

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	799	100.0%	1.6%	426	100.0%	1.7%	373	100.0%	1.4%	221	100.0%	1.3%
Sexe												
Homme	426	53.3%	1.7%	426	100.0%	1.7%	0	0.0%	0.0%	130	59.0%	1.5%
Femme	373	46.7%	1.4%	0	0.0%	0.0%	373	100.0%	1.4%	90	41.0%	1.0%
Age												
15 à 24 ans	56	7.0%	0.8%	31	7.3%	0.8%	25	6.6%	0.7%	28	12.5%	0.9%
25 à 34 ans	81	10.1%	1.1%	47	10.9%	1.2%	34	9.2%	0.9%	27	12.2%	0.8%
35 à 49 ans	187	23.4%	1.5%	105	24.8%	1.7%	81	21.8%	1.3%	89	40.3%	1.4%
50 à 59 ans	150	18.8%	1.6%	83	19.4%	1.8%	68	18.1%	1.5%	66	30.0%	1.7%
60 ans et plus	325	40.7%	2.2%	160	37.6%	2.5%	165	44.2%	2.0%	11	4.9%	1.2%
Individu												
Ménagères	339	42.4%	1.5%	0	0.0%	0.0%	339	90.8%	1.5%	77	34.8%	1.1%
Personne de référence	479	59.9%	1.7%	384	90.3%	1.9%	95	25.3%	1.2%	131	59.2%	1.6%
Responsable des achats	531	66.5%	1.5%	209	49.1%	1.7%	322	86.4%	1.4%	125	56.6%	1.1%
PCS Individu												
Agriculteurs	19	2.4%	3.6%	16	3.8%	4.2%	3	0.7%	2.0%	0	0.0%	0.0%
Petits patrons	35	4.3%	2.1%	24	5.8%	2.1%	10	2.7%	2.1%	33	14.9%	2.3%
Affaires et Cadres	62	7.8%	1.2%	43	10.1%	1.5%	19	5.2%	0.9%	56	25.3%	1.2%
Professions intermédiaires	105	13.2%	1.5%	53	12.5%	1.6%	52	14.0%	1.5%	81	36.9%	1.5%
Employés	125	15.7%	1.5%	40	9.5%	1.9%	85	22.7%	1.4%	23	10.5%	1.3%
Ouvriers	67	8.4%	1.0%	58	13.7%	1.2%	9	2.4%	0.7%	4	2.0%	1.1%
Retraités	286	35.8%	2.3%	155	36.3%	2.6%	132	35.3%	2.0%	3	1.2%	1.0%
Autres inactifs	99	12.4%	1.0%	36	8.4%	1.0%	63	17.0%	1.0%	20	9.1%	0.6%
PCS Personne de référence												
Agriculteurs	29	3.7%	3.6%	19	4.4%	4.2%	11	2.8%	2.9%	0	0.0%	0.0%
Petits patrons	43	5.4%	1.6%	27	6.3%	2.0%	16	4.3%	1.2%	43	19.4%	1.6%
Affaires et Cadres	78	9.8%	1.1%	44	10.3%	1.2%	34	9.2%	0.9%	78	35.5%	1.1%
Professions intermédiaires	100	12.5%	1.3%	59	14.0%	1.5%	40	10.7%	1.1%	100	45.1%	1.3%
Employés	78	9.7%	1.4%	42	9.8%	1.9%	36	9.7%	1.1%	0	0.0%	0.0%
Ouvriers	93	11.6%	1.0%	54	12.6%	1.0%	39	10.5%	0.9%	0	0.0%	0.0%
Retraités	322	40.3%	2.2%	161	37.9%	2.5%	160	43.0%	2.0%	0	0.0%	0.0%
Autres inactifs	57	7.2%	1.4%	20	4.8%	1.3%	37	9.8%	1.5%	0	0.0%	0.0%

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	135	16.9%	1.4%	63	14.9%	1.5%	72	19.2%	1.3%	21	9.3%	1.1%
2 personnes	363	45.4%	2.0%	194	45.6%	2.2%	168	45.1%	1.8%	64	29.1%	1.5%
3 personnes	134	16.8%	1.5%	78	18.4%	1.7%	56	15.0%	1.3%	53	24.1%	1.4%
4 personnes	133	16.6%	1.4%	70	16.4%	1.5%	63	16.8%	1.3%	62	28.1%	1.3%
5 personnes et +	35	4.3%	0.6%	20	4.7%	0.8%	14	3.9%	0.5%	20	9.3%	0.8%
Présence d'enfants de moins de 15 ans												
Oui	175	21.9%	1.1%	95	22.3%	1.3%	80	21.3%	1.0%	83	37.9%	1.1%
Non	624	78.1%	1.7%	331	77.7%	1.9%	294	78.7%	1.6%	137	62.1%	1.4%
