

Lecture Dernière Période

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| ENSEMBLE | 647 | 100.0% | 1.3% | 334 | 100.0% | 1.4% | 313 | 100.0% | 1.2% | 349 | 100.0% | 2.0% |
| Sexe | | | | | | | | | | | | |
| Homme | 334 | 51.6% | 1.4% | 334 | 100.0% | 1.4% | 0 | 0.0% | 0.0% | 189 | 54.0% | 2.2% |
| Femme | 313 | 48.4% | 1.2% | 0 | 0.0% | 0.0% | 313 | 100.0% | 1.2% | 161 | 46.0% | 1.9% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 172 | 26.6% | 2.3% | 70 | 21.1% | 1.9% | 101 | 32.4% | 2.8% | 107 | 30.7% | 3.4% |
| 25 à 34 ans | 169 | 26.2% | 2.2% | 100 | 30.0% | 2.7% | 69 | 22.1% | 1.8% | 88 | 25.2% | 2.6% |
| 35 à 49 ans | 165 | 25.6% | 1.3% | 99 | 29.6% | 1.6% | 67 | 21.3% | 1.1% | 106 | 30.4% | 1.7% |
| 50 à 59 ans | 80 | 12.3% | 0.9% | 34 | 10.1% | 0.7% | 46 | 14.6% | 1.0% | 39 | 11.0% | 1.0% |
| 60 ans et plus | 61 | 9.4% | 0.4% | 31 | 9.3% | 0.5% | 30 | 9.6% | 0.4% | 9 | 2.6% | 1.0% |
| Individu | | | | | | | | | | | | |
| Ménagères | 203 | 31.3% | 0.9% | 0 | 0.0% | 0.0% | 203 | 64.7% | 0.9% | 93 | 26.7% | 1.3% |
| Personne de référence | 320 | 49.4% | 1.1% | 245 | 73.3% | 1.2% | 75 | 24.0% | 1.0% | 162 | 46.3% | 1.9% |
| Responsable des achats | 411 | 63.5% | 1.2% | 199 | 59.6% | 1.6% | 212 | 67.6% | 0.9% | 209 | 59.9% | 1.9% |
| PCS Individu | | | | | | | | | | | | |
| Petits patrons | 37 | 5.7% | 2.3% | 28 | 8.3% | 2.4% | 9 | 2.9% | 1.9% | 35 | 10.0% | 2.5% |
| Affaires et Cadres | 94 | 14.5% | 1.8% | 59 | 17.6% | 2.0% | 35 | 11.1% | 1.6% | 85 | 24.5% | 1.9% |
| Professions intermédiaires | 113 | 17.4% | 1.6% | 63 | 19.0% | 1.9% | 49 | 15.8% | 1.4% | 94 | 26.8% | 1.7% |
| Employés | 114 | 17.5% | 1.4% | 45 | 13.5% | 2.2% | 69 | 21.9% | 1.1% | 18 | 5.2% | 1.0% |
| Ouvriers | 84 | 12.9% | 1.3% | 57 | 17.2% | 1.1% | 26 | 8.3% | 1.9% | 12 | 3.5% | 3.0% |
| Retraités | 46 | 7.1% | 0.4% | 24 | 7.3% | 0.4% | 21 | 6.8% | 0.3% | 4 | 1.3% | 1.6% |
| Autres inactifs | 161 | 24.9% | 1.6% | 57 | 17.1% | 1.5% | 104 | 33.2% | 1.6% | 100 | 28.8% | 3.1% |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 3 | 0.5% | 0.4% | 0 | 0.0% | 0.0% | 3 | 1.0% | 0.9% | 0 | 0.0% | 0.0% |
| Petits patrons | 63 | 9.8% | 2.4% | 40 | 12.0% | 3.0% | 23 | 7.5% | 1.8% | 63 | 18.2% | 2.4% |
| Affaires et Cadres | 148 | 22.9% | 2.1% | 74 | 22.1% | 2.1% | 74 | 23.8% | 2.0% | 148 | 42.4% | 2.1% |
| Professions intermédiaires | 138 | 21.3% | 1.8% | 75 | 22.4% | 1.9% | 63 | 20.1% | 1.7% | 138 | 39.4% | 1.8% |
| Employés | 81 | 12.5% | 1.5% | 38 | 11.2% | 1.7% | 43 | 13.8% | 1.4% | 0 | 0.0% | 0.0% |
| Ouvriers | 108 | 16.7% | 1.1% | 48 | 14.3% | 0.9% | 60 | 19.3% | 1.4% | 0 | 0.0% | 0.0% |
| Retraités | 78 | 12.0% | 0.5% | 43 | 12.8% | 0.7% | 35 | 11.2% | 0.4% | 0 | 0.0% | 0.0% |
