

# Groupe Champagne / Est Eclair

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	120	100.0%	0.2%	64	100.0%	0.3%	56	100.0%	0.2%	23	100.0%	0.1%
<b>Sexe</b>												
<b>Homme</b>	64	53.1%	0.3%	64	100.0%	0.3%	0	0.0%	0.0%	12	54.3%	0.1%
<b>Femme</b>	56	46.9%	0.2%	0	0.0%	0.0%	56	100.0%	0.2%	10	45.7%	0.1%
<b>Age</b>												
<b>15 à 24 ans</b>	11	9.2%	0.1%	6	9.6%	0.2%	5	8.7%	0.1%	7	29.8%	0.2%
<b>25 à 34 ans</b>	12	9.9%	0.2%	7	10.8%	0.2%	5	8.9%	0.1%	4	17.0%	0.1%
<b>35 à 49 ans</b>	20	17.1%	0.2%	15	23.3%	0.2%	6	10.2%	0.1%	6	27.2%	0.1%
<b>50 à 59 ans</b>	24	19.9%	0.3%	9	14.7%	0.2%	14	25.8%	0.3%	5	23.6%	0.1%
<b>60 ans et plus</b>	52	43.9%	0.4%	26	41.6%	0.4%	26	46.5%	0.3%	1	2.4%	0.1%
<b>Individu</b>												
<b>Ménagères</b>	50	42.1%	0.2%	0	0.0%	0.0%	50	89.8%	0.2%	7	31.8%	0.1%
<b>Personne de référence</b>	67	56.1%	0.2%	55	86.3%	0.3%	12	21.9%	0.2%	10	44.0%	0.1%
<b>Responsable des achats</b>	80	66.8%	0.2%	31	49.3%	0.2%	49	86.6%	0.2%	12	54.3%	0.1%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	7	5.9%	1.4%	6	9.6%	1.6%	1	1.9%	0.8%	0	0.0%	0.0%
<b>Petits patrons</b>	1	1.2%	0.1%	0	0.7%	0.0%	1	1.6%	0.2%	1	6.1%	0.1%
<b>Affaires et Cadres</b>	5	4.3%	0.1%	4	6.6%	0.1%	1	1.8%	0.0%	5	20.0%	0.1%
<b>Professions intermédiaires</b>	8	6.5%	0.1%	5	8.5%	0.2%	2	4.2%	0.1%	6	24.4%	0.1%
<b>Employés</b>	17	14.5%	0.2%	4	6.1%	0.2%	13	24.0%	0.2%	2	10.0%	0.1%
<b>Ouvriers</b>	16	13.7%	0.3%	13	21.2%	0.3%	3	5.3%	0.2%	2	11.0%	0.6%
<b>Retraités</b>	47	39.2%	0.4%	24	37.5%	0.4%	23	41.0%	0.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	18	14.8%	0.2%	6	9.9%	0.2%	11	20.3%	0.2%	6	28.5%	0.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	9	7.8%	1.2%	6	9.6%	1.4%	3	5.9%	0.9%	0	0.0%	0.0%
<b>Petits patrons</b>	4	3.5%	0.2%	0	0.7%	0.0%	4	6.6%	0.3%	4	18.4%	0.2%
<b>Affaires et Cadres</b>	11	8.9%	0.1%	7	11.1%	0.2%	4	6.4%	0.1%	11	47.0%	0.1%
<b>Professions intermédiaires</b>	8	6.5%	0.1%	5	7.5%	0.1%	3	5.4%	0.1%	8	34.5%	0.1%
<b>Employés</b>	8	6.5%	0.1%	4	7.0%	0.2%	3	5.9%	0.1%	0	0.0%	0.0%
<b>Ouvriers</b>	18	15.1%	0.2%	12	18.3%	0.2%	6	11.6%	0.1%	0	0.0%	0.0%
<b>Retraités</b>	55	45.9%	0.4%	27	41.8%	0.4%	28	50.5%	0.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	7	5.7%	0.2%	2	3.9%	0.2%	4	7.7%	0.2%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	25	20.9%	0.3%	16	25.3%	0.4%	9	15.9%	0.2%	2	8.9%	0.1%
<b>2 personnes</b>	57	47.6%	0.3%	24	38.3%	0.3%	33	58.2%	0.4%	7	31.4%	0.2%
