

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1296	100.0%	2.5%	249	100.0%	1.0%	1047	100.0%	3.9%	593	100.0%	3.4%
Sexe												
Homme	249	19.2%	1.0%	249	100.0%	1.0%	0	0.0%	0.0%	139	23.4%	1.6%
Femme	1047	80.8%	3.9%	0	0.0%	0.0%	1047	100.0%	3.9%	454	76.6%	5.3%
Age												
15 à 24 ans	504	38.9%	6.9%	60	24.0%	1.6%	444	42.4%	12.3%	211	35.7%	6.7%
25 à 34 ans	167	12.9%	2.2%	44	17.8%	1.2%	123	11.8%	3.2%	79	13.3%	2.4%
35 à 49 ans	273	21.0%	2.2%	69	27.9%	1.1%	203	19.4%	3.2%	167	28.2%	2.7%
50 à 59 ans	202	15.6%	2.2%	53	21.4%	1.2%	149	14.2%	3.3%	109	18.4%	2.9%
60 ans et plus	150	11.5%	1.0%	22	9.0%	0.3%	127	12.1%	1.5%	26	4.4%	2.9%
Individu												
Ménagères	627	48.4%	2.7%	0	0.0%	0.0%	627	59.9%	2.7%	274	46.3%	3.9%
Personne de référence	403	31.1%	1.4%	170	68.2%	0.8%	233	22.3%	3.0%	163	27.5%	2.0%
Responsable des achats	767	59.2%	2.2%	125	50.2%	1.0%	642	61.3%	2.8%	332	56.1%	3.0%
PCS Individu												
Agriculteurs	2	0.2%	0.5%	0	0.0%	0.0%	2	0.2%	1.8%	0	0.0%	0.0%
Petits patrons	58	4.5%	3.6%	18	7.3%	1.6%	40	3.8%	8.2%	51	8.6%	3.6%
Affaires et Cadres	141	10.9%	2.8%	52	20.8%	1.7%	89	8.5%	4.2%	123	20.7%	2.7%
Professions intermédiaires	146	11.3%	2.1%	41	16.4%	1.2%	106	10.1%	3.1%	120	20.2%	2.1%
Employés	240	18.5%	2.9%	17	7.0%	0.8%	222	21.2%	3.6%	60	10.2%	3.3%
Ouvriers	82	6.3%	1.3%	33	13.2%	0.6%	49	4.7%	3.7%	6	1.0%	1.4%
Retraités	121	9.3%	1.0%	17	6.8%	0.3%	104	10.0%	1.6%	10	1.7%	3.8%
Autres inactifs	506	39.0%	4.9%	71	28.6%	1.9%	435	41.5%	6.7%	223	37.6%	7.0%
PCS Personne de référence												
Agriculteurs	6	0.5%	0.8%	0	0.0%	0.0%	6	0.6%	1.7%	0	0.0%	0.0%
Petits patrons	116	9.0%	4.4%	35	14.0%	2.6%	81	7.8%	6.3%	116	19.6%	4.4%
Affaires et Cadres	282	21.8%	3.9%	57	23.0%	1.6%	225	21.5%	6.2%	282	47.7%	3.9%
Professions intermédiaires	194	15.0%	2.6%	47	18.9%	1.2%	147	14.0%	4.0%	194	32.7%	2.6%
Employés	186	14.4%	3.5%	22	8.7%	1.0%	165	15.7%	5.2%	0	0.0%	0.0%
Ouvriers	220	17.0%	2.3%	37	14.7%	0.7%	184	17.5%	4.2%	0	0.0%	0.0%
Retraités	195	15.1%	1.4%	25	10.1%	0.4%	170	16.3%	2.2%	0	0.0%	0.0%
Autres inactifs	95	7.3%	2.3%	26	10.5%	1.7%	69	6.6%	2.8%	0	0.0%	0.0%

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Taille du foyer												
1 personne	223	17.2%	2.2%	47	18.9%	1.1%	176	16.8%	3.1%	59	10.0%	3.2%
2 personnes	310	23.9%	1.7%	66	26.7%	0.8%	243	23.2%	2.6%	109	18.4%	2.5%
3 personnes	292	22.5%	3.2%	68	27.5%	1.5%	223	21.3%	5.0%	145	24.4%	3.9%
4 personnes	278	21.5%	3.0%	37	14.7%	0.8%	242	23.1%	5.1%	165	27.8%	3.4%
5 personnes et +	193	14.9%	3.6%	30	12.1%	1.1%	163	15.5%	6.0%	115	19.4%	4.3%
Présence d'enfants de moins de 15 ans												
Oui	406	31.3%	2.6%	69	27.6%	0.9%	338	32.2%	4.2%	241	40.6%	3.1%
Non	890	68.7%	2.5%	180	72.4%	1.0%	710	67.8%	3.8%	352	59.4%	3.7%
Habitat												
Communes rurales	196	15.1%	1.7%	37	14.8%	0.7%	159	15.2%	2.6%	81	13.7%	2.5%
Agglo. - 20 000 hab	194	14.9%	2.2%	30	12.0%	0.7%	164	15.6%	3.5%	79	13.3%	3.1%
Agglo. 20 000 à 100 000 hab	142	11.0%	2.0%	27	10.8%	0.8%	115	11.0%	3.1%	69	11.7%	3.7%
Agglo. + 100 000 hab	455	35.1%	3.0%	85	34.0%	1.1%	371	35.4%	4.7%	185	31.1%	3.2%
