

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	3621	100.0%	7.0%	1074	100.0%	4.4%	2547	100.0%	9.5%	1465	100.0%	8.4%
<b>Sexe</b>												
<b>Homme</b>	1074	29.7%	4.4%	1074	100.0%	4.4%	0	0.0%	0.0%	469	32.0%	5.4%
<b>Femme</b>	2547	70.3%	9.5%	0	0.0%	0.0%	2547	100.0%	9.5%	996	68.0%	11.6%
<b>Age</b>												
<b>15 à 24 ans</b>	720	19.9%	9.8%	215	20.0%	5.8%	505	19.8%	14.0%	328	22.4%	10.4%
<b>25 à 34 ans</b>	846	23.4%	11.1%	291	27.1%	7.8%	555	21.8%	14.2%	362	24.7%	10.9%
<b>35 à 49 ans</b>	926	25.6%	7.4%	266	24.8%	4.3%	659	25.9%	10.4%	484	33.0%	7.8%
<b>50 à 59 ans</b>	653	18.0%	7.1%	194	18.1%	4.3%	459	18.0%	10.0%	253	17.3%	6.6%
<b>60 ans et plus</b>	475	13.1%	3.2%	108	10.0%	1.7%	367	14.4%	4.4%	38	2.6%	4.3%
<b>Individu</b>												
<b>Ménagères</b>	2071	57.2%	9.0%	0	0.0%	0.0%	2071	81.3%	9.0%	778	53.1%	11.0%
<b>Personne de référence</b>	1293	35.7%	4.6%	835	77.7%	4.1%	458	18.0%	5.8%	464	31.7%	5.6%
<b>Responsable des achats</b>	2644	73.0%	7.5%	568	52.9%	4.5%	2076	81.5%	9.1%	1015	69.3%	9.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	23	0.6%	4.3%	12	1.1%	3.0%	11	0.4%	8.1%	0	0.0%	0.0%
<b>Petits patrons</b>	108	3.0%	6.6%	38	3.5%	3.3%	70	2.7%	14.5%	81	5.5%	5.7%
<b>Affaires et Cadres</b>	289	8.0%	5.7%	124	11.5%	4.2%	165	6.5%	7.7%	253	17.2%	5.5%
<b>Professions intermédiaires</b>	625	17.3%	9.1%	226	21.1%	6.6%	399	15.7%	11.6%	509	34.8%	9.1%
<b>Employés</b>	1013	28.0%	12.3%	149	13.9%	7.2%	863	33.9%	14.0%	278	19.0%	15.1%
<b>Ouvriers</b>	382	10.6%	6.0%	250	23.3%	5.0%	132	5.2%	9.8%	41	2.8%	10.0%
<b>Retraités</b>	414	11.4%	3.3%	112	10.5%	1.9%	301	11.8%	4.5%	13	0.9%	4.6%
<b>Autres inactifs</b>	768	21.2%	7.5%	163	15.2%	4.3%	605	23.8%	9.3%	291	19.8%	9.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	55	1.5%	6.8%	14	1.3%	3.1%	41	1.6%	11.4%	0	0.0%	0.0%
<b>Petits patrons</b>	210	5.8%	8.0%	48	4.5%	3.6%	161	6.3%	12.4%	210	14.3%	8.0%
<b>Affaires et Cadres</b>	551	15.2%	7.6%	165	15.4%	4.7%	386	15.2%	10.5%	551	37.6%	7.6%
<b>Professions intermédiaires</b>	705	19.5%	9.4%	256	23.8%	6.6%	449	17.6%	12.3%	705	48.1%	9.4%
<b>Employés</b>	534	14.7%	9.9%	136	12.6%	6.1%	398	15.6%	12.6%	0	0.0%	0.0%
<b>Ouvriers</b>	781	21.6%	8.2%	265	24.7%	5.2%	516	20.3%	11.9%	0	0.0%	0.0%
