

## LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	260	100.0%	0.5%	128	100.0%	0.5%	133	100.0%	0.5%	58	100.0%	0.3%
<b>Sexe</b>												
<b>Homme</b>	128	49.0%	0.5%	128	100.0%	0.5%	0	0.0%	0.0%	34	58.6%	0.4%
<b>Femme</b>	133	51.0%	0.5%	0	0.0%	0.0%	133	100.0%	0.5%	24	41.4%	0.3%
<b>Age</b>												
<b>15 à 24 ans</b>	21	8.3%	0.3%	12	9.2%	0.3%	10	7.3%	0.3%	7	11.5%	0.2%
<b>25 à 34 ans</b>	34	12.9%	0.4%	20	15.7%	0.5%	13	10.2%	0.3%	12	21.1%	0.4%
<b>35 à 49 ans</b>	66	25.4%	0.5%	31	24.4%	0.5%	35	26.2%	0.5%	21	35.9%	0.3%
<b>50 à 59 ans</b>	54	20.9%	0.6%	27	20.9%	0.6%	28	20.9%	0.6%	17	28.8%	0.4%
<b>60 ans et plus</b>	85	32.6%	0.6%	38	29.7%	0.6%	47	35.4%	0.6%	2	2.8%	0.2%
<b>Individu</b>												
<b>Ménagères</b>	121	46.3%	0.5%	0	0.0%	0.0%	121	90.9%	0.5%	23	39.7%	0.3%
<b>Personne de référence</b>	135	51.9%	0.5%	105	82.6%	0.5%	30	22.4%	0.4%	28	49.3%	0.3%
<b>Responsable des achats</b>	183	70.2%	0.5%	58	45.8%	0.5%	124	93.7%	0.5%	38	65.2%	0.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	7	2.6%	1.3%	5	4.1%	1.4%	1	1.1%	1.1%	0	0.0%	0.0%
<b>Petits patrons</b>	1	0.6%	0.1%	1	1.2%	0.1%	0	0.0%	0.0%	1	2.6%	0.1%
<b>Affaires et Cadres</b>	18	7.0%	0.4%	11	8.3%	0.4%	8	5.7%	0.4%	14	24.0%	0.3%
<b>Professions intermédiaires</b>	34	13.0%	0.5%	17	13.4%	0.5%	17	12.7%	0.5%	25	43.2%	0.4%
<b>Employés</b>	39	14.9%	0.5%	10	7.5%	0.5%	29	22.1%	0.5%	8	13.8%	0.4%
<b>Ouvriers</b>	50	19.0%	0.8%	34	26.7%	0.7%	15	11.7%	1.1%	3	4.8%	0.7%
<b>Retraités</b>	75	28.9%	0.6%	38	29.5%	0.6%	38	28.3%	0.6%	1	2.5%	0.5%
<b>Autres inactifs</b>	36	13.9%	0.4%	12	9.2%	0.3%	24	18.4%	0.4%	5	9.2%	0.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	11	4.1%	1.3%	5	4.1%	1.2%	5	4.1%	1.5%	0	0.0%	0.0%
<b>Petits patrons</b>	8	2.9%	0.3%	4	3.1%	0.3%	4	2.7%	0.3%	8	13.1%	0.3%
<b>Affaires et Cadres</b>	21	8.1%	0.3%	12	9.2%	0.3%	9	7.1%	0.3%	21	36.8%	0.3%
<b>Professions intermédiaires</b>	29	11.1%	0.4%	18	14.2%	0.5%	11	8.2%	0.3%	29	50.1%	0.4%
<b>Employés</b>	26	9.8%	0.5%	8	6.0%	0.3%	18	13.5%	0.6%	0	0.0%	0.0%
<b>Ouvriers</b>	71	27.2%	0.7%	35	27.1%	0.7%	36	27.3%	0.8%	0	0.0%	0.0%
<b>Retraités</b>	83	32.0%	0.6%	41	31.9%	0.6%	43	32.2%	0.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	12	4.7%	0.3%	6	4.4%	0.4%	7	5.0%	0.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	44	16.8%	0.4%	19	14.8%	0.4%	25	18.7%	0.4%	6	9.6%	0.3%
<b>2 personnes</b>	110	42.1%	0.6%	58	45.2%	0.7%	52	39.2%	0.6%	17	28.8%	0.4%
<b>3 personnes</b>	46	17.6%	0.5%	17	13.7%	0.4%	28	21.3%	0.6%	16	28.2%	0.4%
<b>4 personnes</b>	37	14.1%	0.4%	20	15.7%	0.4%	17	12.4%	0.3%	10	17.5%	0.2%
