

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1402	100.0%	2.7%	679	100.0%	2.8%	723	100.0%	2.7%	356	100.0%	2.0%
Sexe												
Homme	679	48.4%	2.8%	679	100.0%	2.8%	0	0.0%	0.0%	186	52.2%	2.1%
Femme	723	51.6%	2.7%	0	0.0%	0.0%	723	100.0%	2.7%	170	47.8%	2.0%
Age												
15 à 24 ans	105	7.5%	1.4%	54	8.0%	1.5%	51	7.0%	1.4%	35	9.9%	1.1%
25 à 34 ans	120	8.5%	1.6%	56	8.3%	1.5%	63	8.8%	1.6%	48	13.4%	1.4%
35 à 49 ans	298	21.3%	2.4%	147	21.6%	2.4%	151	21.0%	2.4%	138	38.8%	2.2%
50 à 59 ans	281	20.0%	3.1%	154	22.7%	3.4%	126	17.5%	2.8%	101	28.3%	2.6%
60 ans et plus	598	42.6%	4.0%	267	39.3%	4.1%	331	45.8%	3.9%	34	9.6%	3.8%
Individu												
Ménagères	643	45.8%	2.8%	0	0.0%	0.0%	643	88.9%	2.8%	155	43.6%	2.2%
Personne de référence	796	56.8%	2.8%	583	85.9%	2.9%	213	29.4%	2.7%	177	49.8%	2.1%
Responsable des achats	990	70.7%	2.8%	346	51.0%	2.7%	644	89.1%	2.8%	248	69.7%	2.3%
PCS Individu												
Agriculteurs	29	2.1%	5.5%	26	3.8%	6.7%	3	0.4%	2.1%	1	0.3%	7.1%
Petits patrons	44	3.1%	2.7%	30	4.4%	2.6%	14	1.9%	2.9%	32	9.0%	2.2%
Affaires et Cadres	97	6.9%	1.9%	67	9.9%	2.3%	30	4.1%	1.4%	82	23.1%	1.8%
Professions intermédiaires	146	10.4%	2.1%	75	11.1%	2.2%	70	9.7%	2.0%	112	31.5%	2.0%
Employés	206	14.7%	2.5%	39	5.8%	1.9%	166	23.0%	2.7%	52	14.7%	2.8%
Ouvriers	163	11.6%	2.5%	120	17.7%	2.4%	42	5.8%	3.1%	18	5.0%	4.3%
Retraités	521	37.1%	4.2%	253	37.3%	4.3%	267	37.0%	4.0%	14	3.8%	5.1%
Autres inactifs	197	14.1%	1.9%	68	10.0%	1.8%	130	18.0%	2.0%	45	12.6%	1.4%
PCS Personne de référence												
Agriculteurs	34	2.4%	4.2%	22	3.3%	4.9%	12	1.7%	3.3%	0	0.0%	0.0%
Petits patrons	56	4.0%	2.1%	29	4.3%	2.2%	27	3.7%	2.1%	56	15.7%	2.1%
Affaires et Cadres	131	9.4%	1.8%	78	11.4%	2.2%	54	7.4%	1.5%	131	36.9%	1.8%
Professions intermédiaires	169	12.0%	2.2%	79	11.6%	2.0%	90	12.4%	2.5%	169	47.4%	2.2%
Employés	118	8.4%	2.2%	50	7.3%	2.2%	68	9.4%	2.2%	0	0.0%	0.0%
Ouvriers	195	13.9%	2.1%	110	16.2%	2.1%	84	11.7%	1.9%	0	0.0%	0.0%
Retraités	575	41.1%	4.0%	273	40.1%	4.2%	303	41.9%	3.9%	0	0.0%	0.0%
Autres inactifs	124	8.8%	3.0%	39	5.7%	2.5%	85	11.8%	3.4%	0	0.0%	0.0%

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Taille du foyer												
1 personne	266	19.0%	2.7%	107	15.7%	2.5%	159	22.0%	2.8%	28	7.8%	1.5%
2 personnes	605	43.2%	3.4%	307	45.2%	3.5%	299	41.3%	3.2%	118	33.1%	2.7%
3 personnes	254	18.1%	2.8%	141	20.8%	3.1%	113	15.6%	2.5%	73	20.6%	2.0%
4 personnes	208	14.8%	2.2%	88	13.0%	1.9%	120	16.6%	2.5%	100	28.2%	2.1%
5 personnes et +	68	4.9%	1.3%	36	5.3%	1.4%	32	4.5%	1.2%	37	10.3%	1.4%
Présence d'enfants de moins de 15 ans												
Oui	302	21.6%	2.0%	141	20.8%	1.9%	161	22.3%	2.0%	149	41.9%	1.9%
Non	1099	78.4%	3.0%	538	79.2%	3.1%	561	77.7%	3.0%	207	58.1%	2.1%
Habitat												
Communes rurales	466	33.2%	4.0%	245	36.1%	4.4%	221	30.5%	3.6%	108	30.4%	3.3%
Agglo. - 20 000 hab	236	16.8%	2.6%	102	15.1%	2.4%	134	18.5%	2.9%	56	15.9%	2.2%
