

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2867	100.0%	5.6%	1065	100.0%	4.3%	1802	100.0%	6.7%	1111	100.0%	6.4%
Sexe												
Homme	1065	37.1%	4.3%	1065	100.0%	4.3%	0	0.0%	0.0%	418	37.6%	4.8%
Femme	1802	62.9%	6.7%	0	0.0%	0.0%	1802	100.0%	6.7%	693	62.4%	8.0%
Age												
15 à 24 ans	93	3.2%	1.3%	34	3.2%	0.9%	59	3.3%	1.6%	58	5.2%	1.8%
25 à 34 ans	357	12.5%	4.7%	135	12.7%	3.6%	222	12.3%	5.7%	169	15.2%	5.1%
35 à 49 ans	958	33.4%	7.7%	381	35.8%	6.2%	576	32.0%	9.1%	497	44.7%	8.0%
50 à 59 ans	789	27.5%	8.6%	298	28.0%	6.5%	491	27.3%	10.7%	329	29.6%	8.6%
60 ans et plus	670	23.4%	4.5%	217	20.3%	3.4%	453	25.2%	5.4%	59	5.3%	6.5%
Individu												
Ménagères	1692	59.0%	7.3%	0	0.0%	0.0%	1692	93.9%	7.3%	649	58.4%	9.2%
Personne de référence	1408	49.1%	5.0%	988	92.8%	4.9%	420	23.3%	5.3%	494	44.5%	6.0%
Responsable des achats	2249	78.4%	6.3%	584	54.9%	4.6%	1664	92.3%	7.3%	863	77.6%	7.8%
PCS Individu												
Agriculteurs	30	1.0%	5.7%	20	1.9%	5.2%	10	0.5%	7.3%	2	0.1%	10.6%
Petits patrons	112	3.9%	6.9%	82	7.7%	7.2%	31	1.7%	6.3%	95	8.6%	6.7%
Affaires et Cadres	306	10.7%	6.0%	132	12.4%	4.5%	174	9.6%	8.2%	261	23.5%	5.7%
Professions intermédiaires	546	19.1%	8.0%	195	18.3%	5.7%	351	19.5%	10.2%	442	39.8%	7.9%
Employés	615	21.4%	7.4%	112	10.5%	5.4%	502	27.9%	8.1%	139	12.5%	7.5%
Ouvriers	371	12.9%	5.8%	266	24.9%	5.3%	105	5.8%	7.8%	38	3.4%	9.2%
Retraités	562	19.6%	4.5%	194	18.2%	3.3%	368	20.4%	5.6%	17	1.6%	6.5%
Autres inactifs	326	11.4%	3.2%	65	6.1%	1.7%	261	14.5%	4.0%	117	10.5%	3.6%
PCS Personne de référence												
Agriculteurs	50	1.7%	6.1%	19	1.8%	4.2%	31	1.7%	8.5%	0	0.0%	0.0%
Petits patrons	181	6.3%	6.9%	75	7.1%	5.6%	106	5.9%	8.2%	181	16.3%	6.9%
Affaires et Cadres	434	15.1%	6.0%	140	13.1%	3.9%	294	16.3%	8.0%	434	39.1%	6.0%
Professions intermédiaires	496	17.3%	6.6%	203	19.1%	5.3%	293	16.2%	8.0%	496	44.7%	6.6%
Employés	369	12.9%	6.9%	108	10.2%	4.8%	261	14.5%	8.3%	0	0.0%	0.0%
Ouvriers	521	18.2%	5.5%	254	23.9%	5.0%	266	14.8%	6.1%	0	0.0%	0.0%
Retraités	677	23.6%	4.7%	219	20.5%	3.4%	459	25.5%	5.9%	0	0.0%	0.0%
Autres inactifs	139	4.9%	3.4%	47	4.4%	3.0%	93	5.1%	3.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	409	14.2%	4.1%	115	10.8%	2.7%	294	16.3%	5.1%	92	8.3%	5.0%
2 personnes	1099	38.3%	6.2%	381	35.8%	4.4%	717	39.8%	7.8%	295	26.6%	6.8%
3 personnes	499	17.4%	5.5%	210	19.8%	4.6%	289	16.0%	6.5%	232	20.9%	6.2%
4 personnes	575	20.1%	6.2%	234	22.0%	5.1%	341	18.9%	7.2%	334	30.0%	7.0%
5 personnes et +	285	10.0%	5.4%	124	11.7%	4.7%	161	9.0%	6.0%	158	14.2%	5.9%
Présence d'enfants de moins de 15 ans												
Oui	1037	36.2%	6.7%	428	40.1%	5.8%	609	33.8%	7.5%	552	49.7%	7.1%
Non	1830	63.8%	5.1%	638	59.9%	3.7%	1193	66.2%	6.4%	559	50.3%	5.8%
Habitat												
Communes rurales	761	26.5%	6.5%	330	31.0%	5.9%	431	23.9%	7.0%	256	23.0%	7.9%
Agglo. - 20 000 hab	506	17.6%	5.7%	164	15.4%	3.8%	342	19.0%	7.4%	176	15.8%	7.0%
Agglo. 20 000 à 100 000 hab	378	13.2%	5.4%	128	12.0%	3.9%	250	13.9%	6.8%	130	11.7%	6.9%
Agglo. + 100 000 hab	794	27.7%	5.2%	298	27.9%	4.0%	497	27.6%	6.3%	344	30.9%	6.0%
