

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3005	100.0%	5.8%	958	100.0%	3.9%	2046	100.0%	7.6%	1131	100.0%	6.5%
Sexe												
Homme	958	31.9%	3.9%	958	100.0%	3.9%	0	0.0%	0.0%	378	33.5%	4.3%
Femme	2046	68.1%	7.6%	0	0.0%	0.0%	2046	100.0%	7.6%	753	66.5%	8.7%
Age												
15 à 24 ans	148	4.9%	2.0%	48	5.0%	1.3%	101	4.9%	2.8%	80	7.1%	2.5%
25 à 34 ans	335	11.1%	4.4%	99	10.3%	2.6%	236	11.5%	6.0%	150	13.3%	4.5%
35 à 49 ans	902	30.0%	7.2%	310	32.4%	5.0%	592	28.9%	9.3%	483	42.7%	7.8%
50 à 59 ans	811	27.0%	8.9%	280	29.2%	6.1%	531	25.9%	11.6%	351	31.0%	9.2%
60 ans et plus	809	26.9%	5.4%	222	23.1%	3.4%	587	28.7%	7.0%	67	5.9%	7.4%
Individu												
Ménagères	1908	63.5%	8.3%	0	0.0%	0.0%	1908	93.2%	8.3%	689	60.9%	9.8%
Personne de référence	1441	48.0%	5.1%	866	90.4%	4.3%	575	28.1%	7.3%	458	40.5%	5.5%
Responsable des achats	2394	79.7%	6.8%	532	55.5%	4.2%	1862	91.0%	8.2%	863	76.3%	7.8%
PCS Individu												
Agriculteurs	26	0.9%	5.1%	18	1.9%	4.7%	8	0.4%	6.1%	2	0.1%	10.6%
Petits patrons	123	4.1%	7.6%	74	7.7%	6.5%	49	2.4%	10.2%	109	9.6%	7.6%
Affaires et Cadres	334	11.1%	6.6%	139	14.5%	4.7%	195	9.5%	9.1%	282	25.0%	6.2%
Professions intermédiaires	494	16.4%	7.2%	156	16.3%	4.6%	338	16.5%	9.8%	393	34.8%	7.0%
Employés	586	19.5%	7.1%	93	9.7%	4.5%	493	24.1%	8.0%	119	10.6%	6.5%
Ouvriers	292	9.7%	4.6%	177	18.5%	3.5%	115	5.6%	8.5%	33	2.9%	8.0%
Retraités	682	22.7%	5.4%	203	21.2%	3.4%	479	23.4%	7.2%	31	2.7%	11.5%
Autres inactifs	467	15.5%	4.6%	98	10.2%	2.6%	369	18.1%	5.7%	162	14.3%	5.0%
PCS Personne de référence												
Agriculteurs	51	1.7%	6.3%	20	2.1%	4.5%	31	1.5%	8.4%	0	0.0%	0.0%
Petits patrons	165	5.5%	6.3%	72	7.5%	5.4%	93	4.5%	7.1%	165	14.6%	6.3%
Affaires et Cadres	527	17.5%	7.3%	146	15.2%	4.1%	381	18.6%	10.4%	527	46.6%	7.3%
Professions intermédiaires	439	14.6%	5.8%	160	16.7%	4.1%	279	13.6%	7.6%	439	38.8%	5.8%
Employés	381	12.7%	7.1%	96	10.0%	4.3%	285	13.9%	9.1%	0	0.0%	0.0%
Ouvriers	440	14.7%	4.6%	180	18.7%	3.5%	261	12.7%	6.0%	0	0.0%	0.0%
Retraités	795	26.4%	5.5%	226	23.6%	3.5%	568	27.8%	7.3%	0	0.0%	0.0%
Autres inactifs	207	6.9%	5.1%	58	6.1%	3.7%	149	7.3%	5.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	524	17.4%	5.3%	125	13.0%	3.0%	400	19.5%	7.0%	109	9.7%	5.9%
2 personnes	1178	39.2%	6.6%	404	42.1%	4.7%	774	37.8%	8.4%	320	28.3%	7.4%
3 personnes	535	17.8%	5.9%	184	19.2%	4.0%	351	17.1%	7.9%	229	20.2%	6.1%
4 personnes	498	16.6%	5.4%	155	16.2%	3.4%	342	16.7%	7.3%	292	25.8%	6.1%
5 personnes et +	270	9.0%	5.1%	91	9.5%	3.5%	179	8.8%	6.6%	180	15.9%	6.7%
Présence d'enfants de moins de 15 ans												
Oui	951	31.7%	6.2%	301	31.4%	4.1%	650	31.8%	8.0%	524	46.3%	6.8%
Non	2054	68.3%	5.7%	658	68.6%	3.8%	1396	68.2%	7.5%	607	53.7%	6.3%
Habitat												
Communes rurales	687	22.9%	5.8%	253	26.4%	4.5%	434	21.2%	7.1%	225	19.9%	6.9%
Agglo. - 20 000 hab	491	16.3%	5.5%	133	13.9%	3.1%	358	17.5%	7.7%	155	13.7%	6.2%
Agglo. 20 000 à 100 000 hab	402	13.4%	5.8%	126	13.1%	3.9%	276	13.5%	7.5%	139	12.3%	7.4%
Agglo. + 100 000 hab	958	31.9%	6.2%	305	31.8%	4.1%	653	31.9%	8.2%	381	33.7%	6.7%
