

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1133	100.0%	2.2%	543	100.0%	2.2%	591	100.0%	2.2%	247	100.0%	1.4%
Sexe												
Homme	543	47.9%	2.2%	543	100.0%	2.2%	0	0.0%	0.0%	131	53.2%	1.5%
Femme	591	52.1%	2.2%	0	0.0%	0.0%	591	100.0%	2.2%	116	46.8%	1.3%
Age												
15 à 24 ans	114	10.1%	1.6%	55	10.2%	1.5%	59	10.0%	1.6%	40	16.4%	1.3%
25 à 34 ans	126	11.1%	1.6%	60	11.0%	1.6%	66	11.1%	1.7%	41	16.5%	1.2%
35 à 49 ans	263	23.2%	2.1%	130	24.0%	2.1%	133	22.5%	2.1%	83	33.6%	1.3%
50 à 59 ans	218	19.3%	2.4%	107	19.7%	2.3%	111	18.9%	2.4%	71	28.7%	1.9%
60 ans et plus	412	36.3%	2.8%	190	35.1%	2.9%	221	37.5%	2.6%	12	4.9%	1.3%
Individu												
Ménagères	538	47.5%	2.3%	0	0.0%	0.0%	538	91.1%	2.3%	96	38.9%	1.4%
Personne de référence	667	58.8%	2.4%	462	85.1%	2.3%	205	34.6%	2.6%	114	46.0%	1.4%
Responsable des achats	773	68.2%	2.2%	239	44.0%	1.9%	534	90.4%	2.3%	148	60.1%	1.3%
PCS Individu												
Agriculteurs	16	1.4%	3.1%	15	2.7%	3.8%	1	0.2%	0.9%	1	0.5%	7.8%
Petits patrons	21	1.9%	1.3%	19	3.6%	1.7%	2	0.4%	0.4%	18	7.3%	1.3%
Affaires et Cadres	64	5.7%	1.3%	39	7.3%	1.3%	25	4.2%	1.2%	58	23.6%	1.3%
Professions intermédiaires	110	9.7%	1.6%	54	10.0%	1.6%	56	9.5%	1.6%	83	33.6%	1.5%
Employés	154	13.6%	1.9%	37	6.8%	1.8%	117	19.8%	1.9%	31	12.4%	1.7%
Ouvriers	153	13.5%	2.4%	126	23.3%	2.5%	27	4.6%	2.0%	6	2.2%	1.3%
Retraités	349	30.8%	2.8%	176	32.5%	3.0%	173	29.2%	2.6%	15	5.9%	5.4%
Autres inactifs	265	23.4%	2.6%	75	13.8%	2.0%	190	32.2%	2.9%	36	14.4%	1.1%
PCS Personne de référence												
Agriculteurs	18	1.6%	2.2%	13	2.3%	2.8%	5	0.8%	1.4%	0	0.0%	0.0%
Petits patrons	35	3.1%	1.3%	15	2.8%	1.2%	19	3.3%	1.5%	35	14.0%	1.3%
Affaires et Cadres	86	7.6%	1.2%	49	9.0%	1.4%	37	6.2%	1.0%	86	34.7%	1.2%
Professions intermédiaires	127	11.2%	1.7%	67	12.3%	1.7%	60	10.1%	1.6%	127	51.3%	1.7%
Employés	117	10.3%	2.2%	41	7.6%	1.8%	75	12.8%	2.4%	0	0.0%	0.0%
Ouvriers	221	19.5%	2.3%	128	23.6%	2.5%	93	15.7%	2.1%	0	0.0%	0.0%
Retraités	377	33.3%	2.6%	191	35.2%	2.9%	186	31.5%	2.4%	0	0.0%	0.0%
Autres inactifs	154	13.6%	3.8%	38	7.0%	2.4%	116	19.7%	4.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	195	17.2%	2.0%	60	11.0%	1.4%	136	23.0%	2.4%	15	6.0%	0.8%
2 personnes	423	37.3%	2.4%	212	39.1%	2.5%	210	35.6%	2.3%	72	29.0%	1.7%
3 personnes	203	17.9%	2.2%	131	24.1%	2.8%	72	12.2%	1.6%	51	20.8%	1.4%
4 personnes	176	15.5%	1.9%	71	13.0%	1.5%	105	17.8%	2.2%	60	24.4%	1.3%
5 personnes et +	137	12.1%	2.6%	69	12.7%	2.6%	68	11.5%	2.5%	49	19.8%	1.8%
Présence d'enfants de moins de 15 ans												
Oui	316	27.9%	2.0%	143	26.4%	2.0%	173	29.2%	2.1%	103	41.7%	1.3%
Non	817	72.1%	2.3%	399	73.6%	2.3%	418	70.8%	2.2%	144	58.3%	1.5%
Habitat												
Communes rurales	165	14.5%	1.4%	85	15.6%	1.5%	80	13.6%	1.3%	32	13.1%	1.0%
Agglo. - 20 000 hab	156	13.8%	1.7%	75	13.8%	1.7%	82	13.8%	1.8%	33	13.3%	1.3%
