

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	679	100.0%	1.3%	599	100.0%	2.4%	80	100.0%	0.3%	224	100.0%	1.3%
Sexe												
Homme	599	88.3%	2.4%	599	100.0%	2.4%	0	0.0%	0.0%	206	91.8%	2.4%
Femme	80	11.7%	0.3%	0	0.0%	0.0%	80	100.0%	0.3%	18	8.2%	0.2%
Age												
15 à 24 ans	173	25.5%	2.4%	154	25.8%	4.2%	19	23.5%	0.5%	75	33.3%	2.4%
25 à 34 ans	105	15.4%	1.4%	100	16.7%	2.7%	5	6.2%	0.1%	42	18.9%	1.3%
35 à 49 ans	172	25.4%	1.4%	154	25.8%	2.5%	18	22.6%	0.3%	56	25.1%	0.9%
50 à 59 ans	118	17.3%	1.3%	101	16.9%	2.2%	17	20.9%	0.4%	33	14.6%	0.9%
60 ans et plus	111	16.3%	0.7%	90	15.0%	1.4%	21	26.8%	0.3%	18	8.1%	2.0%
Individu												
Ménagères	62	9.1%	0.3%	0	0.0%	0.0%	62	77.9%	0.3%	10	4.4%	0.1%
Personne de référence	450	66.3%	1.6%	433	72.4%	2.2%	16	20.7%	0.2%	143	63.8%	1.7%
Responsable des achats	359	52.9%	1.0%	298	49.7%	2.4%	62	77.5%	0.3%	92	41.2%	0.8%
PCS Individu												
Agriculteurs	6	0.8%	1.1%	6	0.9%	1.5%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	33	4.8%	2.0%	33	5.5%	2.9%	0	0.0%	0.0%	33	14.6%	2.3%
Affaires et Cadres	65	9.6%	1.3%	63	10.5%	2.1%	2	3.1%	0.1%	63	28.1%	1.4%
Professions intermédiaires	62	9.1%	0.9%	56	9.3%	1.6%	6	7.7%	0.2%	59	26.1%	1.0%
Employés	64	9.5%	0.8%	45	7.5%	2.2%	19	24.5%	0.3%	3	1.3%	0.2%
Ouvriers	178	26.3%	2.8%	165	27.6%	3.3%	13	16.5%	1.0%	14	6.3%	3.4%
Retraités	72	10.6%	0.6%	55	9.1%	0.9%	18	22.1%	0.3%	0	0.0%	0.0%
Autres inactifs	198	29.1%	1.9%	177	29.5%	4.7%	21	26.2%	0.3%	53	23.6%	1.7%
PCS Personne de référence												
Agriculteurs	9	1.3%	1.1%	9	1.4%	1.9%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	47	6.9%	1.8%	44	7.3%	3.3%	3	3.9%	0.2%	47	20.9%	1.8%
Affaires et Cadres	92	13.6%	1.3%	85	14.1%	2.4%	8	9.6%	0.2%	92	41.2%	1.3%
Professions intermédiaires	85	12.6%	1.1%	77	12.9%	2.0%	8	9.7%	0.2%	85	38.0%	1.1%
Employés	60	8.9%	1.1%	53	8.9%	2.4%	7	8.4%	0.2%	0	0.0%	0.0%
Ouvriers	201	29.6%	2.1%	182	30.4%	3.6%	19	23.4%	0.4%	0	0.0%	0.0%
Retraités	96	14.1%	0.7%	77	12.8%	1.2%	19	23.9%	0.2%	0	0.0%	0.0%
Autres inactifs	89	13.1%	2.2%	72	12.0%	4.6%	17	21.1%	0.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	123	18.1%	1.2%	112	18.6%	2.6%	11	14.0%	0.2%	19	8.2%	1.0%
2 personnes	156	23.0%	0.9%	123	20.5%	1.4%	33	41.5%	0.4%	33	14.7%	0.8%
3 personnes	165	24.3%	1.8%	153	25.5%	3.3%	12	15.1%	0.3%	73	32.5%	2.0%
4 personnes	141	20.8%	1.5%	127	21.2%	2.8%	14	17.7%	0.3%	64	28.6%	1.3%
5 personnes et +	94	13.8%	1.8%	85	14.1%	3.2%	9	11.7%	0.3%	36	16.0%	1.3%
Présence d'enfants de moins de 15 ans												
Oui	239	35.2%	1.5%	221	36.8%	3.0%	18	23.1%	0.2%	107	47.8%	1.4%
Non	440	64.8%	1.2%	378	63.2%	2.2%	61	76.9%	0.3%	117	52.2%	1.2%
Habitat												
Communes rurales	159	23.4%	1.4%	144	24.1%	2.6%	15	18.4%	0.2%	47	20.9%	1.4%
Agglo. - 20 000 hab	153	22.5%	1.7%	126	21.1%	2.9%	27	33.7%	0.6%	53	23.5%	2.1%
Agglo. 20 000 à 100 000 hab	87	12.9%	1.3%	74	12.3%	2.3%	13	17.0%	0.4%	18	8.2%	1.0%
Agglo. + 100 000 hab	206	30.4%	1.3%	192	32.0%	2.6%	14	17.9%	0.2%	72	32.0%	1.3%
