

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	474	100.0%	0.9%	300	100.0%	1.2%	174	100.0%	0.6%	217	100.0%	1.2%
<b>Sexe</b>												
<b>Homme</b>	300	63.4%	1.2%	300	100.0%	1.2%	0	0.0%	0.0%	134	62.0%	1.5%
<b>Femme</b>	174	36.6%	0.6%	0	0.0%	0.0%	174	100.0%	0.6%	82	38.0%	1.0%
<b>Age</b>												
<b>15 à 24 ans</b>	24	5.0%	0.3%	16	5.3%	0.4%	8	4.5%	0.2%	13	6.2%	0.4%
<b>25 à 34 ans</b>	45	9.5%	0.6%	30	9.9%	0.8%	15	8.8%	0.4%	34	15.9%	1.0%
<b>35 à 49 ans</b>	99	21.0%	0.8%	59	19.7%	1.0%	40	23.3%	0.6%	72	33.3%	1.2%
<b>50 à 59 ans</b>	109	23.0%	1.2%	69	23.1%	1.5%	39	22.7%	0.9%	74	34.2%	1.9%
<b>60 ans et plus</b>	197	41.5%	1.3%	126	42.0%	1.9%	71	40.7%	0.8%	22	10.4%	2.5%
<b>Individu</b>												
<b>Ménagères</b>	156	33.0%	0.7%	0	0.0%	0.0%	156	90.0%	0.7%	74	34.2%	1.1%
<b>Personne de référence</b>	329	69.5%	1.2%	276	92.0%	1.4%	53	30.7%	0.7%	145	66.8%	1.7%
<b>Responsable des achats</b>	304	64.1%	0.9%	147	49.1%	1.2%	156	90.0%	0.7%	141	65.2%	1.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	0	0.1%	0.1%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	10	2.1%	0.6%	8	2.7%	0.7%	2	0.9%	0.3%	9	4.1%	0.6%
<b>Affaires et Cadres</b>	128	27.0%	2.5%	83	27.5%	2.8%	45	26.0%	2.1%	121	55.7%	2.6%
<b>Professions intermédiaires</b>	60	12.6%	0.9%	34	11.5%	1.0%	25	14.4%	0.7%	50	23.0%	0.9%
<b>Employés</b>	36	7.6%	0.4%	22	7.5%	1.1%	14	7.9%	0.2%	8	3.8%	0.4%
<b>Ouvriers</b>	10	2.2%	0.2%	7	2.4%	0.1%	3	1.8%	0.2%	2	1.0%	0.5%
<b>Retraités</b>	165	34.9%	1.3%	117	39.0%	2.0%	48	27.7%	0.7%	9	4.0%	3.2%
<b>Autres inactifs</b>	65	13.7%	0.6%	28	9.3%	0.7%	37	21.3%	0.6%	18	8.4%	0.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	2	0.5%	0.3%	0	0.1%	0.1%	2	1.1%	0.5%	0	0.0%	0.0%
<b>Petits patrons</b>	20	4.1%	0.7%	15	5.0%	1.1%	5	2.6%	0.4%	20	9.0%	0.7%
<b>Affaires et Cadres</b>	144	30.5%	2.0%	86	28.6%	2.4%	59	33.7%	1.6%	144	66.6%	2.0%
<b>Professions intermédiaires</b>	53	11.2%	0.7%	34	11.2%	0.9%	19	11.1%	0.5%	53	24.4%	0.7%
<b>Employés</b>	32	6.8%	0.6%	18	6.1%	0.8%	14	8.1%	0.4%	0	0.0%	0.0%
<b>Ouvriers</b>	17	3.5%	0.2%	9	2.9%	0.2%	8	4.5%	0.2%	0	0.0%	0.0%
<b>Retraités</b>	173	36.6%	1.2%	118	39.3%	1.8%	55	31.9%	0.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	32	6.8%	0.8%	20	6.8%	1.3%	12	6.8%	0.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	59	12.5%	0.6%	28	9.2%	0.7%	32	18.3%	0.6%	23	10.7%	1.3%
<b>2 personnes</b>	239	50.5%	1.3%	163	54.4%	1.9%	76	43.7%	0.8%	75	34.4%	1.7%
<b>3 personnes</b>	67	14.2%	0.7%	35	11.6%	0.8%	32	18.6%	0.7%	40	18.3%	1.1%
<b>4 personnes</b>	69	14.6%	0.7%	48	16.1%	1.1%	21	11.9%	0.4%	53	24.6%	1.1%
<b>5 personnes et +</b>	39	8.3%	0.7%	26	8.7%	1.0%	13	7.5%	0.5%	26	12.1%	1.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	103	21.7%	0.7%	66	21.9%	0.9%	37	21.4%	0.5%	74	34.0%	1.0%
<b>Non</b>	371	78.3%	1.0%	234	78.1%	1.4%	136	78.6%	0.7%	143	66.0%	1.5%
<b>Habitat</b>												
<b>Communes rurales</b>	54	11.3%	0.5%	38	12.7%	0.7%	16	9.0%	0.3%	18	8.1%	0.5%
<b>Agglo. - 20 000 hab</b>	44	9.2%	0.5%	21	7.1%	0.5%	22	12.9%	0.5%	18	8.4%	0.7%
<b>Agglo. 20 000 à 100 000 hab</b>	38	8.0%	0.5%	23	7.7%	0.7%	15	8.5%	0.4%	17	7.9%	0.9%
<b>Agglo. + 100 000 hab</b>	189	40.0%	1.2%	122	40.7%	1.6%	67	38.8%	0.9%	93	42.9%	1.6%
<b>Agglo. Paris</b>	149	31.4%	1.8%	95	31.8%	2.4%	53	30.8%	1.2%	71	32.7%	1.8%

