

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4070	100.0%	7.9%	2047	100.0%	8.3%	2023	100.0%	7.5%	929	100.0%	5.4%
Sexe												
Homme	2047	50.3%	8.3%	2047	100.0%	8.3%	0	0.0%	0.0%	506	54.5%	5.8%
Femme	2023	49.7%	7.5%	0	0.0%	0.0%	2023	100.0%	7.5%	423	45.5%	4.9%
Age												
15 à 24 ans	330	8.1%	4.5%	180	8.8%	4.9%	150	7.4%	4.1%	99	10.7%	3.1%
25 à 34 ans	400	9.8%	5.2%	215	10.5%	5.7%	186	9.2%	4.8%	142	15.3%	4.3%
35 à 49 ans	840	20.6%	6.7%	438	21.4%	7.1%	403	19.9%	6.4%	368	39.6%	6.0%
50 à 59 ans	767	18.9%	8.4%	427	20.9%	9.3%	341	16.8%	7.4%	276	29.7%	7.2%
60 ans et plus	1732	42.6%	11.7%	787	38.5%	12.2%	945	46.7%	11.3%	44	4.7%	4.9%
Individu												
Ménagères	1847	45.4%	8.0%	0	0.0%	0.0%	1847	91.3%	8.0%	375	40.3%	5.3%
Personne de référence	2318	56.9%	8.3%	1773	86.6%	8.8%	544	26.9%	6.9%	497	53.5%	6.0%
Responsable des achats	2877	70.7%	8.1%	1050	51.3%	8.3%	1827	90.3%	8.0%	587	63.2%	5.3%
PCS Individu												
Agriculteurs	55	1.4%	10.6%	41	2.0%	10.5%	15	0.7%	11.2%	0	0.0%	0.0%
Petits patrons	95	2.3%	5.9%	75	3.7%	6.6%	20	1.0%	4.1%	78	8.4%	5.5%
Affaires et Cadres	234	5.8%	4.6%	150	7.3%	5.1%	84	4.2%	4.0%	210	22.6%	4.6%
Professions intermédiaires	471	11.6%	6.9%	251	12.3%	7.3%	220	10.9%	6.4%	371	39.9%	6.6%
Employés	607	14.9%	7.4%	159	7.8%	7.7%	448	22.2%	7.2%	114	12.3%	6.2%
Ouvriers	533	13.1%	8.3%	425	20.8%	8.4%	108	5.3%	8.0%	35	3.8%	8.5%
Retraités	1513	37.2%	12.1%	765	37.4%	13.0%	747	36.9%	11.3%	15	1.6%	5.5%
Autres inactifs	561	13.8%	5.5%	180	8.8%	4.8%	381	18.8%	5.9%	107	11.5%	3.3%
PCS Personne de référence												
Agriculteurs	83	2.0%	10.2%	43	2.1%	9.6%	40	2.0%	10.9%	0	0.0%	0.0%
Petits patrons	156	3.8%	5.9%	79	3.8%	5.9%	77	3.8%	6.0%	156	16.8%	5.9%
Affaires et Cadres	313	7.7%	4.3%	167	8.2%	4.7%	146	7.2%	4.0%	313	33.7%	4.3%
Professions intermédiaires	460	11.3%	6.1%	260	12.7%	6.7%	200	9.9%	5.5%	460	49.5%	6.1%
Employés	309	7.6%	5.7%	137	6.7%	6.1%	172	8.5%	5.5%	0	0.0%	0.0%
Ouvriers	733	18.0%	7.7%	404	19.7%	7.9%	329	16.3%	7.6%	0	0.0%	0.0%
Retraités	1734	42.6%	12.1%	841	41.1%	12.9%	893	44.1%	11.4%	0	0.0%	0.0%
Autres inactifs	282	6.9%	6.9%	115	5.6%	7.3%	167	8.2%	6.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	778	19.1%	7.8%	365	17.9%	8.7%	412	20.4%	7.2%	99	10.7%	5.4%
2 personnes	1818	44.7%	10.2%	875	42.7%	10.1%	943	46.6%	10.2%	259	27.8%	6.0%
3 personnes	626	15.4%	6.9%	349	17.1%	7.6%	277	13.7%	6.2%	199	21.4%	5.3%
4 personnes	570	14.0%	6.1%	310	15.1%	6.8%	260	12.9%	5.5%	262	28.2%	5.5%
5 personnes et +	277	6.8%	5.2%	147	7.2%	5.6%	130	6.5%	4.8%	111	11.9%	4.1%
Présence d'enfants de moins de 15 ans												
Oui	874	21.5%	5.7%	452	22.1%	6.2%	422	20.9%	5.2%	396	42.6%	5.1%
Non	3196	78.5%	8.9%	1595	77.9%	9.2%	1601	79.1%	8.5%	533	57.4%	5.5%
Habitat												
Communes rurales	1133	27.8%	9.6%	563	27.5%	10.0%	570	28.2%	9.3%	231	24.9%	7.1%
Agglo. - 20 000 hab	909	22.3%	10.1%	465	22.7%	10.8%	444	21.9%	9.5%	183	19.6%	7.3%
Agglo. 20 000 à 100 000 hab	773	19.0%	11.1%	381	18.6%	11.7%	392	19.4%	10.6%	162	17.4%	8.7%
Agglo. + 100 000 hab	1244	30.6%	8.1%	630	30.8%	8.5%	613	30.3%	7.7%	350	37.7%	6.2%
