

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	3696	100.0%	7.2%	1812	100.0%	7.3%	1885	100.0%	7.0%	1572	100.0%	9.1%
<b>Sexe</b>												
<b>Homme</b>	1812	49.0%	7.3%	1812	100.0%	7.3%	0	0.0%	0.0%	788	50.1%	9.0%
<b>Femme</b>	1885	51.0%	7.0%	0	0.0%	0.0%	1885	100.0%	7.0%	784	49.9%	9.1%
<b>Age</b>												
<b>15 à 24 ans</b>	386	10.4%	5.3%	197	10.9%	5.3%	189	10.0%	5.2%	191	12.2%	6.1%
<b>25 à 34 ans</b>	521	14.1%	6.8%	278	15.3%	7.4%	243	12.9%	6.2%	286	18.2%	8.6%
<b>35 à 49 ans</b>	981	26.5%	7.8%	494	27.3%	8.0%	487	25.8%	7.7%	591	37.6%	9.6%
<b>50 à 59 ans</b>	810	21.9%	8.8%	403	22.3%	8.8%	406	21.6%	8.9%	410	26.1%	10.7%
<b>60 ans et plus</b>	999	27.0%	6.7%	439	24.2%	6.8%	560	29.7%	6.7%	95	6.0%	10.6%
<b>Individu</b>												
<b>Ménagères</b>	1648	44.6%	7.1%	0	0.0%	0.0%	1648	87.5%	7.1%	677	43.0%	9.6%
<b>Personne de référence</b>	2062	55.8%	7.4%	1553	85.7%	7.7%	509	27.0%	6.5%	825	52.5%	10.0%
<b>Responsable des achats</b>	2656	71.8%	7.5%	1015	56.1%	8.0%	1640	87.0%	7.2%	1102	70.1%	10.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	44	1.2%	8.4%	27	1.5%	6.9%	17	0.9%	12.7%	4	0.3%	29.3%
<b>Petits patrons</b>	186	5.0%	11.5%	130	7.2%	11.4%	56	3.0%	11.6%	167	10.6%	11.7%
<b>Affaires et Cadres</b>	538	14.5%	10.6%	316	17.5%	10.7%	222	11.8%	10.4%	484	30.8%	10.6%
<b>Professions intermédiaires</b>	589	15.9%	8.6%	273	15.1%	8.0%	316	16.8%	9.2%	511	32.5%	9.1%
<b>Employés</b>	558	15.1%	6.8%	164	9.0%	7.9%	394	20.9%	6.4%	147	9.3%	8.0%
<b>Ouvriers</b>	370	10.0%	5.8%	308	17.0%	6.1%	62	3.3%	4.6%	12	0.7%	2.8%
<b>Retraités</b>	855	23.1%	6.8%	395	21.8%	6.7%	460	24.4%	6.9%	24	1.5%	8.8%
<b>Autres inactifs</b>	556	15.1%	5.4%	199	11.0%	5.3%	357	19.0%	5.5%	224	14.2%	7.0%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	71	1.9%	8.7%	32	1.8%	7.2%	38	2.0%	10.5%	0	0.0%	0.0%
<b>Petits patrons</b>	263	7.1%	10.0%	148	8.2%	11.1%	114	6.1%	8.8%	263	16.7%	10.0%
<b>Affaires et Cadres</b>	678	18.3%	9.4%	336	18.6%	9.5%	342	18.1%	9.3%	678	43.1%	9.4%
<b>Professions intermédiaires</b>	631	17.1%	8.4%	303	16.7%	7.8%	328	17.4%	9.0%	631	40.2%	8.4%
<b>Employés</b>	341	9.2%	6.3%	136	7.5%	6.1%	205	10.9%	6.5%	0	0.0%	0.0%
