

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2128	100.0%	4.1%	416	100.0%	1.7%	1711	100.0%	6.4%	928	100.0%	5.3%
Sexe												
Homme	416	19.6%	1.7%	416	100.0%	1.7%	0	0.0%	0.0%	197	21.3%	2.3%
Femme	1711	80.4%	6.4%	0	0.0%	0.0%	1711	100.0%	6.4%	730	78.7%	8.5%
Age												
15 à 24 ans	184	8.6%	2.5%	16	3.8%	0.4%	168	9.8%	4.6%	84	9.0%	2.7%
25 à 34 ans	217	10.2%	2.8%	58	13.9%	1.6%	159	9.3%	4.1%	122	13.2%	3.7%
35 à 49 ans	632	29.7%	5.0%	135	32.3%	2.2%	497	29.0%	7.9%	391	42.2%	6.3%
50 à 59 ans	487	22.9%	5.3%	94	22.7%	2.1%	393	22.9%	8.6%	247	26.6%	6.5%
60 ans et plus	608	28.6%	4.1%	114	27.3%	1.8%	495	28.9%	5.9%	84	9.0%	9.3%
Individu												
Ménagères	1531	72.0%	6.6%	0	0.0%	0.0%	1531	89.5%	6.6%	660	71.2%	9.4%
Personne de référence	841	39.5%	3.0%	381	91.5%	1.9%	460	26.9%	5.9%	315	33.9%	3.8%
Responsable des achats	1721	80.9%	4.9%	237	56.9%	1.9%	1484	86.7%	6.5%	733	79.0%	6.7%
PCS Individu												
Agriculteurs	10	0.5%	1.9%	1	0.3%	0.3%	9	0.5%	6.4%	0	0.0%	0.0%
Petits patrons	91	4.3%	5.6%	37	8.9%	3.2%	54	3.2%	11.2%	82	8.8%	5.7%
Affaires et Cadres	299	14.0%	5.9%	93	22.2%	3.1%	206	12.0%	9.7%	257	27.7%	5.6%
Professions intermédiaires	343	16.1%	5.0%	64	15.4%	1.9%	279	16.3%	8.1%	274	29.5%	4.9%
Employés	409	19.2%	5.0%	37	8.8%	1.8%	372	21.8%	6.0%	115	12.4%	6.3%
Ouvriers	151	7.1%	2.4%	68	16.4%	1.4%	83	4.9%	6.2%	16	1.7%	3.9%
Retraités	460	21.6%	3.7%	83	20.0%	1.4%	377	22.0%	5.7%	28	3.0%	10.2%
Autres inactifs	365	17.1%	3.6%	33	7.9%	0.9%	332	19.4%	5.1%	155	16.8%	4.9%
PCS Personne de référence												
Agriculteurs	19	0.9%	2.3%	1	0.3%	0.3%	17	1.0%	4.7%	0	0.0%	0.0%
Petits patrons	165	7.7%	6.3%	38	9.2%	2.9%	126	7.4%	9.8%	165	17.8%	6.3%
Affaires et Cadres	462	21.7%	6.4%	97	23.2%	2.7%	365	21.3%	10.0%	462	49.8%	6.4%
Professions intermédiaires	301	14.2%	4.0%	62	14.9%	1.6%	239	14.0%	6.5%	301	32.5%	4.0%
Employés	258	12.1%	4.8%	40	9.7%	1.8%	217	12.7%	6.9%	0	0.0%	0.0%
Ouvriers	261	12.3%	2.8%	66	15.9%	1.3%	195	11.4%	4.5%	0	0.0%	0.0%
Retraités	536	25.2%	3.7%	90	21.6%	1.4%	446	26.1%	5.7%	0	0.0%	0.0%
Autres inactifs	127	6.0%	3.1%	21	5.1%	1.4%	105	6.2%	4.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	391	18.4%	3.9%	61	14.7%	1.4%	330	19.3%	5.8%	104	11.3%	5.7%
2 personnes	784	36.8%	4.4%	192	46.1%	2.2%	591	34.6%	6.4%	245	26.4%	5.6%
3 personnes	394	18.5%	4.3%	76	18.4%	1.7%	318	18.6%	7.1%	216	23.3%	5.8%
4 personnes	353	16.6%	3.8%	52	12.5%	1.1%	301	17.6%	6.4%	228	24.6%	4.8%
5 personnes et +	206	9.7%	3.9%	35	8.4%	1.3%	171	10.0%	6.3%	134	14.4%	5.0%
Présence d'enfants de moins de 15 ans												
Oui	676	31.8%	4.4%	116	27.9%	1.6%	560	32.7%	6.9%	403	43.5%	5.2%
Non	1452	68.2%	4.0%	300	72.1%	1.7%	1151	67.3%	6.1%	524	56.5%	5.5%
Habitat												
Communes rurales	337	15.8%	2.9%	64	15.3%	1.1%	273	15.9%	4.5%	121	13.1%	3.7%
Agglo. - 20 000 hab	282	13.2%	3.1%	57	13.6%	1.3%	225	13.1%	4.8%	105	11.4%	4.2%
Agglo. 20 000 à 100 000 hab	246	11.5%	3.5%	36	8.8%	1.1%	209	12.2%	5.7%	102	11.0%	5.5%
Agglo. + 100 000 hab	735	34.5%	4.8%	141	33.8%	1.9%	594	34.7%	7.5%	324	34.9%	5.7%