Agglo. Paris	309	23.9%	3.6%	70	28.3%	1.7%	239	22.8%	5.4%	179	30.2%	4.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	326	25.2%	3.4%	77	30.8%	1.7%	249	23.8%	5.0%	192	32.3%	4.3%
Nord Pas de Calais	70	5.4%	2.2%	9	3.7%	0.6%	61	5.8%	3.6%	28	4.7%	3.0%
Lorraine	29	2.2%	1.5%	6	2.5%	0.7%	23	2.2%	2.3%	10	1.7%	1.9%
Alsace	36	2.8%	2.4%	8	3.2%	1.1%	29	2.7%	3.7%	14	2.4%	3.1%
Franche-Comté	24	1.8%	2.5%	10	4.0%	2.1%	14	1.3%	2.8%	7	1.3%	2.8%
Champagne Ardennes	23	1.8%	2.1%	2	0.9%	0.4%	21	2.0%	3.7%	11	1.9%	3.8%
Picardie	29	2.2%	1.9%	7	2.7%	0.9%	22	2.1%	2.8%	10	1.6%	2.2%
Bourgogne	27	2.1%	2.0%	8	3.2%	1.2%	19	1.8%	2.7%	14	2.3%	3.7%
Haute Normandie	18	1.4%	1.2%	4	1.5%	0.5%	14	1.4%	1.8%	4	0.8%	1.0%
Basse Normandie	26	2.0%	2.2%	3	1.3%	0.5%	23	2.2%	3.7%	10	1.7%	2.9%
Centre	36	2.8%	1.7%	2	0.9%	0.2%	33	3.2%	3.1%	15	2.6%	2.5%
Pays de Loire	61	4.7%	2.1%	18	7.1%	1.3%	43	4.1%	2.8%	20	3.4%	2.1%
Bretagne	65	5.0%	2.4%	8	3.2%	0.6%	57	5.4%	4.1%	24	4.1%	3.2%
Poitou Charentes	16	1.2%	1.1%	3	1.2%	0.4%	13	1.2%	1.7%	10	1.7%	2.5%
Aquitaine	77	5.9%	2.8%	19	7.7%	1.5%	58	5.5%	4.0%	34	5.8%	4.0%
Midi Pyrénées	40	3.1%	1.7%	2	0.6%	0.1%	39	3.7%	3.1%	22	3.7%	2.7%
Limousin	13	1.0%	2.0%	1	0.2%	0.2%	12	1.1%	3.7%	7	1.2%	4.4%
Auvergne	18	1.4%	1.6%	3	1.2%	0.5%	15	1.4%	2.5%	5	0.9%	1.7%
Rhône Alpes	116	8.9%	2.3%	18	7.2%	0.7%	98	9.3%	3.7%	57	9.6%	3.1%
Languedoc Roussillon	75	5.8%	3.4%	10	4.0%	0.9%	65	6.3%	5.6%	28	4.7%	3.9%
Provence Alpes Côte d'Azur. Corse	173	13.3%	4.0%	32	12.9%	1.6%	141	13.4%	6.2%	70	11.8%	4.9%
Habitudes de connexion à Internet												
Tous les jours	1012	78.1%	3.1%	213	85.8%	1.3%	799	76.3%	5.0%	522	88.0%	3.6%
Presque tous les jours	121	9.3%	2.1%	13	5.1%	0.5%	108	10.3%	3.5%	52	8.7%	2.6%
1 à 2 fois par semaine	55	4.3%	2.1%	2	0.8%	0.2%	53	5.1%	3.6%	12	2.1%	1.8%
1 à 3 fois par mois	2	0.1%	0.3%	0	0.0%	0.0%	2	0.2%	0.5%	0	0.0%	0.0%
Moins souvent	5	0.4%	0.6%	2	0.9%	0.6%	3	0.3%	0.6%	2	0.3%	2.5%
Jamais	4	0.3%	4.2%	3	1.4%	6.4%	1	0.1%	1.4%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	63	4.9%	3.4%	6	2.5%	0.8%	57	5.4%	5.0%	6	0.9%	3.4%
De 9 000 à moins de 12 000 euros par an	61	4.7%	2.1%	5	2.1%	0.5%	56	5.4%	3.1%	12	2.0%	5.1%
De 12 000 à moins de 18 000 euros par an	116	8.9%	2.0%	24	9.5%	1.0%	92	8.8%	2.7%	39	6.6%	6.0%
De 18 000 à moins de 24 000 euros par an	153	11.8%	2.2%	26	10.6%	0.8%	127	12.1%	3.4%	40	6.7%	2.8%
De 24 000 à moins de 36 000 euros par an	239	18.5%	2.2%	43	17.3%	0.8%	196	18.7%	3.4%	91	15.3%	2.6%
De 36 000 à moins de 45 000 euros par an	157	12.1%	2.3%	38	15.3%	1.0%	119	11.4%	3.6%	76	12.8%	2.5%
De 45 000 à moins de 65 000 euros par an	172	13.3%	2.6%	35	14.1%	0.9%	137	13.1%	4.5%	109	18.3%	2.9%
De 65 000 à moins de 80 000 euros par an	53	4.1%	2.7%	10	3.9%	0.8%	43	4.1%	5.3%	48	8.2%	3.7%
De 80 000 à moins de 115 000 euros par an	41	3.1%	3.3%	17	6.9%	2.3%	23	2.2%	4.8%	37	6.2%	4.1%
115 000 euros et plus par an	45	3.5%	8.6%	20	8.0%	6.8%	25	2.4%	11.1%	40	6.7%	8.8%
Refus	103	7.9%	2.9%	11	4.5%	0.7%	92	8.8%	4.4%	39	6.6%	3.2%
Ne sait pas	92	7.1%	5.0%	13	5.3%	1.6%	79	7.5%	7.5%	57	9.7%	7.5%