<b>Ouvriers</b>	517	14.0%	5.4%	336	18.5%	6.5%	181	9.6%	4.2%	0	0.0%	0.0%
<b>Retraités</b>	1004	27.2%	7.0%	432	23.8%	6.6%	572	30.3%	7.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	192	5.2%	4.7%	88	4.8%	5.6%	105	5.6%	4.2%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	661	17.9%	6.6%	292	16.1%	6.9%	369	19.6%	6.4%	166	10.6%	9.0%
<b>2 personnes</b>	1355	36.7%	7.6%	665	36.7%	7.7%	690	36.6%	7.5%	439	28.0%	10.1%
<b>3 personnes</b>	733	19.8%	8.1%	370	20.4%	8.0%	363	19.3%	8.1%	371	23.6%	9.9%
<b>4 personnes</b>	588	15.9%	6.3%	294	16.2%	6.4%	294	15.6%	6.2%	376	23.9%	7.9%
<b>5 personnes et +</b>	359	9.7%	6.7%	190	10.5%	7.2%	168	8.9%	6.2%	220	14.0%	8.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1064	28.8%	6.9%	561	31.0%	7.6%	504	26.7%	6.2%	674	42.9%	8.7%
<b>Non</b>	2632	71.2%	7.3%	1251	69.0%	7.2%	1381	73.3%	7.4%	898	57.1%	9.3%
<b>Habitat</b>												
<b>Communes rurales</b>	754	20.4%	6.4%	376	20.8%	6.7%	378	20.0%	6.2%	284	18.1%	8.8%
<b>Agglo. - 20 000 hab</b>	610	16.5%	6.8%	292	16.1%	6.8%	319	16.9%	6.8%	230	14.6%	9.1%
<b>Agglo. 20 000 à 100 000 hab</b>	454	12.3%	6.5%	223	12.3%	6.8%	231	12.3%	6.3%	176	11.2%	9.4%
<b>Agglo. + 100 000 hab</b>	1221	33.0%	8.0%	617	34.1%	8.3%	604	32.1%	7.6%	556	35.4%	9.8%
<b>Agglo. Paris</b>	657	17.8%	7.7%	304	16.8%	7.5%	353	18.8%	8.0%	326	20.7%	8.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	724	19.6%	7.6%	333	18.4%	7.3%	391	20.8%	7.9%	362	23.0%	8.2%
Nord Pas de Calais	126	3.4%	3.9%	61	3.4%	4.0%	65	3.5%	3.9%	70	4.5%	7.6%
Lorraine	115	3.1%	6.0%	58	3.2%	6.2%	57	3.0%	5.8%	34	2.2%	6.4%
Alsace	118	3.2%	7.8%	52	2.9%	7.0%	67	3.5%	8.5%	50	3.2%	10.7%
Franche-Comté	68	1.8%	7.1%	36	2.0%	7.7%	32	1.7%	6.6%	20	1.3%	7.7%
Champagne Ardennes	82	2.2%	7.6%	41	2.2%	7.8%	42	2.2%	7.4%	34	2.2%	11.7%
Picardie	70	1.9%	4.6%	47	2.6%	6.3%	24	1.3%	3.0%	28	1.8%	6.4%
Bourgogne	95	2.6%	7.0%	47	2.6%	7.2%	48	2.6%	6.9%	38	2.4%	10.2%
Haute Normandie	80	2.2%	5.4%	46	2.5%	6.5%	34	1.8%	4.4%	31	2.0%	6.8%
Basse Normandie	75	2.0%	6.2%	40	2.2%	6.9%	35	1.9%	5.6%	34	2.2%	9.9%
Centre	140	3.8%	6.7%	79	4.4%	7.9%	61	3.2%	5.6%	59	3.8%	9.5%
Pays de Loire	207	5.6%	7.1%	107	5.9%	7.6%	100	5.3%	6.6%	96	6.1%	10.1%
Bretagne	183	4.9%	6.9%	97	5.4%	7.7%	86	4.5%	6.2%	84	5.4%	10.9%
