

Lecture Dernière Période

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| ENSEMBLE | 2669 | 100.0% | 5.2% | 1605 | 100.0% | 6.5% | 1064 | 100.0% | 4.0% | 1222 | 100.0% | 7.0% |
| Sexe | | | | | | | | | | | | |
| Homme | 1605 | 60.1% | 6.5% | 1605 | 100.0% | 6.5% | 0 | 0.0% | 0.0% | 704 | 57.6% | 8.0% |
| Femme | 1064 | 39.9% | 4.0% | 0 | 0.0% | 0.0% | 1064 | 100.0% | 4.0% | 518 | 42.4% | 6.0% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 361 | 13.5% | 4.9% | 229 | 14.2% | 6.2% | 132 | 12.4% | 3.7% | 191 | 15.6% | 6.1% |
| 25 à 34 ans | 391 | 14.6% | 5.1% | 242 | 15.1% | 6.5% | 149 | 14.0% | 3.8% | 224 | 18.3% | 6.7% |
| 35 à 49 ans | 710 | 26.6% | 5.7% | 434 | 27.0% | 7.0% | 276 | 26.0% | 4.4% | 418 | 34.2% | 6.8% |
| 50 à 59 ans | 527 | 19.7% | 5.8% | 299 | 18.6% | 6.5% | 228 | 21.4% | 5.0% | 316 | 25.9% | 8.3% |
| 60 ans et plus | 681 | 25.5% | 4.6% | 403 | 25.1% | 6.2% | 278 | 26.2% | 3.3% | 73 | 6.0% | 8.2% |
| Individu | | | | | | | | | | | | |
| Ménagères | 908 | 34.0% | 3.9% | 0 | 0.0% | 0.0% | 908 | 85.4% | 3.9% | 434 | 35.5% | 6.2% |
| Personne de référence | 1630 | 61.1% | 5.8% | 1343 | 83.7% | 6.7% | 287 | 27.0% | 3.7% | 683 | 55.9% | 8.2% |
| Responsable des achats | 1796 | 67.3% | 5.1% | 906 | 56.4% | 7.2% | 890 | 83.7% | 3.9% | 799 | 65.4% | 7.3% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 22 | 0.8% | 4.2% | 13 | 0.8% | 3.3% | 9 | 0.9% | 6.8% | 7 | 0.6% | 47.3% |
| Petits patrons | 130 | 4.9% | 8.0% | 92 | 5.8% | 8.1% | 37 | 3.5% | 7.7% | 125 | 10.3% | 8.8% |
| Affaires et Cadres | 427 | 16.0% | 8.4% | 260 | 16.2% | 8.8% | 166 | 15.6% | 7.8% | 390 | 31.9% | 8.5% |
| Professions intermédiaires | 441 | 16.5% | 6.4% | 247 | 15.4% | 7.2% | 193 | 18.2% | 5.6% | 389 | 31.8% | 6.9% |
| Employés | 314 | 11.8% | 3.8% | 134 | 8.3% | 6.5% | 180 | 17.0% | 2.9% | 67 | 5.5% | 3.7% |
| Ouvriers | 232 | 8.7% | 3.6% | 208 | 12.9% | 4.1% | 24 | 2.3% | 1.8% | 14 | 1.2% | 3.5% |
| Retraités | 598 | 22.4% | 4.8% | 362 | 22.6% | 6.2% | 236 | 22.2% | 3.6% | 18 | 1.5% | 6.6% |
| Autres inactifs | 507 | 19.0% | 4.9% | 289 | 18.0% | 7.7% | 218 | 20.4% | 3.4% | 212 | 17.3% | 6.6% |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 25 | 0.9% | 3.1% | 18 | 1.1% | 3.9% | 7 | 0.7% | 2.0% | 0 | 0.0% | 0.0% |
| Petits patrons | 178 | 6.7% | 6.8% | 103 | 6.4% | 7.7% | 75 | 7.1% | 5.8% | 178 | 14.6% | 6.8% |
| Affaires et Cadres | 539 | 20.2% | 7.5% | 300 | 18.7% | 8.5% | 240 | 22.5% | 6.5% | 539 | 44.1% | 7.5% |
| Professions intermédiaires | 505 | 18.9% | 6.7% | 301 | 18.8% | 7.8% | 203 | 19.1% | 5.6% | 505 | 41.3% | 6.7% |
| Employés | 268 | 10.0% | 5.0% | 147 | 9.2% | 6.6% | 120 | 11.3% | 3.8% | 0 | 0.0% | 0.0% |
| Ouvriers | 319 | 12.0% | 3.4% | 218 | 13.6% | 4.3% | 101 | 9.5% | 2.3% | 0 | 0.0% | 0.0% |
| Retraités | 655 | 24.5% | 4.6% | 400 | 24.9% | 6.1% | 255 | 23.9% | 3.2% | 0 | 0.0% | 0.0% |
