

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1968	100.0%	3.8%	347	100.0%	1.4%	1621	100.0%	6.0%	812	100.0%	4.7%
Sexe												
Homme	347	17.6%	1.4%	347	100.0%	1.4%	0	0.0%	0.0%	148	18.3%	1.7%
Femme	1621	82.4%	6.0%	0	0.0%	0.0%	1621	100.0%	6.0%	664	81.7%	7.7%
Age												
15 à 24 ans	88	4.5%	1.2%	9	2.6%	0.2%	79	4.9%	2.2%	42	5.2%	1.3%
25 à 34 ans	193	9.8%	2.5%	26	7.6%	0.7%	167	10.3%	4.3%	100	12.4%	3.0%
35 à 49 ans	619	31.5%	4.9%	129	37.1%	2.1%	490	30.3%	7.7%	363	44.7%	5.9%
50 à 59 ans	515	26.2%	5.6%	86	24.7%	1.9%	430	26.5%	9.4%	236	29.1%	6.2%
60 ans et plus	552	28.0%	3.7%	97	28.0%	1.5%	454	28.0%	5.4%	70	8.7%	7.8%
Individu												
Ménagères	1499	76.2%	6.5%	0	0.0%	0.0%	1499	92.5%	6.5%	620	76.3%	8.8%
Personne de référence	767	39.0%	2.7%	324	93.3%	1.6%	443	27.3%	5.6%	264	32.5%	3.2%
Responsable des achats	1664	84.6%	4.7%	186	53.7%	1.5%	1478	91.2%	6.5%	676	83.3%	6.1%
PCS Individu												
Agriculteurs	9	0.4%	1.7%	0	0.1%	0.1%	8	0.5%	6.2%	0	0.0%	0.0%
Petits patrons	65	3.3%	4.0%	23	6.6%	2.0%	42	2.6%	8.7%	51	6.3%	3.6%
Affaires et Cadres	252	12.8%	5.0%	66	19.0%	2.2%	186	11.5%	8.7%	220	27.1%	4.8%
Professions intermédiaires	347	17.6%	5.1%	59	16.9%	1.7%	288	17.8%	8.4%	275	33.8%	4.9%
Employés	411	20.9%	5.0%	44	12.6%	2.1%	368	22.7%	5.9%	114	14.0%	6.2%
Ouvriers	134	6.8%	2.1%	51	14.8%	1.0%	83	5.1%	6.2%	23	2.8%	5.5%
Retraités	444	22.5%	3.5%	78	22.4%	1.3%	366	22.6%	5.5%	22	2.7%	8.2%
Autres inactifs	306	15.6%	3.0%	26	7.5%	0.7%	280	17.3%	4.3%	108	13.3%	3.4%
PCS Personne de référence												
Agriculteurs	22	1.1%	2.7%	0	0.1%	0.1%	22	1.3%	6.0%	0	0.0%	0.0%
Petits patrons	125	6.4%	4.8%	23	6.6%	1.7%	102	6.3%	7.9%	125	15.4%	4.8%
Affaires et Cadres	357	18.1%	5.0%	67	19.2%	1.9%	290	17.9%	7.9%	357	43.9%	5.0%
Professions intermédiaires	330	16.8%	4.4%	59	16.9%	1.5%	271	16.7%	7.4%	330	40.6%	4.4%
Employés	244	12.4%	4.5%	45	12.9%	2.0%	199	12.3%	6.3%	0	0.0%	0.0%
Ouvriers	269	13.7%	2.8%	54	15.5%	1.1%	215	13.3%	5.0%	0	0.0%	0.0%
Retraités	502	25.5%	3.5%	80	23.1%	1.2%	422	26.1%	5.4%	0	0.0%	0.0%
Autres inactifs	118	6.0%	2.9%	20	5.7%	1.3%	99	6.1%	3.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	357	18.1%	3.6%	46	13.4%	1.1%	311	19.2%	5.4%	92	11.4%	5.0%
2 personnes	740	37.6%	4.1%	143	41.1%	1.7%	597	36.9%	6.5%	215	26.5%	5.0%
3 personnes	356	18.1%	3.9%	67	19.3%	1.5%	289	17.8%	6.5%	179	22.0%	4.8%
4 personnes	337	17.1%	3.6%	67	19.4%	1.5%	270	16.6%	5.7%	209	25.8%	4.4%
5 personnes et +	177	9.0%	3.3%	23	6.8%	0.9%	154	9.5%	5.7%	116	14.3%	4.3%
Présence d'enfants de moins de 15 ans												
Oui	617	31.4%	4.0%	109	31.3%	1.5%	508	31.4%	6.3%	383	47.1%	4.9%
Non	1351	68.6%	3.7%	239	68.7%	1.4%	1112	68.6%	5.9%	429	52.9%	4.5%
Habitat												
Communes rurales	332	16.9%	2.8%	54	15.5%	1.0%	278	17.1%	4.5%	115	14.2%	3.5%
Agglo. - 20 000 hab	299	15.2%	3.3%	50	14.5%	1.2%	249	15.3%	5.3%	115	14.1%	4.5%
Agglo. 20 000 à 100 000 hab	287	14.6%	4.1%	49	14.0%	1.5%	238	14.7%	6.5%	96	11.8%	5.1%
Agglo. + 100 000 hab	676	34.3%	4.4%	129	37.1%	1.7%	547	33.7%	6.9%	296	36.5%	5.2%
