

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	950	100.0%	1.8%	488	100.0%	2.0%	462	100.0%	1.7%	214	100.0%	1.2%
<b>Sexe</b>												
<b>Homme</b>	488	51.4%	2.0%	488	100.0%	2.0%	0	0.0%	0.0%	130	60.7%	1.5%
<b>Femme</b>	462	48.6%	1.7%	0	0.0%	0.0%	462	100.0%	1.7%	84	39.3%	1.0%
<b>Age</b>												
<b>15 à 24 ans</b>	76	8.0%	1.0%	51	10.5%	1.4%	24	5.2%	0.7%	31	14.5%	1.0%
<b>25 à 34 ans</b>	76	8.0%	1.0%	35	7.1%	0.9%	41	8.9%	1.1%	27	12.7%	0.8%
<b>35 à 49 ans</b>	207	21.8%	1.7%	104	21.2%	1.7%	103	22.4%	1.6%	86	40.3%	1.4%
<b>50 à 59 ans</b>	192	20.2%	2.1%	111	22.8%	2.4%	80	17.4%	1.8%	57	26.8%	1.5%
<b>60 ans et plus</b>	400	42.1%	2.7%	187	38.3%	2.9%	212	46.0%	2.5%	12	5.7%	1.4%
<b>Individu</b>												
<b>Ménagères</b>	428	45.0%	1.8%	0	0.0%	0.0%	428	92.6%	1.8%	79	36.7%	1.1%
<b>Personne de référence</b>	572	60.2%	2.0%	422	86.3%	2.1%	151	32.6%	1.9%	122	56.9%	1.5%
<b>Responsable des achats</b>	666	70.1%	1.9%	252	51.6%	2.0%	414	89.8%	1.8%	123	57.4%	1.1%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	10	1.0%	1.9%	6	1.2%	1.6%	4	0.8%	2.9%	0	0.0%	0.0%
<b>Petits patrons</b>	31	3.3%	1.9%	25	5.1%	2.2%	6	1.3%	1.3%	22	10.5%	1.6%
<b>Affaires et Cadres</b>	62	6.5%	1.2%	34	7.0%	1.2%	27	5.9%	1.3%	56	26.1%	1.2%
<b>Professions intermédiaires</b>	100	10.5%	1.5%	61	12.5%	1.8%	39	8.4%	1.1%	75	35.2%	1.3%
<b>Employés</b>	139	14.6%	1.7%	31	6.3%	1.5%	108	23.4%	1.7%	26	12.3%	1.4%
<b>Ouvriers</b>	126	13.3%	2.0%	107	22.0%	2.1%	19	4.1%	1.4%	15	7.2%	3.7%
<b>Retraités</b>	329	34.7%	2.6%	171	35.1%	2.9%	158	34.2%	2.4%	2	0.9%	0.7%
<b>Autres inactifs</b>	153	16.1%	1.5%	53	10.8%	1.4%	101	21.8%	1.6%	17	7.8%	0.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	15	1.6%	1.8%	6	1.2%	1.3%	9	1.9%	2.5%	0	0.0%	0.0%
<b>Petits patrons</b>	42	4.5%	1.6%	26	5.3%	1.9%	17	3.6%	1.3%	42	19.8%	1.6%
<b>Affaires et Cadres</b>	71	7.5%	1.0%	40	8.2%	1.1%	31	6.7%	0.8%	71	33.1%	1.0%
<b>Professions intermédiaires</b>	101	10.6%	1.3%	64	13.2%	1.7%	37	7.9%	1.0%	101	47.1%	1.3%
<b>Employés</b>	66	7.0%	1.2%	28	5.6%	1.2%	39	8.3%	1.2%	0	0.0%	0.0%
<b>Ouvriers</b>	165	17.4%	1.7%	98	20.0%	1.9%	67	14.6%	1.5%	0	0.0%	0.0%
<b>Retraités</b>	383	40.4%	2.7%	192	39.2%	2.9%	192	41.6%	2.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	107	11.2%	2.6%	36	7.3%	2.3%	71	15.4%	2.8%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	201	21.1%	2.0%	100	20.4%	2.4%	101	21.9%	1.8%	22	10.2%	1.2%
2 personnes	420	44.2%	2.4%	199	40.7%	2.3%	221	47.8%	2.4%	58	27.0%	1.3%
3 personnes	122	12.8%	1.3%	65	13.3%	1.4%	57	12.3%	1.3%	33	15.3%	0.9%
4 personnes	153	16.1%	1.6%	93	19.1%	2.0%	59	12.8%	1.3%	76	35.3%	1.6%
5 personnes et +	55	5.8%	1.0%	31	6.4%	1.2%	24	5.2%	0.9%	26	12.2%	1.0%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	222	23.3%	1.4%	117	23.9%	1.6%	105	22.7%	1.3%	99	46.3%	1.3%
