

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	7633	100.0%	14.8%	2661	100.0%	10.8%	4972	100.0%	18.5%	1749	100.0%	10.1%
Sexe												
Homme	2661	34.9%	10.8%	2661	100.0%	10.8%	0	0.0%	0.0%	535	30.6%	6.1%
Femme	4972	65.1%	18.5%	0	0.0%	0.0%	4972	100.0%	18.5%	1213	69.4%	14.1%
Age												
15 à 24 ans	435	5.7%	5.9%	76	2.9%	2.1%	358	7.2%	9.9%	164	9.4%	5.2%
25 à 34 ans	552	7.2%	7.2%	134	5.0%	3.6%	418	8.4%	10.7%	204	11.7%	6.2%
35 à 49 ans	1397	18.3%	11.2%	445	16.7%	7.2%	952	19.1%	15.0%	627	35.8%	10.1%
50 à 59 ans	1545	20.2%	16.9%	593	22.3%	13.0%	953	19.2%	20.8%	599	34.2%	15.7%
60 ans et plus	3705	48.5%	25.0%	1412	53.1%	21.9%	2293	46.1%	27.3%	155	8.8%	17.2%
Individu												
Ménagères	4508	59.1%	19.5%	0	0.0%	0.0%	4508	90.7%	19.5%	1054	60.3%	15.0%
Personne de référence	3868	50.7%	13.8%	2468	92.7%	12.2%	1400	28.2%	17.8%	664	38.0%	8.0%
Responsable des achats	5859	76.8%	16.5%	1427	53.6%	11.3%	4432	89.1%	19.5%	1294	74.0%	11.8%
PCS Individu												
Agriculteurs	92	1.2%	17.6%	69	2.6%	17.9%	22	0.4%	16.6%	1	0.0%	5.2%
Petits patrons	141	1.8%	8.7%	67	2.5%	5.8%	74	1.5%	15.4%	111	6.4%	7.8%
Affaires et Cadres	479	6.3%	9.4%	214	8.0%	7.2%	266	5.3%	12.5%	418	23.9%	9.1%
Professions intermédiaires	794	10.4%	11.6%	250	9.4%	7.3%	544	10.9%	15.8%	606	34.6%	10.8%
Employés	1144	15.0%	13.9%	135	5.1%	6.5%	1009	20.3%	16.3%	258	14.8%	14.0%
Ouvriers	637	8.3%	10.0%	427	16.0%	8.5%	210	4.2%	15.6%	39	2.2%	9.5%
Retraités	3173	41.6%	25.4%	1341	50.4%	22.8%	1832	36.8%	27.6%	63	3.6%	23.4%
Autres inactifs	1173	15.4%	11.5%	158	5.9%	4.2%	1016	20.4%	15.7%	253	14.4%	7.9%
PCS Personne de référence												
Agriculteurs	153	2.0%	18.8%	72	2.7%	16.2%	80	1.6%	22.1%	0	0.0%	0.0%
Petits patrons	296	3.9%	11.3%	71	2.7%	5.3%	225	4.5%	17.4%	296	16.9%	11.3%
Affaires et Cadres	686	9.0%	9.5%	217	8.1%	6.1%	470	9.4%	12.8%	686	39.2%	9.5%
Professions intermédiaires	767	10.0%	10.2%	248	9.3%	6.4%	518	10.4%	14.2%	767	43.8%	10.2%
Employés	592	7.8%	11.0%	117	4.4%	5.2%	475	9.5%	15.1%	0	0.0%	0.0%
Ouvriers	996	13.1%	10.5%	397	14.9%	7.7%	599	12.1%	13.8%	0	0.0%	0.0%
Retraités	3563	46.7%	24.8%	1402	52.7%	21.5%	2160	43.4%	27.6%	0	0.0%	0.0%
Autres inactifs	581	7.6%	14.2%	137	5.1%	8.7%	444	8.9%	17.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	1567	20.5%	15.7%	495	18.6%	11.7%	1072	21.6%	18.7%	169	9.6%	9.2%
2 personnes	3556	46.6%	19.9%	1392	52.3%	16.1%	2165	43.5%	23.5%	549	31.4%	12.7%
3 personnes	1164	15.2%	12.8%	395	14.9%	8.6%	768	15.5%	17.2%	396	22.6%	10.6%
4 personnes	949	12.4%	10.2%	291	10.9%	6.4%	658	13.2%	14.0%	443	25.3%	9.3%
5 personnes et +	398	5.2%	7.5%	88	3.3%	3.4%	309	6.2%	11.5%	193	11.0%	7.2%
Présence d'enfants de moins de 15 ans												
Oui	1394	18.3%	9.0%	378	14.2%	5.2%	1016	20.4%	12.6%	640	36.6%	8.3%
Non	6239	81.7%	17.3%	2283	85.8%	13.2%	3956	79.6%	21.1%	1109	63.4%	11.5%
Habitat												
Communes rurales	1932	25.3%	16.4%	660	24.8%	11.7%	1272	25.6%	20.8%	391	22.4%	12.1%
Agglo. - 20 000 hab	1489	19.5%	16.6%	546	20.5%	12.7%	942	19.0%	20.2%	256	14.6%	10.2%
Agglo. 20 000 à 100 000 hab	1241	16.3%	17.9%	420	15.8%	12.9%	822	16.5%	22.3%	260	14.9%	13.9%
Agglo. + 100 000 hab	2784	36.5%	18.1%	976	36.7%	13.2%	1807	36.3%	22.8%	737	42.2%	13.0%
