

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2020	100.0%	3.9%	991	100.0%	4.0%	1028	100.0%	3.8%	447	100.0%	2.6%
Sexe												
Homme	991	49.1%	4.0%	991	100.0%	4.0%	0	0.0%	0.0%	245	54.8%	2.8%
Femme	1028	50.9%	3.8%	0	0.0%	0.0%	1028	100.0%	3.8%	202	45.2%	2.3%
Age												
15 à 24 ans	185	9.2%	2.5%	86	8.7%	2.3%	99	9.6%	2.7%	58	13.1%	1.9%
25 à 34 ans	223	11.1%	2.9%	123	12.4%	3.3%	100	9.7%	2.6%	80	17.8%	2.4%
35 à 49 ans	450	22.3%	3.6%	231	23.3%	3.7%	219	21.3%	3.5%	147	32.9%	2.4%
50 à 59 ans	420	20.8%	4.6%	205	20.7%	4.5%	215	20.9%	4.7%	140	31.4%	3.7%
60 ans et plus	741	36.7%	5.0%	346	34.9%	5.4%	396	38.5%	4.7%	22	4.8%	2.4%
Individu												
Ménagères	945	46.8%	4.1%	0	0.0%	0.0%	945	91.9%	4.1%	172	38.6%	2.4%
Personne de référence	1196	59.2%	4.3%	861	86.8%	4.3%	335	32.6%	4.3%	230	51.4%	2.8%
Responsable des achats	1381	68.4%	3.9%	464	46.8%	3.7%	917	89.2%	4.0%	290	64.8%	2.6%
PCS Individu												
Agriculteurs	34	1.7%	6.6%	32	3.2%	8.2%	2	0.2%	1.8%	1	0.3%	7.8%
Petits patrons	49	2.4%	3.0%	46	4.6%	4.0%	4	0.4%	0.8%	44	9.9%	3.1%
Affaires et Cadres	123	6.1%	2.4%	78	7.8%	2.6%	45	4.4%	2.1%	109	24.4%	2.4%
Professions intermédiaires	192	9.5%	2.8%	97	9.8%	2.8%	95	9.2%	2.8%	149	33.3%	2.7%
Employés	314	15.6%	3.8%	75	7.5%	3.6%	239	23.3%	3.9%	57	12.7%	3.1%
Ouvriers	284	14.1%	4.5%	231	23.3%	4.6%	53	5.1%	3.9%	12	2.8%	3.0%
Retraités	631	31.2%	5.0%	321	32.4%	5.5%	309	30.1%	4.7%	16	3.5%	5.9%
Autres inactifs	393	19.4%	3.8%	112	11.3%	3.0%	280	27.3%	4.3%	58	13.0%	1.8%
PCS Personne de référence												
Agriculteurs	48	2.4%	6.0%	31	3.2%	7.0%	17	1.7%	4.7%	0	0.0%	0.0%
Petits patrons	74	3.7%	2.8%	40	4.1%	3.0%	34	3.3%	2.6%	74	16.6%	2.8%
Affaires et Cadres	157	7.8%	2.2%	92	9.2%	2.6%	66	6.4%	1.8%	157	35.2%	2.2%
Professions intermédiaires	216	10.7%	2.9%	113	11.4%	2.9%	103	10.0%	2.8%	216	48.3%	2.9%
Employés	194	9.6%	3.6%	73	7.4%	3.3%	121	11.8%	3.8%	0	0.0%	0.0%
Ouvriers	416	20.6%	4.4%	235	23.7%	4.6%	181	17.6%	4.2%	0	0.0%	0.0%
Retraités	711	35.2%	4.9%	352	35.5%	5.4%	359	34.9%	4.6%	0	0.0%	0.0%
Autres inactifs	204	10.1%	5.0%	56	5.6%	3.5%	149	14.5%	5.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	375	18.6%	3.8%	151	15.3%	3.6%	224	21.8%	3.9%	37	8.3%	2.0%
2 personnes	788	39.0%	4.4%	383	38.7%	4.4%	404	39.3%	4.4%	126	28.1%	2.9%
3 personnes	359	17.8%	4.0%	220	22.2%	4.8%	139	13.5%	3.1%	108	24.2%	2.9%
4 personnes	294	14.5%	3.2%	135	13.6%	3.0%	159	15.4%	3.4%	104	23.2%	2.2%
5 personnes et +	204	10.1%	3.8%	102	10.3%	3.9%	102	9.9%	3.8%	72	16.1%	2.7%
Présence d'enfants de moins de 15 ans												
Oui	534	26.4%	3.5%	254	25.6%	3.5%	280	27.2%	3.5%	180	40.2%	2.3%
Non	1486	73.6%	4.1%	738	74.4%	4.3%	748	72.8%	4.0%	267	59.8%	2.8%
Habitat												
Communes rurales	501	24.8%	4.3%	249	25.1%	4.4%	252	24.5%	4.1%	99	22.1%	3.1%
Agglo. - 20 000 hab	332	16.4%	3.7%	162	16.4%	3.8%	169	16.5%	3.6%	64	14.2%	2.5%
Agglo. 20 000 à 100 000 hab	313	15.5%	4.5%	152	15.3%	4.7%	161	15.7%	4.4%	72	16.1%	3.9%
