

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	550	100.0%	1.1%	361	100.0%	1.5%	189	100.0%	0.7%	326	100.0%	1.9%
<b>Sexe</b>												
<b>Homme</b>	361	65.6%	1.5%	361	100.0%	1.5%	0	0.0%	0.0%	216	66.4%	2.5%
<b>Femme</b>	189	34.4%	0.7%	0	0.0%	0.0%	189	100.0%	0.7%	109	33.6%	1.3%
<b>Age</b>												
<b>15 à 24 ans</b>	205	37.3%	2.8%	134	37.2%	3.6%	71	37.5%	2.0%	114	35.1%	3.6%
<b>25 à 34 ans</b>	146	26.6%	1.9%	101	28.1%	2.7%	45	23.7%	1.1%	85	26.0%	2.5%
<b>35 à 49 ans</b>	123	22.4%	1.0%	80	22.2%	1.3%	43	22.7%	0.7%	76	23.3%	1.2%
<b>50 à 59 ans</b>	62	11.2%	0.7%	37	10.4%	0.8%	24	12.8%	0.5%	43	13.3%	1.1%
<b>60 ans et plus</b>	14	2.6%	0.1%	8	2.2%	0.1%	6	3.3%	0.1%	8	2.3%	0.8%
<b>Individu</b>												
<b>Ménagères</b>	125	22.6%	0.5%	0	0.0%	0.0%	125	65.9%	0.5%	76	23.2%	1.1%
<b>Personne de référence</b>	243	44.1%	0.9%	217	60.0%	1.1%	26	13.7%	0.3%	136	41.9%	1.6%
<b>Responsable des achats</b>	322	58.6%	0.9%	199	55.1%	1.6%	123	65.2%	0.5%	188	57.6%	1.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	2	0.4%	0.5%	2	0.7%	0.6%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	24	4.4%	1.5%	16	4.3%	1.4%	9	4.6%	1.8%	24	7.5%	1.7%
<b>Affaires et Cadres</b>	111	20.1%	2.2%	81	22.5%	2.7%	29	15.6%	1.4%	104	32.1%	2.3%
<b>Professions intermédiaires</b>	80	14.5%	1.2%	52	14.3%	1.5%	28	14.9%	0.8%	69	21.1%	1.2%
<b>Employés</b>	76	13.8%	0.9%	42	11.5%	2.0%	34	18.1%	0.6%	18	5.5%	1.0%
<b>Ouvriers</b>	33	6.1%	0.5%	30	8.2%	0.6%	4	1.9%	0.3%	2	0.8%	0.6%
<b>Retraités</b>	18	3.4%	0.1%	9	2.6%	0.2%	9	4.9%	0.1%	6	2.0%	2.4%
<b>Autres inactifs</b>	205	37.3%	2.0%	130	35.9%	3.4%	75	39.9%	1.2%	101	31.1%	3.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	4	0.8%	0.5%	2	0.7%	0.5%	2	1.1%	0.5%	0	0.0%	0.0%
<b>Petits patrons</b>	61	11.1%	2.3%	40	11.1%	3.0%	21	11.0%	1.6%	61	18.7%	2.3%
<b>Affaires et Cadres</b>	163	29.6%	2.3%	110	30.4%	3.1%	53	27.9%	1.4%	163	49.9%	2.3%
<b>Professions intermédiaires</b>	102	18.5%	1.4%	66	18.3%	1.7%	36	18.9%	1.0%	102	31.3%	1.4%
<b>Employés</b>	77	14.1%	1.4%	45	12.3%	2.0%	33	17.4%	1.0%	0	0.0%	0.0%
<b>Ouvriers</b>	45	8.2%	0.5%	31	8.6%	0.6%	14	7.3%	0.3%	0	0.0%	0.0%
<b>Retraités</b>	39	7.2%	0.3%	19	5.3%	0.3%	20	10.8%	0.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	58	10.6%	1.4%	47	13.1%	3.0%	11	5.7%	0.4%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	88	15.9%	0.9%	71	19.7%	1.7%	17	8.8%	0.3%	36	11.1%	2.0%
<b>2 personnes</b>	154	28.0%	0.9%	106	29.5%	1.2%	48	25.2%	0.5%	79	24.3%	1.8%
<b>3 personnes</b>	117	21.3%	1.3%	71	19.7%	1.5%	46	24.3%	1.0%	70	21.6%	1.9%
<b>4 personnes</b>	137	24.9%	1.5%	80	22.1%	1.7%	57	30.3%	1.2%	97	29.9%	2.0%
<b>5 personnes et +</b>	54	9.9%	1.0%	33	9.1%	1.2%	22	11.4%	0.8%	43	13.1%	1.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	143	26.1%	0.9%	83	23.0%	1.1%	61	32.0%	0.7%	107	32.8%	1.4%
<b>Non</b>	407	73.9%	1.1%	278	77.0%	1.6%	129	68.0%	0.7%	219	67.2%	2.3%
<b>Habitat</b>												
<b>Communes rurales</b>	57	10.4%	0.5%	43	11.9%	0.8%	14	7.5%	0.2%	28	8.5%	0.9%
<b>Agglo. - 20 000 hab</b>	50	9.1%	0.6%	34	9.3%	0.8%	16	8.6%	0.4%	28	8.5%	1.1%
