

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	171	100.0%	0.3%	94	100.0%	0.4%	78	100.0%	0.3%	55	100.0%	0.3%
Sexe												
Homme	94	54.7%	0.4%	94	100.0%	0.4%	0	0.0%	0.0%	26	47.3%	0.3%
Femme	78	45.3%	0.3%	0	0.0%	0.0%	78	100.0%	0.3%	29	52.7%	0.3%
Age												
15 à 24 ans	13	7.4%	0.2%	9	10.0%	0.3%	3	4.1%	0.1%	4	7.9%	0.1%
25 à 34 ans	12	7.3%	0.2%	7	7.9%	0.2%	5	6.4%	0.1%	7	12.1%	0.2%
35 à 49 ans	50	28.9%	0.4%	29	31.1%	0.5%	20	26.3%	0.3%	28	50.5%	0.4%
50 à 59 ans	41	23.9%	0.4%	19	20.5%	0.4%	22	27.9%	0.5%	14	25.3%	0.4%
60 ans et plus	56	32.6%	0.4%	28	30.4%	0.4%	27	35.2%	0.3%	2	4.2%	0.3%
Individu												
Ménagères	67	39.0%	0.3%	0	0.0%	0.0%	67	86.0%	0.3%	28	51.8%	0.4%
Personne de référence	91	53.1%	0.3%	78	82.9%	0.4%	13	17.2%	0.2%	22	39.7%	0.3%
Responsable des achats	117	68.0%	0.3%	51	54.2%	0.4%	66	84.7%	0.3%	46	83.9%	0.4%
PCS Individu												
Agriculteurs	7	4.3%	1.4%	6	6.7%	1.6%	1	1.4%	0.8%	1	2.0%	7.1%
Petits patrons	10	5.6%	0.6%	10	10.3%	0.8%	0	0.0%	0.0%	7	12.2%	0.5%
Affaires et Cadres	7	4.0%	0.1%	6	6.2%	0.2%	1	1.5%	0.1%	7	11.9%	0.1%
Professions intermédiaires	25	14.6%	0.4%	12	12.5%	0.3%	13	17.2%	0.4%	21	38.5%	0.4%
Employés	22	12.6%	0.3%	7	7.6%	0.3%	15	18.8%	0.2%	6	10.8%	0.3%
Ouvriers	20	11.9%	0.3%	12	13.2%	0.2%	8	10.3%	0.6%	2	4.0%	0.5%
Retraités	55	32.3%	0.4%	27	28.9%	0.5%	28	36.4%	0.4%	2	3.3%	0.7%
Autres inactifs	25	14.6%	0.2%	14	14.7%	0.4%	11	14.4%	0.2%	10	17.4%	0.3%
PCS Personne de référence												
Agriculteurs	6	3.3%	0.7%	5	5.6%	1.2%	0	0.6%	0.1%	0	0.0%	0.0%
Petits patrons	7	4.0%	0.3%	7	7.3%	0.5%	0	0.0%	0.0%	7	12.4%	0.3%
Affaires et Cadres	16	9.4%	0.2%	8	8.3%	0.2%	8	10.8%	0.2%	16	29.5%	0.2%
Professions intermédiaires	32	18.6%	0.4%	11	12.2%	0.3%	21	26.4%	0.6%	32	58.2%	0.4%
Employés	12	7.0%	0.2%	10	10.3%	0.4%	2	3.1%	0.1%	0	0.0%	0.0%
Ouvriers	26	15.2%	0.3%	15	15.8%	0.3%	11	14.4%	0.3%	0	0.0%	0.0%
Retraités	53	31.2%	0.4%	31	33.2%	0.5%	22	28.8%	0.3%	0	0.0%	0.0%
Autres inactifs	19	11.2%	0.5%	7	7.3%	0.4%	12	16.0%	0.5%	0	0.0%	0.0%

