Groupe Sud Ouest

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2153	100.0%	4.2%	1091	100.0%	4.4%	1062	100.0%	4.0%	553	100.0%	3.2%
Sexe												
Homme	1091	50.7%	4.4%	1091	100.0%	4.4%	0	0.0%	0.0%	299	54.1%	3.4%
Femme	1062	49.3%	4.0%	0	0.0%	0.0%	1062	100.0%	4.0%	254	45.9%	2.9%
Age												
15 à 24 ans	148	6.9%	2.0%	83	7.6%	2.2%	64	6.0%	1.8%	51	9.2%	1.6%
25 à 34 ans	201	9.4%	2.6%	111	10.1%	3.0%	91	8.5%	2.3%	84	15.2%	2.5%
35 à 49 ans	454	21.1%	3.6%	229	21.0%	3.7%	224	21.1%	3.5%	210	38.0%	3.4%
50 à 59 ans	434	20.2%	4.7%	237	21.7%	5.2%	198	18.6%	4.3%	164	29.7%	4.3%
60 ans et plus	916	42.5%	6.2%	431	39.5%	6.7%	485	45.7%	5.8%	44	8.0%	4.9%
Individu												
Ménagères	958	44.5%	4.1%	0	0.0%	0.0%	958	90.2%	4.1%	233	42.1%	3.3%
Personne de référence	1240	57.6%	4.4%	939	86.1%	4.7%	300	28.3%	3.8%	290	52.4%	3.5%
Responsable des achats	1499	69.6%	4.2%	540	49.5%	4.3%	959	90.3%	4.2%	375	67.8%	3.4%
PCS Individu												
Agriculteurs	45	2.1%	8.6%	40	3.6%	10.2%	5	0.5%	3.8%	1	0.2%	7.1%
Petits patrons	81	3.8%	5.0%	55	5.1%	4.8%	26	2.4%	5.3%	67	12.1%	4.7%
Affaires et Cadres	157	7.3%	3.1%	109	10.0%	3.7%	47	4.5%	2.2%	137	24.8%	3.0%
Professions intermédiaires	222	10.3%	3.2%	117	10.7%	3.4%	105	9.9%	3.1%	174	31.6%	3.1%
Employés	324	15.0%	3.9%	79	7.2%	3.8%	245	23.1%	4.0%	72	13.1%	3.9%
Ouvriers	225	10.4%	3.5%	177	16.2%	3.5%	48	4.5%	3.6%	19	3.4%	4.6%
Retraités	804	37.4%	6.4%	413	37.8%	7.0%	392	36.9%	5.9%	16	2.8%	5.8%
Autres inactifs	296	13.7%	2.9%	102	9.3%	2.7%	194	18.3%	3.0%	67	12.1%	2.1%
PCS Personne de référence												
Agriculteurs	60	2.8%	7.4%	39	3.6%	8.7%	21	2.0%	5.8%	0	0.0%	0.0%
Petits patrons	105	4.9%	4.0%	57	5.2%	4.3%	48	4.5%	3.7%	105	18.9%	4.0%
Affaires et Cadres	204	9.5%	2.8%	119	11.0%	3.4%	85	8.0%	2.3%	204	37.0%	2.8%
Professions intermédiaires	244	11.3%	3.2%	123	11.2%	3.2%	121	11.4%	3.3%	244	44.1%	3.2%
Employés	196	9.1%	3.6%	90	8.3%	4.0%	105	9.9%	3.3%	0	0.0%	0.0%
Ouvriers	270	12.6%	2.9%	161	14.7%	3.1%	110	10.3%	2.5%	0	0.0%	0.0%
Retraités	898	41.7%	6.3%	439	40.2%	6.7%	459	43.2%	5.9%	0	0.0%	0.0%
Autres inactifs	176	8.2%	4.3%	63	5.8%	4.0%	113	10.7%	4.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	413	19.2%	4.1%	180	16.5%	4.3%	232	21.9%	4.0%	47	8.4%	2.5%
2 personnes	951	44.2%	5.3%	490	44.9%	5.7%	460	43.3%	5.0%	180	32.7%	4.2%
3 personnes	366	17.0%	4.0%	217	19.9%	4.7%	149	14.1%	3.3%	124	22.5%	3.3%
4 personnes	308	14.3%	3.3%	145	13.3%	3.2%	163	15.3%	3.5%	145	26.2%	3.0%
5 personnes et +	115	5.4%	2.2%	58	5.3%	2.2%	57	5.4%	2.1%	56	10.2%	2.1%
Présence d'enfants de moins de 15 ans												
Oui	458	21.3%	3.0%	226	20.7%	3.1%	232	21.8%	2.9%	227	41.0%	2.9%
Non	1695	78.7%	4.7%	865	79.3%	5.0%	830	78.2%	4.4%	326	59.0%	3.4%
Habitat												
Communes rurales	648	30.1%	5.5%	343	31.5%	6.1%	305	28.7%	5.0%	147	26.6%	4.5%
Agglo. - 20 000 hab	449	20.8%	5.0%	219	20.1%	5.1%	230	21.6%	4.9%	105	19.0%	4.2%