Agglo. Paris	529	24.9%	6.2%	119	28.5%	2.9%	410	24.0%	9.2%	275	29.6%	6.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	563	26.5%	5.9%	129	31.0%	2.8%	434	25.4%	8.7%	292	31.5%	6.6%
Nord Pas de Calais	74	3.5%	2.3%	15	3.6%	1.0%	59	3.4%	3.5%	20	2.2%	2.2%
Lorraine	46	2.2%	2.4%	9	2.1%	0.9%	38	2.2%	3.8%	18	2.0%	3.4%
Alsace	52	2.4%	3.4%	12	3.0%	1.7%	39	2.3%	5.0%	11	1.2%	2.5%
Franche-Comté	30	1.4%	3.2%	4	1.1%	1.0%	25	1.5%	5.2%	9	0.9%	3.3%
Champagne Ardennes	40	1.9%	3.7%	7	1.8%	1.4%	32	1.9%	5.7%	15	1.6%	5.3%
Picardie	45	2.1%	2.9%	10	2.5%	1.4%	35	2.0%	4.4%	16	1.7%	3.5%
Bourgogne	45	2.1%	3.3%	9	2.2%	1.4%	36	2.1%	5.1%	21	2.3%	5.8%
Haute Normandie	42	2.0%	2.9%	9	2.0%	1.2%	34	2.0%	4.4%	20	2.1%	4.3%
Basse Normandie	35	1.6%	2.9%	12	2.8%	2.0%	23	1.4%	3.7%	14	1.5%	3.9%
Centre	76	3.6%	3.6%	16	3.9%	1.6%	60	3.5%	5.5%	33	3.6%	5.3%
Pays de Loire	88	4.1%	3.0%	26	6.1%	1.8%	63	3.7%	4.1%	40	4.3%	4.2%
Bretagne	95	4.5%	3.6%	19	4.5%	1.5%	77	4.5%	5.6%	32	3.5%	4.2%
Poitou Charentes	58	2.7%	3.9%	3	0.7%	0.4%	55	3.2%	7.2%	12	1.3%	3.0%
Aquitaine	172	8.1%	6.3%	22	5.2%	1.7%	150	8.8%	10.5%	84	9.0%	9.6%
Midi Pyrénées	90	4.2%	3.7%	9	2.1%	0.8%	81	4.8%	6.5%	43	4.7%	5.4%
Limousin	23	1.1%	3.6%	3	0.7%	1.0%	20	1.1%	6.1%	10	1.0%	6.3%
Auvergne	47	2.2%	4.2%	13	3.1%	2.4%	35	2.0%	5.9%	14	1.5%	4.6%
Rhône Alpes	201	9.4%	3.9%	34	8.3%	1.4%	167	9.7%	6.3%	98	10.5%	5.4%
Languedoc Roussillon	91	4.3%	4.1%	7	1.6%	0.6%	84	4.9%	7.2%	37	4.0%	5.3%
Provence Alpes Côte d'Azur. Corse	214	10.1%	4.9%	48	11.6%	2.4%	165	9.7%	7.3%	88	9.5%	6.2%
Habitudes de connexion à Internet												
Tous les jours	1458	68.5%	4.5%	319	76.5%	2.0%	1140	66.6%	7.1%	775	83.5%	5.4%
Presque tous les jours	270	12.7%	4.6%	28	6.8%	1.0%	241	14.1%	7.8%	110	11.9%	5.5%
1 à 2 fois par semaine	113	5.3%	4.3%	14	3.3%	1.2%	99	5.8%	6.7%	32	3.5%	4.9%
1 à 3 fois par mois	30	1.4%	5.7%	1	0.2%	0.4%	29	1.7%	8.9%	0	0.0%	0.4%
Moins souvent	41	1.9%	4.5%	3	0.6%	0.7%	39	2.3%	7.2%	4	0.4%	5.0%
Jamais	1	0.1%	1.2%	0	0.0%	0.0%	1	0.1%	2.6%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	69	3.2%	3.7%	20	4.7%	2.7%	49	2.9%	4.3%	11	1.1%	6.4%
De 9 000 à moins de 12 000 euros par an	71	3.3%	2.4%	6	1.3%	0.5%	66	3.8%	3.6%	11	1.2%	4.6%
De 12 000 à moins de 18 000 euros par an	191	9.0%	3.2%	30	7.2%	1.2%	161	9.4%	4.7%	29	3.2%	4.5%
De 18 000 à moins de 24 000 euros par an	257	12.1%	3.8%	39	9.3%	1.2%	218	12.8%	5.8%	59	6.3%	4.1%
De 24 000 à moins de 36 000 euros par an	391	18.4%	3.5%	73	17.6%	1.4%	318	18.6%	5.6%	144	15.5%	4.2%
De 36 000 à moins de 45 000 euros par an	275	12.9%	4.0%	54	12.9%	1.5%	222	12.9%	6.7%	150	16.2%	4.9%
De 45 000 à moins de 65 000 euros par an	368	17.3%	5.5%	82	19.8%	2.2%	285	16.7%	9.4%	212	22.9%	5.6%
De 65 000 à moins de 80 000 euros par an	139	6.5%	7.2%	33	7.9%	2.9%	106	6.2%	13.2%	98	10.6%	7.5%
De 80 000 à moins de 115 000 euros par an	73	3.4%	5.9%	19	4.7%	2.6%	54	3.1%	11.1%	58	6.3%	6.5%
115 000 euros et plus par an	66	3.1%	12.6%	22	5.3%	7.4%	44	2.6%	19.3%	58	6.2%	12.8%
Refus	159	7.5%	4.5%	34	8.3%	2.3%	124	7.3%	6.0%	71	7.7%	5.9%
Ne sait pas	68	3.2%	3.7%	5	1.2%	0.6%	63	3.7%	6.0%	27	2.9%	3.5%