Agglo. 20 000 à 100 000 hab	157	13.9%	2.3%	65	12.0%	2.0%	92	15.5%	2.5%	34	14.0%	1.8%
Agglo. + 100 000 hab	649	57.2%	4.2%	313	57.7%	4.2%	335	56.8%	4.2%	143	57.9%	2.5%
Agglo. Paris	7	0.6%	0.1%	5	0.9%	0.1%	2	0.3%	0.0%	4	1.8%	0.1%
Régions INSEE												
Ile de France	8	0.7%	0.1%	6	1.0%	0.1%	2	0.4%	0.0%	6	2.4%	0.1%
Nord Pas de Calais	1088	96.0%	34.0%	515	94.9%	33.8%	573	97.0%	34.1%	231	93.6%	24.8%
Lorraine	5	0.4%	0.2%	1	0.2%	0.1%	4	0.6%	0.4%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	2	0.1%	0.2%	2	0.3%	0.3%	0	0.0%	0.0%	0	0.1%	0.1%
Picardie	19	1.7%	1.2%	12	2.1%	1.6%	7	1.2%	0.9%	5	1.9%	1.0%
Haute Normandie	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%	1	0.4%	0.2%
Centre	2	0.1%	0.1%	0	0.1%	0.0%	1	0.2%	0.1%	1	0.3%	0.1%
Pays de Loire	1	0.1%	0.0%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Poitou Charentes	1	0.1%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.3%	0.2%
Aquitaine	1	0.0%	0.0%	1	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	1	0.1%	0.2%	1	0.1%	0.2%	0	0.1%	0.1%	1	0.2%	0.4%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	4	0.3%	0.1%	3	0.6%	0.1%	1	0.1%	0.0%	1	0.6%	0.1%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	2	0.2%	0.0%	2	0.4%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connection à Internet												
Tous les jours	629	55.5%	1.9%	346	63.7%	2.1%	284	48.0%	1.8%	207	84.0%	1.4%
Presque tous les jours	112	9.9%	1.9%	54	9.9%	1.9%	58	9.8%	1.9%	30	12.2%	1.5%
1 à 2 fois par semaine	64	5.7%	2.5%	26	4.8%	2.3%	38	6.5%	2.6%	7	2.9%	1.1%
1 à 3 fois par mois	19	1.7%	3.6%	8	1.4%	3.8%	11	1.9%	3.5%	1	0.3%	0.9%
Moins souvent	22	1.9%	2.4%	5	0.9%	1.2%	17	2.8%	3.1%	0	0.1%	0.3%
Jamais	3	0.3%	3.5%	3	0.6%	6.4%	0	0.0%	0.0%	0	0.0%	0.0%
Revenus du foyer												
Moins de 9 000 euros par an	44	3.9%	2.4%	5	0.9%	0.7%	39	6.6%	3.4%	3	1.3%	1.9%
De 9 000 à moins de 12 000 euros par an	107	9.5%	3.6%	43	8.0%	3.7%	64	10.8%	3.5%	5	1.9%	2.0%
De 12 000 à moins de 18 000 euros par an	181	15.9%	3.1%	65	11.9%	2.6%	116	19.6%	3.4%	18	7.5%	2.8%
De 18 000 à moins de 24 000 euros par an	181	16.0%	2.6%	93	17.1%	3.0%	88	14.9%	2.3%	21	8.5%	1.5%
De 24 000 à moins de 36 000 euros par an	226	20.0%	2.0%	110	20.2%	2.0%	117	19.8%	2.0%	43	17.6%	1.3%
De 36 000 à moins de 45 000 euros par an	137	12.1%	2.0%	83	15.3%	2.3%	53	9.1%	1.6%	54	21.9%	1.8%
De 45 000 à moins de 65 000 euros par an	112	9.8%	1.7%	70	13.0%	1.9%	41	7.0%	1.4%	58	23.5%	1.5%
De 65 000 à moins de 80 000 euros par an	20	1.8%	1.0%	15	2.7%	1.3%	5	0.9%	0.7%	13	5.3%	1.0%
De 80 000 à moins de 115 000 euros par an	13	1.1%	1.0%	8	1.4%	1.0%	5	0.9%	1.0%	12	4.9%	1.4%
115 000 euros et plus par an	2	0.2%	0.4%	1	0.2%	0.3%	1	0.2%	0.6%	2	0.7%	0.4%
Refus	80	7.1%	2.2%	37	6.9%	2.5%	43	7.3%	2.1%	8	3.2%	0.7%
Ne sait pas	30	2.7%	1.6%	13	2.4%	1.6%	18	3.0%	1.7%	10	3.9%	1.2%