

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1468	100.0%	2.9%	547	100.0%	2.2%	921	100.0%	3.4%	413	100.0%	2.4%
Sexe												
Homme	547	37.3%	2.2%	547	100.0%	2.2%	0	0.0%	0.0%	151	36.4%	1.7%
Femme	921	62.7%	3.4%	0	0.0%	0.0%	921	100.0%	3.4%	263	63.6%	3.0%
Age												
15 à 24 ans	64	4.3%	0.9%	27	4.9%	0.7%	37	4.0%	1.0%	26	6.3%	0.8%
25 à 34 ans	128	8.7%	1.7%	49	9.0%	1.3%	79	8.5%	2.0%	37	9.1%	1.1%
35 à 49 ans	395	26.9%	3.2%	156	28.6%	2.5%	239	25.9%	3.8%	184	44.5%	3.0%
50 à 59 ans	423	28.8%	4.6%	154	28.2%	3.4%	269	29.2%	5.9%	140	33.8%	3.7%
60 ans et plus	459	31.2%	3.1%	161	29.4%	2.5%	298	32.4%	3.6%	26	6.2%	2.9%
Individu												
Ménagères	881	60.1%	3.8%	0	0.0%	0.0%	881	95.7%	3.8%	250	60.5%	3.5%
Personne de référence	754	51.4%	2.7%	497	90.8%	2.5%	257	28.0%	3.3%	177	42.8%	2.1%
Responsable des achats	1189	81.0%	3.4%	331	60.6%	2.6%	858	93.2%	3.8%	317	76.8%	2.9%
PCS Individu												
Agriculteurs	21	1.4%	3.9%	8	1.5%	2.1%	12	1.3%	9.2%	0	0.0%	0.0%
Petits patrons	29	2.0%	1.8%	20	3.6%	1.7%	9	1.0%	1.9%	24	5.9%	1.7%
Affaires et Cadres	103	7.0%	2.0%	53	9.7%	1.8%	50	5.5%	2.4%	88	21.2%	1.9%
Professions intermédiaires	208	14.2%	3.0%	74	13.6%	2.2%	134	14.5%	3.9%	164	39.6%	2.9%
Employés	284	19.3%	3.4%	48	8.8%	2.3%	236	25.6%	3.8%	66	15.9%	3.6%
Ouvriers	202	13.8%	3.2%	128	23.5%	2.5%	74	8.0%	5.5%	6	1.5%	1.5%
Retraités	426	29.0%	3.4%	160	29.2%	2.7%	266	28.9%	4.0%	18	4.4%	6.7%
Autres inactifs	195	13.3%	1.9%	55	10.1%	1.5%	140	15.2%	2.2%	47	11.5%	1.5%
PCS Personne de référence												
Agriculteurs	45	3.1%	5.5%	11	2.1%	2.5%	34	3.7%	9.3%	0	0.0%	0.0%
Petits patrons	71	4.8%	2.7%	23	4.2%	1.7%	48	5.2%	3.7%	71	17.2%	2.7%
Affaires et Cadres	138	9.4%	1.9%	54	9.8%	1.5%	84	9.2%	2.3%	138	33.5%	1.9%
Professions intermédiaires	204	13.9%	2.7%	74	13.5%	1.9%	130	14.1%	3.6%	204	49.4%	2.7%
Employés	146	10.0%	2.7%	45	8.3%	2.0%	101	11.0%	3.2%	0	0.0%	0.0%
Ouvriers	272	18.5%	2.9%	128	23.4%	2.5%	144	15.6%	3.3%	0	0.0%	0.0%
Retraités	471	32.1%	3.3%	172	31.4%	2.6%	299	32.4%	3.8%	0	0.0%	0.0%
Autres inactifs	121	8.2%	3.0%	40	7.3%	2.5%	81	8.8%	3.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	295	20.1%	3.0%	98	18.0%	2.3%	197	21.3%	3.4%	32	7.8%	1.8%
2 personnes	559	38.1%	3.1%	186	33.9%	2.1%	373	40.6%	4.1%	126	30.5%	2.9%
3 personnes	270	18.4%	3.0%	131	24.0%	2.8%	139	15.1%	3.1%	89	21.5%	2.4%
4 personnes	219	14.9%	2.4%	80	14.7%	1.8%	139	15.1%	2.9%	92	22.3%	1.9%
5 personnes et +	124	8.4%	2.3%	51	9.4%	1.9%	73	7.9%	2.7%	74	17.8%	2.7%
Présence d'enfants de moins de 15 ans												
Oui	412	28.1%	2.7%	170	31.0%	2.3%	243	26.4%	3.0%	182	44.1%	2.4%
Non	1055	71.9%	2.9%	377	69.0%	2.2%	678	73.6%	3.6%	231	55.9%	2.4%
Habitat												
Communes rurales	500	34.1%	4.3%	189	34.5%	3.3%	312	33.9%	5.1%	134	32.4%	4.1%
Agglo. - 20 000 hab	266	18.1%	3.0%	90	16.4%	2.1%	177	19.2%	3.8%	70	16.8%	2.8%
Agglo. 20 000 à 100 000 hab	172	11.7%	2.5%	58	10.6%	1.8%	115	12.5%	3.1%	50	12.1%	2.7%
Agglo. + 100 000 hab	392	26.7%	2.6%	158	28.9%	2.1%	234	25.4%	3.0%	114	27.5%	2.0%