Agglo. Paris	188	2.5%	2.2%	58	2.2%	1.4%	130	2.6%	2.9%	104	5.9%	2.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	206	2.7%	2.2%	60	2.3%	1.3%	146	2.9%	2.9%	111	6.4%	2.5%
Nord Pas de Calais	761	10.0%	23.8%	270	10.2%	17.8%	490	9.9%	29.2%	173	9.9%	18.5%
Lorraine	521	6.8%	27.1%	192	7.2%	20.6%	330	6.6%	33.2%	115	6.6%	21.4%
Alsace	551	7.2%	36.3%	192	7.2%	26.1%	359	7.2%	45.9%	118	6.8%	25.5%
Franche-Comté	249	3.3%	26.2%	99	3.7%	21.3%	151	3.0%	30.9%	53	3.0%	20.0%
Champagne Ardennes	251	3.3%	23.2%	94	3.5%	18.2%	157	3.1%	27.9%	49	2.8%	16.9%
Picardie	185	2.4%	12.1%	57	2.1%	7.6%	128	2.6%	16.2%	39	2.2%	8.7%
Bourgogne	259	3.4%	19.1%	85	3.2%	13.0%	174	3.5%	24.8%	41	2.3%	11.0%
Haute Normandie	205	2.7%	13.9%	70	2.6%	9.9%	135	2.7%	17.5%	45	2.6%	10.0%
Basse Normandie	6	0.1%	0.5%	4	0.2%	0.7%	1	0.0%	0.2%	3	0.2%	1.0%
Centre	21	0.3%	1.0%	10	0.4%	1.0%	12	0.2%	1.1%	6	0.4%	1.0%
Pays de Loire	62	0.8%	2.1%	28	1.1%	2.0%	34	0.7%	2.2%	14	0.8%	1.4%
Bretagne	375	4.9%	14.2%	129	4.8%	10.2%	246	4.9%	17.9%	92	5.2%	11.9%
Poitou Charentes	78	1.0%	5.3%	19	0.7%	2.6%	60	1.2%	7.8%	13	0.7%	3.2%
Aquitaine	526	6.9%	19.3%	196	7.4%	15.1%	330	6.6%	23.1%	123	7.0%	14.2%
Midi Pyrénées	419	5.5%	17.3%	168	6.3%	14.3%	251	5.1%	20.1%	103	5.9%	12.8%
Limousin	95	1.2%	15.2%	37	1.4%	12.4%	58	1.2%	17.9%	13	0.8%	8.5%
Auvergne	298	3.9%	26.4%	117	4.4%	21.6%	181	3.6%	30.9%	68	3.9%	22.3%
Rhône Alpes	1201	15.7%	23.4%	386	14.5%	15.6%	815	16.4%	30.7%	237	13.5%	13.0%
Languedoc Roussillon	478	6.3%	21.4%	158	6.0%	14.9%	319	6.4%	27.2%	100	5.7%	14.2%
Provence Alpes Côte d'Azur. Corse	887	11.6%	20.5%	292	11.0%	14.3%	595	12.0%	26.1%	233	13.3%	16.4%
Habitudes de connexion à Internet												
Tous les jours	3734	48.9%	11.5%	1273	47.8%	7.8%	2462	49.5%	15.3%	1378	78.8%	9.6%
Presque tous les jours	840	11.0%	14.3%	266	10.0%	9.5%	573	11.5%	18.5%	209	11.9%	10.5%
1 à 2 fois par semaine	384	5.0%	14.7%	109	4.1%	9.7%	275	5.5%	18.5%	84	4.8%	12.6%
1 à 3 fois par mois	126	1.7%	23.6%	42	1.6%	20.3%	85	1.7%	25.6%	20	1.1%	25.5%
Moins souvent	175	2.3%	19.0%	74	2.8%	19.4%	100	2.0%	18.7%	16	0.9%	20.6%
Jamais	27	0.4%	27.4%	21	0.8%	39.7%	6	0.1%	12.5%	2	0.1%	48.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	190	2.5%	10.2%	50	1.9%	6.9%	139	2.8%	12.3%	7	0.4%	4.1%
De 9 000 à moins de 12 000 euros par an	517	6.8%	17.4%	152	5.7%	13.1%	365	7.3%	20.2%	29	1.6%	12.2%
De 12 000 à moins de 18 000 euros par an	1059	13.9%	17.9%	342	12.8%	13.8%	718	14.4%	20.8%	51	2.9%	7.8%
De 18 000 à moins de 24 000 euros par an	1151	15.1%	16.8%	386	14.5%	12.4%	764	15.4%	20.4%	148	8.5%	10.3%
De 24 000 à moins de 36 000 euros par an	1720	22.5%	15.5%	627	23.6%	11.7%	1093	22.0%	19.2%	351	20.1%	10.3%
De 36 000 à moins de 45 000 euros par an	960	12.6%	13.8%	366	13.8%	10.0%	594	11.9%	18.0%	311	17.8%	10.2%
De 45 000 à moins de 65 000 euros par an	879	11.5%	13.0%	352	13.2%	9.5%	527	10.6%	17.3%	378	21.6%	10.0%
De 65 000 à moins de 80 000 euros par an	244	3.2%	12.5%	114	4.3%	10.1%	129	2.6%	16.0%	151	8.7%	11.6%
De 80 000 à moins de 115 000 euros par an	146	1.9%	11.9%	75	2.8%	10.1%	71	1.4%	14.6%	94	5.4%	10.6%
115 000 euros et plus par an	60	0.8%	11.4%	18	0.7%	6.2%	41	0.8%	18.2%	47	2.7%	10.5%
Refus	496	6.5%	13.9%	127	4.8%	8.5%	369	7.4%	17.9%	114	6.5%	9.4%
Ne sait pas	213	2.8%	11.5%	51	1.9%	6.4%	162	3.3%	15.4%	67	3.8%	8.8%