

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	688	100.0%	1.3%	347	100.0%	1.4%	340	100.0%	1.3%	143	100.0%	0.8%
Sexe												
Homme	347	50.5%	1.4%	347	100.0%	1.4%	0	0.0%	0.0%	86	60.2%	1.0%
Femme	340	49.5%	1.3%	0	0.0%	0.0%	340	100.0%	1.3%	57	39.8%	0.7%
Age												
15 à 24 ans	37	5.3%	0.5%	23	6.5%	0.6%	14	4.1%	0.4%	17	11.5%	0.5%
25 à 34 ans	76	11.0%	1.0%	43	12.3%	1.1%	33	9.7%	0.8%	27	18.8%	0.8%
35 à 49 ans	120	17.4%	1.0%	59	16.9%	0.9%	61	17.9%	1.0%	49	34.2%	0.8%
50 à 59 ans	118	17.2%	1.3%	62	18.0%	1.4%	56	16.4%	1.2%	36	25.4%	1.0%
60 ans et plus	337	49.0%	2.3%	161	46.3%	2.5%	176	51.8%	2.1%	14	10.1%	1.6%
Individu												
Ménagères	316	45.9%	1.4%	0	0.0%	0.0%	316	92.8%	1.4%	51	35.4%	0.7%
Personne de référence	417	60.7%	1.5%	315	90.7%	1.6%	102	30.1%	1.3%	88	61.3%	1.1%
Responsable des achats	482	70.1%	1.4%	165	47.6%	1.3%	317	93.2%	1.4%	85	59.5%	0.8%
PCS Individu												
Agriculteurs	6	0.8%	1.1%	0	0.1%	0.1%	5	1.6%	4.0%	0	0.0%	0.0%
Petits patrons	22	3.1%	1.3%	19	5.4%	1.6%	3	0.9%	0.6%	21	14.8%	1.5%
Affaires et Cadres	38	5.5%	0.7%	21	6.1%	0.7%	17	4.9%	0.8%	32	22.5%	0.7%
Professions intermédiaires	76	11.1%	1.1%	42	12.0%	1.2%	34	10.1%	1.0%	62	42.9%	1.1%
Employés	99	14.4%	1.2%	25	7.3%	1.2%	74	21.6%	1.2%	14	9.4%	0.7%
Ouvriers	95	13.8%	1.5%	76	21.8%	1.5%	19	5.7%	1.4%	2	1.6%	0.6%
Retraités	293	42.6%	2.3%	147	42.2%	2.5%	147	43.1%	2.2%	2	1.3%	0.7%
Autres inactifs	59	8.6%	0.6%	18	5.1%	0.5%	41	12.2%	0.6%	11	7.4%	0.3%
PCS Personne de référence												
Agriculteurs	9	1.3%	1.1%	1	0.2%	0.2%	8	2.4%	2.3%	0	0.0%	0.0%
Petits patrons	30	4.4%	1.1%	21	6.1%	1.6%	9	2.6%	0.7%	30	20.9%	1.1%
Affaires et Cadres	46	6.8%	0.6%	24	6.9%	0.7%	23	6.6%	0.6%	46	32.4%	0.6%
Professions intermédiaires	67	9.7%	0.9%	41	11.9%	1.1%	26	7.6%	0.7%	67	46.7%	0.9%
Employés	58	8.4%	1.1%	27	7.7%	1.2%	31	9.2%	1.0%	0	0.0%	0.0%
Ouvriers	134	19.4%	1.4%	74	21.3%	1.4%	60	17.5%	1.4%	0	0.0%	0.0%
Retraités	315	45.8%	2.2%	155	44.5%	2.4%	161	47.2%	2.0%	0	0.0%	0.0%
Autres inactifs	29	4.1%	0.7%	5	1.5%	0.3%	23	6.9%	0.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	148	21.5%	1.5%	59	16.9%	1.4%	89	26.3%	1.6%	13	9.3%	0.7%
2 personnes	317	46.2%	1.8%	173	49.9%	2.0%	144	42.4%	1.6%	48	33.5%	1.1%
3 personnes	102	14.8%	1.1%	57	16.5%	1.2%	44	13.1%	1.0%	32	22.1%	0.9%
4 personnes	87	12.6%	0.9%	42	12.0%	0.9%	45	13.2%	1.0%	36	25.2%	0.8%
5 personnes et +	34	4.9%	0.6%	17	4.8%	0.6%	17	5.1%	0.6%	14	10.0%	0.5%
Présence d'enfants de moins de 15 ans												
Oui	149	21.7%	1.0%	76	21.8%	1.0%	74	21.6%	0.9%	64	44.6%	0.8%
Non	538	78.3%	1.5%	271	78.2%	1.6%	267	78.4%	1.4%	79	55.4%	0.8%
