection à Internet												
Tous les jours	1377	53.5%	4.2%	724	57.5%	4.4%	653	49.6%	4.0%	508	79.6%	3.5%
Presque tous les jours	333	12.9%	5.6%	149	11.8%	5.3%	184	14.0%	6.0%	84	13.1%	4.2%
1 à 2 fois par semaine	166	6.4%	6.3%	60	4.8%	5.3%	105	8.0%	7.1%	31	4.9%	4.7%
1 à 3 fois par mois	29	1.1%	5.5%	13	1.0%	6.3%	16	1.2%	4.9%	0	0.0%	0.0%
Moins souvent	49	1.9%	5.4%	25	2.0%	6.6%	24	1.8%	4.5%	7	1.0%	8.7%
Jamais	7	0.3%	7.5%	5	0.4%	9.9%	2	0.2%	4.6%	2	0.3%	48.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	89	3.4%	4.8%	37	2.9%	5.0%	52	3.9%	4.6%	7	1.1%	4.3%
De 9 000 à moins de 12 000 euros par an	147	5.7%	5.0%	48	3.8%	4.2%	99	7.5%	5.5%	4	0.7%	1.8%
De 12 000 à moins de 18 000 euros par an	326	12.6%	5.5%	151	12.0%	6.1%	175	13.3%	5.1%	33	5.2%	5.1%
De 18 000 à moins de 24 000 euros par an	413	16.0%	6.0%	168	13.3%	5.4%	245	18.6%	6.6%	61	9.6%	4.3%
De 24 000 à moins de 36 000 euros par an	613	23.8%	5.5%	335	26.6%	6.2%	278	21.1%	4.9%	130	20.3%	3.8%
De 36 000 à moins de 45 000 euros par an	335	13.0%	4.8%	185	14.7%	5.0%	151	11.5%	4.6%	122	19.0%	4.0%
De 45 000 à moins de 65 000 euros par an	305	11.8%	4.5%	175	13.9%	4.7%	130	9.9%	4.3%	142	22.3%	3.8%
De 65 000 à moins de 80 000 euros par an	53	2.1%	2.7%	30	2.4%	2.6%	23	1.8%	2.9%	22	3.4%	1.7%
De 80 000 à moins de 115 000 euros par an	66	2.6%	5.4%	45	3.6%	6.1%	21	1.6%	4.4%	40	6.3%	4.5%
115 000 euros et plus par an	12	0.5%	2.2%	2	0.1%	0.5%	10	0.8%	4.4%	10	1.6%	2.3%
Refus	157	6.1%	4.4%	56	4.4%	3.7%	101	7.7%	4.9%	40	6.2%	3.3%
Ne sait pas	60	2.3%	3.2%	29	2.3%	3.6%	31	2.4%	2.9%	26	4.1%	3.4%