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	20	11.9%	0.2%	12	13.1%	0.3%	8	10.6%	0.1%	1	1.7%	0.0%
2 personnes	59	34.5%	0.3%	31	33.1%	0.4%	28	36.1%	0.3%	12	22.1%	0.3%
3 personnes	40	23.5%	0.4%	24	26.1%	0.5%	16	20.4%	0.4%	11	19.2%	0.3%
4 personnes	36	21.1%	0.4%	13	14.1%	0.3%	23	29.5%	0.5%	24	43.8%	0.5%
5 personnes et +	15	9.0%	0.3%	13	13.6%	0.5%	3	3.4%	0.1%	7	13.2%	0.3%
Présence d'enfants de moins de 15 ans												
Oui	59	34.4%	0.4%	31	32.8%	0.4%	28	36.3%	0.3%	36	66.1%	0.5%
Non	112	65.6%	0.3%	63	67.2%	0.4%	49	63.7%	0.3%	19	33.9%	0.2%
Habitat												
Communes rurales	48	27.9%	0.4%	20	21.3%	0.4%	28	35.9%	0.5%	10	17.5%	0.3%
Agglo. - 20 000 hab	34	20.1%	0.4%	20	21.5%	0.5%	14	18.3%	0.3%	13	23.0%	0.5%
Agglo. 20 000 à 100 000 hab	2	1.0%	0.0%	1	1.3%	0.0%	1	0.7%	0.0%	0	0.8%	0.0%
Agglo. + 100 000 hab	87	50.9%	0.6%	52	55.8%	0.7%	35	45.1%	0.4%	32	58.7%	0.6%
Régions INSEE												
Lorraine	0	0.2%	0.0%	0	0.3%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	1	0.5%	0.1%	1	0.9%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	160	93.2%	5.9%	85	91.2%	6.6%	74	95.6%	5.2%	50	90.8%	5.8%
Midi Pyrénées	7	4.2%	0.3%	4	4.0%	0.3%	3	4.4%	0.3%	2	3.2%	0.2%
Limousin	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	3	1.9%	0.1%	3	3.6%	0.1%	0	0.0%	0.0%	3	6.1%	0.2%
Habitudes de connexion à Internet												
Tous les jours	105	61.4%	0.3%	64	68.0%	0.4%	42	53.6%	0.3%	42	76.1%	0.3%
Presque tous les jours	22	12.7%	0.4%	7	7.8%	0.3%	15	18.7%	0.5%	6	10.7%	0.3%
1 à 2 fois par semaine	18	10.6%	0.7%	8	8.1%	0.7%	11	13.6%	0.7%	6	10.9%	0.9%
Moins souvent	2	1.0%	0.2%	0	0.5%	0.1%	1	1.6%	0.2%	1	2.3%	1.7%
Jamais	1	0.5%	0.9%	1	1.0%	1.7%	0	0.0%	0.0%	0	0.0%	0.0%

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	2	1.4%	0.1%	2	2.5%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	4	2.3%	0.1%	1	1.1%	0.1%	3	3.8%	0.2%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	6	3.3%	0.1%	2	2.1%	0.1%	4	4.8%	0.1%	0	0.0%	0.0%
De 18 000 à moins de 24 000 euros par an	23	13.2%	0.3%	16	17.0%	0.5%	7	8.5%	0.2%	2	3.5%	0.1%
De 24 000 à moins de 36 000 euros par an	58	33.6%	0.5%	29	31.3%	0.5%	28	36.4%	0.5%	14	25.9%	0.4%
De 36 000 à moins de 45 000 euros par an	24	13.7%	0.3%	18	19.2%	0.5%	6	7.1%	0.2%	7	13.2%	0.2%
De 45 000 à moins de 65 000 euros par an	30	17.4%	0.4%	17	18.0%	0.5%	13	16.6%	0.4%	22	40.9%	0.6%
De 65 000 à moins de 80 000 euros par an	7	3.9%	0.3%	3	3.4%	0.3%	3	4.5%	0.4%	4	7.7%	0.3%
De 80 000 à moins de 115 000 euros par an	1	0.5%	0.1%	0	0.0%	0.0%	1	1.1%	0.2%	1	1.5%	0.1%
115 000 euros et plus par an	0	0.1%	0.0%	0	0.0%	0.0%	0	0.3%	0.1%	0	0.4%	0.1%
Refus	15	9.0%	0.4%	3	3.1%	0.2%	13	16.2%	0.6%	1	2.1%	0.1%
Ne sait pas	3	1.6%	0.1%	2	2.2%	0.3%	1	0.8%	0.1%	3	4.6%	0.3%