

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	325	100.0%	0.6%	168	100.0%	0.7%	156	100.0%	0.6%	74	100.0%	0.4%
<b>Sexe</b>												
Homme	168	51.8%	0.7%	168	100.0%	0.7%	0	0.0%	0.0%	44	59.9%	0.5%
Femme	156	48.2%	0.6%	0	0.0%	0.0%	156	100.0%	0.6%	30	40.1%	0.3%
<b>Age</b>												
15 à 24 ans	28	8.6%	0.4%	12	6.9%	0.3%	16	10.3%	0.4%	5	7.3%	0.2%
25 à 34 ans	38	11.7%	0.5%	27	16.2%	0.7%	11	6.8%	0.3%	16	21.5%	0.5%
35 à 49 ans	83	25.5%	0.7%	46	27.2%	0.7%	37	23.7%	0.6%	26	34.6%	0.4%
50 à 59 ans	78	23.9%	0.8%	40	23.6%	0.9%	38	24.3%	0.8%	20	27.7%	0.5%
60 ans et plus	99	30.3%	0.7%	44	26.1%	0.7%	55	34.9%	0.7%	7	8.8%	0.7%
<b>Individu</b>												
Ménagères	144	44.4%	0.6%	0	0.0%	0.0%	144	92.1%	0.6%	25	33.2%	0.3%
Personne de référence	191	58.6%	0.7%	148	87.7%	0.7%	43	27.3%	0.5%	49	65.7%	0.6%
Responsable des achats	215	66.2%	0.6%	84	49.9%	0.7%	131	83.8%	0.6%	52	70.3%	0.5%
<b>PCS Individu</b>												
Agriculteurs	2	0.6%	0.4%	2	1.1%	0.5%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	13	4.0%	0.8%	13	7.5%	1.1%	0	0.3%	0.1%	12	15.8%	0.8%
Affaires et Cadres	25	7.6%	0.5%	17	10.1%	0.6%	8	4.8%	0.4%	22	29.4%	0.5%
Professions intermédiaires	28	8.6%	0.4%	15	9.1%	0.4%	13	8.2%	0.4%	24	32.1%	0.4%
Employés	73	22.3%	0.9%	15	8.8%	0.7%	58	36.8%	0.9%	8	11.5%	0.5%
Ouvriers	49	15.2%	0.8%	45	26.4%	0.9%	5	3.1%	0.4%	0	0.0%	0.0%
Retraités	78	23.9%	0.6%	38	22.5%	0.6%	40	25.5%	0.6%	0	0.3%	0.1%
Autres inactifs	58	17.8%	0.6%	24	14.5%	0.6%	33	21.3%	0.5%	8	11.0%	0.3%
<b>PCS Personne de référence</b>												
Agriculteurs	4	1.3%	0.5%	3	1.6%	0.6%	2	1.0%	0.4%	0	0.0%	0.0%
Petits patrons	14	4.4%	0.5%	11	6.6%	0.8%	3	2.0%	0.2%	14	19.4%	0.5%
Affaires et Cadres	29	8.9%	0.4%	17	10.3%	0.5%	12	7.5%	0.3%	29	39.4%	0.4%
Professions intermédiaires	30	9.4%	0.4%	16	9.3%	0.4%	15	9.5%	0.4%	30	41.3%	0.4%
Employés	29	8.9%	0.5%	13	7.7%	0.6%	16	10.2%	0.5%	0	0.0%	0.0%
Ouvriers	90	27.7%	0.9%	49	29.3%	1.0%	41	26.0%	0.9%	0	0.0%	0.0%
Retraités	98	30.3%	0.7%	44	26.3%	0.7%	54	34.6%	0.7%	0	0.0%	0.0%
Autres inactifs	29	9.1%	0.7%	15	8.9%	0.9%	14	9.3%	0.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	63	19.3%	0.6%	30	18.0%	0.7%	32	20.7%	0.6%	9	12.1%	0.5%
2 personnes	120	36.9%	0.7%	55	32.8%	0.6%	65	41.3%	0.7%	21	28.9%	0.5%
3 personnes	64	19.6%	0.7%	40	23.8%	0.9%	24	15.1%	0.5%	20	27.0%	0.5%
4 personnes	50	15.2%	0.5%	29	17.0%	0.6%	21	13.4%	0.4%	14	19.4%	0.3%
5 personnes et +	29	9.0%	0.5%	14	8.4%	0.5%	15	9.5%	0.6%	9	12.6%	0.3%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	90	27.7%	0.6%	48	28.5%	0.7%	42	26.9%	0.5%	32	43.3%	0.4%
