

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2506	100.0%	4.9%	419	100.0%	1.7%	2087	100.0%	7.8%	763	100.0%	4.4%
<b>Sexe</b>												
<b>Homme</b>	419	16.7%	1.7%	419	100.0%	1.7%	0	0.0%	0.0%	125	16.4%	1.4%
<b>Femme</b>	2087	83.3%	7.8%	0	0.0%	0.0%	2087	100.0%	7.8%	638	83.6%	7.4%
<b>Age</b>												
<b>15 à 24 ans</b>	82	3.3%	1.1%	12	2.8%	0.3%	70	3.4%	1.9%	38	5.0%	1.2%
<b>25 à 34 ans</b>	237	9.5%	3.1%	55	13.1%	1.5%	183	8.7%	4.7%	116	15.2%	3.5%
<b>35 à 49 ans</b>	687	27.4%	5.5%	120	28.7%	1.9%	566	27.1%	8.9%	344	45.1%	5.6%
<b>50 à 59 ans</b>	603	24.0%	6.6%	111	26.5%	2.4%	492	23.5%	10.7%	221	29.0%	5.8%
<b>60 ans et plus</b>	898	35.8%	6.0%	121	28.9%	1.9%	777	37.2%	9.3%	44	5.8%	4.9%
<b>Individu</b>												
<b>Ménagères</b>	1953	77.9%	8.4%	0	0.0%	0.0%	1953	93.6%	8.4%	596	78.1%	8.5%
<b>Personne de référence</b>	1016	40.5%	3.6%	385	91.9%	1.9%	631	30.3%	8.0%	233	30.5%	2.8%
<b>Responsable des achats</b>	2177	86.9%	6.1%	241	57.6%	1.9%	1936	92.7%	8.5%	653	85.6%	5.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	21	0.8%	4.0%	14	3.3%	3.6%	7	0.3%	5.0%	0	0.0%	0.0%
<b>Petits patrons</b>	49	2.0%	3.0%	25	6.1%	2.2%	23	1.1%	4.9%	37	4.9%	2.6%
<b>Affaires et Cadres</b>	184	7.3%	3.6%	38	9.2%	1.3%	145	7.0%	6.8%	165	21.7%	3.6%
<b>Professions intermédiaires</b>	368	14.7%	5.4%	63	15.0%	1.8%	305	14.6%	8.9%	280	36.7%	5.0%
<b>Employés</b>	556	22.2%	6.7%	35	8.3%	1.7%	521	25.0%	8.4%	131	17.2%	7.1%
<b>Ouvriers</b>	206	8.2%	3.2%	105	25.0%	2.1%	101	4.8%	7.5%	19	2.5%	4.6%
<b>Retraités</b>	741	29.6%	5.9%	113	27.1%	1.9%	627	30.1%	9.5%	27	3.6%	10.1%
<b>Autres inactifs</b>	382	15.2%	3.7%	25	6.0%	0.7%	357	17.1%	5.5%	103	13.5%	3.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	38	1.5%	4.7%	16	3.8%	3.5%	22	1.1%	6.1%	0	0.0%	0.0%
<b>Petits patrons</b>	107	4.3%	4.1%	23	5.4%	1.7%	84	4.0%	6.5%	107	14.0%	4.1%
<b>Affaires et Cadres</b>	299	11.9%	4.1%	37	8.9%	1.1%	262	12.5%	7.1%	299	39.2%	4.1%
<b>Professions intermédiaires</b>	357	14.3%	4.7%	65	15.5%	1.7%	293	14.0%	8.0%	357	46.8%	4.7%
<b>Employés</b>	267	10.7%	5.0%	31	7.3%	1.4%	237	11.3%	7.5%	0	0.0%	0.0%
<b>Ouvriers</b>	369	14.7%	3.9%	93	22.2%	1.8%	277	13.2%	6.4%	0	0.0%	0.0%
<b>Retraités</b>	887	35.4%	6.2%	132	31.5%	2.0%	756	36.2%	9.6%	0	0.0%	0.0%
<b>Autres inactifs</b>	181	7.2%	4.4%	23	5.5%	1.5%	158	7.6%	6.3%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	512	20.4%	5.1%	53	12.7%	1.3%	458	22.0%	8.0%	78	10.2%	4.2%
2 personnes	1030	41.1%	5.8%	182	43.6%	2.1%	847	40.6%	9.2%	208	27.2%	4.8%
3 personnes	363	14.5%	4.0%	77	18.4%	1.7%	285	13.7%	6.4%	158	20.7%	4.2%
4 personnes	380	15.2%	4.1%	73	17.4%	1.6%	307	14.7%	6.5%	205	26.8%	4.3%
5 personnes et +	222	8.9%	4.2%	33	7.9%	1.3%	189	9.1%	7.0%	115	15.0%	4.3%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	669	26.7%	4.3%	129	30.8%	1.8%	540	25.9%	6.7%	358	46.9%	4.6%
Non	1838	73.3%	5.1%	290	69.2%	1.7%	1548	74.1%	8.3%	405	53.1%	4.2%
<b>Habitat</b>												
Communes rurales	640	25.5%	5.4%	104	24.7%	1.8%	536	25.7%	8.8%	159	20.8%	4.9%
Agglo. - 20 000 hab	429	17.1%	4.8%	69	16.5%	1.6%	360	17.3%	7.7%	111	14.5%	4.4%
Agglo. 20 000 à 100 000 hab	355	14.2%	5.1%	48	11.4%	1.5%	307	14.7%	8.3%	108	14.2%	5.8%