Agglo. Paris	73	10.8%	0.9%	63	10.5%	1.5%	10	13.1%	0.2%	35	15.4%	0.9%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	91	13.4%	1.0%	74	12.4%	1.6%	17	21.2%	0.3%	42	18.6%	0.9%
Nord Pas de Calais	41	6.1%	1.3%	33	5.5%	2.2%	8	10.1%	0.5%	9	3.9%	0.9%
Lorraine	36	5.3%	1.9%	33	5.6%	3.6%	3	3.3%	0.3%	11	5.0%	2.1%
Alsace	10	1.4%	0.6%	8	1.3%	1.0%	2	2.6%	0.3%	3	1.3%	0.6%
Franche-Comté	9	1.3%	0.9%	8	1.4%	1.8%	0	0.3%	0.1%	3	1.1%	1.0%
Champagne Ardennes	12	1.7%	1.1%	12	1.9%	2.2%	0	0.0%	0.0%	0	0.2%	0.1%
Picardie	17	2.6%	1.1%	16	2.7%	2.2%	1	1.4%	0.1%	3	1.2%	0.6%
Bourgogne	29	4.3%	2.2%	29	4.8%	4.4%	1	0.8%	0.1%	12	5.5%	3.3%
Haute Normandie	19	2.8%	1.3%	14	2.4%	2.0%	4	5.5%	0.6%	4	1.7%	0.8%
Basse Normandie	13	2.0%	1.1%	12	2.0%	2.1%	1	1.4%	0.2%	3	1.3%	0.9%
Centre	27	4.0%	1.3%	26	4.4%	2.6%	1	0.7%	0.1%	7	3.3%	1.2%
Pays de Loire	56	8.2%	1.9%	52	8.6%	3.7%	4	4.7%	0.2%	13	5.7%	1.3%
Bretagne	47	6.9%	1.8%	39	6.5%	3.0%	8	10.4%	0.6%	10	4.3%	1.3%
Poitou Charentes	15	2.2%	1.0%	14	2.4%	2.0%	1	0.9%	0.1%	9	3.9%	2.2%
Aquitaine	35	5.1%	1.3%	29	4.8%	2.2%	6	7.7%	0.4%	2	1.1%	0.3%
Midi Pyrénées	27	4.0%	1.1%	23	3.9%	2.0%	4	4.7%	0.3%	8	3.6%	1.0%
Limousin	7	1.0%	1.1%	7	1.1%	2.2%	0	0.0%	0.0%	2	0.8%	1.1%
Auvergne	26	3.8%	2.3%	23	3.8%	4.2%	3	3.8%	0.5%	9	4.2%	3.1%
Rhône Alpes	77	11.3%	1.5%	72	12.0%	2.9%	5	6.4%	0.2%	34	15.4%	1.9%
Languedoc Roussillon	17	2.6%	0.8%	12	2.1%	1.2%	5	6.4%	0.4%	5	2.4%	0.7%
Provence Alpes Côte d'Azur. Corse	69	10.1%	1.6%	63	10.4%	3.1%	6	7.6%	0.3%	35	15.5%	2.4%
Habitudes de connexion à Internet												
Tous les jours	398	58.6%	1.2%	369	61.6%	2.3%	29	36.4%	0.2%	170	75.9%	1.2%
Presque tous les jours	84	12.4%	1.4%	69	11.5%	2.4%	15	19.4%	0.5%	33	14.8%	1.7%
1 à 2 fois par semaine	35	5.2%	1.4%	31	5.1%	2.7%	5	5.9%	0.3%	9	4.1%	1.4%
1 à 3 fois par mois	6	0.9%	1.2%	5	0.8%	2.2%	2	2.1%	0.5%	0	0.0%	0.0%
Moins souvent	24	3.5%	2.6%	19	3.2%	5.0%	5	5.8%	0.9%	4	1.6%	4.7%
Jamais	8	1.2%	8.0%	8	1.3%	14.6%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	35	5.2%	1.9%	30	5.1%	4.2%	5	6.1%	0.4%	5	2.4%	3.2%
De 9 000 à moins de 12 000 euros par an	31	4.6%	1.1%	30	4.9%	2.6%	2	2.4%	0.1%	4	1.8%	1.7%
De 12 000 à moins de 18 000 euros par an	77	11.4%	1.3%	69	11.5%	2.8%	9	10.7%	0.2%	12	5.6%	1.9%
De 18 000 à moins de 24 000 euros par an	122	18.0%	1.8%	108	18.1%	3.5%	14	17.0%	0.4%	21	9.5%	1.5%
De 24 000 à moins de 36 000 euros par an	113	16.6%	1.0%	89	14.8%	1.7%	24	30.4%	0.4%	22	9.6%	0.6%
De 36 000 à moins de 45 000 euros par an	74	10.9%	1.1%	63	10.6%	1.7%	10	13.1%	0.3%	22	9.7%	0.7%
De 45 000 à moins de 65 000 euros par an	77	11.3%	1.1%	71	11.8%	1.9%	6	7.7%	0.2%	51	22.9%	1.4%
De 65 000 à moins de 80 000 euros par an	19	2.8%	1.0%	19	3.1%	1.7%	0	0.0%	0.0%	18	8.2%	1.4%
De 80 000 à moins de 115 000 euros par an	24	3.5%	1.9%	22	3.6%	2.9%	2	2.4%	0.4%	19	8.4%	2.1%
115 000 euros et plus par an	17	2.6%	3.3%	17	2.9%	5.9%	0	0.0%	0.0%	17	7.8%	3.9%
Refus	53	7.9%	1.5%	47	7.8%	3.1%	7	8.3%	0.3%	14	6.0%	1.1%
Ne sait pas	36	5.3%	1.9%	34	5.8%	4.3%	1	1.8%	0.1%	18	8.2%	2.4%