

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	647	100.0%	1.3%	329	100.0%	1.3%	318	100.0%	1.2%	136	100.0%	0.8%
Sexe												
Homme	329	50.9%	1.3%	329	100.0%	1.3%	0	0.0%	0.0%	83	61.1%	1.0%
Femme	318	49.1%	1.2%	0	0.0%	0.0%	318	100.0%	1.2%	53	38.9%	0.6%
Age												
15 à 24 ans	36	5.6%	0.5%	22	6.8%	0.6%	14	4.3%	0.4%	16	11.8%	0.5%
25 à 34 ans	73	11.2%	0.9%	40	12.0%	1.1%	33	10.4%	0.8%	26	19.4%	0.8%
35 à 49 ans	112	17.4%	0.9%	57	17.4%	0.9%	55	17.3%	0.9%	47	34.2%	0.8%
50 à 59 ans	110	17.0%	1.2%	59	18.1%	1.3%	50	15.8%	1.1%	34	24.9%	0.9%
60 ans et plus	316	48.9%	2.1%	150	45.7%	2.3%	166	52.2%	2.0%	13	9.7%	1.5%
Individu												
Ménagères	294	45.4%	1.3%	0	0.0%	0.0%	294	92.5%	1.3%	47	34.5%	0.7%
Personne de référence	391	60.5%	1.4%	297	90.2%	1.5%	95	29.8%	1.2%	85	62.3%	1.0%
Responsable des achats	455	70.4%	1.3%	158	48.0%	1.2%	297	93.7%	1.3%	82	60.2%	0.7%
PCS Individu												
Agriculteurs	5	0.8%	0.9%	0	0.1%	0.1%	5	1.4%	3.4%	0	0.0%	0.0%
Petits patrons	22	3.3%	1.3%	19	5.7%	1.6%	3	0.9%	0.6%	21	15.6%	1.5%
Affaires et Cadres	35	5.5%	0.7%	20	6.1%	0.7%	15	4.8%	0.7%	30	22.1%	0.7%
Professions intermédiaires	72	11.1%	1.0%	40	12.2%	1.2%	32	10.0%	0.9%	58	42.3%	1.0%
Employés	91	14.1%	1.1%	24	7.2%	1.1%	68	21.3%	1.1%	14	9.9%	0.7%
Ouvriers	90	14.0%	1.4%	72	21.8%	1.4%	19	5.9%	1.4%	2	1.7%	0.6%
Retraités	273	42.3%	2.2%	137	41.7%	2.3%	136	42.8%	2.1%	1	0.9%	0.5%
Autres inactifs	58	9.0%	0.6%	18	5.3%	0.5%	41	12.8%	0.6%	10	7.5%	0.3%
PCS Personne de référence												
Agriculteurs	8	1.2%	1.0%	1	0.2%	0.2%	7	2.3%	2.0%	0	0.0%	0.0%
Petits patrons	29	4.6%	1.1%	21	6.4%	1.6%	8	2.6%	0.6%	29	21.6%	1.1%
Affaires et Cadres	44	6.8%	0.6%	23	6.9%	0.6%	21	6.7%	0.6%	44	32.3%	0.6%
Professions intermédiaires	63	9.7%	0.8%	39	12.0%	1.0%	23	7.4%	0.6%	63	46.1%	0.8%
Employés	54	8.4%	1.0%	25	7.6%	1.1%	29	9.3%	0.9%	0	0.0%	0.0%
Ouvriers	126	19.4%	1.3%	70	21.2%	1.4%	56	17.6%	1.3%	0	0.0%	0.0%
Retraités	295	45.6%	2.1%	145	44.2%	2.2%	149	47.0%	1.9%	0	0.0%	0.0%
Autres inactifs	28	4.3%	0.7%	5	1.5%	0.3%	23	7.2%	0.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	140	21.6%	1.4%	57	17.3%	1.3%	83	26.1%	1.4%	13	9.7%	0.7%
2 personnes	300	46.4%	1.7%	165	50.1%	1.9%	135	42.5%	1.5%	44	32.5%	1.0%
3 personnes	94	14.5%	1.0%	52	15.9%	1.1%	41	13.0%	0.9%	31	22.8%	0.8%
4 personnes	81	12.5%	0.9%	39	11.9%	0.9%	41	13.1%	0.9%	34	24.8%	0.7%
5 personnes et +	33	5.1%	0.6%	16	4.8%	0.6%	17	5.3%	0.6%	14	10.1%	0.5%
Présence d'enfants de moins de 15 ans												
Oui	141	21.7%	0.9%	73	22.1%	1.0%	68	21.3%	0.8%	61	45.0%	0.8%
Non	506	78.3%	1.4%	256	77.9%	1.5%	250	78.7%	1.3%	75	55.0%	0.8%
Habitat												
