

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1762	100.0%	3.4%	213	100.0%	0.9%	1550	100.0%	5.8%	575	100.0%	3.3%
<b>Sexe</b>												
<b>Homme</b>	213	12.1%	0.9%	213	100.0%	0.9%	0	0.0%	0.0%	64	11.1%	0.7%
<b>Femme</b>	1550	87.9%	5.8%	0	0.0%	0.0%	1550	100.0%	5.8%	511	88.9%	5.9%
<b>Age</b>												
<b>15 à 24 ans</b>	78	4.4%	1.1%	13	6.2%	0.4%	65	4.2%	1.8%	41	7.1%	1.3%
<b>25 à 34 ans</b>	135	7.7%	1.8%	10	4.5%	0.3%	126	8.1%	3.2%	63	10.9%	1.9%
<b>35 à 49 ans</b>	439	24.9%	3.5%	39	18.3%	0.6%	400	25.8%	6.3%	229	39.8%	3.7%
<b>50 à 59 ans</b>	482	27.4%	5.3%	60	28.0%	1.3%	423	27.3%	9.2%	204	35.5%	5.3%
<b>60 ans et plus</b>	628	35.6%	4.2%	91	43.0%	1.4%	536	34.6%	6.4%	39	6.8%	4.4%
<b>Individu</b>												
<b>Ménagères</b>	1455	82.6%	6.3%	0	0.0%	0.0%	1455	93.9%	6.3%	476	82.8%	6.8%
<b>Personne de référence</b>	586	33.2%	2.1%	194	91.5%	1.0%	391	25.3%	5.0%	143	24.8%	1.7%
<b>Responsable des achats</b>	1556	88.3%	4.4%	102	48.0%	0.8%	1454	93.8%	6.4%	508	88.3%	4.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	11	0.6%	2.0%	5	2.5%	1.3%	5	0.3%	4.0%	1	0.1%	5.2%
<b>Petits patrons</b>	41	2.3%	2.5%	16	7.3%	1.4%	25	1.6%	5.2%	31	5.4%	2.2%
<b>Affaires et Cadres</b>	115	6.5%	2.3%	17	8.2%	0.6%	98	6.3%	4.6%	104	18.1%	2.3%
<b>Professions intermédiaires</b>	266	15.1%	3.9%	29	13.7%	0.9%	236	15.3%	6.9%	197	34.2%	3.5%
<b>Employés</b>	439	24.9%	5.3%	19	8.7%	0.9%	421	27.2%	6.8%	119	20.8%	6.5%
<b>Ouvriers</b>	97	5.5%	1.5%	21	9.9%	0.4%	76	4.9%	5.6%	16	2.9%	4.0%
<b>Retraités</b>	524	29.7%	4.2%	87	41.1%	1.5%	437	28.2%	6.6%	26	4.5%	9.7%
<b>Autres inactifs</b>	270	15.3%	2.6%	18	8.5%	0.5%	252	16.3%	3.9%	81	14.0%	2.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	28	1.6%	3.4%	5	2.5%	1.2%	23	1.5%	6.2%	0	0.0%	0.0%
<b>Petits patrons</b>	86	4.9%	3.3%	12	5.8%	0.9%	74	4.8%	5.7%	86	15.0%	3.3%
<b>Affaires et Cadres</b>	225	12.8%	3.1%	17	8.2%	0.5%	208	13.4%	5.7%	225	39.2%	3.1%
<b>Professions intermédiaires</b>	264	15.0%	3.5%	34	16.1%	0.9%	229	14.8%	6.3%	264	45.8%	3.5%
<b>Employés</b>	186	10.5%	3.4%	16	7.8%	0.7%	169	10.9%	5.4%	0	0.0%	0.0%
<b>Ouvriers</b>	235	13.3%	2.5%	18	8.6%	0.4%	216	14.0%	5.0%	0	0.0%	0.0%