<b>Agglo. 20 000 à 100 000 hab</b>	47	8.5%	0.7%	32	8.9%	1.0%	15	7.9%	0.4%	26	7.9%	1.4%
<b>Agglo. + 100 000 hab</b>	213	38.6%	1.4%	131	36.2%	1.8%	82	43.2%	1.0%	121	37.1%	2.1%
<b>Agglo. Paris</b>	184	33.4%	2.2%	122	33.7%	3.0%	62	32.7%	1.4%	123	37.9%	3.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	191	34.8%	2.0%	127	35.1%	2.8%	65	34.1%	1.3%	129	39.7%	2.9%
Nord Pas de Calais	15	2.7%	0.5%	8	2.2%	0.5%	7	3.7%	0.4%	8	2.5%	0.9%
Lorraine	20	3.7%	1.0%	15	4.1%	1.6%	5	2.9%	0.5%	9	2.9%	1.8%
Alsace	12	2.2%	0.8%	12	3.3%	1.6%	0	0.0%	0.0%	6	1.8%	1.2%
Franche-Comté	14	2.6%	1.5%	14	3.8%	3.0%	1	0.3%	0.1%	4	1.2%	1.5%
Champagne Ardennes	13	2.3%	1.2%	9	2.4%	1.7%	4	2.1%	0.7%	5	1.5%	1.7%
Picardie	7	1.3%	0.5%	4	1.0%	0.5%	3	1.7%	0.4%	5	1.6%	1.2%
Bourgogne	6	1.1%	0.4%	5	1.3%	0.7%	1	0.6%	0.2%	5	1.4%	1.2%
Haute Normandie	12	2.2%	0.8%	10	2.8%	1.4%	2	1.1%	0.3%	7	2.0%	1.4%
Basse Normandie	2	0.4%	0.2%	1	0.1%	0.1%	2	0.8%	0.3%	0	0.0%	0.0%
Centre	16	3.0%	0.8%	10	2.9%	1.0%	6	3.2%	0.6%	9	2.9%	1.5%
Pays de Loire	31	5.6%	1.1%	21	5.8%	1.5%	10	5.3%	0.7%	20	6.1%	2.1%
Bretagne	19	3.5%	0.7%	15	4.2%	1.2%	4	2.0%	0.3%	10	3.1%	1.3%
Poitou Charentes	7	1.3%	0.5%	5	1.3%	0.6%	2	1.3%	0.3%	6	1.7%	1.4%
Aquitaine	39	7.2%	1.4%	21	5.9%	1.6%	18	9.6%	1.3%	18	5.5%	2.1%
Midi Pyrénées	29	5.2%	1.2%	16	4.5%	1.4%	12	6.5%	1.0%	18	5.7%	2.3%
Limousin	2	0.3%	0.3%	1	0.3%	0.4%	1	0.3%	0.2%	1	0.2%	0.4%
Auvergne	4	0.7%	0.3%	3	0.8%	0.5%	1	0.5%	0.1%	1	0.4%	0.4%
Rhône Alpes	53	9.7%	1.0%	33	9.0%	1.3%	21	11.0%	0.8%	30	9.3%	1.7%
Languedoc Roussillon	21	3.8%	0.9%	12	3.2%	1.1%	9	4.9%	0.8%	11	3.3%	1.5%
Provence Alpes Côte d'Azur. Corse	36	6.6%	0.8%	21	5.9%	1.0%	15	8.0%	0.7%	23	7.1%	1.6%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	506	91.9%	1.6%	338	93.7%	2.1%	167	88.5%	1.0%	299	91.8%	2.1%
Presque tous les jours	32	5.8%	0.5%	18	5.0%	0.6%	14	7.2%	0.4%	22	6.9%	1.1%
1 à 2 fois par semaine	9	1.7%	0.4%	4	1.2%	0.4%	5	2.8%	0.4%	4	1.3%	0.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	23	4.3%	1.3%	17	4.6%	2.3%	7	3.5%	0.6%	2	0.7%	1.4%
De 9 000 à moins de 12 000 euros par an	21	3.7%	0.7%	18	5.1%	1.6%	2	1.1%	0.1%	1	0.3%	0.4%
De 12 000 à moins de 18 000 euros par an	30	5.5%	0.5%	23	6.4%	0.9%	7	3.9%	0.2%	13	3.9%	1.9%
De 18 000 à moins de 24 000 euros par an	49	9.0%	0.7%	30	8.4%	1.0%	19	10.2%	0.5%	21	6.4%	1.5%
De 24 000 à moins de 36 000 euros par an	115	20.9%	1.0%	72	20.0%	1.3%	43	22.5%	0.7%	56	17.1%	1.6%
De 36 000 à moins de 45 000 euros par an	70	12.7%	1.0%	48	13.3%	1.3%	22	11.5%	0.7%	39	12.1%	1.3%
De 45 000 à moins de 65 000 euros par an	76	13.8%	1.1%	41	11.4%	1.1%	35	18.3%	1.1%	56	17.3%	1.5%
De 65 000 à moins de 80 000 euros par an	36	6.6%	1.9%	34	9.4%	3.0%	2	1.2%	0.3%	36	11.1%	2.8%
De 80 000 à moins de 115 000 euros par an	31	5.6%	2.5%	17	4.8%	2.3%	14	7.2%	2.8%	27	8.4%	3.1%
115 000 euros et plus par an	28	5.1%	5.3%	18	5.0%	6.1%	10	5.2%	4.3%	28	8.5%	6.2%
Refus	41	7.4%	1.1%	25	6.9%	1.7%	16	8.4%	0.8%	28	8.7%	2.3%
Ne sait pas	30	5.5%	1.6%	17	4.8%	2.2%	13	7.0%	1.3%	18	5.5%	2.4%