<b>Retraités</b>	554	15.3%	3.9%	140	13.0%	2.1%	414	16.3%	5.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	231	6.4%	5.7%	50	4.6%	3.2%	181	7.1%	7.2%	0	0.0%	0.0%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	407	11.3%	4.1%	114	10.6%	2.7%	294	11.5%	5.1%	97	6.7%	5.3%
<b>2 personnes</b>	1199	33.1%	6.7%	369	34.4%	4.3%	829	32.6%	9.0%	387	26.4%	8.9%
<b>3 personnes</b>	788	21.8%	8.7%	235	21.9%	5.1%	552	21.7%	12.4%	386	26.3%	10.4%
<b>4 personnes</b>	786	21.7%	8.5%	239	22.3%	5.3%	546	21.4%	11.6%	383	26.2%	8.0%
<b>5 personnes et +</b>	442	12.2%	8.3%	116	10.8%	4.4%	325	12.8%	12.0%	211	14.4%	7.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1349	37.3%	8.7%	380	35.4%	5.2%	970	38.1%	12.0%	657	44.8%	8.5%
<b>Non</b>	2271	62.7%	6.3%	694	64.6%	4.0%	1577	61.9%	8.4%	808	55.2%	8.4%
<b>Habitat</b>												
<b>Communes rurales</b>	827	22.9%	7.0%	248	23.1%	4.4%	579	22.7%	9.5%	280	19.1%	8.6%
<b>Agglo. - 20 000 hab</b>	666	18.4%	7.4%	203	18.9%	4.7%	463	18.2%	9.9%	228	15.6%	9.1%
<b>Agglo. 20 000 à 100 000 hab</b>	469	13.0%	6.8%	136	12.6%	4.2%	334	13.1%	9.1%	189	12.9%	10.1%
<b>Agglo. + 100 000 hab</b>	1111	30.7%	7.2%	334	31.1%	4.5%	777	30.5%	9.8%	503	34.4%	8.9%
<b>Agglo. Paris</b>	548	15.1%	6.4%	153	14.3%	3.8%	394	15.5%	8.9%	265	18.1%	6.5%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	623	17.2%	6.5%	165	15.4%	3.6%	458	18.0%	9.2%	296	20.2%	6.7%
Nord Pas de Calais	221	6.1%	6.9%	72	6.7%	4.7%	149	5.9%	8.9%	92	6.3%	9.9%
Lorraine	134	3.7%	7.0%	40	3.7%	4.3%	94	3.7%	9.5%	52	3.6%	9.8%
Alsace	89	2.5%	5.9%	24	2.2%	3.2%	66	2.6%	8.4%	42	2.9%	9.1%
Franche-Comté	70	1.9%	7.4%	17	1.5%	3.6%	53	2.1%	11.0%	25	1.7%	9.6%
Champagne Ardennes	84	2.3%	7.8%	21	1.9%	4.0%	63	2.5%	11.3%	30	2.0%	10.2%
Picardie	110	3.0%	7.2%	33	3.1%	4.4%	78	3.0%	9.8%	40	2.7%	8.9%
Bourgogne	89	2.4%	6.5%	24	2.2%	3.6%	65	2.5%	9.2%	31	2.1%	8.4%
Haute Normandie	123	3.4%	8.3%	34	3.1%	4.7%	90	3.5%	11.6%	53	3.6%	11.5%
Basse Normandie	61	1.7%	5.0%	23	2.2%	4.0%	37	1.5%	6.0%	30	2.0%	8.6%
Centre	152	4.2%	7.3%	43	4.0%	4.3%	109	4.3%	10.1%	50	3.4%	8.0%
Pays de Loire	219	6.0%	7.5%	82	7.6%	5.8%	137	5.4%	9.0%	95	6.5%	9.9%
Bretagne	177	4.9%	6.7%	39	3.6%	3.1%	138	5.4%	10.1%	59	4.0%	7.7%