| Autres inactifs | 181 | 6.8% | 4.4% | 118 | 7.4% | 7.5% | 62 | 5.9% | 2.5% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 444 | 16.6% | 4.5% | 257 | 16.0% | 6.1% | 188 | 17.6% | 3.3% | 128 | 10.4% | 6.9% |
| 2 personnes | 1000 | 37.5% | 5.6% | 604 | 37.6% | 7.0% | 396 | 37.2% | 4.3% | 339 | 27.7% | 7.8% |
| 3 personnes | 438 | 16.4% | 4.8% | 269 | 16.7% | 5.8% | 170 | 15.9% | 3.8% | 225 | 18.4% | 6.0% |
| 4 personnes | 467 | 17.5% | 5.0% | 277 | 17.2% | 6.1% | 190 | 17.9% | 4.0% | 319 | 26.1% | 6.7% |
| 5 personnes et + | 320 | 12.0% | 6.0% | 200 | 12.4% | 7.6% | 120 | 11.3% | 4.5% | 212 | 17.3% | 7.9% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 836 | 31.3% | 5.4% | 502 | 31.3% | 6.8% | 334 | 31.4% | 4.1% | 530 | 43.3% | 6.8% |
| Non | 1834 | 68.7% | 5.1% | 1103 | 68.7% | 6.4% | 730 | 68.6% | 3.9% | 692 | 56.7% | 7.2% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 511 | 19.2% | 4.4% | 303 | 18.9% | 5.4% | 209 | 19.6% | 3.4% | 212 | 17.4% | 6.5% |
| Agglo. - 20 000 hab | 378 | 14.2% | 4.2% | 203 | 12.7% | 4.7% | 174 | 16.4% | 3.7% | 165 | 13.5% | 6.5% |
| Agglo. 20 000 à 100 000 hab | 311 | 11.6% | 4.5% | 195 | 12.1% | 6.0% | 116 | 10.9% | 3.1% | 119 | 9.8% | 6.4% |
| Agglo. + 100 000 hab | 977 | 36.6% | 6.4% | 632 | 39.4% | 8.5% | 345 | 32.4% | 4.4% | 450 | 36.9% | 7.9% |
| Agglo. Paris | 493 | 18.5% | 5.8% | 272 | 17.0% | 6.7% | 221 | 20.7% | 5.0% | 275 | 22.5% | 6.8% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Régions INSEE | | | | | | | | | | | | |
| Ile de France | 545 | 20.4% | 5.7% | 300 | 18.7% | 6.6% | 245 | 23.0% | 4.9% | 306 | 25.0% | 6.9% |
| Nord Pas de Calais | 112 | 4.2% | 3.5% | 59 | 3.7% | 3.9% | 53 | 5.0% | 3.1% | 54 | 4.4% | 5.8% |
| Lorraine | 97 | 3.7% | 5.1% | 57 | 3.6% | 6.2% | 40 | 3.8% | 4.0% | 44 | 3.6% | 8.2% |
| Alsace | 73 | 2.7% | 4.8% | 41 | 2.5% | 5.6% | 32 | 3.0% | 4.0% | 17 | 1.4% | 3.8% |
| Franche-Comté | 46 | 1.7% | 4.8% | 26 | 1.6% | 5.6% | 20 | 1.9% | 4.1% | 18 | 1.5% | 6.8% |
| Champagne Ardennes | 62 | 2.3% | 5.8% | 36 | 2.3% | 7.0% | 26 | 2.4% | 4.6% | 27 | 2.2% | 9.2% |
| Picardie | 71 | 2.7% | 4.6% | 51 | 3.2% | 6.8% | 20 | 1.9% | 2.6% | 34 | 2.7% | 7.5% |
| Bourgogne | 59 | 2.2% | 4.4% | 39 | 2.4% | 5.9% | 21 | 1.9% | 2.9% | 29 | 2.4% | 7.9% |
| Haute Normandie | 82 | 3.1% | 5.6% | 55 | 3.4% | 7.8% | 27 | 2.6% | 3.6% | 32 | 2.6% | 7.0% |
| Basse Normandie | 63 | 2.4% | 5.2% | 40 | 2.5% | 6.9% | 24 | 2.2% | 3.8% | 30 | 2.4% | 8.6% |
| Centre | 100 | 3.7% | 4.8% | 63 | 3.9% | 6.3% | 37 | 3.5% | 3.4% | 35 | 2.9% | 5.7% |
| Pays de Loire | 154 | 5.8% | 5.3% | 112 | 7.0% | 7.9% | 42 | 3.9% | 2.8% | 74 | 6.1% | 7.7% |
| Bretagne | 139 | 5.2% | 5.3% | 69 | 4.3% | 5.5% | 70 | 6.6% | 5.1% | 68 | 5.6% | 8.9% |
| Poitou Charentes | 63 | 2.3% | 4.2% | 43 | 2.7% | 6.1% | 20 | 1.8% | 2.6% | 24 | 1.9% | 5.9% |