| Autres inactifs | 28 | 4.4% | 0.7% | 18 | 5.3% | 1.1% | 11 | 3.4% | 0.4% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 114 | 17.6% | 1.1% | 59 | 17.6% | 1.4% | 55 | 17.6% | 1.0% | 41 | 11.8% | 2.2% |
| 2 personnes | 155 | 23.9% | 0.9% | 89 | 26.5% | 1.0% | 66 | 21.1% | 0.7% | 68 | 19.6% | 1.6% |
| 3 personnes | 158 | 24.5% | 1.7% | 79 | 23.7% | 1.7% | 79 | 25.3% | 1.8% | 82 | 23.6% | 2.2% |
| 4 personnes | 134 | 20.7% | 1.4% | 65 | 19.5% | 1.4% | 69 | 22.0% | 1.5% | 99 | 28.4% | 2.1% |
| 5 personnes et + | 86 | 13.3% | 1.6% | 43 | 12.7% | 1.6% | 44 | 14.0% | 1.6% | 58 | 16.6% | 2.2% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 222 | 34.3% | 1.4% | 115 | 34.3% | 1.6% | 107 | 34.2% | 1.3% | 156 | 44.7% | 2.0% |
| Non | 425 | 65.7% | 1.2% | 219 | 65.7% | 1.3% | 206 | 65.8% | 1.1% | 193 | 55.3% | 2.0% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 97 | 14.9% | 0.8% | 42 | 12.6% | 0.7% | 54 | 17.4% | 0.9% | 51 | 14.6% | 1.6% |
| Agglo. - 20 000 hab | 87 | 13.5% | 1.0% | 36 | 10.6% | 0.8% | 52 | 16.6% | 1.1% | 39 | 11.3% | 1.6% |
| Agglo. 20 000 à 100 000 hab | 47 | 7.3% | 0.7% | 21 | 6.3% | 0.6% | 26 | 8.2% | 0.7% | 30 | 8.5% | 1.6% |
| Agglo. + 100 000 hab | 232 | 35.9% | 1.5% | 132 | 39.7% | 1.8% | 100 | 31.9% | 1.3% | 115 | 32.8% | 2.0% |
| Agglo. Paris | 184 | 28.4% | 2.2% | 103 | 30.7% | 2.5% | 81 | 25.8% | 1.8% | 115 | 32.8% | 2.8% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Régions INSEE | | | | | | | | | | | | |
| Ile de France | 192 | 29.7% | 2.0% | 109 | 32.5% | 2.4% | 84 | 26.7% | 1.7% | 122 | 35.0% | 2.8% |
| Nord Pas de Calais | 26 | 4.0% | 0.8% | 13 | 3.8% | 0.8% | 13 | 4.3% | 0.8% | 15 | 4.4% | 1.7% |
| Lorraine | 16 | 2.5% | 0.9% | 3 | 1.0% | 0.3% | 13 | 4.3% | 1.3% | 8 | 2.2% | 1.4% |
| Alsace | 14 | 2.2% | 0.9% | 9 | 2.6% | 1.2% | 6 | 1.8% | 0.7% | 3 | 1.0% | 0.7% |
| Franche-Comté | 7 | 1.1% | 0.8% | 2 | 0.5% | 0.4% | 5 | 1.7% | 1.1% | 6 | 1.6% | 2.2% |
| Champagne Ardennes | 11 | 1.8% | 1.1% | 2 | 0.7% | 0.4% | 9 | 2.9% | 1.6% | 7 | 2.1% | 2.5% |
| Picardie | 14 | 2.1% | 0.9% | 8 | 2.5% | 1.1% | 6 | 1.8% | 0.7% | 7 | 2.1% | 1.6% |
| Bourgogne | 10 | 1.5% | 0.7% | 4 | 1.1% | 0.6% | 6 | 2.0% | 0.9% | 4 | 1.1% | 1.1% |
| Haute Normandie | 32 | 4.9% | 2.1% | 16 | 4.7% | 2.2% | 16 | 5.1% | 2.0% | 11 | 3.3% | 2.5% |
| Basse Normandie | 14 | 2.2% | 1.2% | 8 | 2.3% | 1.3% | 6 | 2.1% | 1.0% | 8 | 2.4% | 2.4% |
| Centre | 27 | 4.2% | 1.3% | 12 | 3.6% | 1.2% | 15 | 4.9% | 1.4% | 14 | 4.1% | 2.3% |
| Pays de Loire | 32 | 4.9% | 1.1% | 22 | 6.6% | 1.6% | 10 | 3.1% | 0.6% | 19 | 5.5% | 2.0% |
| Bretagne | 43 | 6.7% | 1.6% | 23 | 6.8% | 1.8% | 21 | 6.6% | 1.5% | 24 | 6.8% | 3.1% |