Communes rurales	246	38.0%	2.1%	122	37.2%	2.2%	123	38.8%	2.0%	40	29.5%	1.2%
Agglo. - 20 000 hab	146	22.6%	1.6%	74	22.5%	1.7%	72	22.8%	1.6%	35	25.8%	1.4%
Agglo. 20 000 à 100 000 hab	106	16.4%	1.5%	52	15.8%	1.6%	54	17.1%	1.5%	20	15.0%	1.1%
Agglo. + 100 000 hab	145	22.5%	0.9%	80	24.4%	1.1%	65	20.5%	0.8%	38	28.0%	0.7%
Agglo. Paris	3	0.4%	0.0%	0	0.1%	0.0%	2	0.8%	0.1%	2	1.8%	0.1%
Régions INSEE												
Ile de France	3	0.5%	0.0%	1	0.2%	0.0%	2	0.8%	0.0%	3	2.0%	0.1%
Champagne Ardennes	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.3%	0.1%
Basse Normandie	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Centre	393	60.8%	18.8%	202	61.4%	20.1%	191	60.2%	17.7%	82	60.4%	13.2%
Pays de Loire	14	2.2%	0.5%	14	4.1%	1.0%	1	0.2%	0.0%	6	4.2%	0.6%
Bretagne	1	0.1%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Poitou Charentes	230	35.6%	15.6%	110	33.5%	15.5%	120	37.8%	15.6%	43	31.7%	10.8%
Aquitaine	3	0.5%	0.1%	2	0.6%	0.1%	1	0.3%	0.1%	2	1.5%	0.2%
Limousin	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.2%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connection à Internet												
Tous les jours	326	50.3%	1.0%	174	53.0%	1.1%	151	47.6%	0.9%	111	81.4%	0.8%
Presque tous les jours	64	9.9%	1.1%	31	9.3%	1.1%	34	10.6%	1.1%	16	11.8%	0.8%
1 à 2 fois par semaine	30	4.6%	1.1%	13	3.9%	1.1%	17	5.3%	1.1%	5	3.7%	0.8%
1 à 3 fois par mois	10	1.6%	1.9%	6	1.7%	2.8%	5	1.5%	1.4%	2	1.5%	2.6%
Moins souvent	21	3.3%	2.3%	11	3.2%	2.8%	11	3.4%	2.0%	1	0.5%	1.0%
Jamais	7	1.0%	6.8%	3	1.0%	6.3%	3	1.1%	7.5%	1	0.6%	20.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	6	0.9%	0.3%	2	0.6%	0.3%	4	1.2%	0.3%	1	1.1%	0.9%
De 9 000 à moins de 12 000 euros par an	48	7.4%	1.6%	17	5.2%	1.5%	31	9.7%	1.7%	2	1.3%	0.7%
De 12 000 à moins de 18 000 euros par an	96	14.8%	1.6%	44	13.3%	1.8%	52	16.4%	1.5%	5	3.4%	0.7%
De 18 000 à moins de 24 000 euros par an	100	15.5%	1.5%	44	13.5%	1.4%	56	17.6%	1.5%	14	10.0%	0.9%
De 24 000 à moins de 36 000 euros par an	164	25.3%	1.5%	99	30.2%	1.9%	64	20.3%	1.1%	32	23.8%	0.9%
De 36 000 à moins de 45 000 euros par an	88	13.6%	1.3%	49	14.8%	1.3%	40	12.4%	1.2%	29	21.2%	0.9%
De 45 000 à moins de 65 000 euros par an	75	11.5%	1.1%	42	12.9%	1.1%	32	10.1%	1.1%	31	22.7%	0.8%
De 65 000 à moins de 80 000 euros par an	19	2.9%	1.0%	11	3.3%	1.0%	8	2.5%	1.0%	9	6.9%	0.7%
De 80 000 à moins de 115 000 euros par an	4	0.6%	0.3%	3	0.9%	0.4%	1	0.3%	0.2%	3	2.0%	0.3%
115 000 euros et plus par an	2	0.3%	0.4%	2	0.6%	0.6%	0	0.0%	0.1%	2	1.4%	0.4%
Refus	38	5.9%	1.1%	13	3.9%	0.9%	25	7.9%	1.2%	7	5.0%	0.6%
Ne sait pas	8	1.3%	0.4%	3	1.0%	0.4%	5	1.6%	0.5%	2	1.2%	0.2%