Agglo. Paris	428	14.9%	5.0%	146	13.7%	3.6%	282	15.6%	6.3%	206	18.6%	5.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	490	17.1%	5.1%	178	16.7%	3.9%	312	17.3%	6.3%	229	20.6%	5.2%
Nord Pas de Calais	141	4.9%	4.4%	50	4.7%	3.3%	91	5.1%	5.4%	44	4.0%	4.7%
Lorraine	95	3.3%	5.0%	30	2.8%	3.2%	65	3.6%	6.6%	32	2.9%	6.0%
Alsace	55	1.9%	3.6%	24	2.3%	3.3%	30	1.7%	3.9%	12	1.1%	2.5%
Franche-Comté	61	2.1%	6.4%	20	1.9%	4.4%	40	2.2%	8.2%	17	1.5%	6.3%
Champagne Ardennes	75	2.6%	7.0%	24	2.2%	4.6%	52	2.9%	9.2%	26	2.3%	9.0%
Picardie	78	2.7%	5.1%	29	2.8%	4.0%	48	2.7%	6.1%	28	2.5%	6.2%
Bourgogne	69	2.4%	5.1%	27	2.6%	4.2%	41	2.3%	5.9%	32	2.9%	8.6%
Haute Normandie	85	3.0%	5.7%	32	3.0%	4.6%	53	2.9%	6.8%	26	2.4%	5.7%
Basse Normandie	66	2.3%	5.4%	33	3.1%	5.7%	33	1.8%	5.3%	24	2.2%	7.0%
Centre	158	5.5%	7.6%	66	6.2%	6.6%	92	5.1%	8.5%	53	4.8%	8.5%
Pays de Loire	157	5.5%	5.4%	57	5.3%	4.0%	100	5.6%	6.6%	65	5.9%	6.8%
Bretagne	169	5.9%	6.4%	61	5.8%	4.8%	108	6.0%	7.9%	47	4.2%	6.1%
Poitou Charentes	102	3.6%	6.9%	33	3.1%	4.6%	70	3.9%	9.1%	32	2.9%	8.1%
Aquitaine	160	5.6%	5.9%	62	5.8%	4.8%	99	5.5%	6.9%	76	6.8%	8.8%
Midi Pyrénées	140	4.9%	5.8%	44	4.1%	3.7%	97	5.4%	7.7%	55	5.0%	6.9%
Limousin	52	1.8%	8.3%	19	1.8%	6.4%	33	1.8%	10.0%	15	1.3%	9.5%
Auvergne	75	2.6%	6.7%	25	2.4%	4.7%	50	2.8%	8.6%	29	2.6%	9.6%
Rhône Alpes	300	10.5%	5.9%	133	12.5%	5.4%	167	9.3%	6.3%	143	12.8%	7.8%
Languedoc Roussillon	103	3.6%	4.6%	33	3.1%	3.1%	70	3.9%	6.0%	35	3.1%	4.9%
Provence Alpes Côte d'Azur. Corse	236	8.2%	5.5%	85	8.0%	4.2%	151	8.4%	6.6%	92	8.3%	6.5%
Habitudes de connexion à Internet												
Tous les jours	1871	65.3%	5.8%	715	67.1%	4.4%	1156	64.2%	7.2%	909	81.8%	6.3%
Presque tous les jours	407	14.2%	6.9%	145	13.7%	5.2%	261	14.5%	8.5%	140	12.6%	7.0%
1 à 2 fois par semaine	190	6.6%	7.3%	71	6.7%	6.3%	119	6.6%	8.0%	46	4.1%	6.8%
1 à 3 fois par mois	33	1.1%	6.1%	6	0.5%	2.8%	27	1.5%	8.2%	4	0.4%	5.4%
Moins souvent	77	2.7%	8.3%	20	1.9%	5.3%	56	3.1%	10.5%	8	0.7%	10.1%
Jamais	2	0.1%	1.8%	2	0.2%	3.3%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	64	2.2%	3.4%	23	2.1%	3.1%	41	2.3%	3.6%	3	0.2%	1.6%
De 9 000 à moins de 12 000 euros par an	105	3.7%	3.6%	31	2.9%	2.7%	75	4.1%	4.1%	11	1.0%	4.5%
De 12 000 à moins de 18 000 euros par an	260	9.1%	4.4%	56	5.2%	2.3%	205	11.4%	5.9%	33	2.9%	5.0%
De 18 000 à moins de 24 000 euros par an	387	13.5%	5.7%	139	13.0%	4.5%	248	13.8%	6.6%	87	7.8%	6.0%
De 24 000 à moins de 36 000 euros par an	654	22.8%	5.9%	265	24.9%	4.9%	388	21.6%	6.8%	222	20.0%	6.5%
De 36 000 à moins de 45 000 euros par an	488	17.0%	7.0%	191	18.0%	5.2%	297	16.5%	9.0%	217	19.6%	7.2%
De 45 000 à moins de 65 000 euros par an	478	16.7%	7.1%	208	19.5%	5.6%	270	15.0%	8.9%	272	24.5%	7.2%
De 65 000 à moins de 80 000 euros par an	131	4.6%	6.7%	66	6.2%	5.8%	65	3.6%	8.0%	96	8.6%	7.3%
De 80 000 à moins de 115 000 euros par an	90	3.1%	7.3%	30	2.8%	4.0%	60	3.3%	12.4%	66	6.0%	7.5%
115 000 euros et plus par an	33	1.1%	6.2%	15	1.4%	5.0%	18	1.0%	7.8%	29	2.6%	6.3%
Refus	130	4.5%	3.6%	34	3.2%	2.2%	96	5.3%	4.7%	54	4.8%	4.4%
Ne sait pas	47	1.6%	2.5%	8	0.8%	1.0%	39	2.2%	3.7%	23	2.1%	3.0%