

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	566	100.0%	1.1%	266	100.0%	1.1%	300	100.0%	1.1%	133	100.0%	0.8%
Sexe												
Homme	266	47.0%	1.1%	266	100.0%	1.1%	0	0.0%	0.0%	74	55.7%	0.8%
Femme	300	53.0%	1.1%	0	0.0%	0.0%	300	100.0%	1.1%	59	44.3%	0.7%
Age												
15 à 24 ans	50	8.9%	0.7%	19	7.1%	0.5%	31	10.4%	0.9%	15	11.4%	0.5%
25 à 34 ans	46	8.1%	0.6%	27	10.1%	0.7%	19	6.4%	0.5%	20	14.9%	0.6%
35 à 49 ans	106	18.7%	0.8%	46	17.5%	0.8%	59	19.8%	0.9%	54	40.4%	0.9%
50 à 59 ans	93	16.5%	1.0%	55	20.6%	1.2%	38	12.8%	0.8%	36	27.0%	0.9%
60 ans et plus	271	47.9%	1.8%	119	44.8%	1.8%	152	50.6%	1.8%	8	6.4%	0.9%
Individu												
Ménagères	268	47.3%	1.2%	0	0.0%	0.0%	268	89.2%	1.2%	49	36.5%	0.7%
Personne de référence	300	53.1%	1.1%	231	87.1%	1.1%	69	23.0%	0.9%	71	53.2%	0.9%
Responsable des achats	404	71.4%	1.1%	138	51.8%	1.1%	266	88.7%	1.2%	79	59.3%	0.7%
PCS Individu												
Agriculteurs	6	1.1%	1.2%	5	1.8%	1.2%	1	0.5%	1.1%	0	0.0%	0.0%
Petits patrons	9	1.7%	0.6%	7	2.7%	0.6%	2	0.8%	0.5%	8	5.9%	0.6%
Affaires et Cadres	44	7.7%	0.9%	27	10.3%	0.9%	16	5.4%	0.8%	37	28.1%	0.8%
Professions intermédiaires	66	11.6%	1.0%	36	13.7%	1.1%	29	9.8%	0.9%	52	39.0%	0.9%
Employés	83	14.7%	1.0%	21	7.8%	1.0%	62	20.7%	1.0%	20	15.2%	1.1%
Ouvriers	58	10.2%	0.9%	37	14.1%	0.7%	20	6.7%	1.5%	3	2.1%	0.7%
Retraités	248	43.8%	2.0%	116	43.7%	2.0%	132	43.9%	2.0%	4	3.1%	1.5%
Autres inactifs	52	9.2%	0.5%	16	5.9%	0.4%	36	12.2%	0.6%	9	6.6%	0.3%
PCS Personne de référence												
Agriculteurs	10	1.7%	1.2%	7	2.8%	1.6%	2	0.8%	0.6%	0	0.0%	0.0%
Petits patrons	17	3.0%	0.6%	6	2.4%	0.5%	10	3.5%	0.8%	17	12.7%	0.6%
Affaires et Cadres	51	9.0%	0.7%	33	12.3%	0.9%	18	6.1%	0.5%	51	38.3%	0.7%
Professions intermédiaires	65	11.5%	0.9%	35	13.2%	0.9%	30	10.1%	0.8%	65	49.1%	0.9%
Employés	36	6.3%	0.7%	18	6.8%	0.8%	18	5.8%	0.6%	0	0.0%	0.0%
Ouvriers	89	15.8%	0.9%	34	12.8%	0.7%	55	18.4%	1.3%	0	0.0%	0.0%
Retraités	277	49.0%	1.9%	124	46.7%	1.9%	153	51.0%	2.0%	0	0.0%	0.0%
Autres inactifs	21	3.7%	0.5%	8	3.0%	0.5%	13	4.4%	0.5%	0	0.0%	0.0%

