

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	237	100.0%	0.5%	135	100.0%	0.5%	102	100.0%	0.4%	63	100.0%	0.4%
Sexe												
Homme	135	57.1%	0.5%	135	100.0%	0.5%	0	0.0%	0.0%	38	60.3%	0.4%
Femme	102	42.9%	0.4%	0	0.0%	0.0%	102	100.0%	0.4%	25	39.7%	0.3%
Age												
15 à 24 ans	13	5.3%	0.2%	7	5.1%	0.2%	6	5.6%	0.2%	4	7.0%	0.1%
25 à 34 ans	32	13.4%	0.4%	22	15.9%	0.6%	10	10.2%	0.3%	9	13.5%	0.3%
35 à 49 ans	40	16.9%	0.3%	23	17.0%	0.4%	17	16.8%	0.3%	21	33.6%	0.3%
50 à 59 ans	60	25.4%	0.7%	35	25.7%	0.8%	26	25.1%	0.6%	25	39.9%	0.7%
60 ans et plus	92	38.9%	0.6%	49	36.3%	0.8%	43	42.3%	0.5%	4	5.9%	0.4%
Individu												
Ménagères	95	40.0%	0.4%	0	0.0%	0.0%	95	93.2%	0.4%	24	38.7%	0.3%
Personne de référence	146	61.5%	0.5%	122	89.7%	0.6%	24	23.9%	0.3%	36	57.7%	0.4%
Responsable des achats	162	68.3%	0.5%	71	52.2%	0.6%	92	89.8%	0.4%	44	69.7%	0.4%
PCS Individu												
Agriculteurs	3	1.1%	0.5%	3	1.9%	0.7%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	4	1.8%	0.3%	2	1.3%	0.2%	3	2.6%	0.5%	4	7.0%	0.3%
Affaires et Cadres	23	9.7%	0.5%	16	11.7%	0.5%	7	7.1%	0.3%	21	33.1%	0.5%
Professions intermédiaires	26	10.9%	0.4%	17	12.5%	0.5%	9	8.8%	0.3%	20	31.7%	0.4%
Employés	35	14.7%	0.4%	10	7.7%	0.5%	24	23.9%	0.4%	9	13.8%	0.5%
Ouvriers	32	13.3%	0.5%	27	19.7%	0.5%	5	4.9%	0.4%	4	6.4%	1.0%
Retraités	80	33.7%	0.6%	40	29.4%	0.7%	40	39.4%	0.6%	2	3.3%	0.8%
Autres inactifs	35	14.8%	0.3%	22	15.9%	0.6%	14	13.3%	0.2%	3	4.8%	0.1%
PCS Personne de référence												
Agriculteurs	4	1.7%	0.5%	3	2.0%	0.6%	1	1.3%	0.4%	0	0.0%	0.0%
Petits patrons	6	2.6%	0.2%	2	1.3%	0.1%	4	4.2%	0.3%	6	9.6%	0.2%
Affaires et Cadres	27	11.3%	0.4%	18	13.2%	0.5%	9	8.9%	0.2%	27	42.8%	0.4%
Professions intermédiaires	30	12.6%	0.4%	18	13.5%	0.5%	12	11.4%	0.3%	30	47.5%	0.4%
Employés	17	7.2%	0.3%	6	4.3%	0.3%	11	11.2%	0.4%	0	0.0%	0.0%
Ouvriers	36	15.1%	0.4%	25	18.2%	0.5%	11	10.9%	0.3%	0	0.0%	0.0%
Retraités	94	39.6%	0.7%	43	31.6%	0.7%	51	50.2%	0.7%	0	0.0%	0.0%
Autres inactifs	24	9.9%	0.6%	22	16.0%	1.4%	2	1.8%	0.1%	0	0.0%	0.0%

