

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3152	100.0%	6.1%	935	100.0%	3.8%	2217	100.0%	8.3%	326	100.0%	1.9%
Sexe												
Homme	935	29.7%	3.8%	935	100.0%	3.8%	0	0.0%	0.0%	76	23.2%	0.9%
Femme	2217	70.3%	8.3%	0	0.0%	0.0%	2217	100.0%	8.3%	250	76.8%	2.9%
Age												
15 à 24 ans	20	0.6%	0.3%	5	0.5%	0.1%	15	0.7%	0.4%	10	3.1%	0.3%
25 à 34 ans	52	1.7%	0.7%	9	0.9%	0.2%	44	2.0%	1.1%	19	6.0%	0.6%
35 à 49 ans	241	7.6%	1.9%	45	4.8%	0.7%	196	8.8%	3.1%	79	24.3%	1.3%
50 à 59 ans	530	16.8%	5.8%	132	14.2%	2.9%	397	17.9%	8.7%	162	49.6%	4.2%
60 ans et plus	2310	73.3%	15.6%	744	79.6%	11.5%	1566	70.6%	18.7%	55	17.0%	6.2%
Individu												
Ménagères	2139	67.9%	9.3%	0	0.0%	0.0%	2139	96.5%	9.3%	237	72.7%	3.4%
Personne de référence	1754	55.7%	6.3%	909	97.3%	4.5%	845	38.1%	10.8%	132	40.6%	1.6%
Responsable des achats	2602	82.6%	7.3%	478	51.1%	3.8%	2124	95.8%	9.3%	270	82.8%	2.5%
PCS Individu												
Agriculteurs	15	0.5%	2.9%	5	0.6%	1.4%	10	0.4%	7.3%	0	0.0%	0.0%
Petits patrons	30	0.9%	1.8%	8	0.9%	0.7%	21	1.0%	4.4%	17	5.4%	1.2%
Affaires et Cadres	88	2.8%	1.7%	31	3.3%	1.0%	58	2.6%	2.7%	69	21.2%	1.5%
Professions intermédiaires	163	5.2%	2.4%	33	3.5%	1.0%	130	5.9%	3.8%	119	36.5%	2.1%
Employés	355	11.3%	4.3%	38	4.1%	1.8%	317	14.3%	5.1%	65	20.1%	3.5%
Ouvriers	118	3.7%	1.8%	67	7.2%	1.3%	51	2.3%	3.8%	7	2.1%	1.6%
Retraités	2058	65.3%	16.4%	728	77.8%	12.4%	1330	60.0%	20.1%	17	5.4%	6.5%
Autres inactifs	325	10.3%	3.2%	25	2.6%	0.7%	300	13.5%	4.6%	31	9.4%	1.0%
PCS Personne de référence												
Agriculteurs	31	1.0%	3.8%	5	0.6%	1.2%	25	1.1%	6.9%	0	0.0%	0.0%
Petits patrons	43	1.4%	1.7%	9	0.9%	0.6%	35	1.6%	2.7%	43	13.3%	1.7%
Affaires et Cadres	124	3.9%	1.7%	32	3.5%	0.9%	92	4.1%	2.5%	124	38.1%	1.7%
Professions intermédiaires	158	5.0%	2.1%	35	3.7%	0.9%	123	5.6%	3.4%	158	48.5%	2.1%
Employés	197	6.2%	3.7%	38	4.1%	1.7%	159	7.2%	5.0%	0	0.0%	0.0%
Ouvriers	180	5.7%	1.9%	58	6.2%	1.1%	122	5.5%	2.8%	0	0.0%	0.0%
Retraités	2226	70.6%	15.5%	739	79.1%	11.3%	1487	67.1%	19.0%	0	0.0%	0.0%
Autres inactifs	193	6.1%	4.7%	19	2.0%	1.2%	175	7.9%	7.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	900	28.5%	9.0%	148	15.8%	3.5%	752	33.9%	13.1%	65	19.9%	3.5%
2 personnes	1851	58.7%	10.4%	677	72.4%	7.8%	1174	52.9%	12.7%	133	40.7%	3.1%
3 personnes	211	6.7%	2.3%	55	5.9%	1.2%	156	7.0%	3.5%	57	17.4%	1.5%
4 personnes	133	4.2%	1.4%	39	4.1%	0.8%	95	4.3%	2.0%	53	16.2%	1.1%
5 personnes et +	57	1.8%	1.1%	16	1.7%	0.6%	41	1.9%	1.5%	19	5.8%	0.7%
Présence d'enfants de moins de 15 ans												
Oui	192	6.1%	1.2%	42	4.4%	0.6%	151	6.8%	1.9%	70	21.5%	0.9%
Non	2960	93.9%	8.2%	893	95.6%	5.2%	2067	93.2%	11.0%	256	78.5%	2.7%
Habitat												
Communes rurales	841	26.7%	7.2%	236	25.2%	4.2%	605	27.3%	9.9%	60	18.5%	1.9%
Agglo. - 20 000 hab	566	17.9%	6.3%	180	19.3%	4.2%	385	17.4%	8.3%	41	12.5%	1.6%
Agglo. 20 000 à 100 000 hab	521	16.5%	7.5%	156	16.7%	4.8%	364	16.4%	9.9%	55	16.9%	2.9%
Agglo. + 100 000 hab	827	26.2%	5.4%	246	26.3%	3.3%	582	26.2%	7.3%	104	31.9%	1.8%
Agglo. Paris	398	12.6%	4.7%	117	12.5%	2.9%	281	12.7%	6.3%	66	20.2%	1.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	461	14.6%	4.8%	132	14.1%	2.9%	330	14.9%	6.6%	76	23.4%	1.7%
Nord Pas de Calais	162	5.1%	5.1%	53	5.7%	3.5%	109	4.9%	6.5%	24	7.2%	2.5%
Lorraine	113	3.6%	5.9%	36	3.8%	3.8%	77	3.5%	7.8%	10	3.0%	1.8%
Alsace	108	3.4%	7.1%	33	3.5%	4.4%	75	3.4%	9.6%	6	1.8%	1.2%
Franche-Comté	62	2.0%	6.5%	21	2.2%	4.5%	41	1.9%	8.5%	3	0.8%	1.0%
Champagne Ardennes	88	2.8%	8.2%	29	3.1%	5.5%	59	2.7%	10.6%	15	4.6%	5.1%
Picardie	92	2.9%	6.0%	22	2.4%	3.0%	70	3.2%	8.8%	6	1.9%	1.4%
Bourgogne	90	2.9%	6.7%	28	3.0%	4.4%	62	2.8%	8.8%	12	3.7%	3.2%
Haute Normandie	86	2.7%	5.8%	27	2.9%	3.8%	59	2.7%	7.7%	9	2.7%	1.9%
Basse Normandie	73	2.3%	6.1%	11	1.1%	1.8%	63	2.8%	10.0%	5	1.4%	1.4%
Centre	134	4.3%	6.4%	50	5.3%	5.0%	84	3.8%	7.8%	14	4.2%	2.2%
Pays de Loire	214	6.8%	7.3%	58	6.2%	4.1%	155	7.0%	10.3%	14	4.2%	1.4%
Bretagne	179	5.7%	6.8%	42	4.5%	3.3%	137	6.2%	9.9%	13	3.9%	1.7%
Poitou Charentes	123	3.9%	8.3%	41	4.4%	5.8%	82	3.7%	10.7%	11	3.5%	2.8%
Aquitaine	215	6.8%	7.9%	69	7.4%	5.3%	146	6.6%	10.3%	14	4.3%	1.6%
Midi Pyrénées	140	4.4%	5.8%	42	4.4%	3.6%	99	4.5%	7.9%	13	3.9%	1.6%
Limousin	51	1.6%	8.2%	15	1.6%	5.2%	36	1.6%	11.0%	3	0.8%	1.7%
Auvergne	78	2.5%	6.9%	27	2.9%	5.1%	50	2.3%	8.6%	5	1.6%	1.7%
Rhône Alpes	320	10.2%	6.2%	91	9.7%	3.7%	230	10.4%	8.6%	42	12.8%	2.3%
Languedoc Roussillon	118	3.7%	5.3%	40	4.3%	3.8%	78	3.5%	6.7%	11	3.5%	1.6%
Provence Alpes Côte d'Azur. Corse	244	7.7%	5.6%	70	7.5%	3.4%	174	7.8%	7.6%	22	6.7%	1.5%
Habitudes de connexion à Internet												
Tous les jours	1361	43.2%	4.2%	405	43.3%	2.5%	956	43.1%	5.9%	237	72.7%	1.7%
Presque tous les jours	371	11.8%	6.3%	109	11.7%	3.9%	262	11.8%	8.5%	55	16.9%	2.8%
1 à 2 fois par semaine	208	6.6%	8.0%	55	5.9%	4.9%	153	6.9%	10.3%	25	7.8%	3.8%
1 à 3 fois par mois	46	1.5%	8.7%	9	0.9%	4.3%	38	1.7%	11.4%	1	0.3%	1.2%
Moins souvent	78	2.5%	8.5%	15	1.7%	4.0%	63	2.8%	11.7%	3	0.9%	4.0%
Jamais	5	0.2%	5.5%	1	0.1%	1.6%	5	0.2%	10.2%	0	0.0%	0.0%

