

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	157	100.0%	0.3%	79	100.0%	0.3%	78	100.0%	0.3%	40	100.0%	0.2%
Sexe												
Homme	79	50.4%	0.3%	79	100.0%	0.3%	0	0.0%	0.0%	24	58.2%	0.3%
Femme	78	49.6%	0.3%	0	0.0%	0.0%	78	100.0%	0.3%	17	41.8%	0.2%
Age												
15 à 24 ans	15	9.6%	0.2%	7	9.3%	0.2%	8	9.9%	0.2%	5	11.3%	0.1%
25 à 34 ans	19	11.9%	0.2%	10	12.2%	0.3%	9	11.6%	0.2%	7	17.7%	0.2%
35 à 49 ans	39	24.9%	0.3%	21	26.2%	0.3%	18	23.4%	0.3%	14	34.9%	0.2%
50 à 59 ans	30	19.4%	0.3%	19	23.9%	0.4%	12	14.8%	0.3%	12	30.0%	0.3%
60 ans et plus	54	34.2%	0.4%	22	28.4%	0.3%	31	40.2%	0.4%	2	6.1%	0.3%
Individu												
Ménagères	66	41.7%	0.3%	0	0.0%	0.0%	66	84.1%	0.3%	15	36.1%	0.2%
Personne de référence	89	56.4%	0.3%	68	85.3%	0.3%	21	27.1%	0.3%	22	53.8%	0.3%
Responsable des achats	100	63.5%	0.3%	32	39.8%	0.2%	68	87.5%	0.3%	23	58.1%	0.2%
PCS Individu												
Agriculteurs	4	2.2%	0.7%	4	4.4%	0.9%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	3	2.2%	0.2%	3	3.5%	0.2%	1	0.9%	0.1%	2	5.3%	0.2%
Affaires et Cadres	10	6.6%	0.2%	8	9.5%	0.3%	3	3.7%	0.1%	8	19.7%	0.2%
Professions intermédiaires	21	13.3%	0.3%	12	15.5%	0.4%	9	11.1%	0.3%	14	35.8%	0.3%
Employés	22	14.0%	0.3%	4	4.7%	0.2%	18	23.4%	0.3%	8	19.1%	0.4%
Ouvriers	26	16.7%	0.4%	24	30.0%	0.5%	2	3.1%	0.2%	2	6.0%	0.6%
Retraités	49	31.0%	0.4%	22	27.8%	0.4%	27	34.3%	0.4%	1	1.4%	0.2%
Autres inactifs	22	14.0%	0.2%	4	4.5%	0.1%	18	23.6%	0.3%	5	12.8%	0.2%
PCS Personne de référence												
Agriculteurs	5	3.4%	0.7%	4	5.2%	0.9%	1	1.6%	0.3%	0	0.0%	0.0%
Petits patrons	4	2.6%	0.2%	3	3.2%	0.2%	2	2.0%	0.1%	4	10.1%	0.2%
Affaires et Cadres	11	7.1%	0.2%	8	10.4%	0.2%	3	3.7%	0.1%	11	27.5%	0.2%
Professions intermédiaires	25	16.0%	0.3%	13	16.0%	0.3%	12	16.0%	0.3%	25	62.4%	0.3%
Employés	11	6.8%	0.2%	3	4.2%	0.1%	7	9.5%	0.2%	0	0.0%	0.0%
Ouvriers	32	20.1%	0.3%	19	23.8%	0.4%	13	16.4%	0.3%	0	0.0%	0.0%
Retraités	53	34.0%	0.4%	25	32.1%	0.4%	28	35.9%	0.4%	0	0.0%	0.0%
Autres inactifs	16	10.0%	0.4%	4	5.0%	0.2%	12	15.1%	0.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	27	16.9%	0.3%	11	14.0%	0.3%	15	19.8%	0.3%	3	7.3%	0.2%
2 personnes	61	39.0%	0.3%	33	42.3%	0.4%	28	35.6%	0.3%	12	29.2%	0.3%
3 personnes	32	20.5%	0.4%	18	22.7%	0.4%	14	18.2%	0.3%	9	22.4%	0.2%
4 personnes	32	20.2%	0.3%	15	18.9%	0.3%	17	21.5%	0.4%	13	32.9%	0.3%
5 personnes et +	5	3.5%	0.1%	2	2.1%	0.1%	4	4.9%	0.1%	3	8.1%	0.1%