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	40	17.0%	0.4%	26	19.2%	0.6%	14	14.0%	0.2%	5	7.2%	0.2%
2 personnes	112	47.2%	0.6%	66	48.6%	0.8%	46	45.3%	0.5%	21	33.1%	0.5%
3 personnes	42	17.8%	0.5%	22	16.2%	0.5%	20	19.9%	0.5%	14	22.2%	0.4%
4 personnes	33	13.8%	0.4%	13	9.9%	0.3%	19	18.9%	0.4%	18	28.0%	0.4%
5 personnes et +	10	4.2%	0.2%	8	6.0%	0.3%	2	1.9%	0.1%	6	9.5%	0.2%
Présence d'enfants de moins de 15 ans												
Oui	56	23.6%	0.4%	32	23.3%	0.4%	25	24.1%	0.3%	28	44.9%	0.4%
Non	181	76.4%	0.5%	104	76.7%	0.6%	77	75.9%	0.4%	35	55.1%	0.4%
Habitat												
Communes rurales	82	34.4%	0.7%	44	32.3%	0.8%	38	37.2%	0.6%	14	22.6%	0.4%
Agglo. - 20 000 hab	40	16.9%	0.4%	25	18.3%	0.6%	15	15.0%	0.3%	6	9.8%	0.2%
Agglo. 20 000 à 100 000 hab	24	10.3%	0.4%	12	8.6%	0.4%	13	12.6%	0.3%	13	20.2%	0.7%
Agglo. + 100 000 hab	89	37.6%	0.6%	54	39.6%	0.7%	36	35.0%	0.5%	29	46.3%	0.5%
Agglo. Paris	2	0.8%	0.0%	2	1.2%	0.0%	0	0.2%	0.0%	1	1.1%	0.0%
Régions INSEE												
Ile de France	3	1.1%	0.0%	2	1.5%	0.0%	1	0.6%	0.0%	1	1.6%	0.0%
Haute Normandie	232	97.9%	15.7%	133	98.2%	18.8%	99	97.5%	12.9%	62	97.9%	13.5%
Basse Normandie	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%	0	0.3%	0.1%
Pays de Loire	1	0.4%	0.0%	0	0.0%	0.0%	1	1.0%	0.1%	0	0.0%	0.0%
Aquitaine	1	0.4%	0.0%	0	0.0%	0.0%	1	0.9%	0.1%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Habitudes de connexion à Internet												
Tous les jours	137	57.6%	0.4%	81	59.8%	0.5%	56	54.7%	0.3%	53	84.0%	0.4%
Presque tous les jours	15	6.4%	0.3%	6	4.7%	0.2%	9	8.8%	0.3%	5	8.4%	0.3%
1 à 2 fois par semaine	12	5.0%	0.5%	4	2.9%	0.4%	8	7.8%	0.5%	3	5.0%	0.5%
1 à 3 fois par mois	4	1.8%	0.8%	1	0.9%	0.6%	3	3.0%	0.9%	0	0.0%	0.0%
Moins souvent	1	0.3%	0.1%	0	0.0%	0.0%	1	0.6%	0.1%	0	0.0%	0.0%

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	7	3.1%	0.4%	4	2.6%	0.5%	4	3.7%	0.3%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	24	9.9%	0.8%	16	11.8%	1.4%	8	7.5%	0.4%	2	2.9%	0.8%
De 12 000 à moins de 18 000 euros par an	27	11.3%	0.5%	18	13.2%	0.7%	9	8.8%	0.3%	2	3.7%	0.4%
De 18 000 à moins de 24 000 euros par an	33	13.7%	0.5%	16	11.5%	0.5%	17	16.6%	0.5%	5	8.1%	0.4%
De 24 000 à moins de 36 000 euros par an	48	20.2%	0.4%	31	22.9%	0.6%	17	16.6%	0.3%	11	17.5%	0.3%
De 36 000 à moins de 45 000 euros par an	31	13.1%	0.4%	14	10.6%	0.4%	17	16.4%	0.5%	13	20.0%	0.4%
De 45 000 à moins de 65 000 euros par an	32	13.5%	0.5%	17	12.3%	0.5%	15	15.2%	0.5%	14	21.6%	0.4%
De 65 000 à moins de 80 000 euros par an	9	3.7%	0.5%	5	3.7%	0.4%	4	3.7%	0.5%	8	12.2%	0.6%
De 80 000 à moins de 115 000 euros par an	8	3.5%	0.7%	5	3.8%	0.7%	3	3.2%	0.7%	3	5.1%	0.4%
115 000 euros et plus par an	1	0.2%	0.1%	1	0.4%	0.2%	0	0.0%	0.0%	1	0.9%	0.1%
Refus	14	5.7%	0.4%	9	6.4%	0.6%	5	4.8%	0.2%	4	6.9%	0.4%
Ne sait pas	4	1.9%	0.2%	1	0.6%	0.1%	4	3.5%	0.3%	1	1.2%	0.1%