

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1841	100.0%	3.6%	985	100.0%	4.0%	856	100.0%	3.2%	501	100.0%	2.9%
<b>Sexe</b>												
<b>Homme</b>	985	53.5%	4.0%	985	100.0%	4.0%	0	0.0%	0.0%	292	58.2%	3.3%
<b>Femme</b>	856	46.5%	3.2%	0	0.0%	0.0%	856	100.0%	3.2%	209	41.8%	2.4%
<b>Age</b>												
<b>15 à 24 ans</b>	177	9.6%	2.4%	93	9.5%	2.5%	84	9.8%	2.3%	77	15.4%	2.5%
<b>25 à 34 ans</b>	258	14.0%	3.4%	158	16.0%	4.2%	101	11.7%	2.6%	84	16.8%	2.5%
<b>35 à 49 ans</b>	435	23.6%	3.5%	240	24.3%	3.9%	195	22.8%	3.1%	203	40.5%	3.3%
<b>50 à 59 ans</b>	316	17.2%	3.5%	169	17.2%	3.7%	146	17.1%	3.2%	106	21.2%	2.8%
<b>60 ans et plus</b>	655	35.6%	4.4%	325	33.0%	5.0%	330	38.6%	3.9%	30	6.0%	3.3%
<b>Individu</b>												
<b>Ménagères</b>	767	41.7%	3.3%	0	0.0%	0.0%	767	89.7%	3.3%	179	35.8%	2.5%
<b>Personne de référence</b>	1034	56.2%	3.7%	844	85.6%	4.2%	191	22.3%	2.4%	259	51.8%	3.1%
<b>Responsable des achats</b>	1209	65.7%	3.4%	469	47.6%	3.7%	740	86.5%	3.3%	282	56.4%	2.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	22	1.2%	4.2%	13	1.3%	3.4%	9	1.0%	6.4%	0	0.0%	0.0%
<b>Petits patrons</b>	52	2.8%	3.2%	41	4.2%	3.6%	11	1.3%	2.2%	43	8.6%	3.0%
<b>Affaires et Cadres</b>	106	5.8%	2.1%	72	7.3%	2.4%	34	4.0%	1.6%	97	19.3%	2.1%
<b>Professions intermédiaires</b>	242	13.1%	3.5%	141	14.3%	4.1%	101	11.8%	2.9%	199	39.8%	3.6%
<b>Employés</b>	292	15.8%	3.5%	58	5.9%	2.8%	234	27.4%	3.8%	61	12.2%	3.3%
<b>Ouvriers</b>	286	15.5%	4.5%	232	23.5%	4.6%	54	6.3%	4.0%	30	5.9%	7.2%
<b>Retraités</b>	602	32.7%	4.8%	319	32.4%	5.4%	283	33.0%	4.3%	13	2.6%	4.7%
<b>Autres inactifs</b>	240	13.0%	2.3%	109	11.1%	2.9%	131	15.3%	2.0%	59	11.7%	1.8%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	46	2.5%	5.7%	20	2.0%	4.4%	27	3.1%	7.3%	0	0.0%	0.0%
<b>Petits patrons</b>	73	4.0%	2.8%	54	5.5%	4.0%	20	2.3%	1.5%	73	14.7%	2.8%
<b>Affaires et Cadres</b>	170	9.3%	2.4%	79	8.0%	2.2%	91	10.7%	2.5%	170	34.0%	2.4%
<b>Professions intermédiaires</b>	257	13.9%	3.4%	159	16.1%	4.1%	98	11.5%	2.7%	257	51.3%	3.4%
<b>Employés</b>	149	8.1%	2.8%	50	5.1%	2.2%	99	11.6%	3.2%	0	0.0%	0.0%
<b>Ouvriers</b>	382	20.7%	4.0%	218	22.2%	4.3%	163	19.1%	3.7%	0	0.0%	0.0%
<b>Retraités</b>	653	35.5%	4.6%	344	34.9%	5.3%	309	36.1%	3.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	110	6.0%	2.7%	62	6.2%	3.9%	48	5.6%	1.9%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	275	14.9%	2.8%	121	12.3%	2.9%	153	17.9%	2.7%	36	7.3%	2.0%
<b>2 personnes</b>	793	43.1%	4.4%	432	43.8%	5.0%	361	42.2%	3.9%	140	28.0%	3.2%
<b>3 personnes</b>	272	14.8%	3.0%	151	15.3%	3.3%	121	14.1%	2.7%	108	21.6%	2.9%
<b>4 personnes</b>	316	17.2%	3.4%	160	16.3%	3.5%	156	18.2%	3.3%	132	26.4%	2.8%
<b>5 personnes et +</b>	185	10.1%	3.5%	121	12.3%	4.6%	64	7.5%	2.4%	84	16.7%	3.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	487	26.5%	3.2%	268	27.2%	3.7%	219	25.6%	2.7%	228	45.5%	2.9%
<b>Non</b>	1354	73.5%	3.8%	717	72.8%	4.1%	636	74.4%	3.4%	273	54.5%	2.8%