Non	728	76.7%	2.0%	371	76.1%	2.1%	357	77.3%	1.9%	115	53.7%	1.2%
<b>Habitat</b>												
Communes rurales	193	20.3%	1.6%	84	17.2%	1.5%	109	23.7%	1.8%	36	16.9%	1.1%
Agglo. - 20 000 hab	249	26.2%	2.8%	133	27.2%	3.1%	116	25.1%	2.5%	42	19.7%	1.7%
Agglo. 20 000 à 100 000 hab	194	20.4%	2.8%	104	21.3%	3.2%	90	19.4%	2.4%	43	20.2%	2.3%
Agglo. + 100 000 hab	313	33.0%	2.0%	168	34.3%	2.3%	146	31.5%	1.8%	93	43.3%	1.6%
Agglo. Paris	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.0%	0	0.0%	0.0%
<b>Régions INSEE</b>												
Ile de France	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.0%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.1%	0.1%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Pays de Loire	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	2	0.2%	0.1%	2	0.4%	0.1%	0	0.1%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Auvergne	1	0.2%	0.1%	1	0.3%	0.3%	0	0.0%	0.0%	0	0.1%	0.1%
Rhône Alpes	830	87.4%	16.2%	418	85.5%	16.9%	413	89.4%	15.5%	184	85.9%	10.1%
Languedoc Roussillon	6	0.7%	0.3%	5	1.0%	0.5%	1	0.3%	0.1%	4	1.8%	0.6%
Provence Alpes Côte d'Azur. Corse	107	11.3%	2.5%	61	12.6%	3.0%	46	9.9%	2.0%	25	11.7%	1.8%
<b>Habitudes de connection à Internet</b>												
Tous les jours	481	50.6%	1.5%	265	54.2%	1.6%	216	46.7%	1.3%	164	76.5%	1.1%
Presque tous les jours	112	11.8%	1.9%	49	10.1%	1.8%	63	13.6%	2.0%	26	12.2%	1.3%
1 à 2 fois par semaine	45	4.7%	1.7%	27	5.5%	2.4%	18	3.9%	1.2%	16	7.3%	2.4%
1 à 3 fois par mois	11	1.2%	2.1%	5	1.0%	2.3%	6	1.4%	1.9%	1	0.3%	0.7%
Moins souvent	23	2.4%	2.5%	11	2.2%	2.9%	12	2.6%	2.3%	4	1.7%	4.8%
Jamais	2	0.2%	2.1%	0	0.0%	0.0%	2	0.5%	4.6%	2	1.0%	48.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	32	3.4%	1.7%	9	1.9%	1.3%	23	4.9%	2.0%	3	1.3%	1.7%
De 9 000 à moins de 12 000 euros par an	70	7.3%	2.3%	24	5.0%	2.1%	45	9.8%	2.5%	2	1.0%	0.9%
De 12 000 à moins de 18 000 euros par an	142	15.0%	2.4%	66	13.6%	2.7%	76	16.4%	2.2%	8	3.9%	1.3%
De 18 000 à moins de 24 000 euros par an	155	16.3%	2.3%	81	16.6%	2.6%	73	15.9%	2.0%	20	9.3%	1.4%
De 24 000 à moins de 36 000 euros par an	210	22.1%	1.9%	110	22.6%	2.1%	100	21.6%	1.7%	43	19.9%	1.2%
De 36 000 à moins de 45 000 euros par an	105	11.0%	1.5%	61	12.5%	1.7%	44	9.5%	1.3%	41	19.1%	1.3%
De 45 000 à moins de 65 000 euros par an	87	9.2%	1.3%	54	11.0%	1.5%	33	7.2%	1.1%	40	18.6%	1.1%
De 65 000 à moins de 80 000 euros par an	30	3.2%	1.6%	21	4.2%	1.8%	10	2.1%	1.2%	16	7.6%	1.3%
De 80 000 à moins de 115 000 euros par an	30	3.1%	2.4%	23	4.8%	3.1%	6	1.4%	1.3%	14	6.7%	1.6%
115 000 euros et plus par an	4	0.4%	0.8%	2	0.4%	0.6%	2	0.5%	0.9%	3	1.6%	0.7%
Refus	53	5.6%	1.5%	20	4.1%	1.3%	33	7.1%	1.6%	11	5.1%	0.9%
Ne sait pas	33	3.5%	1.8%	16	3.3%	2.0%	17	3.6%	1.6%	13	5.9%	1.7%