

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	663	100.0%	1.3%	319	100.0%	1.3%	344	100.0%	1.3%	143	100.0%	0.8%
<b>Sexe</b>												
<b>Homme</b>	319	48.1%	1.3%	319	100.0%	1.3%	0	0.0%	0.0%	77	53.6%	0.9%
<b>Femme</b>	344	51.9%	1.3%	0	0.0%	0.0%	344	100.0%	1.3%	66	46.4%	0.8%
<b>Age</b>												
<b>15 à 24 ans</b>	45	6.9%	0.6%	21	6.6%	0.6%	25	7.1%	0.7%	15	10.5%	0.5%
<b>25 à 34 ans</b>	62	9.3%	0.8%	32	10.1%	0.9%	30	8.6%	0.8%	23	16.1%	0.7%
<b>35 à 49 ans</b>	127	19.2%	1.0%	72	22.4%	1.2%	56	16.2%	0.9%	53	36.8%	0.9%
<b>50 à 59 ans</b>	120	18.1%	1.3%	62	19.4%	1.4%	58	16.9%	1.3%	41	28.9%	1.1%
<b>60 ans et plus</b>	309	46.5%	2.1%	133	41.5%	2.1%	176	51.2%	2.1%	11	7.7%	1.2%
<b>Individu</b>												
<b>Ménagères</b>	313	47.1%	1.4%	0	0.0%	0.0%	313	90.9%	1.4%	61	42.6%	0.9%
<b>Personne de référence</b>	376	56.7%	1.3%	274	85.8%	1.4%	102	29.7%	1.3%	77	53.7%	0.9%
<b>Responsable des achats</b>	484	73.0%	1.4%	162	50.9%	1.3%	321	93.5%	1.4%	98	68.4%	0.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	24	3.6%	4.6%	15	4.6%	3.8%	9	2.7%	6.9%	2	1.7%	15.9%
<b>Petits patrons</b>	19	2.8%	1.2%	13	4.0%	1.1%	6	1.7%	1.2%	16	10.9%	1.1%
<b>Affaires et Cadres</b>	37	5.6%	0.7%	19	5.9%	0.6%	18	5.3%	0.8%	32	22.2%	0.7%
<b>Professions intermédiaires</b>	63	9.5%	0.9%	35	11.0%	1.0%	28	8.2%	0.8%	52	36.4%	0.9%
<b>Employés</b>	89	13.4%	1.1%	22	6.9%	1.1%	67	19.4%	1.1%	14	9.7%	0.8%
<b>Ouvriers</b>	74	11.2%	1.2%	64	19.9%	1.3%	10	3.0%	0.8%	3	1.8%	0.6%
<b>Retraités</b>	272	41.0%	2.2%	122	38.1%	2.1%	150	43.7%	2.3%	4	2.9%	1.5%
<b>Autres inactifs</b>	85	12.9%	0.8%	30	9.5%	0.8%	55	16.0%	0.9%	21	14.4%	0.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	26	3.9%	3.2%	15	4.6%	3.3%	11	3.3%	3.1%	0	0.0%	0.0%
<b>Petits patrons</b>	32	4.9%	1.2%	15	4.7%	1.1%	17	5.0%	1.3%	32	22.5%	1.2%
<b>Affaires et Cadres</b>	51	7.6%	0.7%	25	7.9%	0.7%	25	7.4%	0.7%	51	35.4%	0.7%
<b>Professions intermédiaires</b>	60	9.1%	0.8%	36	11.4%	0.9%	24	6.9%	0.7%	60	42.1%	0.8%
<b>Employés</b>	51	7.7%	0.9%	23	7.1%	1.0%	28	8.3%	0.9%	0	0.0%	0.0%
<b>Ouvriers</b>	93	14.0%	1.0%	51	16.0%	1.0%	42	12.2%	1.0%	0	0.0%	0.0%
<b>Retraités</b>	302	45.5%	2.1%	131	41.1%	2.0%	171	49.7%	2.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	48	7.3%	1.2%	23	7.2%	1.5%	25	7.3%	1.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	149	22.4%	1.5%	68	21.3%	1.6%	80	23.4%	1.4%	18	12.8%	1.0%
<b>2 personnes</b>	310	46.8%	1.7%	139	43.6%	1.6%	171	49.8%	1.9%	43	30.1%	1.0%
<b>3 personnes</b>	85	12.9%	0.9%	48	14.9%	1.0%	38	11.0%	0.8%	22	15.3%	0.6%
<b>4 personnes</b>	78	11.7%	0.8%	42	13.1%	0.9%	36	10.5%	0.8%	39	27.2%	0.8%
<b>5 personnes et +</b>	41	6.2%	0.8%	22	7.0%	0.9%	18	5.4%	0.7%	21	14.6%	0.8%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	115	17.3%	0.7%	64	19.9%	0.9%	51	14.8%	0.6%	54	37.8%	0.7%
<b>Non</b>	549	82.7%	1.5%	256	80.1%	1.5%	293	85.2%	1.6%	89	62.2%	0.9%