Agglo. + 100 000 hab	856	42.4%	5.6%	414	41.8%	5.6%	442	43.0%	5.6%	203	45.4%	3.6%
Agglo. Paris	18	0.9%	0.2%	14	1.4%	0.4%	3	0.3%	0.1%	10	2.1%	0.2%
Régions INSEE												
Ile de France	22	1.1%	0.2%	18	1.8%	0.4%	5	0.4%	0.1%	12	2.7%	0.3%
Nord Pas de Calais	1179	58.4%	36.8%	560	56.5%	36.8%	619	60.2%	36.8%	253	56.5%	27.1%
Lorraine	5	0.3%	0.3%	2	0.2%	0.2%	4	0.4%	0.4%	0	0.1%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	408	20.2%	37.8%	200	20.2%	38.6%	208	20.2%	37.1%	86	19.3%	29.8%
Picardie	384	19.0%	25.1%	197	19.9%	26.6%	187	18.2%	23.6%	87	19.5%	19.5%
Bourgogne	1	0.0%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.1%
Haute Normandie	6	0.3%	0.4%	4	0.4%	0.6%	2	0.2%	0.2%	2	0.4%	0.4%
Centre	2	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	1	0.2%	0.1%
Pays de Loire	1	0.1%	0.0%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Poitou Charentes	1	0.0%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.2%
Aquitaine	1	0.0%	0.0%	1	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	1	0.1%	0.2%	1	0.1%	0.3%	0	0.0%	0.1%	1	0.1%	0.4%
Auvergne	0	0.0%	0.0%	0	0.0%	0.1%	0	0.0%	0.0%	0	0.1%	0.1%
Rhône Alpes	5	0.3%	0.1%	5	0.5%	0.2%	1	0.1%	0.0%	3	0.6%	0.1%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	3	0.1%	0.1%	3	0.3%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connection à Internet												
Tous les jours	1092	54.0%	3.4%	593	59.8%	3.6%	499	48.5%	3.1%	363	81.3%	2.5%
Presque tous les jours	203	10.0%	3.4%	99	10.0%	3.5%	104	10.1%	3.4%	53	11.9%	2.7%
1 à 2 fois par semaine	112	5.5%	4.3%	46	4.7%	4.1%	66	6.4%	4.4%	13	3.0%	2.0%
1 à 3 fois par mois	34	1.7%	6.4%	15	1.5%	7.4%	19	1.8%	5.7%	4	0.9%	5.4%
Moins souvent	34	1.7%	3.7%	11	1.1%	2.9%	23	2.2%	4.3%	3	0.8%	4.6%
Jamais	6	0.3%	6.1%	6	0.6%	11.2%	0	0.0%	0.0%	0	0.0%	0.0%
Revenus du foyer												
Moins de 9 000 euros par an	75	3.7%	4.0%	15	1.5%	2.0%	61	5.9%	5.3%	5	1.2%	3.1%
De 9 000 à moins de 12 000 euros par an	172	8.5%	5.8%	70	7.1%	6.1%	102	9.9%	5.6%	9	2.0%	3.7%
De 12 000 à moins de 18 000 euros par an	287	14.2%	4.9%	119	12.0%	4.8%	168	16.4%	4.9%	22	5.0%	3.4%
De 18 000 à moins de 24 000 euros par an	311	15.4%	4.5%	155	15.7%	5.0%	155	15.1%	4.2%	35	7.9%	2.5%
De 24 000 à moins de 36 000 euros par an	433	21.5%	3.9%	214	21.6%	4.0%	219	21.3%	3.8%	88	19.7%	2.6%
De 36 000 à moins de 45 000 euros par an	256	12.7%	3.7%	148	14.9%	4.0%	108	10.5%	3.3%	93	20.9%	3.1%
De 45 000 à moins de 65 000 euros par an	195	9.7%	2.9%	127	12.9%	3.4%	68	6.6%	2.2%	97	21.8%	2.6%
De 65 000 à moins de 80 000 euros par an	46	2.3%	2.3%	32	3.2%	2.8%	14	1.3%	1.7%	32	7.2%	2.5%
De 80 000 à moins de 115 000 euros par an	27	1.3%	2.2%	19	1.9%	2.5%	8	0.8%	1.7%	19	4.2%	2.1%
115 000 euros et plus par an	10	0.5%	2.0%	6	0.6%	1.9%	5	0.5%	2.1%	6	1.3%	1.3%
Refus	144	7.1%	4.0%	62	6.3%	4.1%	82	8.0%	4.0%	23	5.1%	1.9%
Ne sait pas	63	3.1%	3.4%	25	2.5%	3.1%	38	3.7%	3.6%	17	3.8%	2.2%