Habitat												
Communes rurales	262	38.0%	2.2%	129	37.3%	2.3%	132	38.9%	2.2%	44	30.7%	1.4%
Agglo. - 20 000 hab	155	22.5%	1.7%	79	22.8%	1.8%	75	22.1%	1.6%	38	26.2%	1.5%
Agglo. 20 000 à 100 000 hab	108	15.7%	1.6%	53	15.3%	1.6%	55	16.0%	1.5%	20	14.3%	1.1%
Agglo. + 100 000 hab	161	23.4%	1.0%	85	24.5%	1.1%	76	22.3%	1.0%	39	27.1%	0.7%
Agglo. Paris	3	0.4%	0.0%	0	0.1%	0.0%	2	0.7%	0.1%	2	1.7%	0.1%
Régions INSEE												
Ile de France	3	0.4%	0.0%	1	0.2%	0.0%	2	0.7%	0.0%	3	1.9%	0.1%
Champagne Ardennes	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.3%	0.1%
Basse Normandie	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Centre	393	57.2%	18.8%	202	58.2%	20.1%	191	56.2%	17.7%	82	57.3%	13.2%
Pays de Loire	14	2.1%	0.5%	14	3.9%	1.0%	1	0.2%	0.0%	6	3.9%	0.6%
Bretagne	1	0.1%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Poitou Charentes	271	39.4%	18.3%	129	37.0%	18.1%	143	41.9%	18.5%	50	35.2%	12.7%
Aquitaine	3	0.4%	0.1%	2	0.5%	0.1%	1	0.3%	0.1%	2	1.5%	0.2%
Limousin	1	0.1%	0.1%	0	0.0%	0.0%	1	0.3%	0.3%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connection à Internet												
Tous les jours	340	49.4%	1.0%	183	52.6%	1.1%	157	46.2%	1.0%	116	80.9%	0.8%
Presque tous les jours	70	10.2%	1.2%	33	9.4%	1.2%	37	10.9%	1.2%	18	12.2%	0.9%
1 à 2 fois par semaine	31	4.5%	1.2%	13	3.8%	1.2%	17	5.1%	1.2%	6	4.0%	0.9%
1 à 3 fois par mois	10	1.5%	1.9%	6	1.6%	2.8%	5	1.4%	1.4%	2	1.4%	2.6%
Moins souvent	24	3.4%	2.6%	12	3.3%	3.0%	12	3.5%	2.2%	1	0.5%	1.0%
Jamais	7	1.0%	6.8%	3	1.0%	6.3%	3	1.0%	7.5%	1	0.6%	20.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	7	1.0%	0.4%	2	0.5%	0.3%	5	1.4%	0.4%	1	1.0%	0.9%
De 9 000 à moins de 12 000 euros par an	48	7.0%	1.6%	17	4.9%	1.5%	31	9.2%	1.7%	2	1.2%	0.7%
De 12 000 à moins de 18 000 euros par an	106	15.5%	1.8%	49	14.1%	2.0%	57	16.8%	1.7%	5	3.2%	0.7%
De 18 000 à moins de 24 000 euros par an	105	15.3%	1.5%	47	13.4%	1.5%	59	17.3%	1.6%	14	9.5%	1.0%
De 24 000 à moins de 36 000 euros par an	171	24.9%	1.5%	103	29.5%	1.9%	68	20.1%	1.2%	35	24.1%	1.0%
De 36 000 à moins de 45 000 euros par an	94	13.7%	1.4%	51	14.7%	1.4%	43	12.6%	1.3%	32	22.1%	1.0%
De 45 000 à moins de 65 000 euros par an	78	11.4%	1.2%	46	13.1%	1.2%	33	9.6%	1.1%	32	22.0%	0.8%
De 65 000 à moins de 80 000 euros par an	19	2.8%	1.0%	11	3.3%	1.0%	8	2.3%	1.0%	10	6.8%	0.7%
De 80 000 à moins de 115 000 euros par an	5	0.7%	0.4%	4	1.1%	0.5%	1	0.3%	0.2%	3	2.1%	0.3%
115 000 euros et plus par an	2	0.3%	0.4%	2	0.5%	0.6%	0	0.1%	0.1%	2	1.4%	0.5%
Refus	42	6.2%	1.2%	13	3.8%	0.9%	29	8.5%	1.4%	7	4.8%	0.6%
Ne sait pas	9	1.3%	0.5%	3	1.0%	0.4%	6	1.7%	0.5%	3	1.8%	0.3%