Agglo. Paris	374	19.0%	4.4%	65	18.9%	1.6%	309	19.1%	7.0%	190	23.4%	4.7%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	396	20.1%	4.2%	73	21.1%	1.6%	323	19.9%	6.5%	200	24.6%	4.5%
Nord Pas de Calais	90	4.6%	2.8%	15	4.3%	1.0%	75	4.7%	4.5%	33	4.0%	3.5%
Lorraine	67	3.4%	3.5%	17	4.8%	1.8%	50	3.1%	5.0%	15	1.8%	2.7%
Alsace	64	3.2%	4.2%	15	4.5%	2.1%	48	3.0%	6.2%	14	1.7%	2.9%
Franche-Comté	36	1.8%	3.7%	8	2.2%	1.6%	28	1.7%	5.8%	9	1.1%	3.4%
Champagne Ardennes	32	1.6%	2.9%	1	0.3%	0.2%	31	1.9%	5.5%	13	1.5%	4.3%
Picardie	36	1.8%	2.4%	6	1.7%	0.8%	30	1.9%	3.8%	14	1.8%	3.2%
Bourgogne	38	1.9%	2.8%	6	1.6%	0.9%	33	2.0%	4.6%	18	2.2%	4.9%
Haute Normandie	39	2.0%	2.6%	5	1.5%	0.7%	34	2.1%	4.4%	18	2.2%	3.8%
Basse Normandie	35	1.8%	2.9%	2	0.7%	0.4%	33	2.0%	5.3%	11	1.3%	3.2%
Centre	95	4.8%	4.6%	22	6.3%	2.2%	73	4.5%	6.8%	39	4.8%	6.3%
Pays de Loire	98	5.0%	3.4%	24	6.8%	1.7%	75	4.6%	4.9%	50	6.1%	5.2%
Bretagne	88	4.5%	3.3%	9	2.7%	0.7%	79	4.9%	5.7%	26	3.3%	3.4%
Poitou Charentes	63	3.2%	4.3%	5	1.3%	0.7%	59	3.6%	7.6%	18	2.2%	4.6%
Aquitaine	117	5.9%	4.3%	19	5.5%	1.5%	98	6.0%	6.9%	56	6.9%	6.5%
Midi Pyrénées	88	4.5%	3.6%	10	3.0%	0.9%	78	4.8%	6.2%	38	4.7%	4.7%
Limousin	22	1.1%	3.5%	4	1.2%	1.4%	17	1.1%	5.3%	10	1.2%	6.3%
Auvergne	55	2.8%	4.9%	11	3.1%	2.0%	44	2.7%	7.5%	17	2.1%	5.6%
Rhône Alpes	232	11.8%	4.5%	48	13.8%	1.9%	184	11.3%	6.9%	95	11.7%	5.2%
Languedoc Roussillon	85	4.3%	3.8%	8	2.3%	0.7%	77	4.8%	6.6%	34	4.2%	4.8%
Provence Alpes Côte d'Azur. Corse	192	9.7%	4.4%	39	11.2%	1.9%	153	9.4%	6.7%	85	10.5%	6.0%
Habitudes de connexion à Internet												
Tous les jours	1323	67.2%	4.1%	268	77.3%	1.6%	1055	65.1%	6.5%	650	80.1%	4.5%
Presque tous les jours	237	12.0%	4.0%	39	11.1%	1.4%	198	12.2%	6.4%	98	12.1%	4.9%
1 à 2 fois par semaine	128	6.5%	4.9%	9	2.6%	0.8%	119	7.3%	8.0%	40	5.0%	6.1%
1 à 3 fois par mois	36	1.8%	6.7%	1	0.4%	0.7%	34	2.1%	10.4%	4	0.5%	4.9%
Moins souvent	39	2.0%	4.2%	2	0.7%	0.6%	36	2.3%	6.8%	3	0.3%	3.6%
Jamais	4	0.2%	3.8%	2	0.5%	3.3%	2	0.1%	4.4%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	64	3.3%	3.4%	8	2.2%	1.1%	57	3.5%	5.0%	10	1.2%	6.0%
De 9 000 à moins de 12 000 euros par an	91	4.6%	3.1%	13	3.8%	1.1%	78	4.8%	4.3%	10	1.3%	4.4%
De 12 000 à moins de 18 000 euros par an	190	9.6%	3.2%	27	7.9%	1.1%	162	10.0%	4.7%	32	3.9%	4.9%
De 18 000 à moins de 24 000 euros par an	247	12.6%	3.6%	20	5.8%	0.6%	227	14.0%	6.1%	62	7.6%	4.3%
De 24 000 à moins de 36 000 euros par an	426	21.6%	3.8%	85	24.5%	1.6%	340	21.0%	6.0%	160	19.7%	4.7%
De 36 000 à moins de 45 000 euros par an	299	15.2%	4.3%	62	17.8%	1.7%	237	14.6%	7.2%	146	18.0%	4.8%
De 45 000 à moins de 65 000 euros par an	304	15.4%	4.5%	69	19.9%	1.9%	235	14.5%	7.7%	170	20.9%	4.5%
De 65 000 à moins de 80 000 euros par an	97	4.9%	5.0%	28	8.1%	2.5%	69	4.3%	8.6%	68	8.4%	5.2%
De 80 000 à moins de 115 000 euros par an	64	3.2%	5.2%	10	3.0%	1.4%	53	3.3%	11.0%	47	5.8%	5.3%
115 000 euros et plus par an	39	2.0%	7.5%	11	3.2%	3.7%	28	1.7%	12.3%	33	4.1%	7.3%
Refus	104	5.3%	2.9%	9	2.5%	0.6%	95	5.9%	4.6%	51	6.3%	4.2%
Ne sait pas	43	2.2%	2.3%	4	1.2%	0.5%	39	2.4%	3.7%	22	2.7%	2.9%