# L'Expansion

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	157	33.0%	1.6%	97	32.2%	2.1%	60	34.4%	1.2%	71	32.7%	1.6%
<b>Nord Pas de Calais</b>	23	4.9%	0.7%	18	6.0%	1.2%	5	3.0%	0.3%	12	5.7%	1.3%
<b>Lorraine</b>	19	4.0%	1.0%	14	4.5%	1.5%	6	3.2%	0.6%	10	4.8%	1.9%
<b>Alsace</b>	17	3.6%	1.1%	10	3.2%	1.3%	7	4.2%	0.9%	10	4.7%	2.2%
<b>Franche-Comté</b>	7	1.6%	0.8%	6	2.0%	1.3%	1	0.7%	0.3%	1	0.6%	0.5%
<b>Champagne Ardennes</b>	12	2.5%	1.1%	6	2.0%	1.2%	6	3.3%	1.0%	4	2.1%	1.5%
<b>Picardie</b>	13	2.7%	0.8%	11	3.7%	1.5%	2	0.9%	0.2%	6	2.9%	1.4%
<b>Bourgogne</b>	6	1.3%	0.4%	3	1.1%	0.5%	3	1.6%	0.4%	2	1.1%	0.6%
<b>Haute Normandie</b>	11	2.4%	0.8%	7	2.4%	1.0%	4	2.4%	0.5%	1	0.6%	0.3%
<b>Basse Normandie</b>	4	0.9%	0.4%	4	1.5%	0.8%	0	0.0%	0.0%	2	0.8%	0.5%
<b>Centre</b>	12	2.5%	0.6%	8	2.8%	0.8%	4	2.1%	0.3%	6	2.7%	1.0%
<b>Pays de Loire</b>	16	3.4%	0.5%	8	2.7%	0.6%	8	4.6%	0.5%	6	3.0%	0.7%
<b>Bretagne</b>	17	3.5%	0.6%	12	4.0%	0.9%	5	2.7%	0.3%	8	3.8%	1.1%
<b>Poitou Charentes</b>	16	3.4%	1.1%	11	3.5%	1.5%	6	3.2%	0.7%	7	3.4%	1.8%
<b>Aquitaine</b>	18	3.9%	0.7%	9	3.1%	0.7%	9	5.2%	0.6%	14	6.6%	1.7%
<b>Midi Pyrénées</b>	15	3.1%	0.6%	10	3.3%	0.9%	5	2.7%	0.4%	5	2.1%	0.6%
<b>Limousin</b>	5	1.0%	0.8%	4	1.2%	1.2%	1	0.7%	0.4%	2	0.8%	1.1%
<b>Auvergne</b>	11	2.2%	0.9%	7	2.3%	1.3%	4	2.1%	0.6%	5	2.4%	1.7%
<b>Rhône Alpes</b>	37	7.9%	0.7%	31	10.3%	1.3%	6	3.7%	0.2%	19	8.7%	1.0%
<b>Languedoc Roussillon</b>	14	2.9%	0.6%	6	2.1%	0.6%	8	4.4%	0.6%	6	2.7%	0.8%
<b>Provence Alpes Côte d'Azur.</b>	43	9.1%	1.0%	18	5.9%	0.9%	26	14.8%	1.1%	17	7.9%	1.2%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	380	80.2%	1.2%	251	83.5%	1.5%	129	74.3%	0.8%	201	92.9%	1.4%
<b>Presque tous les jours</b>	41	8.7%	0.7%	15	5.0%	0.5%	26	15.1%	0.8%	12	5.7%	0.6%
<b>1 à 2 fois par semaine</b>	20	4.1%	0.8%	12	4.0%	1.1%	8	4.4%	0.5%	3	1.4%	0.5%
<b>1 à 3 fois par mois</b>	5	1.1%	1.0%	5	1.8%	2.6%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Moins souvent</b>	1	0.2%	0.1%	1	0.3%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	8	1.7%	0.4%	8	2.7%	1.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	8	1.6%	0.3%	2	0.7%	0.2%	6	3.2%	0.3%	0	0.0%	0.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	12	2.5%	0.2%	9	2.9%	0.4%	3	1.7%	0.1%	1	0.3%	0.1%
<b>De 18 000 à moins de 24 000 euros par an</b>	31	6.5%	0.4%	16	5.3%	0.5%	15	8.5%	0.4%	11	5.2%	0.8%
<b>De 24 000 à moins de 36 000 euros par an</b>	68	14.4%	0.6%	35	11.7%	0.7%	33	19.1%	0.6%	30	14.0%	0.9%
<b>De 36 000 à moins de 45 000 euros par an</b>	59	12.5%	0.9%	36	12.1%	1.0%	23	13.3%	0.7%	29	13.6%	1.0%
<b>De 45 000 à moins de 65 000 euros par an</b>	128	27.0%	1.9%	92	30.7%	2.5%	36	20.6%	1.2%	44	20.2%	1.2%
<b>De 65 000 à moins de 80 000 euros par an</b>	34	7.2%	1.8%	24	8.1%	2.1%	10	5.7%	1.2%	20	9.2%	1.5%
<b>De 80 000 à moins de 115 000 euros par an</b>	54	11.5%	4.4%	38	12.5%	5.0%	17	9.7%	3.5%	32	14.7%	3.6%
<b>115 000 euros et plus par an</b>	37	7.9%	7.2%	26	8.7%	8.8%	11	6.5%	5.0%	30	13.9%	6.7%
<b>Refus</b>	26	5.5%	0.7%	14	4.6%	0.9%	12	7.1%	0.6%	14	6.6%	1.2%
<b>Ne sait pas</b>	8	1.6%	0.4%	0	0.0%	0.0%	8	4.5%	0.7%	5	2.2%	0.6%