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	94	16.6%	0.9%	38	14.5%	0.9%	56	18.6%	1.0%	16	12.4%	0.9%
2 personnes	260	46.0%	1.5%	115	43.3%	1.3%	145	48.3%	1.6%	38	28.8%	0.9%
3 personnes	75	13.2%	0.8%	43	16.1%	0.9%	32	10.7%	0.7%	26	19.2%	0.7%
4 personnes	95	16.8%	1.0%	44	16.6%	1.0%	51	17.0%	1.1%	43	32.3%	0.9%
5 personnes et +	42	7.3%	0.8%	25	9.5%	1.0%	16	5.5%	0.6%	10	7.3%	0.4%
Présence d'enfants de moins de 15 ans												
Oui	109	19.3%	0.7%	61	22.9%	0.8%	48	16.0%	0.6%	45	33.8%	0.6%
Non	457	80.7%	1.3%	205	77.1%	1.2%	252	84.0%	1.3%	88	66.2%	0.9%
Habitat												
Communes rurales	161	28.4%	1.4%	67	25.4%	1.2%	93	31.1%	1.5%	29	21.6%	0.9%
Agglo. - 20 000 hab	154	27.3%	1.7%	77	29.1%	1.8%	77	25.7%	1.7%	34	25.9%	1.4%
Agglo. 20 000 à 100 000 hab	86	15.3%	1.2%	41	15.6%	1.3%	45	15.0%	1.2%	23	17.4%	1.2%
Agglo. + 100 000 hab	164	29.0%	1.1%	79	29.8%	1.1%	85	28.2%	1.1%	46	34.9%	0.8%
Agglo. Paris	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%
Régions INSEE												
Ile de France	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%
Nord Pas de Calais	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	8	1.4%	0.4%	5	1.9%	0.5%	3	1.0%	0.3%	3	2.6%	0.6%
Alsace	552	97.6%	36.4%	256	96.5%	34.9%	296	98.5%	37.8%	128	95.9%	27.6%
Franche-Comté	1	0.2%	0.1%	1	0.3%	0.2%	0	0.0%	0.0%	1	0.6%	0.3%
Picardie	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Haute Normandie	1	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%
Pays de Loire	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	1	0.2%	0.0%	1	0.4%	0.1%	0	0.0%	0.0%	1	0.7%	0.1%
Rhône Alpes	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	1	0.2%	0.0%	1	0.5%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connection à Internet												
Tous les jours	287	50.6%	0.9%	140	52.5%	0.9%	147	49.0%	0.9%	103	77.6%	0.7%
Presque tous les jours	64	11.3%	1.1%	41	15.6%	1.5%	23	7.5%	0.7%	20	15.2%	1.0%
1 à 2 fois par semaine	20	3.5%	0.8%	6	2.1%	0.5%	14	4.7%	1.0%	7	5.6%	1.1%
1 à 3 fois par mois	4	0.7%	0.8%	4	1.4%	1.8%	0	0.2%	0.1%	0	0.0%	0.0%
Moins souvent	17	3.0%	1.9%	7	2.8%	1.9%	10	3.2%	1.8%	2	1.6%	2.8%

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	3	0.6%	0.2%	2	0.7%	0.3%	1	0.5%	0.1%	1	0.7%	0.6%
De 9 000 à moins de 12 000 euros par an	9	1.5%	0.3%	1	0.5%	0.1%	7	2.5%	0.4%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	63	11.1%	1.1%	29	10.9%	1.2%	34	11.2%	1.0%	3	2.3%	0.5%
De 18 000 à moins de 24 000 euros par an	92	16.2%	1.3%	34	13.0%	1.1%	57	19.1%	1.5%	18	13.4%	1.2%
De 24 000 à moins de 36 000 euros par an	136	24.0%	1.2%	59	22.3%	1.1%	77	25.5%	1.3%	22	16.4%	0.6%
De 36 000 à moins de 45 000 euros par an	78	13.8%	1.1%	38	14.4%	1.0%	40	13.2%	1.2%	31	23.0%	1.0%
De 45 000 à moins de 65 000 euros par an	69	12.2%	1.0%	43	16.1%	1.2%	26	8.7%	0.9%	21	15.6%	0.5%
De 65 000 à moins de 80 000 euros par an	23	4.0%	1.2%	16	6.1%	1.4%	6	2.1%	0.8%	11	8.1%	0.8%
De 80 000 à moins de 115 000 euros par an	14	2.5%	1.2%	11	4.0%	1.4%	4	1.2%	0.8%	9	6.5%	1.0%
Refus	51	9.0%	1.4%	26	9.7%	1.7%	25	8.4%	1.2%	13	9.4%	1.0%
Ne sait pas	29	5.1%	1.5%	6	2.3%	0.8%	22	7.5%	2.1%	6	4.5%	0.8%