Non	235	72.3%	0.7%	120	71.5%	0.7%	114	73.1%	0.6%	42	56.7%	0.4%
<b>Habitat</b>												
Communes rurales	133	41.0%	1.1%	63	37.6%	1.1%	70	44.7%	1.1%	32	43.7%	1.0%
Agglo. - 20 000 hab	83	25.5%	0.9%	41	24.5%	1.0%	42	26.6%	0.9%	13	17.9%	0.5%
Agglo. 20 000 à 100 000 hab	47	14.5%	0.7%	29	17.3%	0.9%	18	11.6%	0.5%	12	15.8%	0.6%
Agglo. + 100 000 hab	55	17.0%	0.4%	29	17.3%	0.4%	26	16.6%	0.3%	15	20.0%	0.3%
Agglo. Paris	6	2.0%	0.1%	6	3.3%	0.1%	1	0.5%	0.0%	2	2.5%	0.0%
<b>Régions INSEE</b>												
Ile de France	7	2.2%	0.1%	6	3.8%	0.1%	1	0.5%	0.0%	3	3.5%	0.1%
Nord Pas de Calais	13	4.1%	0.4%	7	3.9%	0.4%	7	4.4%	0.4%	2	2.1%	0.2%
Picardie	297	91.5%	19.4%	150	89.0%	20.2%	148	94.3%	18.7%	68	91.4%	15.2%
Bourgogne	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%
Haute Normandie	5	1.5%	0.3%	4	2.5%	0.6%	1	0.6%	0.1%	1	1.3%	0.2%
Limousin	0	0.1%	0.1%	0	0.2%	0.1%	0	0.0%	0.0%	0	0.1%	0.1%
Auvergne	0	0.1%	0.0%	0	0.3%	0.1%	0	0.0%	0.0%	0	0.6%	0.1%
Provence Alpes Côte d'Azur. Corse	1	0.2%	0.0%	1	0.5%	0.0%	0	0.0%	0.0%	1	1.0%	0.1%
<b>Habitudes de connection à Internet</b>												
Tous les jours	171	52.7%	0.5%	94	55.7%	0.6%	78	49.6%	0.5%	57	77.4%	0.4%
Presque tous les jours	27	8.3%	0.5%	16	9.6%	0.6%	11	6.9%	0.3%	7	8.9%	0.3%
1 à 2 fois par semaine	24	7.3%	0.9%	11	6.4%	1.0%	13	8.3%	0.9%	2	2.2%	0.2%
1 à 3 fois par mois	7	2.2%	1.3%	3	1.8%	1.5%	4	2.6%	1.2%	3	4.1%	3.9%
Moins souvent	9	2.9%	1.0%	4	2.6%	1.1%	5	3.1%	0.9%	3	3.5%	3.4%
Jamais	2	0.8%	2.5%	2	1.5%	4.6%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	20	6.1%	1.1%	7	4.4%	1.0%	12	8.0%	1.1%	1	1.6%	0.7%
De 9 000 à moins de 12 000 euros par an	22	6.9%	0.8%	12	7.3%	1.1%	10	6.5%	0.6%	1	1.2%	0.4%
De 12 000 à moins de 18 000 euros par an	39	12.0%	0.7%	22	12.9%	0.9%	17	11.0%	0.5%	1	1.2%	0.1%
De 18 000 à moins de 24 000 euros par an	58	17.8%	0.8%	28	16.7%	0.9%	30	19.1%	0.8%	4	4.9%	0.3%
De 24 000 à moins de 36 000 euros par an	65	20.0%	0.6%	27	16.2%	0.5%	38	24.0%	0.7%	19	25.7%	0.6%
De 36 000 à moins de 45 000 euros par an	51	15.8%	0.7%	30	18.0%	0.8%	21	13.4%	0.6%	15	20.6%	0.5%
De 45 000 à moins de 65 000 euros par an	32	9.8%	0.5%	23	13.6%	0.6%	9	5.7%	0.3%	17	23.2%	0.5%
De 65 000 à moins de 80 000 euros par an	5	1.5%	0.3%	4	2.2%	0.3%	1	0.9%	0.2%	4	5.3%	0.3%
De 80 000 à moins de 115 000 euros par an	5	1.5%	0.4%	4	2.4%	0.5%	1	0.7%	0.2%	3	3.5%	0.3%
115 000 euros et plus par an	1	0.3%	0.2%	1	0.7%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
Refus	19	5.7%	0.5%	6	3.5%	0.4%	13	8.1%	0.6%	8	10.5%	0.6%
Ne sait pas	8	2.5%	0.4%	4	2.2%	0.5%	4	2.8%	0.4%	2	2.3%	0.2%