Notre Temps

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	80	2.5%	4.3%	15	1.6%	2.1%	65	2.9%	5.7%	5	1.5%	2.9%
De 9 000 à moins de 12 000 euros par an	207	6.6%	7.0%	38	4.0%	3.3%	169	7.6%	9.4%	3	0.8%	1.1%
De 12 000 à moins de 18 000 euros par an	423	13.4%	7.1%	104	11.1%	4.2%	319	14.4%	9.3%	8	2.5%	1.3%
De 18 000 à moins de 24 000 euros par an	593	18.8%	8.7%	150	16.0%	4.8%	443	20.0%	11.9%	30	9.1%	2.1%
De 24 000 à moins de 36 000 euros par an	786	24.9%	7.1%	268	28.6%	5.0%	518	23.4%	9.1%	75	23.1%	2.2%
De 36 000 à moins de 45 000 euros par an	370	11.7%	5.3%	123	13.2%	3.4%	247	11.1%	7.5%	86	26.5%	2.8%
De 45 000 à moins de 65 000 euros par an	297	9.4%	4.4%	100	10.7%	2.7%	197	8.9%	6.5%	55	16.7%	1.4%
De 65 000 à moins de 80 000 euros par an	72	2.3%	3.7%	38	4.1%	3.3%	34	1.5%	4.2%	19	6.0%	1.5%
De 80 000 à moins de 115 000 euros par an	23	0.7%	1.9%	11	1.2%	1.5%	12	0.6%	2.5%	7	2.2%	0.8%
115 000 euros et plus par an	15	0.5%	2.9%	10	1.0%	3.3%	6	0.2%	2.4%	9	2.8%	2.0%
Refus	224	7.1%	6.3%	72	7.7%	4.8%	152	6.8%	7.3%	18	5.5%	1.5%
Ne sait pas	61	1.9%	3.3%	7	0.7%	0.8%	55	2.5%	5.2%	11	3.3%	1.4%