Agglo. Paris	12	0.3%	0.1%	7	0.3%	0.2%	5	0.2%	0.1%	4	0.4%	0.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	12	0.3%	0.1%	7	0.4%	0.2%	5	0.2%	0.1%	4	0.4%	0.1%
Nord Pas de Calais	1	0.0%	0.0%	1	0.0%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%
Lorraine	829	20.4%	43.1%	416	20.3%	44.7%	413	20.4%	41.6%	195	21.0%	36.4%
Alsace	746	18.3%	49.2%	350	17.1%	47.6%	397	19.6%	50.7%	170	18.3%	36.8%
Franche-Comté	370	9.1%	38.9%	192	9.4%	41.4%	178	8.8%	36.6%	87	9.4%	33.0%
Champagne Ardennes	87	2.1%	8.1%	39	1.9%	7.4%	49	2.4%	8.7%	18	1.9%	6.2%
Picardie	1	0.0%	0.1%	0	0.0%	0.0%	1	0.0%	0.1%	0	0.0%	0.0%
Bourgogne	356	8.7%	26.3%	197	9.6%	30.3%	159	7.8%	22.5%	88	9.4%	23.7%
Haute Normandie	1	0.0%	0.1%	0	0.0%	0.0%	1	0.1%	0.2%	0	0.0%	0.1%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	1	0.0%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Pays de Loire	1	0.0%	0.0%	1	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	2	0.1%	0.1%	2	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	2	0.0%	0.1%	2	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%
Midi Pyrénées	1	0.0%	0.0%	0	0.0%	0.0%	1	0.0%	0.1%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.1%
Auvergne	44	1.1%	3.9%	23	1.1%	4.2%	21	1.0%	3.6%	7	0.8%	2.4%
Rhône Alpes	1492	36.7%	29.1%	747	36.5%	30.3%	745	36.8%	28.0%	328	35.3%	18.0%
Languedoc Roussillon	9	0.2%	0.4%	5	0.3%	0.5%	4	0.2%	0.3%	4	0.4%	0.6%
Provence Alpes Côte d'Azur.	114	2.8%	2.6%	64	3.2%	3.2%	49	2.4%	2.2%	26	2.8%	1.8%
Corse												
Habitudes de connection à Internet												
Tous les jours	2067	50.8%	6.4%	1112	54.3%	6.8%	955	47.2%	5.9%	726	78.1%	5.1%
Presque tous les jours	467	11.5%	7.9%	234	11.4%	8.3%	233	11.5%	7.5%	116	12.5%	5.8%
1 à 2 fois par semaine	227	5.6%	8.7%	94	4.6%	8.3%	133	6.6%	8.9%	57	6.2%	8.6%
1 à 3 fois par mois	38	0.9%	7.1%	17	0.8%	8.1%	21	1.1%	6.4%	6	0.7%	7.8%
Moins souvent	100	2.4%	10.8%	52	2.5%	13.6%	48	2.4%	8.9%	11	1.2%	14.1%
Jamais	6	0.1%	6.0%	2	0.1%	4.5%	3	0.2%	7.8%	2	0.2%	48.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	105	2.6%	5.6%	41	2.0%	5.6%	64	3.2%	5.6%	9	1.0%	5.5%
De 9 000 à moins de 12 000 euros par an	227	5.6%	7.6%	79	3.9%	6.8%	148	7.3%	8.2%	11	1.2%	4.7%
De 12 000 à moins de 18 000 euros par an	581	14.3%	9.8%	272	13.3%	11.0%	309	15.3%	9.0%	38	4.1%	5.9%
De 18 000 à moins de 24 000 euros par an	640	15.7%	9.3%	319	15.6%	10.3%	321	15.9%	8.6%	81	8.7%	5.6%
De 24 000 à moins de 36 000 euros par an	964	23.7%	8.7%	502	24.5%	9.4%	462	22.8%	8.1%	197	21.3%	5.8%
De 36 000 à moins de 45 000 euros par an	494	12.1%	7.1%	260	12.7%	7.1%	234	11.6%	7.1%	182	19.6%	6.0%
De 45 000 à moins de 65 000 euros par an	454	11.2%	6.7%	269	13.1%	7.3%	186	9.2%	6.1%	183	19.7%	4.8%
De 65 000 à moins de 80 000 euros par an	129	3.2%	6.6%	80	3.9%	7.0%	49	2.4%	6.1%	77	8.3%	5.9%
De 80 000 à moins de 115 000 euros par an	75	1.8%	6.1%	54	2.6%	7.2%	21	1.0%	4.3%	44	4.7%	5.0%
115 000 euros et plus par an	19	0.5%	3.7%	7	0.3%	2.4%	12	0.6%	5.3%	12	1.3%	2.7%
Refus	255	6.3%	7.2%	117	5.7%	7.8%	138	6.8%	6.7%	49	5.2%	4.0%
Ne sait pas	127	3.1%	6.9%	48	2.3%	6.0%	79	3.9%	7.5%	46	4.9%	6.0%