<b>Habitat</b>												
<b>Communes rurales</b>	290	43.7%	2.5%	131	41.0%	2.3%	159	46.1%	2.6%	44	30.6%	1.4%
<b>Aggro. - 20 000 hab</b>	115	17.3%	1.3%	61	19.0%	1.4%	54	15.8%	1.2%	31	21.7%	1.2%
<b>Aggro. 20 000 à 100 000 hab</b>	141	21.2%	2.0%	69	21.6%	2.1%	72	20.9%	1.9%	31	21.7%	1.7%
<b>Aggro. + 100 000 hab</b>	112	16.9%	0.7%	55	17.1%	0.7%	57	16.7%	0.7%	33	22.8%	0.6%
<b>Aggro. Paris</b>	6	0.9%	0.1%	4	1.3%	0.1%	2	0.5%	0.0%	5	3.2%	0.1%
<b>Régions INSEE</b>												
<b>Ile de France</b>	7	1.0%	0.1%	5	1.6%	0.1%	2	0.5%	0.0%	5	3.8%	0.1%
<b>Bourgogne</b>	5	0.7%	0.4%	1	0.4%	0.2%	4	1.0%	0.5%	1	0.8%	0.3%
<b>Centre</b>	3	0.5%	0.2%	2	0.6%	0.2%	1	0.4%	0.1%	1	0.4%	0.1%
<b>Pays de Loire</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%
<b>Poitou Charentes</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
<b>Aquitaine</b>	2	0.2%	0.1%	1	0.5%	0.1%	0	0.1%	0.0%	1	0.8%	0.1%
<b>Midi Pyrénées</b>	4	0.6%	0.2%	3	1.0%	0.3%	1	0.3%	0.1%	2	1.6%	0.3%
<b>Limousin</b>	145	21.8%	23.3%	67	21.1%	22.7%	77	22.5%	23.8%	25	17.3%	15.9%
<b>Auvergne</b>	493	74.4%	43.8%	238	74.6%	44.1%	255	74.2%	43.6%	106	74.0%	34.5%
<b>Rhône Alpes</b>	2	0.3%	0.0%	1	0.3%	0.0%	1	0.3%	0.0%	2	1.1%	0.1%
<b>Languedoc Roussillon</b>	2	0.3%	0.1%	0	0.1%	0.0%	2	0.6%	0.2%	0	0.1%	0.0%
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	327	49.4%	1.0%	166	52.0%	1.0%	161	46.9%	1.0%	114	80.0%	0.8%
<b>Presque tous les jours</b>	55	8.3%	0.9%	33	10.5%	1.2%	21	6.2%	0.7%	11	7.6%	0.5%
<b>1 à 2 fois par semaine</b>	37	5.5%	1.4%	15	4.6%	1.3%	22	6.4%	1.5%	9	6.3%	1.4%
<b>1 à 3 fois par mois</b>	7	1.1%	1.4%	2	0.7%	1.1%	5	1.4%	1.5%	0	0.3%	0.6%
<b>Moins souvent</b>	20	3.1%	2.2%	8	2.6%	2.2%	12	3.5%	2.3%	1	0.7%	1.4%
<b>Jamais</b>	2	0.4%	2.5%	2	0.8%	4.5%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	37	5.5%	2.0%	16	5.1%	2.2%	20	5.9%	1.8%	4	2.7%	2.3%
<b>De 9 000 à moins de 12 000 euros par an</b>	50	7.6%	1.7%	21	6.5%	1.8%	30	8.6%	1.6%	3	1.9%	1.2%
<b>De 12 000 à moins de 18 000 euros par an</b>	84	12.6%	1.4%	42	13.1%	1.7%	42	12.1%	1.2%	4	3.1%	0.7%
<b>De 18 000 à moins de 24 000 euros par an</b>	109	16.4%	1.6%	41	12.9%	1.3%	68	19.7%	1.8%	17	12.1%	1.2%
<b>De 24 000 à moins de 36 000 euros par an</b>	148	22.4%	1.3%	74	23.0%	1.4%	75	21.8%	1.3%	24	16.9%	0.7%
<b>De 36 000 à moins de 45 000 euros par an</b>	82	12.4%	1.2%	48	14.9%	1.3%	34	10.0%	1.0%	27	19.1%	0.9%
<b>De 45 000 à moins de 65 000 euros par an</b>	62	9.4%	0.9%	41	12.7%	1.1%	22	6.3%	0.7%	33	23.3%	0.9%
<b>De 65 000 à moins de 80 000 euros par an</b>	17	2.5%	0.9%	7	2.1%	0.6%	10	2.9%	1.2%	8	5.9%	0.6%
<b>De 80 000 à moins de 115 000 euros par an</b>	8	1.2%	0.7%	6	1.8%	0.8%	2	0.7%	0.5%	4	2.9%	0.5%
<b>115 000 euros et plus par an</b>	2	0.3%	0.4%	1	0.4%	0.4%	1	0.2%	0.4%	1	0.6%	0.2%
<b>Refus</b>	44	6.7%	1.2%	20	6.1%	1.3%	25	7.1%	1.2%	11	7.5%	0.9%
<b>Ne sait pas</b>	20	3.0%	1.1%	4	1.3%	0.5%	16	4.6%	1.5%	6	4.1%	0.8%