Agglo. 20 000 à 100 000 hab	354	16.5%	5.1%	169	15.5%	5.2%	186	17.5%	5.0%	82	14.9%	4.4%
Agglo. + 100 000 hab	690	32.1%	4.5%	352	32.3%	4.7%	338	31.8%	4.3%	212	38.4%	3.7%
Agglo. Paris	12	0.5%	0.1%	8	0.7%	0.2%	4	0.3%	0.1%	6	1.1%	0.1%
Régions INSEE												
Ile de France	12	0.6%	0.1%	9	0.8%	0.2%	4	0.3%	0.1%	6	1.1%	0.1%
Nord Pas de Calais	2	0.1%	0.1%	2	0.2%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	2	0.1%	0.1%	2	0.2%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	1	0.0%	0.1%	0	0.0%	0.1%	0	0.0%	0.1%	0	0.0%	0.0%
Haute Normandie	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	3	0.1%	0.1%	2	0.2%	0.1%	1	0.1%	0.1%	3	0.6%	0.3%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	324	15.1%	21.9%	149	13.7%	21.0%	175	16.5%	22.8%	71	12.9%	18.0%
Aquitaine	1015	47.2%	37.2%	491	45.0%	37.8%	524	49.4%	36.7%	263	47.6%	30.4%
Midi Pyrénées	131	6.1%	5.4%	76	7.0%	6.5%	55	5.1%	4.4%	30	5.4%	3.7%
Limousin	2	0.1%	0.4%	2	0.2%	0.6%	0	0.0%	0.1%	0	0.1%	0.2%
Auvergne	1	0.0%	0.1%	0	0.0%	0.1%	1	0.1%	0.1%	0	0.1%	0.1%
Rhône Alpes	12	0.6%	0.2%	10	0.9%	0.4%	2	0.2%	0.1%	7	1.2%	0.4%
Languedoc Roussillon	633	29.4%	28.3%	346	31.7%	32.6%	287	27.0%	24.4%	168	30.4%	23.8%
Provence Alpes Côte d'Azur. Corse	13	0.6%	0.3%	1	0.1%	0.1%	11	1.0%	0.5%	3	0.5%	0.2%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connection à Internet												
Tous les jours	1218	56.6%	3.8%	667	61.2%	4.1%	550	51.8%	3.4%	466	84.3%	3.2%
Presque tous les jours	236	10.9%	4.0%	106	9.8%	3.8%	129	12.2%	4.2%	47	8.4%	2.3%
1 à 2 fois par semaine	110	5.1%	4.2%	49	4.5%	4.3%	61	5.8%	4.1%	23	4.2%	3.5%
1 à 3 fois par mois	17	0.8%	3.1%	8	0.7%	3.9%	9	0.8%	2.6%	2	0.3%	2.3%
Moins souvent	28	1.3%	3.1%	13	1.2%	3.3%	16	1.5%	2.9%	3	0.5%	3.8%
Jamais	4	0.2%	4.2%	1	0.1%	1.7%	3	0.3%	7.3%	0	0.0%	6.1%
Revenus du foyer												
Moins de 9 000 euros par an	69	3.2%	3.7%	38	3.5%	5.2%	31	2.9%	2.7%	2	0.3%	1.0%
De 9 000 à moins de 12 000 euros par an	99	4.6%	3.3%	39	3.6%	3.4%	60	5.6%	3.3%	4	0.7%	1.7%
De 12 000 à moins de 18 000 euros par an	270	12.6%	4.6%	118	10.8%	4.8%	153	14.4%	4.4%	25	4.5%	3.8%
De 18 000 à moins de 24 000 euros par an	337	15.6%	4.9%	163	14.9%	5.2%	174	16.4%	4.7%	48	8.6%	3.3%
De 24 000 à moins de 36 000 euros par an	481	22.4%	4.4%	241	22.1%	4.5%	240	22.6%	4.2%	118	21.3%	3.4%
De 36 000 à moins de 45 000 euros par an	296	13.7%	4.3%	166	15.2%	4.5%	130	12.3%	3.9%	110	19.8%	3.6%
De 45 000 à moins de 65 000 euros par an	247	11.5%	3.7%	157	14.4%	4.2%	90	8.5%	3.0%	135	24.4%	3.6%
De 65 000 à moins de 80 000 euros par an	78	3.6%	4.0%	50	4.6%	4.4%	28	2.6%	3.5%	41	7.5%	3.2%
De 80 000 à moins de 115 000 euros par an	32	1.5%	2.6%	23	2.1%	3.1%	9	0.8%	1.8%	22	4.0%	2.5%
115 000 euros et plus par an	17	0.8%	3.2%	14	1.3%	4.6%	3	0.3%	1.3%	14	2.5%	3.0%
Refus	159	7.4%	4.5%	56	5.2%	3.8%	102	9.6%	5.0%	26	4.6%	2.1%
Ne sait pas	69	3.2%	3.7%	26	2.4%	3.3%	42	4.0%	4.0%	10	1.8%	1.3%