Présence d'enfants de moins de 15 ans												
Oui	41	25.9%	0.3%	19	23.6%	0.3%	22	28.2%	0.3%	15	38.1%	0.2%
Non	116	74.1%	0.3%	60	76.4%	0.3%	56	71.8%	0.3%	25	61.9%	0.3%
Habitat												
Communes rurales	91	58.1%	0.8%	43	54.8%	0.8%	48	61.4%	0.8%	22	53.9%	0.7%
Agglo. - 20 000 hab	12	7.5%	0.1%	4	5.5%	0.1%	7	9.4%	0.2%	4	8.9%	0.1%
Agglo. 20 000 à 100 000 hab	8	5.4%	0.1%	7	8.5%	0.2%	2	2.3%	0.0%	2	5.3%	0.1%
Agglo. + 100 000 hab	44	28.2%	0.3%	23	29.4%	0.3%	21	27.0%	0.3%	12	29.8%	0.2%
Agglo. Paris	1	0.9%	0.0%	1	1.7%	0.0%	0	0.0%	0.0%	1	2.1%	0.0%
Régions INSEE												
Ile de France	1	0.9%	0.0%	1	1.7%	0.0%	0	0.0%	0.0%	1	2.1%	0.0%
Champagne Ardennes	0	0.2%	0.0%	0	0.3%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	151	96.2%	10.2%	74	93.2%	10.4%	77	99.1%	10.0%	37	91.5%	9.3%
Aquitaine	3	1.9%	0.1%	3	3.5%	0.2%	0	0.3%	0.0%	2	6.0%	0.3%
Limousin	1	0.9%	0.2%	1	1.3%	0.3%	0	0.6%	0.1%	0	0.4%	0.1%
Habitudes de connection à Internet												
Tous les jours	90	57.2%	0.3%	51	64.1%	0.3%	39	50.2%	0.2%	32	79.5%	0.2%
Presque tous les jours	16	10.1%	0.3%	8	10.2%	0.3%	8	10.0%	0.3%	5	11.2%	0.2%
1 à 2 fois par semaine	13	8.4%	0.5%	5	6.6%	0.5%	8	10.1%	0.5%	3	8.6%	0.5%
1 à 3 fois par mois	1	0.5%	0.2%	0	0.0%	0.0%	1	1.1%	0.3%	0	0.6%	0.3%
Moins souvent	2	1.2%	0.2%	2	2.0%	0.4%	0	0.5%	0.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	6	4.1%	0.3%	3	3.2%	0.4%	4	5.0%	0.3%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	7	4.8%	0.3%	1	0.9%	0.1%	7	8.6%	0.4%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	25	16.1%	0.4%	11	14.4%	0.5%	14	17.7%	0.4%	1	1.3%	0.1%
De 18 000 à moins de 24 000 euros par an	21	13.6%	0.3%	12	14.8%	0.4%	10	12.3%	0.3%	2	5.8%	0.2%
De 24 000 à moins de 36 000 euros par an	20	12.7%	0.2%	9	11.1%	0.2%	11	14.2%	0.2%	7	17.8%	0.2%
De 36 000 à moins de 45 000 euros par an	29	18.4%	0.4%	17	21.7%	0.5%	12	15.1%	0.4%	11	27.2%	0.4%
De 45 000 à moins de 65 000 euros par an	21	13.4%	0.3%	15	18.8%	0.4%	6	8.0%	0.2%	9	22.6%	0.2%
De 65 000 à moins de 80 000 euros par an	8	5.0%	0.4%	5	5.8%	0.4%	3	4.3%	0.4%	5	13.2%	0.4%
De 80 000 à moins de 115 000 euros par an	1	0.5%	0.1%	0	0.5%	0.1%	0	0.4%	0.1%	1	1.9%	0.1%
115 000 euros et plus par an	2	1.4%	0.4%	1	1.7%	0.5%	1	1.1%	0.4%	1	2.3%	0.2%
Refus	8	5.4%	0.2%	3	4.1%	0.2%	5	6.6%	0.3%	2	5.9%	0.2%
Ne sait pas	7	4.7%	0.4%	2	2.8%	0.3%	5	6.6%	0.5%	1	1.9%	0.1%