<b>5 personnes et +</b>	24	9.4%	0.5%	13	10.6%	0.5%	11	8.3%	0.4%	9	15.9%	0.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	62	23.7%	0.4%	29	23.0%	0.4%	32	24.4%	0.4%	23	39.7%	0.3%
<b>Non</b>	198	76.3%	0.6%	98	77.0%	0.6%	100	75.6%	0.5%	35	60.3%	0.4%
<b>Habitat</b>												
<b>Communes rurales</b>	43	16.6%	0.4%	18	14.0%	0.3%	25	19.0%	0.4%	8	14.2%	0.3%
<b>Agglo. - 20 000 hab</b>	57	22.0%	0.6%	32	24.7%	0.7%	26	19.3%	0.5%	10	16.6%	0.4%
<b>Agglo. 20 000 à 100 000 hab</b>	63	24.3%	0.9%	33	25.8%	1.0%	30	22.8%	0.8%	11	18.8%	0.6%
<b>Agglo. + 100 000 hab</b>	97	37.2%	0.6%	45	35.5%	0.6%	52	38.9%	0.7%	29	50.4%	0.5%
<b>Régions INSEE</b>												
<b>Lorraine</b>	2	0.6%	0.1%	1	1.0%	0.1%	0	0.3%	0.0%	0	0.3%	0.0%
<b>Alsace</b>	256	98.6%	16.9%	125	98.0%	17.0%	132	99.2%	16.8%	56	97.9%	12.2%
<b>Franche-Comté</b>	1	0.6%	0.2%	1	0.6%	0.2%	1	0.5%	0.1%	1	1.8%	0.4%
<b>Champagne Ardennes</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Rhône Alpes</b>	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Provence Alpes Côte d'Azur.</b>	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	145	55.7%	0.4%	74	57.9%	0.5%	71	53.5%	0.4%	45	78.5%	0.3%
<b>Presque tous les jours</b>	35	13.6%	0.6%	17	13.0%	0.6%	19	14.2%	0.6%	8	13.3%	0.4%
<b>1 à 2 fois par semaine</b>	14	5.3%	0.5%	5	3.9%	0.4%	9	6.8%	0.6%	5	8.2%	0.7%
<b>Moins souvent</b>	2	0.8%	0.2%	2	1.7%	0.6%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	4	1.5%	0.2%	1	1.1%	0.2%	2	1.8%	0.2%	2	3.2%	1.1%
<b>De 9 000 à moins de 12 000 euros par an</b>	7	2.6%	0.2%	0	0.2%	0.0%	7	5.0%	0.4%	0	0.0%	0.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	32	12.2%	0.5%	15	11.8%	0.6%	17	12.6%	0.5%	0	0.7%	0.1%
<b>De 18 000 à moins de 24 000 euros par an</b>	37	14.1%	0.5%	22	17.1%	0.7%	15	11.2%	0.4%	1	1.2%	0.0%
<b>De 24 000 à moins de 36 000 euros par an</b>	62	23.9%	0.6%	25	19.4%	0.5%	37	28.2%	0.7%	9	14.9%	0.3%
<b>De 36 000 à moins de 45 000 euros par an</b>	31	12.1%	0.5%	13	10.2%	0.4%	18	13.8%	0.6%	14	24.7%	0.5%
<b>De 45 000 à moins de 65 000 euros par an</b>	32	12.2%	0.5%	21	16.2%	0.6%	11	8.4%	0.4%	9	16.4%	0.2%
<b>De 65 000 à moins de 80 000 euros par an</b>	12	4.4%	0.6%	6	4.7%	0.5%	5	4.1%	0.7%	10	16.8%	0.7%
<b>De 80 000 à moins de 115 000 euros par an</b>	6	2.4%	0.5%	4	3.1%	0.5%	2	1.8%	0.5%	4	7.4%	0.5%
<b>115 000 euros et plus par an</b>	1	0.4%	0.2%	0	0.0%	0.0%	1	0.8%	0.4%	0	0.0%	0.0%
<b>Refus</b>	18	6.8%	0.5%	9	7.3%	0.6%	8	6.3%	0.4%	4	7.3%	0.3%
<b>Ne sait pas</b>	19	7.4%	1.0%	11	8.9%	1.4%	8	6.0%	0.7%	4	7.4%	0.6%