Poitou Charentes	131	3.6%	8.8%	38	3.5%	5.3%	93	3.7%	12.1%	45	3.1%	11.5%
Aquitaine	205	5.7%	7.5%	75	7.0%	5.8%	131	5.1%	9.1%	72	4.9%	8.3%
Midi Pyrénées	173	4.8%	7.1%	55	5.1%	4.7%	118	4.6%	9.4%	70	4.8%	8.8%
Limousin	52	1.4%	8.3%	19	1.7%	6.3%	33	1.3%	10.2%	15	1.0%	9.6%
Auvergne	81	2.2%	7.2%	27	2.5%	5.0%	54	2.1%	9.2%	26	1.8%	8.6%
Rhône Alpes	357	9.9%	7.0%	103	9.6%	4.2%	254	10.0%	9.6%	155	10.6%	8.5%
Languedoc Roussillon	168	4.7%	7.5%	45	4.2%	4.2%	124	4.9%	10.5%	71	4.8%	10.0%
Provence Alpes Côte d'Azur. Corse	300	8.3%	6.9%	97	9.1%	4.8%	203	8.0%	8.9%	116	7.9%	8.1%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	2789	77.0%	8.6%	864	80.4%	5.3%	1925	75.6%	11.9%	1223	83.5%	8.5%
Presque tous les jours	471	13.0%	8.0%	133	12.4%	4.7%	338	13.3%	10.9%	162	11.1%	8.1%
1 à 2 fois par semaine	213	5.9%	8.1%	44	4.1%	3.9%	169	6.6%	11.4%	73	5.0%	11.0%
1 à 3 fois par mois	23	0.6%	4.3%	2	0.1%	0.8%	21	0.8%	6.4%	2	0.1%	2.7%
Moins souvent	28	0.8%	3.1%	6	0.6%	1.7%	22	0.9%	4.1%	5	0.3%	6.4%
Jamais	1	0.0%	1.2%	0	0.0%	0.0%	1	0.0%	2.6%	0	0.0%	0.0%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	75	2.1%	4.0%	10	0.9%	1.3%	66	2.6%	5.8%	9	0.6%	5.3%
De 9 000 à moins de 12 000 euros par an	118	3.2%	4.0%	18	1.7%	1.6%	99	3.9%	5.5%	11	0.7%	4.6%
De 12 000 à moins de 18 000 euros par an	349	9.6%	5.9%	94	8.7%	3.8%	255	10.0%	7.4%	77	5.2%	11.7%
De 18 000 à moins de 24 000 euros par an	536	14.8%	7.8%	138	12.8%	4.4%	398	15.6%	10.7%	143	9.7%	9.9%
De 24 000 à moins de 36 000 euros par an	844	23.3%	7.6%	262	24.4%	4.9%	582	22.8%	10.2%	311	21.2%	9.1%
De 36 000 à moins de 45 000 euros par an	556	15.4%	8.0%	199	18.6%	5.5%	356	14.0%	10.8%	263	17.9%	8.6%
De 45 000 à moins de 65 000 euros par an	510	14.1%	7.6%	164	15.3%	4.4%	346	13.6%	11.4%	310	21.2%	8.2%
De 65 000 à moins de 80 000 euros par an	120	3.3%	6.2%	39	3.7%	3.5%	80	3.2%	9.9%	88	6.0%	6.7%
De 80 000 à moins de 115 000 euros par an	82	2.3%	6.7%	23	2.2%	3.1%	59	2.3%	12.1%	67	4.6%	7.5%
115 000 euros et plus par an	46	1.3%	8.7%	20	1.8%	6.7%	26	1.0%	11.3%	43	3.0%	9.6%
Refus	249	6.9%	7.0%	68	6.4%	4.6%	180	7.1%	8.7%	78	5.4%	6.5%
Ne sait pas	138	3.8%	7.4%	39	3.6%	4.9%	99	3.9%	9.4%	66	4.5%	8.6%