Agglo. 20 000 à 100 000 hab	180	12.8%	2.6%	74	10.9%	2.3%	105	14.6%	2.9%	34	9.6%	1.8%
Agglo. + 100 000 hab	510	36.4%	3.3%	250	36.9%	3.4%	259	35.9%	3.3%	153	42.9%	2.7%
Agglo. Paris	11	0.8%	0.1%	7	1.1%	0.2%	3	0.5%	0.1%	5	1.4%	0.1%
Régions INSEE												
Ile de France	11	0.8%	0.1%	8	1.2%	0.2%	3	0.5%	0.1%	5	1.4%	0.1%
Nord Pas de Calais	1	0.1%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	1	0.1%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	1	0.1%	0.1%	0	0.1%	0.1%	0	0.1%	0.1%	0	0.0%	0.0%
Haute Normandie	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	2	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%	2	0.5%	0.2%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Poitou Charentes	324	23.1%	21.9%	149	21.9%	21.0%	175	24.2%	22.8%	71	20.1%	18.0%
Aquitaine	1015	72.4%	37.2%	491	72.3%	37.8%	524	72.5%	36.7%	263	74.0%	30.3%
Midi Pyrénées	32	2.3%	1.3%	21	3.0%	1.8%	11	1.6%	0.9%	9	2.5%	1.1%
Limousin	2	0.2%	0.4%	2	0.3%	0.6%	0	0.1%	0.1%	0	0.1%	0.2%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	5	0.3%	0.1%	5	0.7%	0.2%	0	0.0%	0.0%	4	1.1%	0.2%
Languedoc Roussillon	1	0.1%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%
Provence Alpes Côte d'Azur. Corse	5	0.3%	0.1%	0	0.0%	0.0%	5	0.7%	0.2%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connection à Internet												
Tous les jours	799	57.0%	2.5%	420	61.9%	2.6%	379	52.4%	2.3%	295	83.0%	2.1%
Presque tous les jours	145	10.3%	2.5%	61	9.0%	2.2%	84	11.6%	2.7%	28	8.0%	1.4%
1 à 2 fois par semaine	73	5.2%	2.8%	29	4.3%	2.6%	44	6.0%	2.9%	20	5.6%	3.0%
1 à 3 fois par mois	6	0.4%	1.1%	0	0.1%	0.2%	6	0.8%	1.7%	1	0.2%	1.1%
Moins souvent	17	1.2%	1.8%	11	1.6%	2.8%	6	0.9%	1.2%	3	0.8%	3.7%
Jamais	3	0.2%	3.3%	1	0.1%	1.7%	2	0.3%	5.3%	0	0.0%	0.0%
Revenus du foyer												
Moins de 9 000 euros par an	36	2.6%	2.0%	22	3.2%	3.0%	15	2.1%	1.3%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	68	4.8%	2.3%	24	3.5%	2.1%	44	6.1%	2.4%	2	0.5%	0.8%
De 12 000 à moins de 18 000 euros par an	180	12.8%	3.0%	74	10.8%	3.0%	106	14.7%	3.1%	16	4.5%	2.5%
De 18 000 à moins de 24 000 euros par an	215	15.3%	3.1%	98	14.4%	3.2%	117	16.2%	3.1%	29	8.3%	2.0%
De 24 000 à moins de 36 000 euros par an	307	21.9%	2.8%	151	22.2%	2.8%	156	21.6%	2.7%	72	20.2%	2.1%
De 36 000 à moins de 45 000 euros par an	194	13.8%	2.8%	99	14.5%	2.7%	95	13.1%	2.9%	75	21.1%	2.5%
De 45 000 à moins de 65 000 euros par an	167	11.9%	2.5%	99	14.6%	2.7%	68	9.4%	2.2%	90	25.3%	2.4%
De 65 000 à moins de 80 000 euros par an	52	3.7%	2.7%	32	4.7%	2.8%	20	2.8%	2.5%	30	8.3%	2.3%
De 80 000 à moins de 115 000 euros par an	19	1.3%	1.5%	13	2.0%	1.8%	5	0.7%	1.1%	11	3.0%	1.2%
115 000 euros et plus par an	12	0.9%	2.3%	11	1.6%	3.6%	1	0.2%	0.6%	10	2.9%	2.3%
Refus	100	7.1%	2.8%	37	5.4%	2.5%	63	8.7%	3.0%	15	4.2%	1.2%
Ne sait pas	53	3.8%	2.9%	21	3.0%	2.6%	32	4.5%	3.1%	6	1.6%	0.8%