<b>Retraités</b>	637	36.1%	4.4%	93	43.8%	1.4%	544	35.1%	6.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	102	5.8%	2.5%	15	7.2%	1.0%	87	5.6%	3.5%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	329	18.7%	3.3%	17	8.2%	0.4%	312	20.1%	5.4%	59	10.2%	3.2%
<b>2 personnes</b>	776	44.1%	4.3%	126	59.3%	1.5%	650	42.0%	7.1%	175	30.4%	4.0%
<b>3 personnes</b>	260	14.8%	2.9%	38	18.0%	0.8%	222	14.3%	5.0%	126	21.9%	3.4%
<b>4 personnes</b>	270	15.3%	2.9%	25	11.8%	0.6%	245	15.8%	5.2%	149	26.0%	3.1%
<b>5 personnes et +</b>	127	7.2%	2.4%	6	2.7%	0.2%	121	7.8%	4.5%	66	11.5%	2.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	419	23.8%	2.7%	38	18.0%	0.5%	381	24.6%	4.7%	234	40.6%	3.0%
<b>Non</b>	1343	76.2%	3.7%	174	82.0%	1.0%	1169	75.4%	6.2%	341	59.4%	3.5%
<b>Habitat</b>												
<b>Communes rurales</b>	442	25.1%	3.8%	48	22.8%	0.9%	393	25.4%	6.4%	137	23.9%	4.2%
<b>Agglo. - 20 000 hab</b>	296	16.8%	3.3%	39	18.3%	0.9%	257	16.6%	5.5%	76	13.2%	3.0%
<b>Agglo. 20 000 à 100 000 hab</b>	254	14.4%	3.7%	32	15.0%	1.0%	222	14.4%	6.0%	75	13.1%	4.0%
<b>Agglo. + 100 000 hab</b>	594	33.7%	3.9%	77	36.3%	1.0%	517	33.3%	6.5%	203	35.2%	3.6%
<b>Agglo. Paris</b>	176	10.0%	2.1%	16	7.6%	0.4%	160	10.3%	3.6%	84	14.7%	2.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	215	12.2%	2.3%	16	7.6%	0.4%	199	12.8%	4.0%	100	17.3%	2.3%
Nord Pas de Calais	101	5.8%	3.2%	13	6.1%	0.9%	88	5.7%	5.3%	27	4.7%	2.9%
Lorraine	68	3.8%	3.5%	19	8.9%	2.0%	49	3.1%	4.9%	25	4.3%	4.6%
Alsace	69	3.9%	4.6%	8	3.6%	1.0%	62	4.0%	7.9%	14	2.5%	3.1%
Franche-Comté	37	2.1%	3.9%	6	2.6%	1.2%	32	2.0%	6.5%	14	2.4%	5.3%
Champagne Ardennes	44	2.5%	4.1%	6	2.9%	1.2%	38	2.5%	6.8%	10	1.7%	3.5%
Picardie	63	3.6%	4.1%	4	1.9%	0.6%	59	3.8%	7.5%	10	1.8%	2.3%
Bourgogne	64	3.6%	4.7%	9	4.2%	1.4%	55	3.5%	7.8%	28	4.9%	7.6%
Haute Normandie	60	3.4%	4.1%	9	4.5%	1.3%	51	3.3%	6.6%	20	3.5%	4.4%
Basse Normandie	34	1.9%	2.8%	2	0.8%	0.3%	32	2.1%	5.2%	5	0.9%	1.6%
Centre	59	3.4%	2.8%	10	4.8%	1.0%	49	3.2%	4.5%	24	4.2%	3.9%
Pays de Loire	107	6.1%	3.7%	12	5.7%	0.9%	95	6.2%	6.3%	35	6.0%	3.6%
Bretagne	77	4.4%	2.9%	0	0.0%	0.0%	77	5.0%	5.6%	19	3.3%	2.5%