Agglo. Paris	137	9.3%	1.6%	53	9.7%	1.3%	84	9.1%	1.9%	46	11.2%	1.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	184	12.5%	1.9%	81	14.9%	1.8%	103	11.2%	2.1%	61	14.7%	1.4%
Nord Pas de Calais	82	5.6%	2.6%	17	3.1%	1.1%	65	7.1%	3.9%	15	3.6%	1.6%
Lorraine	46	3.2%	2.4%	23	4.2%	2.5%	23	2.5%	2.3%	10	2.4%	1.8%
Alsace	28	1.9%	1.9%	13	2.3%	1.7%	16	1.7%	2.0%	10	2.4%	2.1%
Franche-Comté	32	2.2%	3.4%	11	2.0%	2.3%	21	2.3%	4.4%	9	2.1%	3.3%
Champagne Ardennes	57	3.9%	5.2%	17	3.2%	3.4%	39	4.2%	7.0%	17	4.2%	6.0%
Picardie	45	3.1%	2.9%	15	2.8%	2.1%	30	3.2%	3.7%	6	1.4%	1.3%
Bourgogne	55	3.7%	4.1%	16	2.9%	2.4%	39	4.2%	5.5%	13	3.2%	3.6%
Haute Normandie	41	2.8%	2.8%	18	3.3%	2.5%	23	2.5%	3.0%	12	2.8%	2.6%
Basse Normandie	46	3.1%	3.8%	19	3.4%	3.2%	27	3.0%	4.4%	8	1.9%	2.3%
Centre	84	5.7%	4.0%	33	6.0%	3.3%	51	5.6%	4.7%	25	6.1%	4.1%
Pays de Loire	75	5.1%	2.6%	26	4.8%	1.9%	49	5.3%	3.2%	33	8.0%	3.5%
Bretagne	90	6.2%	3.4%	33	6.0%	2.6%	57	6.2%	4.2%	22	5.4%	2.9%
Poitou Charentes	65	4.4%	4.4%	21	3.9%	3.0%	44	4.8%	5.7%	21	5.0%	5.2%
Aquitaine	96	6.5%	3.5%	32	5.9%	2.5%	64	6.9%	4.5%	24	5.8%	2.8%
Midi Pyrénées	108	7.3%	4.5%	44	8.1%	3.8%	64	6.9%	5.1%	29	7.0%	3.6%
Limousin	20	1.4%	3.3%	4	0.8%	1.4%	16	1.8%	5.0%	8	2.0%	5.4%
Auvergne	43	2.9%	3.8%	19	3.4%	3.5%	24	2.6%	4.1%	13	3.3%	4.4%
Rhône Alpes	140	9.6%	2.7%	57	10.5%	2.3%	83	9.0%	3.1%	48	11.6%	2.6%
Languedoc Roussillon	38	2.6%	1.7%	13	2.5%	1.3%	24	2.6%	2.1%	11	2.6%	1.5%
Provence Alpes Côte d'Azur. Corse	91	6.2%	2.1%	34	6.1%	1.6%	58	6.3%	2.5%	18	4.5%	1.3%
Habitudes de connexion à Internet												
Tous les jours	763	52.0%	2.4%	294	53.8%	1.8%	469	50.9%	2.9%	298	72.1%	2.1%
Presque tous les jours	229	15.6%	3.9%	72	13.2%	2.6%	156	17.0%	5.1%	63	15.3%	3.2%
1 à 2 fois par semaine	139	9.5%	5.3%	50	9.2%	4.5%	89	9.6%	6.0%	35	8.5%	5.3%
1 à 3 fois par mois	30	2.1%	5.7%	12	2.2%	6.0%	18	2.0%	5.4%	3	0.6%	3.3%
Moins souvent	29	2.0%	3.2%	12	2.1%	3.1%	17	1.9%	3.3%	4	0.9%	5.1%
Jamais	3	0.2%	2.8%	2	0.4%	3.6%	1	0.1%	1.8%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	65	4.5%	3.5%	33	6.0%	4.5%	33	3.6%	2.9%	6	1.4%	3.6%
De 9 000 à moins de 12 000 euros par an	95	6.5%	3.2%	40	7.2%	3.4%	55	6.0%	3.0%	11	2.6%	4.6%
De 12 000 à moins de 18 000 euros par an	182	12.4%	3.1%	53	9.6%	2.1%	130	14.1%	3.8%	18	4.2%	2.7%
De 18 000 à moins de 24 000 euros par an	221	15.1%	3.2%	81	14.8%	2.6%	140	15.2%	3.7%	35	8.6%	2.5%
De 24 000 à moins de 36 000 euros par an	331	22.6%	3.0%	128	23.4%	2.4%	204	22.1%	3.6%	81	19.6%	2.4%
De 36 000 à moins de 45 000 euros par an	232	15.8%	3.3%	94	17.1%	2.6%	139	15.1%	4.2%	84	20.4%	2.8%
De 45 000 à moins de 65 000 euros par an	186	12.7%	2.8%	71	13.0%	1.9%	115	12.5%	3.8%	103	25.0%	2.7%
De 65 000 à moins de 80 000 euros par an	31	2.1%	1.6%	17	3.2%	1.5%	14	1.5%	1.8%	25	6.1%	1.9%
De 80 000 à moins de 115 000 euros par an	17	1.2%	1.4%	6	1.2%	0.9%	11	1.2%	2.2%	11	2.7%	1.3%
115 000 euros et plus par an	9	0.6%	1.7%	3	0.5%	1.0%	6	0.7%	2.7%	8	2.0%	1.9%
Refus	74	5.1%	2.1%	18	3.3%	1.2%	57	6.1%	2.7%	23	5.6%	1.9%
Ne sait pas	22	1.5%	1.2%	4	0.8%	0.5%	18	2.0%	1.7%	7	1.7%	0.9%