Agglo. Paris	467	15.5%	5.5%	141	14.7%	3.5%	326	15.9%	7.3%	231	20.4%	5.7%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	531	17.7%	5.6%	171	17.9%	3.8%	360	17.6%	7.2%	249	22.0%	5.6%
Nord Pas de Calais	163	5.4%	5.1%	40	4.2%	2.6%	123	6.0%	7.3%	66	5.9%	7.1%
Lorraine	103	3.4%	5.4%	32	3.4%	3.5%	71	3.5%	7.1%	34	3.0%	6.3%
Alsace	60	2.0%	3.9%	13	1.3%	1.7%	47	2.3%	6.0%	17	1.5%	3.6%
Franche-Comté	60	2.0%	6.3%	19	2.0%	4.1%	41	2.0%	8.4%	17	1.5%	6.4%
Champagne Ardennes	70	2.3%	6.5%	19	2.0%	3.7%	51	2.5%	9.0%	26	2.3%	8.8%
Picardie	83	2.8%	5.4%	33	3.5%	4.5%	49	2.4%	6.2%	41	3.7%	9.3%
Bourgogne	74	2.5%	5.5%	29	3.0%	4.5%	45	2.2%	6.4%	24	2.1%	6.4%
Haute Normandie	89	3.0%	6.0%	33	3.5%	4.7%	56	2.7%	7.2%	32	2.8%	7.0%
Basse Normandie	72	2.4%	6.0%	27	2.8%	4.6%	45	2.2%	7.2%	28	2.4%	8.0%
Centre	132	4.4%	6.3%	49	5.2%	4.9%	82	4.0%	7.6%	44	3.9%	7.0%
Pays de Loire	171	5.7%	5.8%	50	5.2%	3.5%	121	5.9%	8.0%	62	5.5%	6.5%
Bretagne	165	5.5%	6.2%	58	6.1%	4.6%	107	5.2%	7.8%	54	4.8%	7.0%
Poitou Charentes	102	3.4%	6.9%	22	2.3%	3.1%	80	3.9%	10.4%	31	2.7%	7.8%
Aquitaine	184	6.1%	6.7%	52	5.4%	4.0%	131	6.4%	9.2%	70	6.2%	8.1%
Midi Pyrénées	162	5.4%	6.7%	48	5.0%	4.1%	114	5.6%	9.1%	57	5.1%	7.1%
Limousin	46	1.5%	7.4%	15	1.5%	4.9%	31	1.5%	9.6%	12	1.1%	8.0%
Auvergne	76	2.5%	6.7%	26	2.7%	4.9%	50	2.4%	8.5%	31	2.7%	10.1%
Rhône Alpes	295	9.8%	5.8%	111	11.6%	4.5%	184	9.0%	6.9%	120	10.6%	6.6%
Languedoc Roussillon	116	3.9%	5.2%	37	3.8%	3.5%	80	3.9%	6.8%	39	3.5%	5.6%
Provence Alpes Côte d'Azur. Corse	252	8.4%	5.8%	74	7.7%	3.6%	179	8.7%	7.8%	78	6.9%	5.5%
Habitudes de connexion à Internet												
Tous les jours	1908	63.5%	5.9%	634	66.1%	3.9%	1274	62.3%	7.9%	905	80.1%	6.3%
Presque tous les jours	388	12.9%	6.6%	119	12.5%	4.3%	268	13.1%	8.7%	132	11.7%	6.6%
1 à 2 fois par semaine	222	7.4%	8.5%	73	7.6%	6.5%	149	7.3%	10.0%	61	5.4%	9.1%
1 à 3 fois par mois	45	1.5%	8.5%	11	1.2%	5.6%	34	1.7%	10.3%	6	0.5%	7.8%
Moins souvent	67	2.2%	7.3%	15	1.6%	4.0%	52	2.5%	9.7%	8	0.7%	11.0%
Jamais	6	0.2%	6.2%	6	0.6%	11.3%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	93	3.1%	5.0%	27	2.8%	3.7%	66	3.2%	5.8%	8	0.7%	5.0%
De 9 000 à moins de 12 000 euros par an	134	4.5%	4.5%	25	2.6%	2.2%	109	5.3%	6.0%	9	0.8%	3.9%
De 12 000 à moins de 18 000 euros par an	303	10.1%	5.1%	85	8.8%	3.4%	218	10.7%	6.3%	40	3.6%	6.2%
De 18 000 à moins de 24 000 euros par an	371	12.3%	5.4%	113	11.8%	3.6%	258	12.6%	6.9%	79	7.0%	5.5%
De 24 000 à moins de 36 000 euros par an	584	19.4%	5.3%	211	22.0%	3.9%	372	18.2%	6.5%	187	16.6%	5.5%
De 36 000 à moins de 45 000 euros par an	456	15.2%	6.5%	136	14.2%	3.7%	320	15.6%	9.7%	192	17.0%	6.3%
De 45 000 à moins de 65 000 euros par an	500	16.6%	7.4%	191	19.9%	5.2%	309	15.1%	10.2%	276	24.4%	7.3%
De 65 000 à moins de 80 000 euros par an	160	5.3%	8.2%	63	6.6%	5.6%	97	4.7%	11.9%	111	9.8%	8.5%
De 80 000 à moins de 115 000 euros par an	105	3.5%	8.5%	34	3.5%	4.5%	71	3.5%	14.6%	75	6.7%	8.5%
115 000 euros et plus par an	56	1.9%	10.6%	18	1.9%	6.2%	37	1.8%	16.3%	46	4.0%	10.1%
Refus	168	5.6%	4.7%	41	4.2%	2.7%	128	6.2%	6.2%	71	6.3%	5.9%
Ne sait pas	76	2.5%	4.1%	15	1.6%	1.9%	61	3.0%	5.8%	35	3.1%	4.6%