Poitou Charentes	69	3.9%	4.7%	6	2.9%	0.9%	63	4.1%	8.2%	17	3.0%	4.3%
Aquitaine	100	5.7%	3.7%	14	6.6%	1.1%	86	5.5%	6.0%	36	6.3%	4.2%
Midi Pyrénées	86	4.9%	3.6%	12	5.7%	1.0%	74	4.8%	5.9%	31	5.3%	3.8%
Limousin	29	1.6%	4.7%	1	0.3%	0.2%	28	1.8%	8.7%	12	2.1%	7.8%
Auvergne	43	2.5%	3.8%	7	3.1%	1.2%	36	2.4%	6.2%	15	2.6%	4.9%
Rhône Alpes	242	13.7%	4.7%	36	17.1%	1.5%	206	13.3%	7.7%	78	13.6%	4.3%
Languedoc Roussillon	67	3.8%	3.0%	5	2.2%	0.4%	63	4.0%	5.3%	19	3.3%	2.7%
Provence Alpes Côte d'Azur. Corse	126	7.1%	2.9%	18	8.6%	0.9%	107	6.9%	4.7%	35	6.1%	2.5%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1075	61.0%	3.3%	147	69.1%	0.9%	928	59.9%	5.8%	462	80.4%	3.2%
Presque tous les jours	238	13.5%	4.0%	15	6.8%	0.5%	223	14.4%	7.2%	72	12.5%	3.6%
1 à 2 fois par semaine	135	7.7%	5.2%	15	6.8%	1.3%	121	7.8%	8.1%	24	4.2%	3.6%
1 à 3 fois par mois	30	1.7%	5.5%	3	1.3%	1.3%	27	1.7%	8.1%	8	1.4%	10.4%
Moins souvent	22	1.3%	2.4%	0	0.0%	0.0%	22	1.4%	4.2%	0	0.1%	0.5%
Jamais	1	0.1%	1.2%	0	0.0%	0.0%	1	0.1%	2.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	37	2.1%	2.0%	7	3.4%	1.0%	30	1.9%	2.7%	3	0.5%	1.8%
De 9 000 à moins de 12 000 euros par an	65	3.7%	2.2%	6	2.7%	0.5%	59	3.8%	3.3%	6	1.0%	2.5%
De 12 000 à moins de 18 000 euros par an	213	12.1%	3.6%	22	10.4%	0.9%	191	12.3%	5.5%	18	3.2%	2.8%
De 18 000 à moins de 24 000 euros par an	254	14.4%	3.7%	13	5.9%	0.4%	242	15.6%	6.5%	58	10.1%	4.0%
De 24 000 à moins de 36 000 euros par an	434	24.6%	3.9%	56	26.3%	1.0%	378	24.4%	6.6%	116	20.2%	3.4%
De 36 000 à moins de 45 000 euros par an	269	15.2%	3.9%	37	17.5%	1.0%	231	14.9%	7.0%	127	22.0%	4.2%
De 45 000 à moins de 65 000 euros par an	238	13.5%	3.5%	46	21.6%	1.2%	192	12.4%	6.3%	127	22.1%	3.4%
De 65 000 à moins de 80 000 euros par an	55	3.1%	2.8%	7	3.1%	0.6%	48	3.1%	6.0%	43	7.6%	3.3%
De 80 000 à moins de 115 000 euros par an	34	1.9%	2.7%	6	2.7%	0.8%	28	1.8%	5.8%	24	4.2%	2.7%
115 000 euros et plus par an	13	0.7%	2.4%	2	1.0%	0.7%	10	0.7%	4.6%	10	1.7%	2.2%
Refus	118	6.7%	3.3%	5	2.6%	0.4%	112	7.2%	5.4%	32	5.5%	2.6%
Ne sait pas	33	1.9%	1.8%	6	2.7%	0.7%	27	1.7%	2.5%	11	1.9%	1.4%