Poitou Charentes	103	2.8%	6.9%	53	2.9%	7.5%	49	2.6%	6.4%	46	3.0%	11.7%
Aquitaine	209	5.7%	7.7%	117	6.5%	9.0%	92	4.9%	6.5%	74	4.7%	8.6%
Midi Pyrénées	235	6.4%	9.7%	108	5.9%	9.2%	127	6.7%	10.2%	87	5.6%	10.9%
Limousin	55	1.5%	8.9%	25	1.4%	8.4%	30	1.6%	9.4%	15	1.0%	9.9%
Auvergne	93	2.5%	8.3%	37	2.1%	6.9%	56	3.0%	9.5%	34	2.1%	10.9%
Rhône Alpes	417	11.3%	8.1%	193	10.7%	7.8%	224	11.9%	8.4%	171	10.9%	9.4%
Languedoc Roussillon	154	4.2%	6.9%	55	3.0%	5.2%	99	5.2%	8.4%	55	3.5%	7.8%
Provence Alpes Côte d'Azur. Corse	346	9.4%	8.0%	180	9.9%	8.8%	166	8.8%	7.3%	146	9.3%	10.3%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	2535	68.6%	7.8%	1269	70.1%	7.8%	1266	67.2%	7.9%	1304	83.0%	9.1%
Presque tous les jours	485	13.1%	8.2%	241	13.3%	8.6%	244	12.9%	7.9%	191	12.1%	9.6%
1 à 2 fois par semaine	203	5.5%	7.8%	80	4.4%	7.1%	122	6.5%	8.2%	52	3.3%	7.8%
1 à 3 fois par mois	32	0.9%	6.0%	16	0.9%	7.7%	16	0.9%	4.9%	5	0.3%	6.3%
Moins souvent	69	1.9%	7.5%	26	1.4%	6.7%	44	2.3%	8.2%	4	0.2%	4.9%
Jamais	8	0.2%	8.3%	7	0.4%	12.3%	2	0.1%	3.4%	1	0.1%	20.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	119	3.2%	6.4%	48	2.7%	6.6%	70	3.7%	6.2%	19	1.2%	11.2%
De 9 000 à moins de 12 000 euros par an	134	3.6%	4.5%	58	3.2%	5.0%	76	4.0%	4.2%	17	1.1%	7.0%
De 12 000 à moins de 18 000 euros par an	313	8.5%	5.3%	146	8.1%	5.9%	166	8.8%	4.8%	60	3.8%	9.1%
De 18 000 à moins de 24 000 euros par an	440	11.9%	6.4%	200	11.1%	6.4%	240	12.7%	6.4%	127	8.1%	8.8%
De 24 000 à moins de 36 000 euros par an	783	21.2%	7.1%	370	20.5%	6.9%	412	21.9%	7.2%	312	19.9%	9.1%
De 36 000 à moins de 45 000 euros par an	558	15.1%	8.0%	282	15.6%	7.7%	276	14.6%	8.3%	273	17.4%	9.0%
De 45 000 à moins de 65 000 euros par an	627	17.0%	9.3%	332	18.3%	9.0%	295	15.6%	9.7%	358	22.8%	9.5%
De 65 000 à moins de 80 000 euros par an	195	5.3%	10.0%	102	5.7%	9.0%	92	4.9%	11.4%	131	8.3%	10.0%
De 80 000 à moins de 115 000 euros par an	124	3.4%	10.1%	76	4.2%	10.1%	48	2.6%	10.0%	77	4.9%	8.6%
115 000 euros et plus par an	69	1.9%	13.2%	48	2.6%	16.1%	21	1.1%	9.4%	54	3.5%	12.1%
Refus	242	6.5%	6.8%	115	6.4%	7.7%	127	6.7%	6.2%	97	6.2%	8.0%
Ne sait pas	93	2.5%	5.0%	33	1.8%	4.1%	61	3.2%	5.7%	47	3.0%	6.2%