| Aquitaine | 127 | 4.8% | 4.7% | 86 | 5.3% | 6.6% | 42 | 3.9% | 2.9% | 56 | 4.6% | 6.5% |
| Midi Pyrénées | 125 | 4.7% | 5.1% | 66 | 4.1% | 5.7% | 58 | 5.5% | 4.6% | 51 | 4.2% | 6.3% |
| Limousin | 23 | 0.9% | 3.7% | 13 | 0.8% | 4.4% | 10 | 0.9% | 3.0% | 3 | 0.3% | 2.0% |
| Auvergne | 60 | 2.2% | 5.3% | 39 | 2.4% | 7.2% | 21 | 2.0% | 3.6% | 25 | 2.0% | 8.2% |
| Rhône Alpes | 254 | 9.5% | 5.0% | 146 | 9.1% | 5.9% | 108 | 10.1% | 4.1% | 127 | 10.4% | 6.9% |
| Languedoc Roussillon | 111 | 4.2% | 5.0% | 73 | 4.6% | 6.9% | 38 | 3.5% | 3.2% | 41 | 3.3% | 5.8% |
| Provence Alpes Côte d'Azur. | 303 | 11.4% | 7.0% | 191 | 11.9% | 9.4% | 112 | 10.5% | 4.9% | 128 | 10.4% | 9.0% |
| Corse | | | | | | | | | | | | |
| Habitudes de connection à Internet | | | | | | | | | | | | |
| Tous les jours | 1957 | 73.3% | 6.0% | 1187 | 73.9% | 7.3% | 770 | 72.4% | 4.8% | 1023 | 83.7% | 7.1% |
| Presque tous les jours | 339 | 12.7% | 5.8% | 194 | 12.1% | 6.9% | 145 | 13.6% | 4.7% | 130 | 10.6% | 6.5% |
| 1 à 2 fois par semaine | 118 | 4.4% | 4.5% | 56 | 3.5% | 4.9% | 62 | 5.8% | 4.2% | 49 | 4.0% | 7.4% |
| 1 à 3 fois par mois | 13 | 0.5% | 2.4% | 6 | 0.4% | 3.1% | 7 | 0.6% | 2.0% | 2 | 0.2% | 2.4% |
| Moins souvent | 44 | 1.6% | 4.7% | 22 | 1.3% | 5.7% | 22 | 2.1% | 4.1% | 6 | 0.5% | 7.5% |
| Jamais | 6 | 0.2% | 6.2% | 5 | 0.3% | 9.3% | 1 | 0.1% | 2.6% | 0 | 0.0% | 0.0% |

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| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 97 | 3.6% | 5.2% | 62 | 3.9% | 8.5% | 35 | 3.3% | 3.1% | 26 | 2.1% | 15.4% |
| De 9 000 à moins de 12 000 euros par an | 107 | 4.0% | 3.6% | 82 | 5.1% | 7.1% | 25 | 2.4% | 1.4% | 19 | 1.5% | 7.9% |
| De 12 000 à moins de 18 000 euros par an | 170 | 6.4% | 2.9% | 93 | 5.8% | 3.7% | 77 | 7.3% | 2.2% | 46 | 3.7% | 6.9% |
| De 18 000 à moins de 24 000 euros par an | 275 | 10.3% | 4.0% | 144 | 9.0% | 4.6% | 131 | 12.3% | 3.5% | 87 | 7.1% | 6.0% |
| De 24 000 à moins de 36 000 euros par an | 580 | 21.7% | 5.2% | 325 | 20.2% | 6.1% | 256 | 24.1% | 4.5% | 232 | 19.0% | 6.8% |
| De 36 000 à moins de 45 000 euros par an | 398 | 14.9% | 5.7% | 241 | 15.0% | 6.6% | 157 | 14.7% | 4.7% | 188 | 15.4% | 6.2% |
| De 45 000 à moins de 65 000 euros par an | 503 | 18.8% | 7.5% | 324 | 20.2% | 8.8% | 178 | 16.8% | 5.9% | 290 | 23.8% | 7.7% |
| De 65 000 à moins de 80 000 euros par an | 153 | 5.7% | 7.8% | 97 | 6.0% | 8.5% | 56 | 5.2% | 6.9% | 109 | 8.9% | 8.4% |
| De 80 000 à moins de 115 000 euros par an | 85 | 3.2% | 6.9% | 57 | 3.6% | 7.7% | 28 | 2.6% | 5.7% | 57 | 4.6% | 6.4% |
| 115 000 euros et plus par an | 52 | 2.0% | 10.0% | 30 | 1.9% | 10.2% | 22 | 2.1% | 9.8% | 46 | 3.8% | 10.2% |
| Refus | 178 | 6.7% | 5.0% | 104 | 6.5% | 6.9% | 74 | 6.9% | 3.6% | 78 | 6.3% | 6.4% |
| Ne sait pas | 71 | 2.7% | 3.8% | 47 | 2.9% | 5.9% | 24 | 2.3% | 2.3% | 45 | 3.7% | 5.9% |