<b>3 personnes</b>	20	16.6%	0.2%	10	15.2%	0.2%	10	18.2%	0.2%	6	26.4%	0.2%
<b>4 personnes</b>	14	11.8%	0.2%	12	19.3%	0.3%	2	3.4%	0.0%	5	22.1%	0.1%
<b>5 personnes et +</b>	4	3.1%	0.1%	1	2.0%	0.0%	2	4.3%	0.1%	3	11.2%	0.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	21	17.9%	0.1%	12	19.4%	0.2%	9	16.2%	0.1%	7	32.3%	0.1%
<b>Non</b>	98	82.1%	0.3%	51	80.6%	0.3%	47	83.8%	0.3%	15	67.7%	0.2%
<b>Habitat</b>												
<b>Communes rurales</b>	53	44.2%	0.4%	31	48.9%	0.6%	22	38.8%	0.4%	9	38.3%	0.3%
<b>Agglo. - 20 000 hab</b>	21	17.3%	0.2%	9	14.6%	0.2%	11	20.4%	0.2%	2	8.0%	0.1%
<b>Agglo. + 100 000 hab</b>	46	38.5%	0.3%	23	36.4%	0.3%	23	40.9%	0.3%	12	53.7%	0.2%
<b>Régions INSEE</b>												
<b>Ile de France</b>	2	1.6%	0.0%	2	3.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Champagne Ardennes</b>	116	97.2%	10.8%	60	95.0%	11.6%	56	99.6%	10.0%	21	93.4%	7.3%
<b>Bourgogne</b>	0	0.2%	0.0%	0	0.0%	0.0%	0	0.4%	0.0%	0	0.9%	0.1%
<b>Rhône Alpes</b>	1	1.1%	0.0%	1	2.0%	0.1%	0	0.0%	0.0%	1	5.7%	0.1%
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	61	51.3%	0.2%	35	55.5%	0.2%	26	46.6%	0.2%	19	84.4%	0.1%
<b>Presque tous les jours</b>	13	10.8%	0.2%	5	8.4%	0.2%	8	13.4%	0.2%	3	12.4%	0.1%
<b>1 à 2 fois par semaine</b>	7	6.2%	0.3%	5	7.4%	0.4%	3	4.8%	0.2%	1	3.2%	0.1%
<b>1 à 3 fois par mois</b>	0	0.2%	0.0%	0	0.0%	0.0%	0	0.4%	0.1%	0	0.0%	0.0%
<b>Moins souvent</b>	1	0.8%	0.1%	1	1.6%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	2	1.8%	0.1%	0	0.8%	0.1%	2	3.0%	0.1%	0	0.6%	0.1%
<b>De 9 000 à moins de 12 000 euros par an</b>	5	4.6%	0.2%	3	4.8%	0.3%	2	4.3%	0.1%	0	0.0%	0.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	13	11.2%	0.2%	6	9.7%	0.2%	7	12.9%	0.2%	0	1.0%	0.0%
<b>De 18 000 à moins de 24 000 euros par an</b>	17	14.3%	0.2%	8	12.9%	0.3%	9	15.9%	0.2%	3	13.0%	0.2%
<b>De 24 000 à moins de 36 000 euros par an</b>	31	25.6%	0.3%	15	23.4%	0.3%	16	28.1%	0.3%	4	15.5%	0.1%
<b>De 36 000 à moins de 45 000 euros par an</b>	12	9.6%	0.2%	4	6.7%	0.1%	7	13.0%	0.2%	3	14.6%	0.1%
<b>De 45 000 à moins de 65 000 euros par an</b>	16	13.2%	0.2%	14	22.0%	0.4%	2	3.3%	0.1%	5	20.1%	0.1%
<b>De 65 000 à moins de 80 000 euros par an</b>	6	5.0%	0.3%	3	5.4%	0.3%	3	4.5%	0.3%	4	17.7%	0.3%
<b>De 80 000 à moins de 115 000 euros par an</b>	5	4.0%	0.4%	5	7.6%	0.6%	0	0.0%	0.0%	1	5.7%	0.1%
<b>Refus</b>	10	8.1%	0.3%	4	6.3%	0.3%	6	10.3%	0.3%	2	9.2%	0.2%
<b>Ne sait pas</b>	3	2.5%	0.2%	0	0.5%	0.0%	3	4.8%	0.3%	1	2.5%	0.1%