Agglo. + 100 000 hab	766	30.6%	5.0%	156	37.2%	2.1%	610	29.2%	7.7%	250	32.8%	4.4%
Agglo. Paris	316	12.6%	3.7%	43	10.2%	1.1%	273	13.1%	6.2%	135	17.7%	3.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	366	14.6%	3.8%	49	11.6%	1.1%	318	15.2%	6.4%	154	20.2%	3.5%
Nord Pas de Calais	149	5.9%	4.7%	27	6.4%	1.8%	122	5.8%	7.3%	50	6.6%	5.4%
Lorraine	106	4.2%	5.5%	15	3.6%	1.6%	91	4.4%	9.1%	27	3.6%	5.1%
Alsace	69	2.8%	4.6%	7	1.6%	0.9%	62	3.0%	8.0%	15	2.0%	3.3%
Franche-Comté	41	1.7%	4.4%	6	1.4%	1.3%	36	1.7%	7.3%	10	1.3%	3.8%
Champagne Ardennes	60	2.4%	5.6%	15	3.7%	3.0%	45	2.2%	8.0%	19	2.5%	6.5%
Picardie	87	3.5%	5.7%	14	3.3%	1.9%	73	3.5%	9.3%	17	2.3%	3.9%
Bourgogne	74	2.9%	5.4%	12	2.8%	1.8%	62	3.0%	8.8%	22	2.9%	6.0%
Haute Normandie	78	3.1%	5.3%	9	2.3%	1.3%	68	3.3%	8.8%	27	3.5%	5.9%
Basse Normandie	61	2.4%	5.1%	13	3.2%	2.3%	48	2.3%	7.6%	8	1.1%	2.4%
Centre	105	4.2%	5.0%	20	4.8%	2.0%	84	4.0%	7.8%	28	3.7%	4.5%
Pays de Loire	147	5.9%	5.0%	21	5.0%	1.5%	126	6.1%	8.3%	40	5.3%	4.2%
Bretagne	119	4.7%	4.5%	19	4.6%	1.5%	99	4.8%	7.2%	37	4.9%	4.9%
Poitou Charentes	108	4.3%	7.3%	6	1.5%	0.9%	101	4.9%	13.2%	22	2.9%	5.6%
Aquitaine	149	5.9%	5.4%	32	7.6%	2.5%	117	5.6%	8.2%	47	6.2%	5.5%
Midi Pyrénées	134	5.3%	5.5%	21	5.1%	1.8%	112	5.4%	9.0%	46	6.1%	5.8%
Limousin	42	1.7%	6.8%	6	1.5%	2.1%	36	1.7%	11.1%	14	1.8%	8.9%
Auvergne	51	2.1%	4.6%	8	1.9%	1.5%	43	2.1%	7.4%	13	1.7%	4.2%
Rhône Alpes	240	9.6%	4.7%	55	13.1%	2.2%	185	8.9%	7.0%	75	9.9%	4.1%
Languedoc Roussillon	107	4.3%	4.8%	12	2.8%	1.1%	96	4.6%	8.1%	31	4.0%	4.3%
Provence Alpes Côte d'Azur. Corse	213	8.5%	4.9%	51	12.2%	2.5%	162	7.8%	7.1%	59	7.7%	4.1%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1466	58.5%	4.5%	262	62.6%	1.6%	1204	57.7%	7.5%	614	80.4%	4.3%
Presque tous les jours	307	12.3%	5.2%	46	10.9%	1.6%	261	12.5%	8.4%	100	13.1%	5.0%
1 à 2 fois par semaine	160	6.4%	6.1%	34	8.2%	3.0%	125	6.0%	8.5%	31	4.0%	4.6%
1 à 3 fois par mois	52	2.1%	9.7%	3	0.6%	1.3%	49	2.4%	14.9%	10	1.4%	13.3%
Moins souvent	46	1.8%	5.0%	8	2.0%	2.2%	38	1.8%	7.0%	0	0.0%	0.5%
Jamais	11	0.5%	11.6%	5	1.2%	9.3%	6	0.3%	14.5%	1	0.1%	18.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	78	3.1%	4.2%	6	1.5%	0.9%	71	3.4%	6.3%	7	0.9%	4.2%
De 9 000 à moins de 12 000 euros par an	128	5.1%	4.3%	9	2.0%	0.7%	120	5.7%	6.6%	19	2.5%	8.1%
De 12 000 à moins de 18 000 euros par an	317	12.7%	5.4%	48	11.4%	1.9%	269	12.9%	7.8%	30	3.9%	4.5%
De 18 000 à moins de 24 000 euros par an	364	14.5%	5.3%	52	12.5%	1.7%	312	14.9%	8.3%	68	9.0%	4.7%
De 24 000 à moins de 36 000 euros par an	609	24.3%	5.5%	122	29.2%	2.3%	486	23.3%	8.5%	178	23.3%	5.2%
De 36 000 à moins de 45 000 euros par an	347	13.8%	5.0%	69	16.5%	1.9%	277	13.3%	8.4%	140	18.4%	4.6%
De 45 000 à moins de 65 000 euros par an	324	12.9%	4.8%	61	14.7%	1.7%	262	12.6%	8.6%	164	21.4%	4.3%
De 65 000 à moins de 80 000 euros par an	65	2.6%	3.4%	17	4.2%	1.5%	48	2.3%	5.9%	48	6.3%	3.7%
De 80 000 à moins de 115 000 euros par an	57	2.3%	4.7%	10	2.4%	1.3%	47	2.3%	9.8%	42	5.5%	4.7%
115 000 euros et plus par an	15	0.6%	2.8%	7	1.7%	2.3%	8	0.4%	3.4%	15	1.9%	3.3%
Refus	136	5.4%	3.8%	13	3.2%	0.9%	122	5.9%	5.9%	33	4.3%	2.7%
Ne sait pas	67	2.7%	3.6%	3	0.8%	0.4%	64	3.1%	6.1%	19	2.5%	2.5%