| Poitou Charentes | 14 | 2.2% | 1.0% | 8 | 2.4% | 1.1% | 6 | 2.0% | 0.8% | 7 | 2.0% | 1.8% |
| Aquitaine | 20 | 3.0% | 0.7% | 10 | 3.1% | 0.8% | 9 | 3.0% | 0.6% | 6 | 1.6% | 0.6% |
| Midi Pyrénées | 38 | 5.8% | 1.6% | 25 | 7.5% | 2.1% | 12 | 4.0% | 1.0% | 15 | 4.4% | 1.9% |
| Limousin | 5 | 0.7% | 0.7% | 2 | 0.7% | 0.8% | 2 | 0.8% | 0.7% | 2 | 0.7% | 1.6% |
| Auvergne | 12 | 1.9% | 1.1% | 6 | 1.9% | 1.2% | 6 | 1.9% | 1.0% | 9 | 2.7% | 3.1% |
| Rhône Alpes | 59 | 9.1% | 1.1% | 30 | 8.8% | 1.2% | 29 | 9.4% | 1.1% | 29 | 8.3% | 1.6% |
| Languedoc Roussillon | 23 | 3.6% | 1.0% | 12 | 3.6% | 1.1% | 12 | 3.7% | 1.0% | 13 | 3.9% | 1.9% |
| Provence Alpes Côte d'Azur. | 37 | 5.7% | 0.9% | 12 | 3.5% | 0.6% | 25 | 8.1% | 1.1% | 17 | 4.8% | 1.2% |
| Corse | | | | | | | | | | | | |
| Habitudes de connection à Internet | | | | | | | | | | | | |
| Tous les jours | 511 | 79.0% | 1.6% | 268 | 80.2% | 1.6% | 243 | 77.6% | 1.5% | 304 | 87.2% | 2.1% |
| Presque tous les jours | 80 | 12.3% | 1.4% | 44 | 13.1% | 1.6% | 36 | 11.5% | 1.2% | 36 | 10.2% | 1.8% |
| 1 à 2 fois par semaine | 32 | 4.9% | 1.2% | 17 | 5.0% | 1.5% | 15 | 4.8% | 1.0% | 9 | 2.6% | 1.4% |
| 1 à 3 fois par mois | 2 | 0.4% | 0.5% | 0 | 0.0% | 0.0% | 2 | 0.8% | 0.7% | 0 | 0.0% | 0.0% |
| Moins souvent | 3 | 0.5% | 0.3% | 1 | 0.3% | 0.2% | 2 | 0.7% | 0.4% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 14 | 2.2% | 0.8% | 6 | 1.9% | 0.9% | 8 | 2.4% | 0.7% | 0 | 0.0% | 0.0% |
| De 9 000 à moins de 12 000 euros par an | 21 | 3.3% | 0.7% | 13 | 3.9% | 1.1% | 8 | 2.6% | 0.4% | 4 | 1.1% | 1.7% |
| De 12 000 à moins de 18 000 euros par an | 52 | 8.0% | 0.9% | 27 | 8.0% | 1.1% | 25 | 8.0% | 0.7% | 24 | 6.8% | 3.6% |
| De 18 000 à moins de 24 000 euros par an | 70 | 10.8% | 1.0% | 24 | 7.1% | 0.8% | 46 | 14.7% | 1.2% | 26 | 7.3% | 1.8% |
| De 24 000 à moins de 36 000 euros par an | 162 | 25.1% | 1.5% | 83 | 25.0% | 1.6% | 79 | 25.2% | 1.4% | 66 | 18.9% | 1.9% |
| De 36 000 à moins de 45 000 euros par an | 82 | 12.7% | 1.2% | 50 | 15.1% | 1.4% | 32 | 10.1% | 1.0% | 52 | 14.8% | 1.7% |
| De 45 000 à moins de 65 000 euros par an | 85 | 13.1% | 1.3% | 49 | 14.8% | 1.3% | 35 | 11.3% | 1.2% | 60 | 17.1% | 1.6% |
| De 65 000 à moins de 80 000 euros par an | 36 | 5.6% | 1.9% | 22 | 6.5% | 1.9% | 15 | 4.7% | 1.8% | 29 | 8.4% | 2.2% |
| De 80 000 à moins de 115 000 euros par an | 20 | 3.1% | 1.6% | 10 | 2.9% | 1.3% | 10 | 3.3% | 2.1% | 14 | 3.9% | 1.5% |
| 115 000 euros et plus par an | 18 | 2.7% | 3.4% | 10 | 2.9% | 3.3% | 8 | 2.5% | 3.5% | 17 | 4.9% | 3.8% |
| Refus | 40 | 6.2% | 1.1% | 20 | 6.0% | 1.3% | 20 | 6.4% | 1.0% | 24 | 6.8% | 2.0% |
| Ne sait pas | 46 | 7.2% | 2.5% | 19 | 5.8% | 2.4% | 27 | 8.6% | 2.6% | 35 | 9.9% | 4.5% |