Habitat												
Communes rurales	273	34.2%	2.3%	155	36.4%	2.8%	118	31.7%	1.9%	69	31.1%	2.1%
Agglo. - 20 000 hab	176	22.1%	2.0%	86	20.1%	2.0%	91	24.3%	2.0%	35	16.1%	1.4%
Agglo. 20 000 à 100 000 hab	166	20.7%	2.4%	84	19.7%	2.6%	82	21.9%	2.2%	41	18.8%	2.2%
Agglo. + 100 000 hab	184	23.0%	1.2%	102	23.8%	1.4%	82	22.0%	1.0%	75	34.1%	1.3%
Régions INSEE												
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Lorraine	2	0.3%	0.1%	1	0.3%	0.1%	1	0.3%	0.1%	0	0.0%	0.0%
Alsace	2	0.2%	0.1%	2	0.4%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.4%	0.2%
Centre	1	0.2%	0.1%	0	0.1%	0.0%	1	0.3%	0.1%	0	0.2%	0.1%
Pays de Loire	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	1	0.2%	0.1%	1	0.3%	0.2%	0	0.0%	0.0%	1	0.3%	0.2%
Aquitaine	65	8.2%	2.4%	34	7.9%	2.6%	32	8.5%	2.2%	18	8.3%	2.1%
Midi Pyrénées	682	85.4%	28.2%	365	85.7%	31.2%	317	84.9%	25.3%	187	84.8%	23.2%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	39	4.8%	1.7%	21	5.0%	2.0%	18	4.7%	1.5%	13	5.8%	1.8%
Provence Alpes Côte d'Azur. Corse	5	0.6%	0.1%	0	0.0%	0.0%	5	1.3%	0.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connection à Internet												
Tous les jours	474	59.3%	1.5%	263	61.7%	1.6%	211	56.6%	1.3%	192	86.9%	1.3%
Presque tous les jours	65	8.2%	1.1%	37	8.6%	1.3%	29	7.7%	0.9%	19	8.4%	0.9%
1 à 2 fois par semaine	53	6.7%	2.0%	33	7.7%	2.9%	21	5.5%	1.4%	7	3.4%	1.1%
1 à 3 fois par mois	16	2.0%	3.0%	3	0.8%	1.6%	13	3.5%	3.9%	1	0.6%	1.8%
Moins souvent	12	1.5%	1.3%	4	0.9%	1.0%	8	2.2%	1.5%	1	0.3%	1.0%
Jamais	2	0.3%	2.2%	2	0.5%	3.7%	0	0.1%	0.5%	0	0.0%	0.0%
Revenus du foyer												
Moins de 9 000 euros par an	17	2.2%	0.9%	9	2.2%	1.3%	8	2.1%	0.7%	0	0.1%	0.1%
De 9 000 à moins de 12 000 euros par an	61	7.6%	2.1%	19	4.4%	1.6%	42	11.3%	2.3%	3	1.6%	1.5%
De 12 000 à moins de 18 000 euros par an	97	12.1%	1.6%	60	14.1%	2.4%	37	9.9%	1.1%	7	3.3%	1.1%
De 18 000 à moins de 24 000 euros par an	120	15.0%	1.8%	60	14.1%	1.9%	60	16.2%	1.6%	26	11.7%	1.8%
De 24 000 à moins de 36 000 euros par an	171	21.3%	1.5%	75	17.7%	1.4%	95	25.5%	1.7%	48	21.6%	1.4%
De 36 000 à moins de 45 000 euros par an	114	14.3%	1.6%	72	16.9%	2.0%	42	11.3%	1.3%	39	17.6%	1.3%
De 45 000 à moins de 65 000 euros par an	114	14.3%	1.7%	68	15.9%	1.8%	46	12.4%	1.5%	53	24.0%	1.4%
De 65 000 à moins de 80 000 euros par an	22	2.8%	1.1%	18	4.2%	1.6%	4	1.1%	0.5%	18	8.3%	1.4%
De 80 000 à moins de 115 000 euros par an	12	1.5%	1.0%	9	2.0%	1.1%	4	1.0%	0.7%	9	4.0%	1.0%
115 000 euros et plus par an	6	0.8%	1.2%	2	0.5%	0.7%	4	1.1%	1.8%	6	2.7%	1.3%
Refus	45	5.6%	1.2%	24	5.6%	1.6%	21	5.5%	1.0%	7	3.4%	0.6%
Ne sait pas	20	2.5%	1.1%	10	2.4%	1.3%	9	2.5%	0.9%	4	1.7%	0.5%