<b>Habitat</b>												
<b>Communes rurales</b>	583	31.7%	5.0%	302	30.7%	5.4%	281	32.9%	4.6%	161	32.2%	5.0%
<b>Aggro. - 20 000 hab</b>	535	29.1%	6.0%	277	28.1%	6.4%	259	30.2%	5.6%	125	24.9%	5.0%
<b>Aggro. 20 000 à 100 000 hab</b>	265	14.4%	3.8%	133	13.5%	4.1%	132	15.4%	3.6%	62	12.4%	3.3%
<b>Aggro. + 100 000 hab</b>	417	22.7%	2.7%	247	25.1%	3.3%	170	19.9%	2.2%	135	27.0%	2.4%
<b>Aggro. Paris</b>	40	2.2%	0.5%	26	2.7%	0.6%	13	1.6%	0.3%	17	3.4%	0.4%
<b>Régions INSEE</b>												
<b>Ile de France</b>	45	2.5%	0.5%	32	3.2%	0.7%	13	1.6%	0.3%	17	3.4%	0.4%
<b>Nord Pas de Calais</b>	3	0.2%	0.1%	3	0.3%	0.2%	0	0.0%	0.0%	1	0.2%	0.1%
<b>Lorraine</b>	1	0.1%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Haute Normandie</b>	20	1.1%	1.3%	15	1.5%	2.1%	5	0.6%	0.6%	7	1.4%	1.5%
<b>Basse Normandie</b>	283	15.4%	23.5%	149	15.1%	25.7%	135	15.7%	21.4%	74	14.7%	21.4%
<b>Centre</b>	7	0.4%	0.3%	5	0.5%	0.5%	2	0.2%	0.2%	4	0.9%	0.7%
<b>Pays de Loire</b>	642	34.9%	21.9%	360	36.5%	25.5%	282	33.0%	18.6%	181	36.2%	19.0%
<b>Bretagne</b>	829	45.0%	31.4%	415	42.1%	32.6%	414	48.4%	30.2%	214	42.8%	27.8%
<b>Poitou Charentes</b>	11	0.6%	0.7%	7	0.7%	0.9%	4	0.5%	0.5%	2	0.5%	0.6%
<b>Auvergne</b>	1	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.2%
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	1050	57.0%	3.2%	561	57.0%	3.4%	488	57.1%	3.0%	390	77.8%	2.7%
<b>Presque tous les jours</b>	225	12.2%	3.8%	122	12.4%	4.4%	103	12.1%	3.3%	72	14.4%	3.6%
<b>1 à 2 fois par semaine</b>	110	6.0%	4.2%	54	5.5%	4.8%	55	6.5%	3.7%	26	5.2%	3.9%
<b>1 à 3 fois par mois</b>	21	1.1%	3.8%	12	1.2%	5.8%	9	1.0%	2.6%	5	1.0%	6.1%
<b>Moins souvent</b>	31	1.7%	3.4%	9	0.9%	2.4%	22	2.6%	4.1%	3	0.7%	4.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	43	2.3%	2.3%	10	1.0%	1.4%	33	3.8%	2.9%	3	0.6%	1.9%
<b>De 9 000 à moins de 12 000 euros par an</b>	82	4.4%	2.8%	38	3.9%	3.3%	43	5.1%	2.4%	8	1.6%	3.3%
<b>De 12 000 à moins de 18 000 euros par an</b>	204	11.1%	3.4%	97	9.8%	3.9%	107	12.5%	3.1%	16	3.3%	2.5%
<b>De 18 000 à moins de 24 000 euros par an</b>	224	12.2%	3.3%	112	11.4%	3.6%	112	13.1%	3.0%	23	4.6%	1.6%
<b>De 24 000 à moins de 36 000 euros par an</b>	489	26.6%	4.4%	255	25.9%	4.8%	233	27.3%	4.1%	106	21.2%	3.1%
<b>De 36 000 à moins de 45 000 euros par an</b>	284	15.4%	4.1%	176	17.9%	4.8%	108	12.7%	3.3%	114	22.8%	3.7%
<b>De 45 000 à moins de 65 000 euros par an</b>	251	13.6%	3.7%	143	14.5%	3.9%	108	12.7%	3.6%	115	22.9%	3.0%
<b>De 65 000 à moins de 80 000 euros par an</b>	51	2.8%	2.6%	22	2.2%	1.9%	29	3.4%	3.6%	32	6.3%	2.4%
<b>De 80 000 à moins de 115 000 euros par an</b>	21	1.1%	1.7%	14	1.5%	1.9%	6	0.7%	1.3%	14	2.7%	1.5%
<b>115 000 euros et plus par an</b>	13	0.7%	2.5%	10	1.0%	3.2%	4	0.4%	1.5%	11	2.2%	2.4%
<b>Refus</b>	130	7.1%	3.7%	84	8.5%	5.6%	46	5.4%	2.2%	38	7.5%	3.1%
<b>Ne sait pas</b>	50	2.7%	2.7%	24	2.4%	3.0%	25	3.0%	2.4%	21	4.2%	2.8%